SHEETAL NAIK

sheetalnaik310@gmail.com | +91-9668892487 | Bhubaneswar, Odisha 751024 |
LinkedIn: linkedin.com/in/developer-sheetalnaik | **WWW**: sheetal-naik.vercel.app

Front End Developer with 3+ years of experience building performant, accessible web applications in the Life Sciences domain. Specialized in React, WCAG 2.1 AA compliance and Lighthouse score optimization, with a demonstrated ability to collaborate across disciplines in Agile teams.

SKILLS / TECH STACK

JavaScript(ES6+) | React | Redux | Zustand | Tailwind CSS | SCSS | HTML5 | CSS3 | NextJS (learning)

WORK EXPERIENCE

Tata Consultancy Services Ltd. | Remote   **Oct 2020 - May 2024**

- Worked within the client's Digital Marketing department, delivering campaign websites, promotional landing pages, and CMS-driven assets for global Pharma brands targeting HCPs and patients.
- Developed and maintained high-performance, accessible campaign microsites and landing pages for pharmaceutical products, ensuring WCAG 2.1 AA compliance and cross-browser consistency
- Worked closely with marketing, design, and content teams to translate Figma/Zeplin mockups into modular, reusable UI components in React.
- Implemented performance optimizations (image lazy-loading, async script loading, font delivery tweaks) leading to Lighthouse performance scores consistently greater than 95.
- Used AEM Franklin and Canvas Web Builder to build modular content blocks compatible with the client's headless CMS strategy

PROJECTS

AI Resume Analyzer | Personal Project   **GitHub**

- Developed a web application that uses **AI integration** to analyze resumes and provide feedback on structure, skills, and presentation.
- Implemented **file handling**, **text processing** and **user authentication** with Puter.js to handle resume uploads.
- Designed modular state management with Zustand to handle Puter.js

Video Annotation App | Personal Project   **GitHub**

- Developed an interactive video annotation platform in React with custom video player controls, allowing users to add time-stamped notes and comments directly on video timelines.
- Designed a scalable state management system (Redux) to track annotations, playback state, and user interactions, ensuring smooth performance with large videos.

EDUCATION

Post Graduate Certification in Visual Design and User Experience   **Jan 2024**
IIT Hyderabad

Bachelor in Technology in Civil Engineering   **Jun 2020**
Veer Surendra Sai University of Technology (VSSUT) - Formerly UCE Burla