

## Email

**From:** Peta  
**To:** Seydou, Alex, Larissa, Carter  
**Subj:** Pushback consensus regarding the expansion of tablet rollout project

Hi everyone,

I hope all of you are doing well and good. As discussed in the last meeting, CEO Omar Mubarak and Deanna Coleman, Director of Operations have agreed upon and has asked for a major modification in the tablet rollout project plan and want the rollout to take place not only in Bar section but all the sections of the restaurants in order to increase revenue and make the most out of this project.

Keeping everyone's opinions and concerns as discussed in the last meeting into consideration, I am presenting the main concerns below:

### Positive impact

1. More table turn out in all sections leading to increased revenue.
2. More accurate metrics for evaluating the project outcomes.

### Negative impact

1. Expanding the tablet rollout will potentially affect the budget and cost to increase.
2. Expansion will increase the need to hire more BOH staff and could affect the experience bigger sections of the restaurants like Diner section.
3. If the expansion has negative affect, it could impact the morale of the BOH staff and might impact the brand image Sauce & Spoon.

I hope this email brings more clarity about the positive and negative impacts of the change in the initial plan to everyone. I seek everyone's feedback to cover larger ground for assessing the feasibility of the change in plan and discuss them with CEO Omar Mubarak and Deanna Coleman, Direct of Operations, to find a solution satisfying every stakeholder of this project.

Thanks  
Peta