

SAKSHI BHARGAVA

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EDUCATION

Simon Business School, University of Rochester

Rochester, NY

Master of Business Administration (STEM-Designated Program)

May 2027

- Concentration: Product Management
- Merit Scholarship Recipient

Christ University

Bengaluru, Karnataka, IN

BBA in Finance and International Business

June 2020

- Relevant Coursework: Strategic Management, Consumer Behavior, Financial Markets, Business Strategy
- Leadership: Event Head at Darpan (cultural fest) & Lead Organizer at Student Welfare Organization

GPA: 3.64/4

PROFESSIONAL EXPERIENCE

WiseTech Global

Bengaluru, Karnataka, IN

Product Specialist, Research and Development Division

April 2024 - June 2025

- Designed core features such as automated carrier assignment and street turn optimization for warehouse and transportation management systems leading to 20% reduction in empty container trips.
- Led implementation of proprietary solutions across seven client deployments, achieving 92% client satisfaction ratings.
- Delivered third-party tool integrations for two freight forwarding clients, enhancing reporting efficiency by 30% and streamlining operations using Figma (UI/UX) and Jira (agile coordination).
- Developed 10+ interactive prototypes to articulate product vision and user flows, leveraging Lucid Chart and Confluence to align cross-functional stakeholders and cutting down design-developer feedback loops by 3-4 iterations per feature.

Blume Global

Bengaluru, Karnataka, IN

Product Analyst, Research and Development Division

March 2022 - March 2024

- Built product design for 200+ propriety features across 3 projects while delegating responsibilities to global counterparts and ensuring effective execution and delivery of product.
- Composed product strategy presentations in over 10 client sessions, aligning solutions with business needs and driving a 20% increase in engagement.
- Spearheaded the implementation of software functional designs for credit tracking and invoicing systems at Kuehne + Nagel, playing a key role in securing one of the world's largest freight forwarding companies valued at \$37.82Bn.
- Directed 12+ demos and training sessions per quarter for cross-functional teams with 40+ seniors and juniors resulting in 25% reduction in onboarding time.
- Analyzed product performance metrics and defined key performance indicators with senior product managers to enable data-driven decisions, improving product performance and lowering defect count by 30%.
- Collaborated across 4+ teams for each release to ensure end-to-end implementation of proprietary features through grooming sessions, acceptance testing, documentation of release notes, and regular client calls for high-quality rollouts.

Quality Analyst, Quality Assurance Division

April 2021 - March 2022

- Directed functional testing for seven client flows, enhancing over 1,000 test cases to improve coverage by 40% through unit, integration, and regression testing using TestRail.

Associate Analyst, Research and Development Division

August 2020 – March 2021

- Optimized carrier selection through Blume Global's analytics platform, lowering freight costs by 9% over two quarters

Marriott International Inc

Indore, Madhya Pradesh, IN

Intern, Human Resources and Finance Departments

April 2019 - June 2019

- Hired and trained 5 interns, managed over 100 bill transfers and approvals using Opera Software and Excel.

ADDITIONAL INFORMATION

- **Technology:** MS Office, Jira, Agile, Scrum, Confluence, Pave, Lucid Chart, Figma, Postman, SQL, Excel
- **Languages:** English (Advanced), Hindi (Native), French (Beginner)
- **Certifications:** Digital Product Management (University of Virginia, 2024), Foundations of Project Management (Google, 2021), Financial Markets (Yale University, 2021).
- **Interests:** Tech Incubators, Strategy Board games, Hiking, Reading behavioral psychology, Swimming, Horse riding