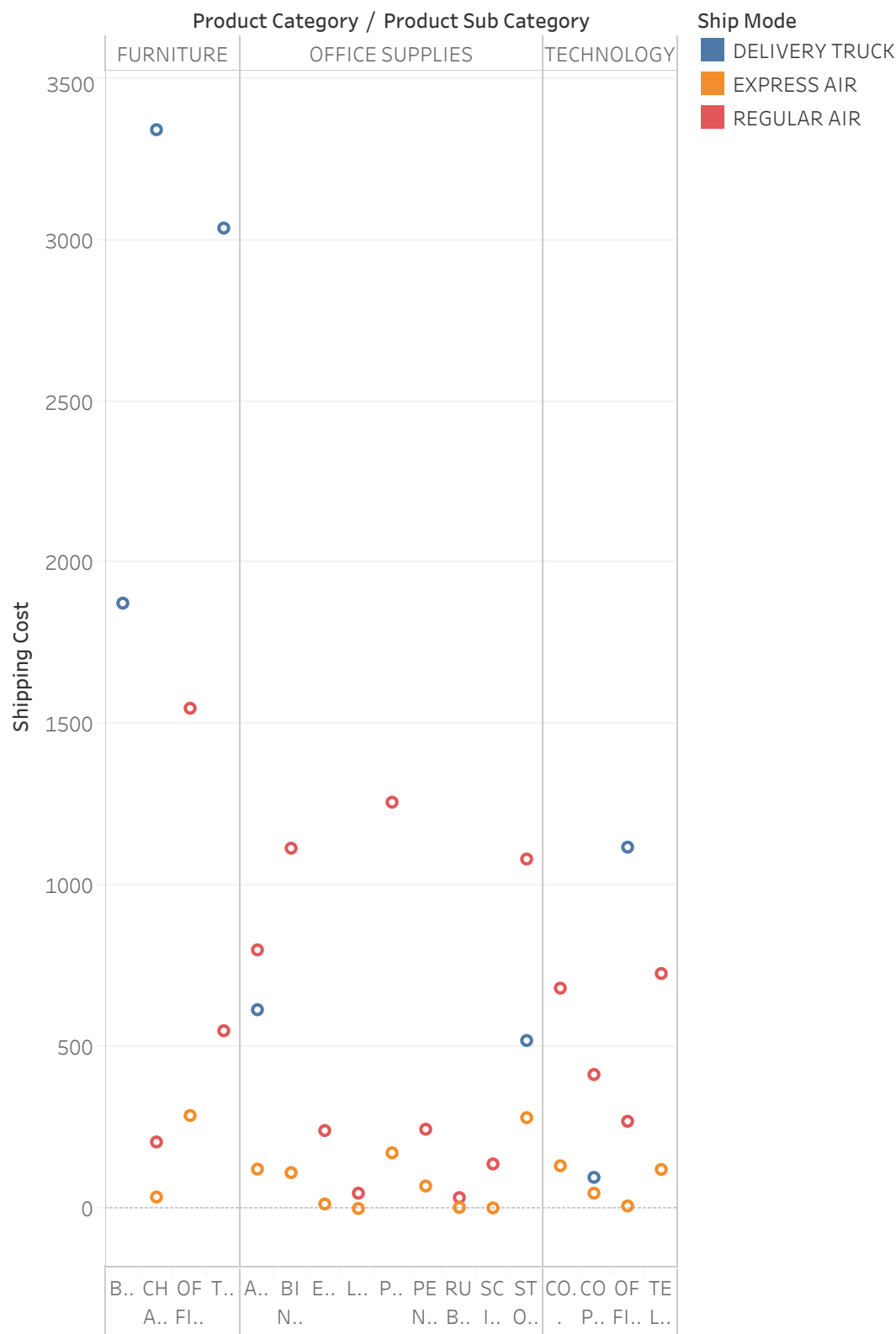


Product Category Shipping Costs

Product Category	Product Sub Category	Ship Mode			Product Sub Category
		DELIVER Y TRUCK	EXPRESS AIR	REGULAR AIR	
FURNITURE	BOOKCASES	1,876			APPLIANCES
	CHAIRS & CHAIRMATS	3,342	37	208	BINDERS AND BINDER ACCESSORIES
	OFFICE FURNISHINGS		289	1,550	BOOKCASES
	TABLES	3,037		552	CHAIRS & CHAIRMATS
OFFICE SUPPLIES	APPLIANCES	617	124	802	COMPUTER PERIPHERALS
	BINDERS AND BINDER AC..		113	1,117	COPIERS AND FAX
	ENVELOPES		16	243	ENVELOPES
	LABELS		2	49	LABELS
	PAPER		174	1,260	OFFICE FURNISHINGS
	PENS & ART SUPPLIES		71	247	OFFICE MACHINES
	RUBBER BANDS		5	35	PAPER
	SCISSORS, RULERS AND T..		3	140	PENS & ART SUPPLIES
	STORAGE & ORGANIZATIO..	522	283	1,084	RUBBER BANDS
TECHNOLOGY	COMPUTER PERIPHERALS		134	684	SCISSORS, RULERS AND TRIMMERS
	COPIERS AND FAX	98	49	416	STORAGE & ORGANIZATION
	OFFICE MACHINES	1,120	9	272	TABLES
	TELEPHONES AND COMM..		123	729	TELEPHONES AND COMMUNICATION

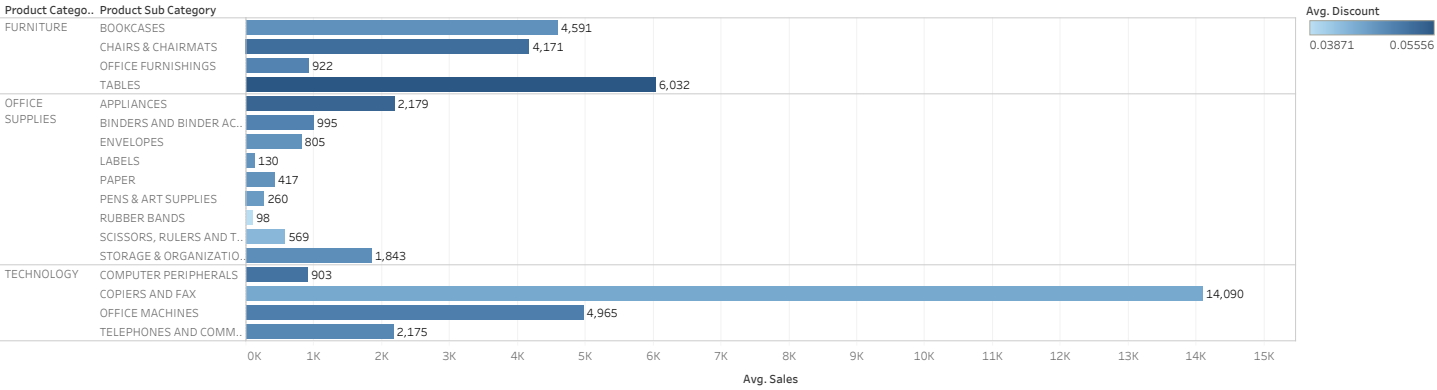
Sum of Shipping Cost broken down by Ship Mode vs. Product Category and Product Sub Category. Color shows details about Product Sub Category.

Product Category Shipping Costs



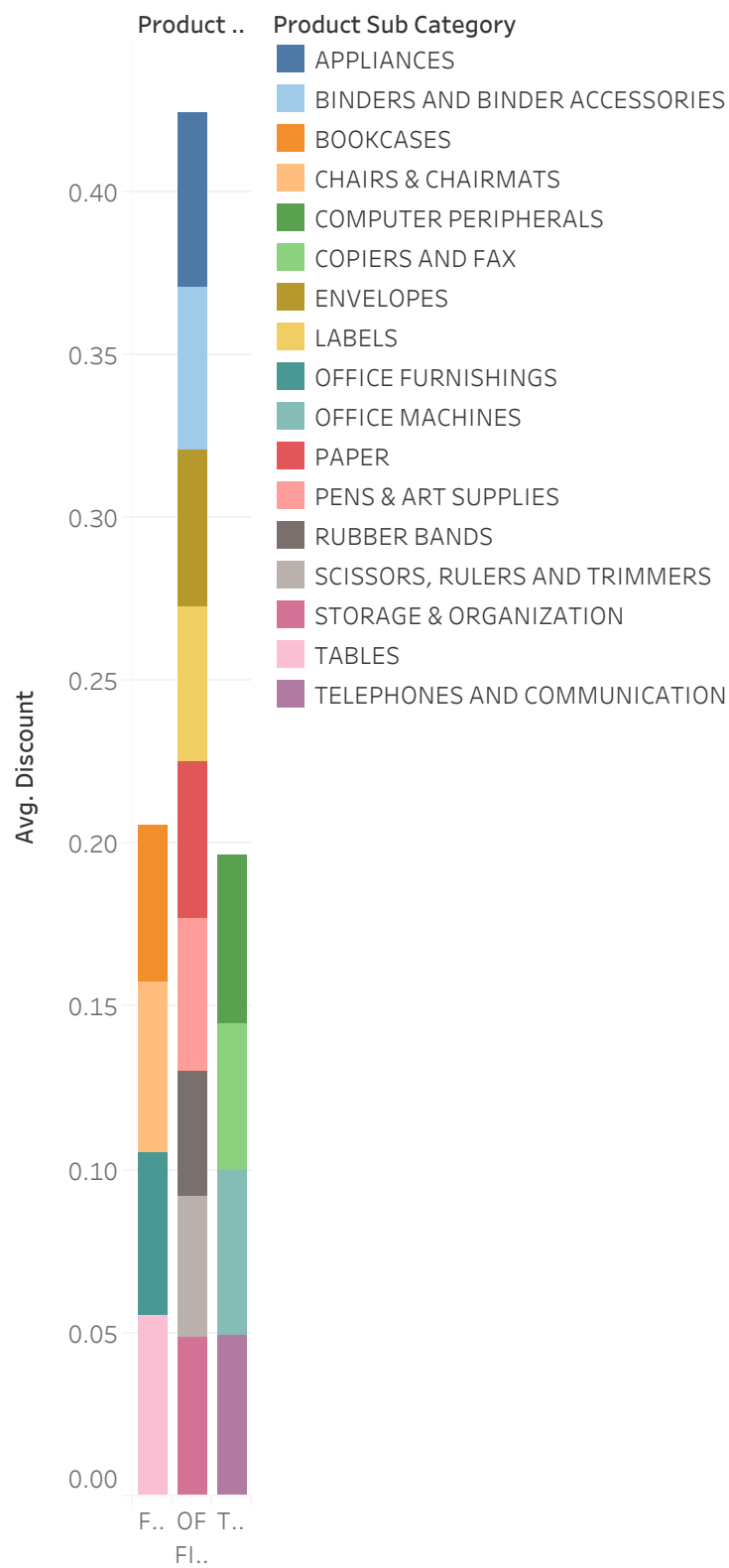
Sum of Shipping Cost for each Product Sub Category broken down by Product Category. Color shows details about Ship Mode.

Q2



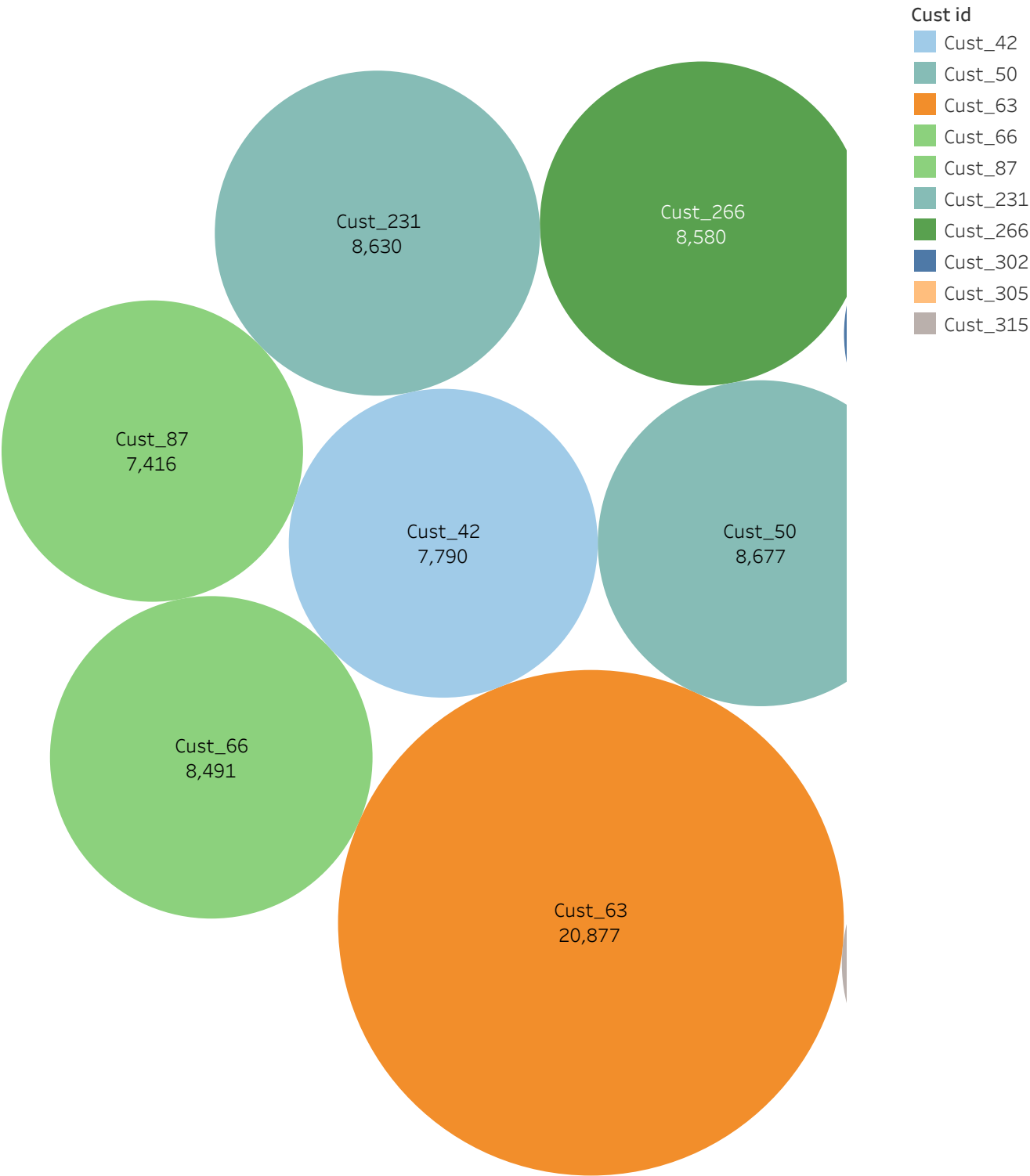
Average of Sales for each Product Sub Category broken down by Product Category. Color shows average of Discount. The marks are labeled by average of Sales.

Q2 V2



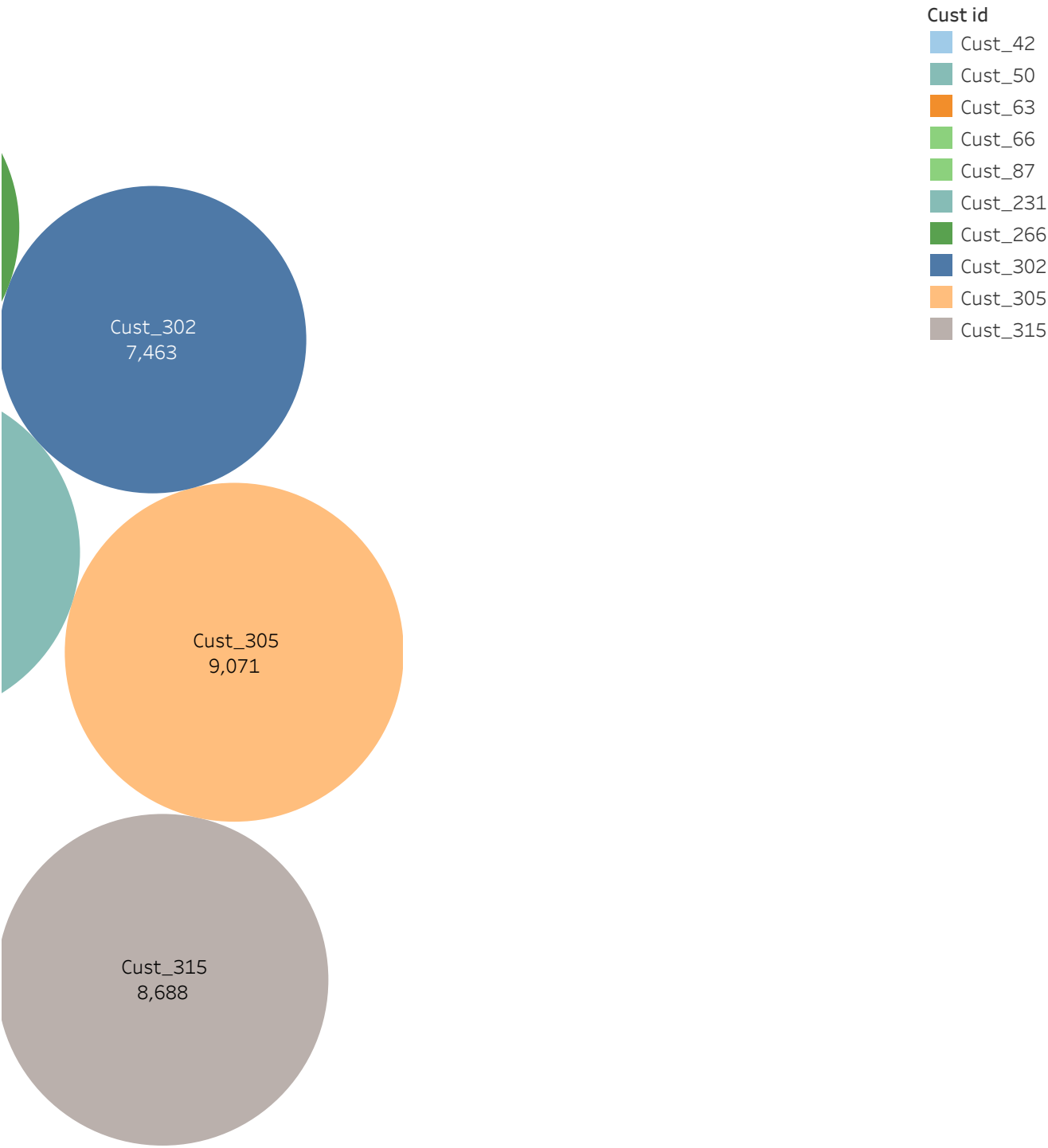
Average of Discount
for each Product
Category. Color shows
details about Product
Sub Category.

Sum of Profit by Customer ID



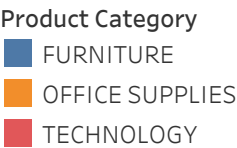
Cust id and sum of Profit. Color shows details about Cust id. Size shows sum of Profit. The marks are labeled by Cust id and sum of Profit. The view is filtered on Cust id, which has multiple members selected.

Sum of Profit by Customer ID



Cust id and sum of Profit. Color shows details about Cust id. Size shows sum of Profit. The marks are labeled by Cust id and sum of Profit. The view is filtered on Cust id, which has multiple members selected.

Product Base Margin

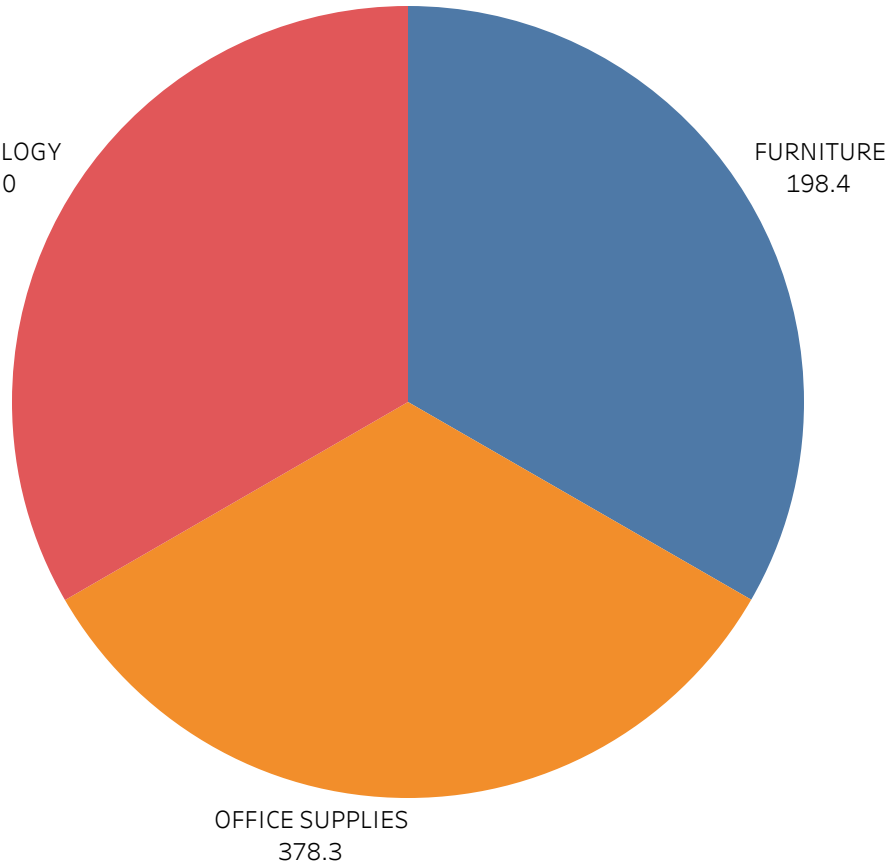


TECHNO
217.

Product Category and sum of Product Base Margin. Color shows details about Product Category. The marks are labeled by Product Category and sum of Product Base Margin.

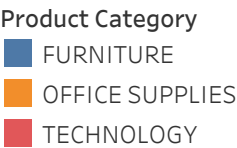
Product Base Margin

- Product Category
- FURNITURE
 - OFFICE SUPPLIES
 - TECHNOLOGY



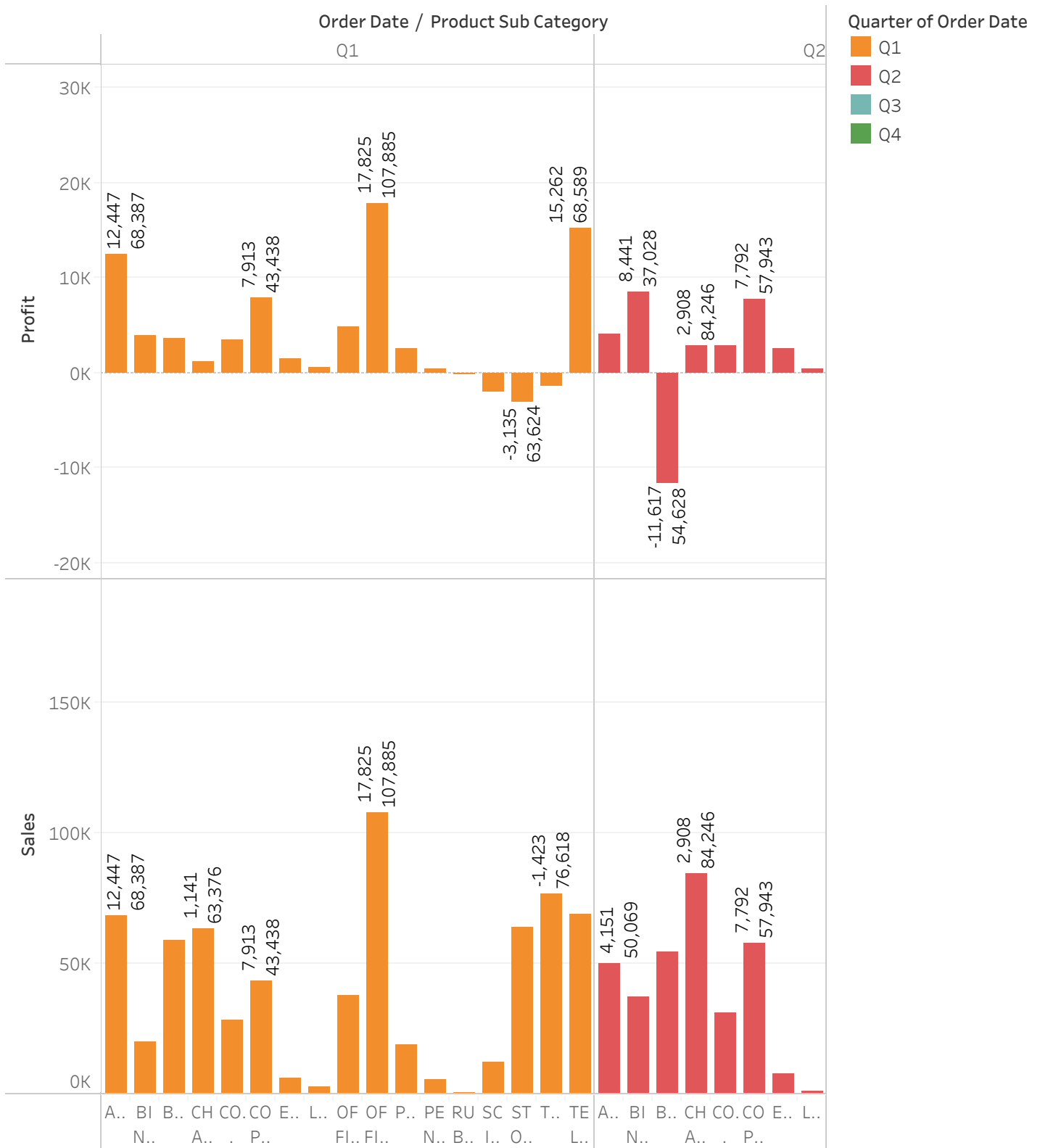
Product Category and sum of Product Base Margin. Color shows details about Product Category. The marks are labeled by Product Category and sum of Product Base Margin.

Product Base Margin

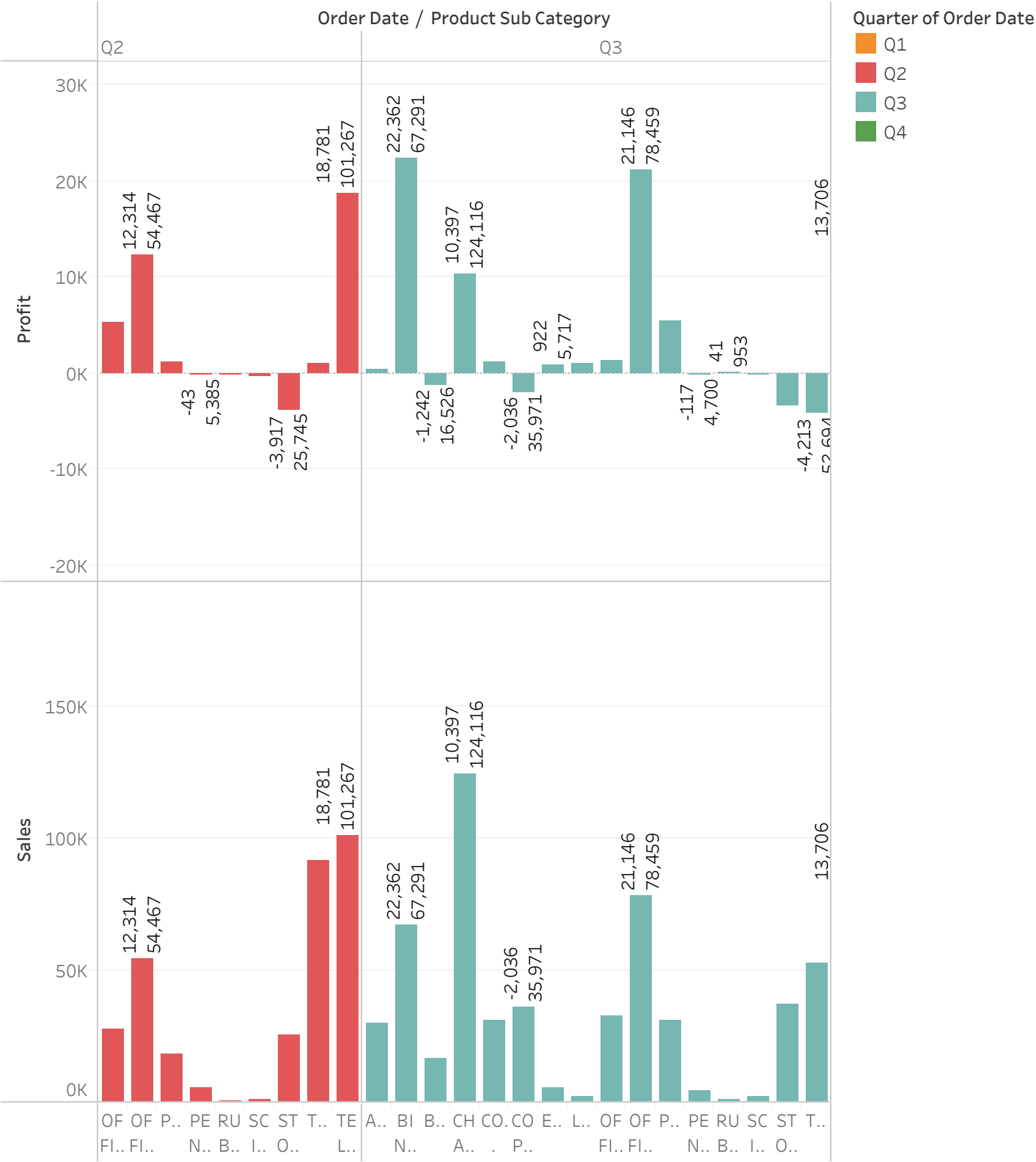


Product Category and sum of Product Base Margin. Color shows details about Product Category. The marks are labeled by Product Category and sum of Product Base Margin.

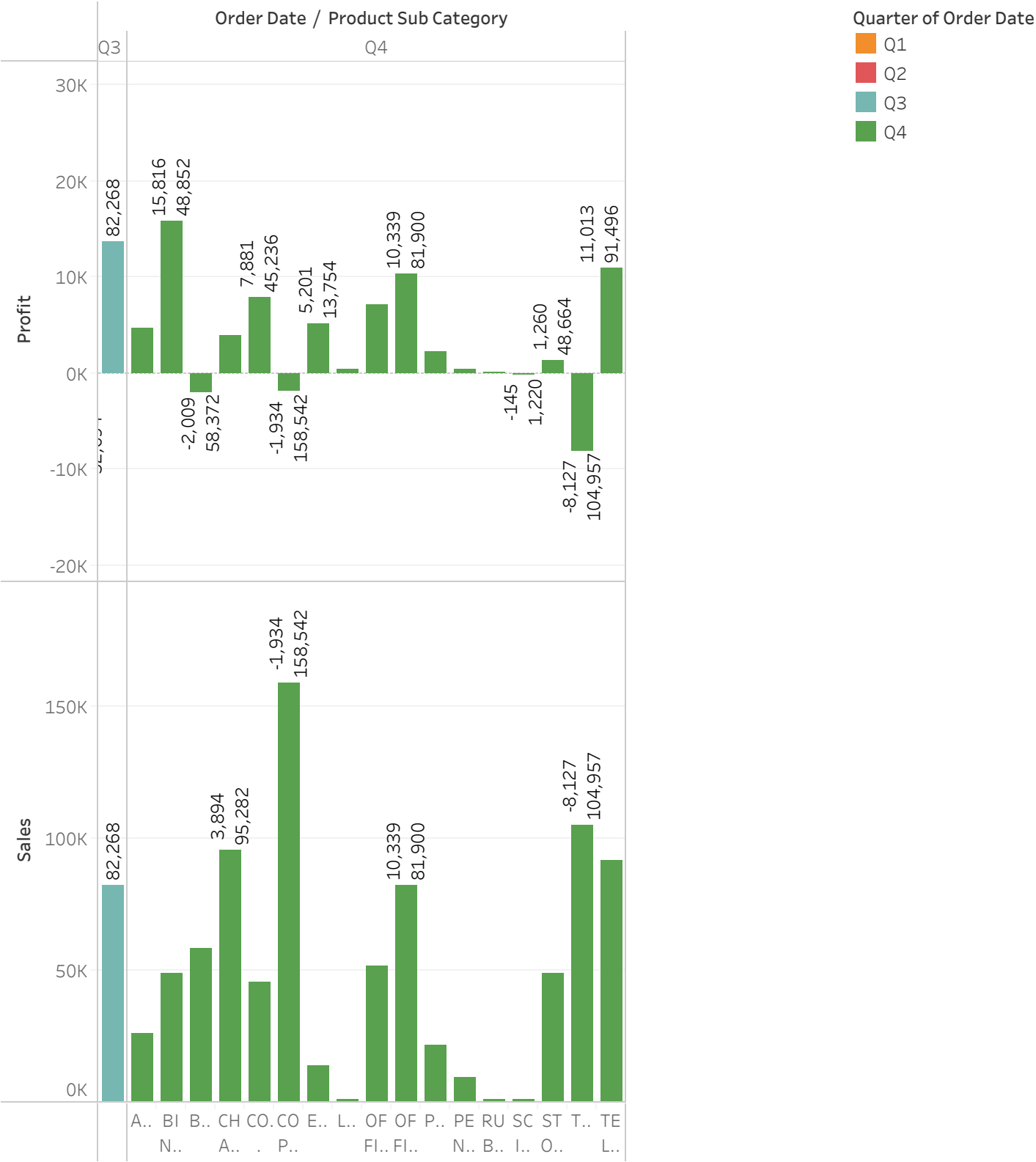
Q5



Sum of Profit and sum of Sales for each Product Sub Category broken down by Order Date Quarter. Color shows details about Order Date Quarter. The marks are labeled by sum of Profit and sum of Sales.



Sum of Profit and sum of Sales for each Product Sub Category broken down by Order Date Quarter. Color shows details about Order Date Quarter. The marks are labeled by sum of Profit and sum of Sales.



Sum of Profit and sum of Sales for each Product Sub Category broken down by Order Date Quarter. Color shows details about Order Date Quarter. The marks are labeled by sum of Profit and sum of Sales.

Sheeraz's Story

Cover Page	Q1 Product Categories & Shipping Cost	Q1 V2 Product Cat and Shipping Cost	Q2 - Average Sales & Discount across Product Subcats and ..	Q2 V2 -Alternate Representation	Discount Prices to Top 10 Clientele	Product Base Margin across the 3 ..
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By: Sheeraz Usmani

This storyboard covers an analytical view of the current companies' standings in 5 separate slides.

Sheeraz’s Story

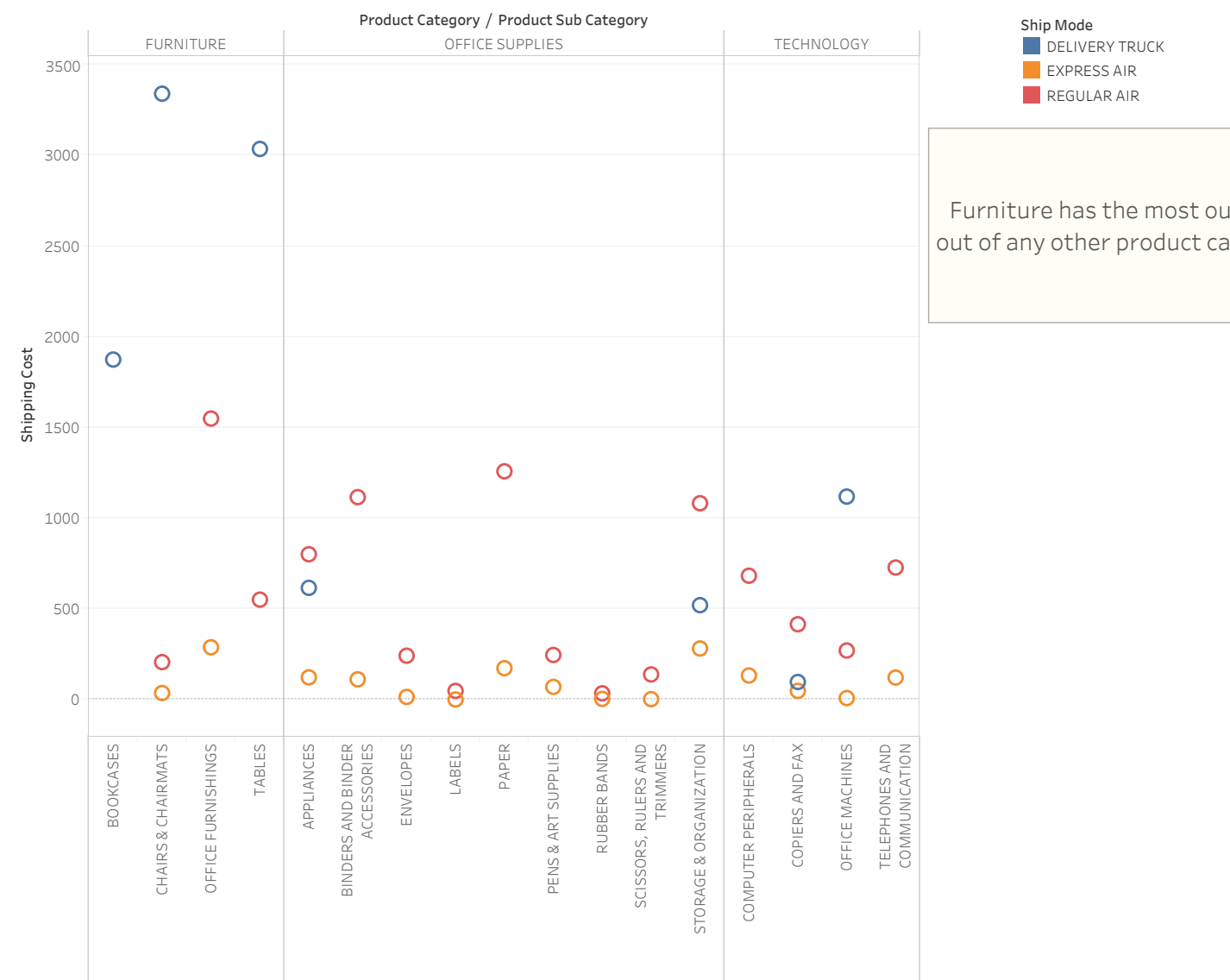
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TECHNOLOGY	COMPUTER PERIPHERALS		134	684
	COPIERS AND FAX	98	49	416
	OFFICE MACHINES	1,120	9	272
	TELEPHONES AND COMM..		123	729

- Product Sub Category
- APPLIANCES
 - BINDERS AND BINDE..
 - BOOKCASES
 - CHAIRS & CHAIRMATS
 - COMPUTER PERIPHE..
 - COPIERS AND FAX
 - ENVELOPES
 - LABELS
 - OFFICE FURNISHINGS
 - OFFICE MACHINES
 - PAPER
 - PENS & ART SUPPLIES
 - RUBBER BANDS
 - SCISSORS, RULERS A..
 - STORAGE & ORGANIZ..
 - TABLES
 - TELEPHONES AND CO..

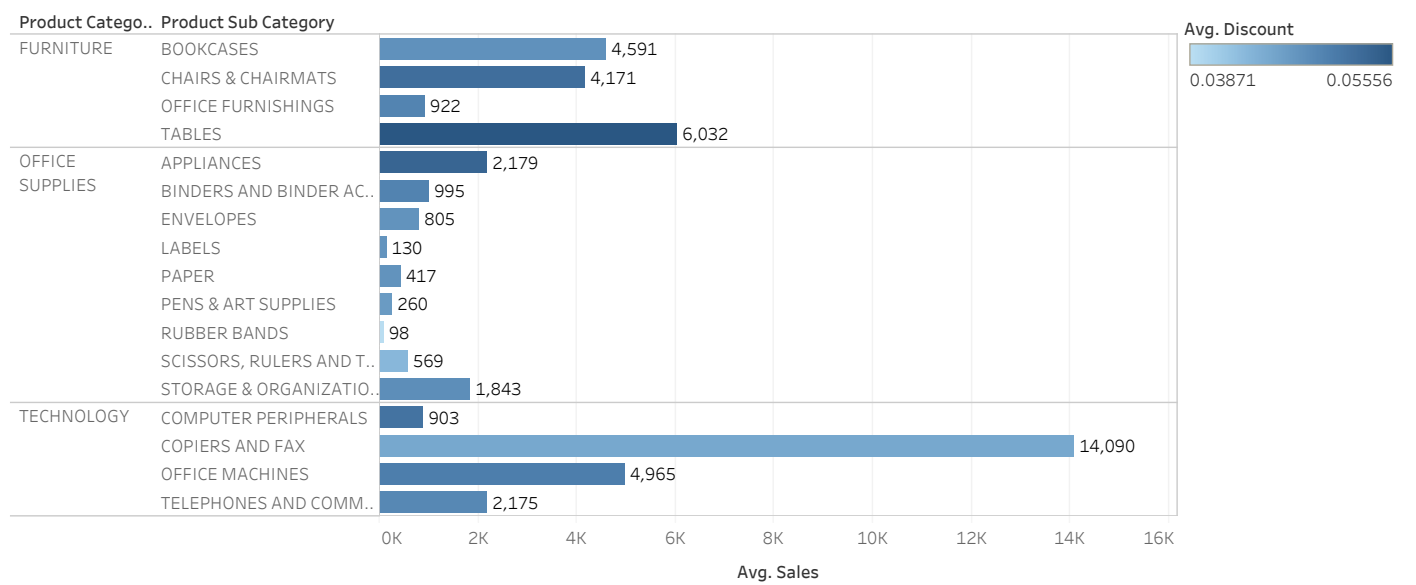
Sheeraz's Story

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Sheeraz's Story

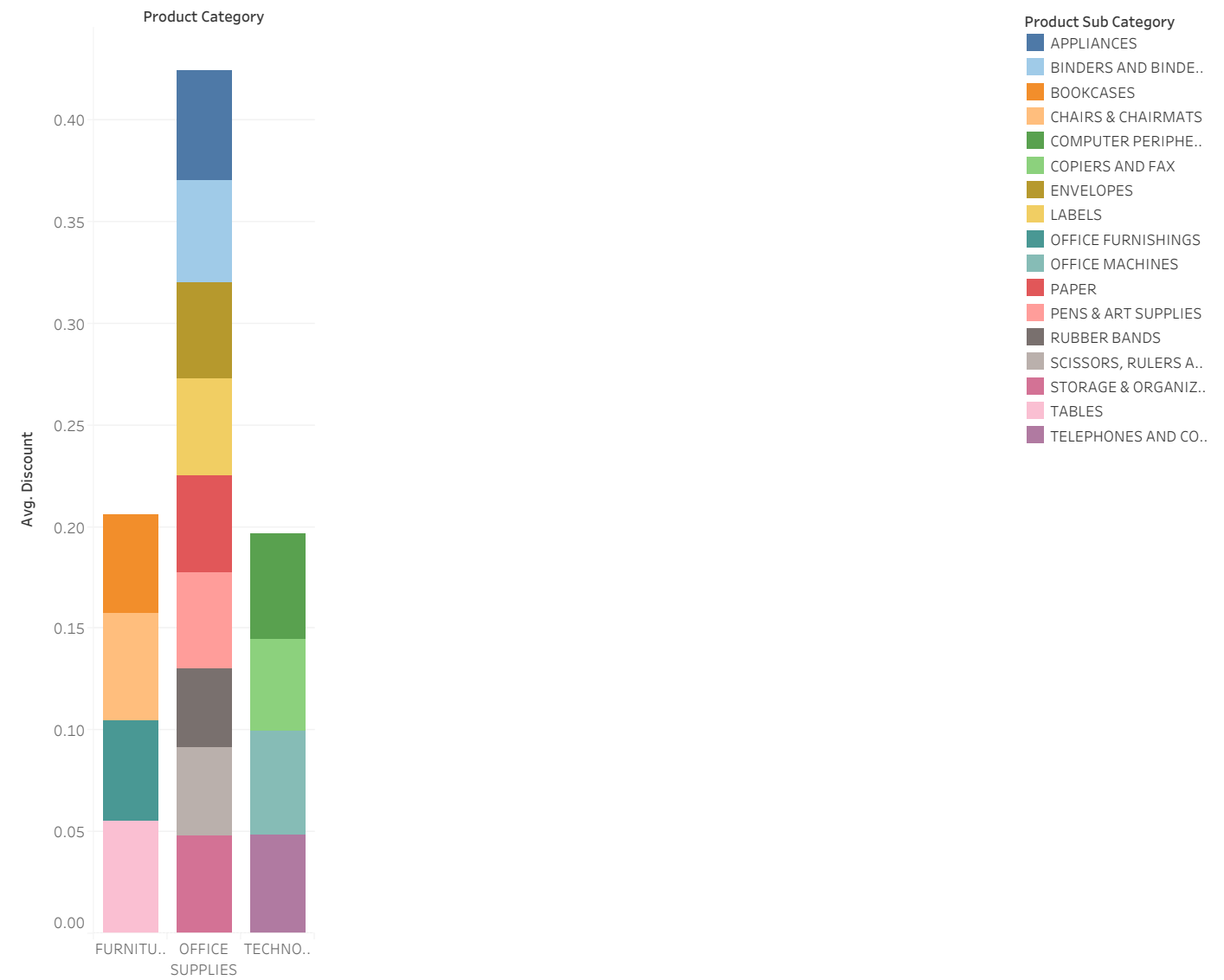
Cover Page	Q1 Product Categories & Shipping Cost	Q1 V2 Product Cat and Shipping Cost	Q2 - Average Sales & Discount across Product Subcats and ..	Q2 V2 -Alternate Representation	Discount Prices to Top 10 Clientele	Product Base Margin across the 3 Product Categories
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In technology, copiers and fax are preferred the most out of all products

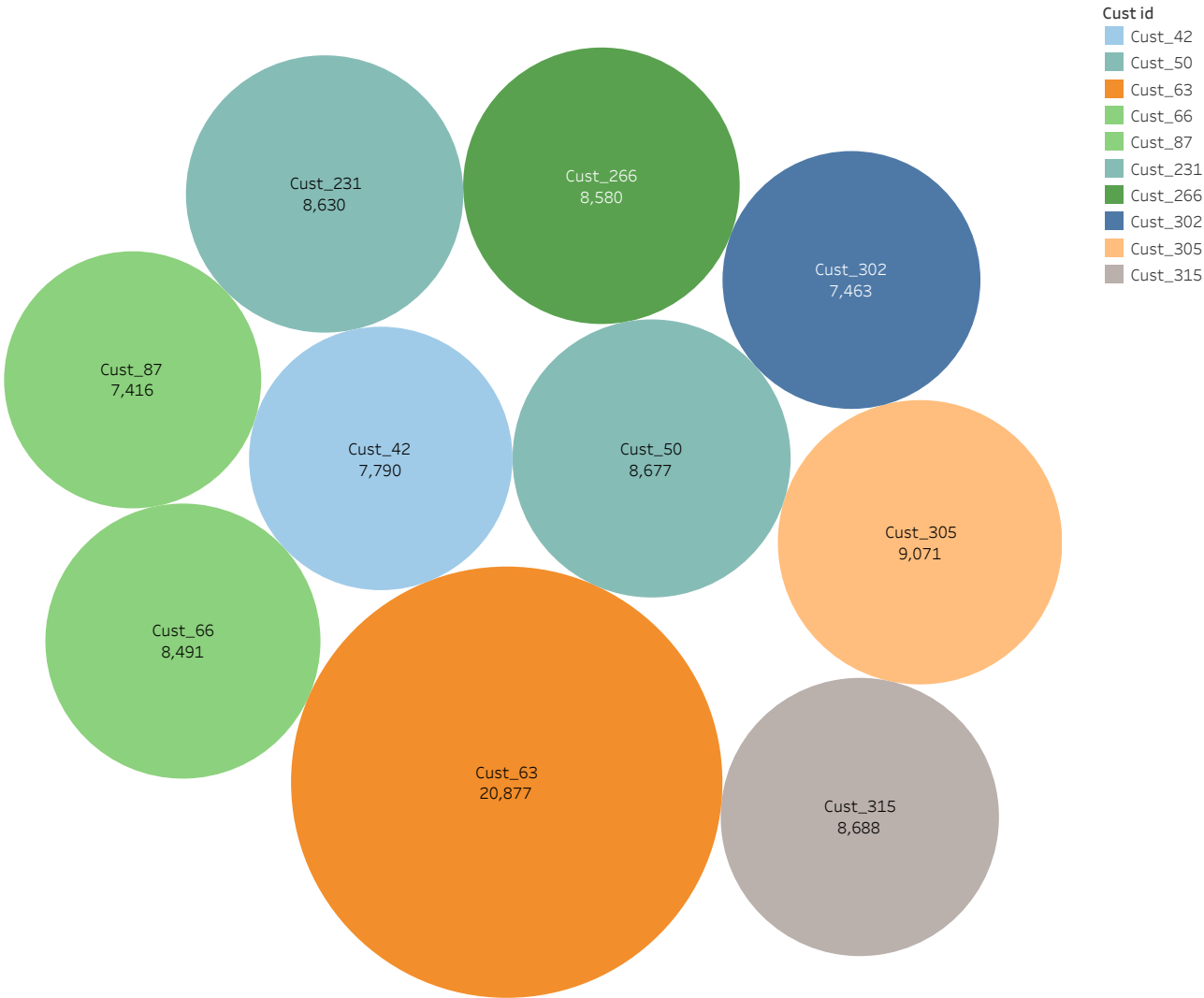
Sheeraz's Story

Q1 Product Categories & Shipping Cost	Q1 V2 Product Cat and Shipping Cost	Q2 - Average Sales & Discount across Product Subcats and ..	Q2 V2 -Alternate Representation	Discount Prices to Top 10 Clientele	Product Base Margin across the 3 Product Categories	Q5-Sales By Quarter
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Sheeraz’s Story

Q1 Product Categories & Shipping Cost	Q1 V2 Product Cat and Shipping Cost	Q2 - Average Sales & Discount across Product Subcats and ..	Q2 V2 -Alternate Representation	Discount Prices to Top 10 Clientele	Product Base Margin across the 3 Product Categories	Q5-Sales By Quarter
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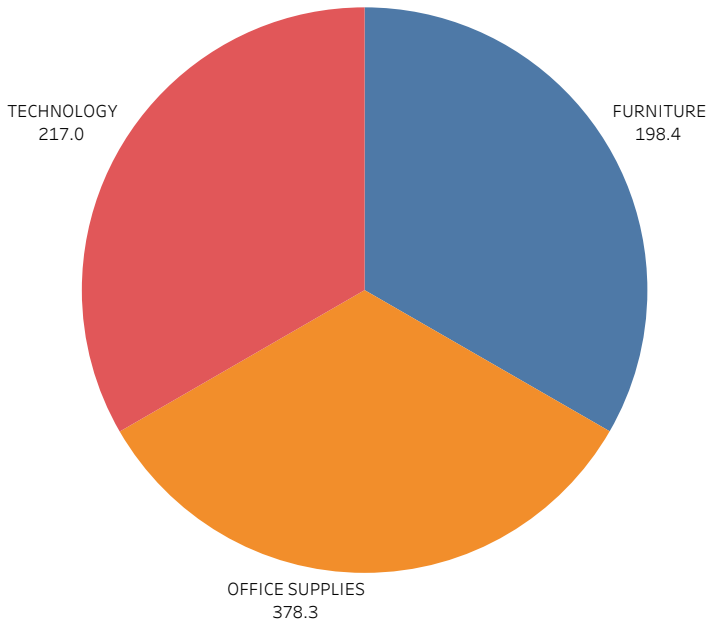


Sheeraz's Story

Q1 Product Categories & Shipping Cost	Q1 V2 Product Cat and Shipping Cost	Q2 - Average Sales & Discount across Product Subcats and ..	Q2 V2 -Alternate Representation	Discount Prices to Top 10 Clientele	Product Base Margin across the 3 Product Categories	Q5-Sales By Quarter
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Product Category

- FURNITURE
- OFFICE SUPPLIES
- TECHNOLOGY



Sheeraz’s Story

Q1 Product Categories & Shipping Cost	Q1 V2 Product Cat and Shipping Cost	Q2 - Average Sales & Discount across Product Subcats and ..	Q2 V2 -Alternate Representation	Discount Prices to Top 10 Clientele	Product Base Margin across the 3 Product Categories	Q5-Sales By Quarter
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