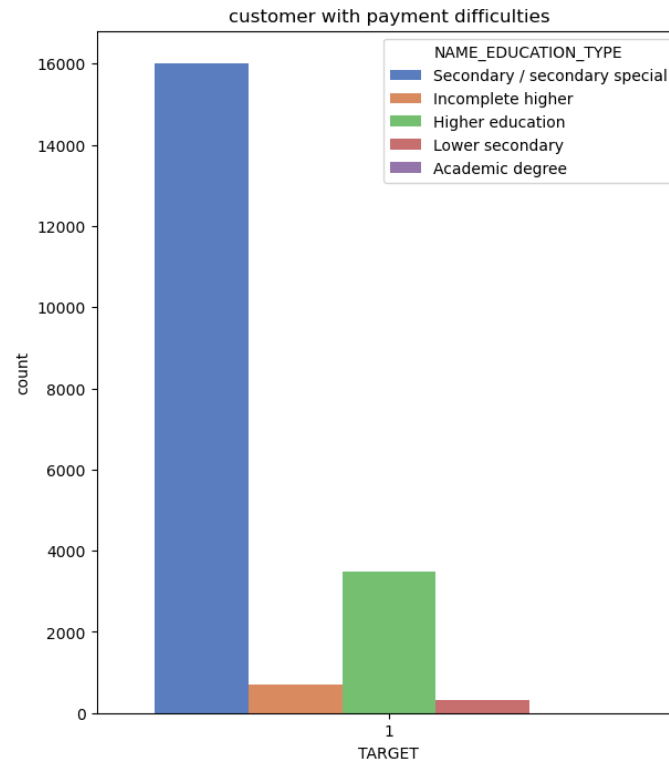
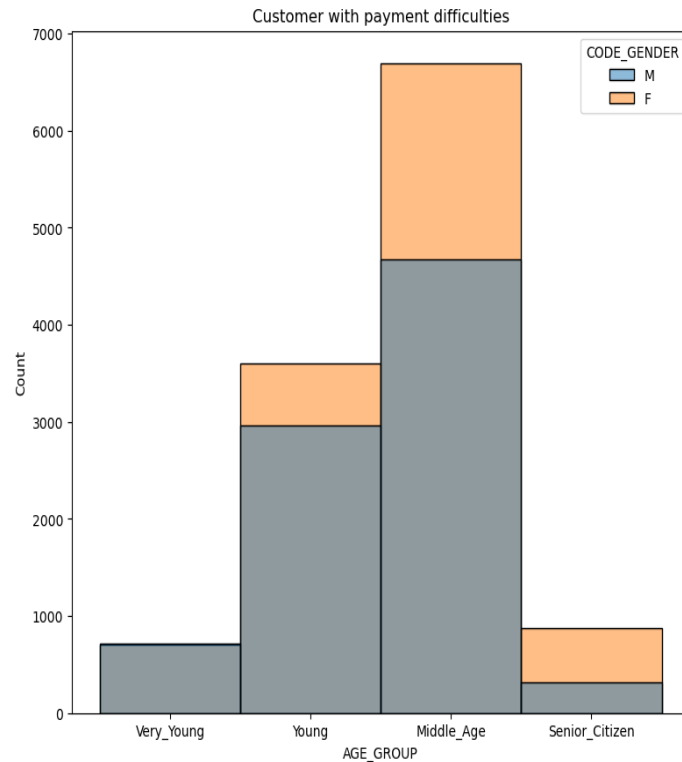


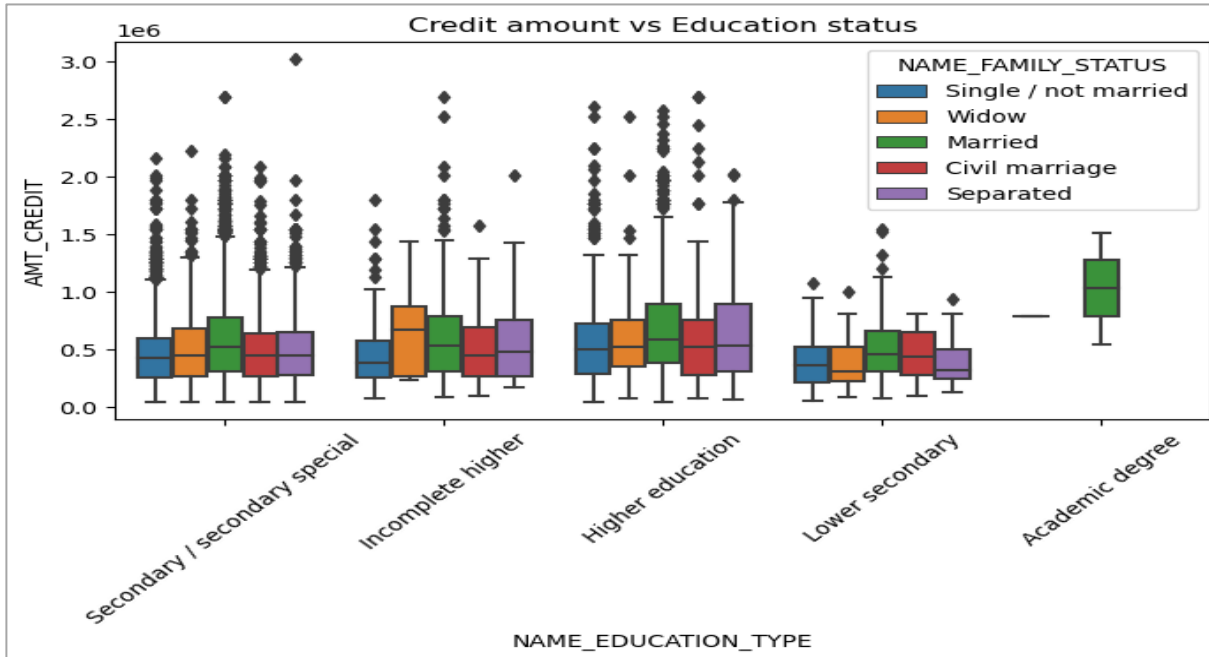
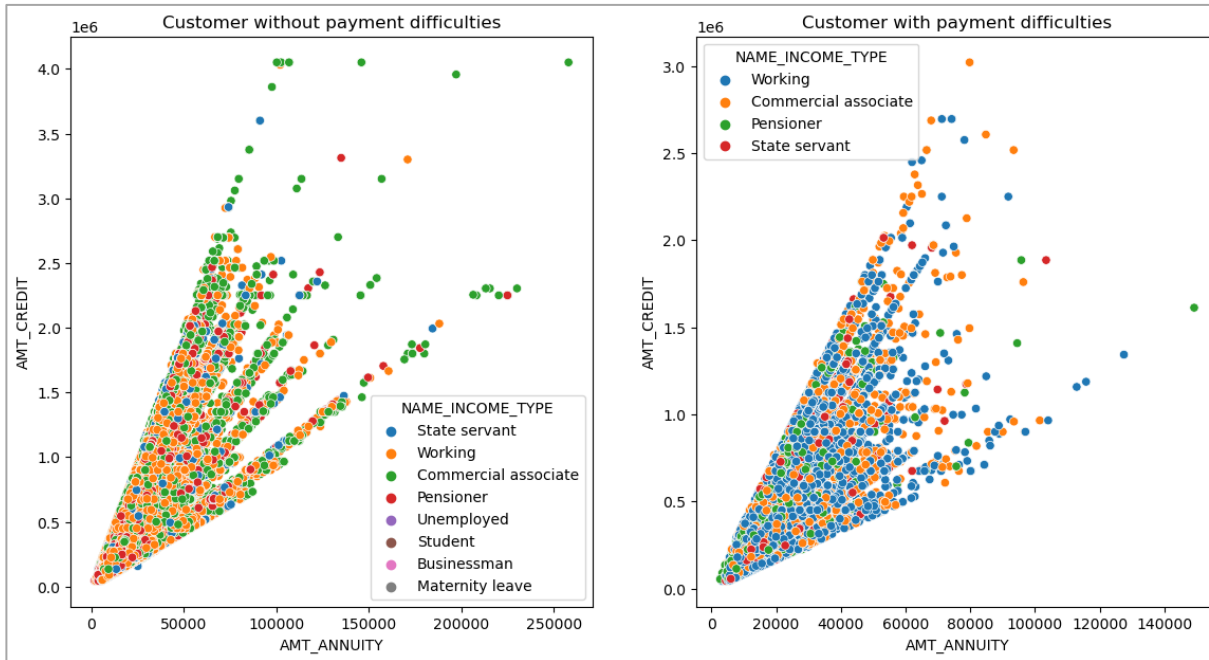
CREDIT EDA CASE STUDY

By Sheetal Dubey

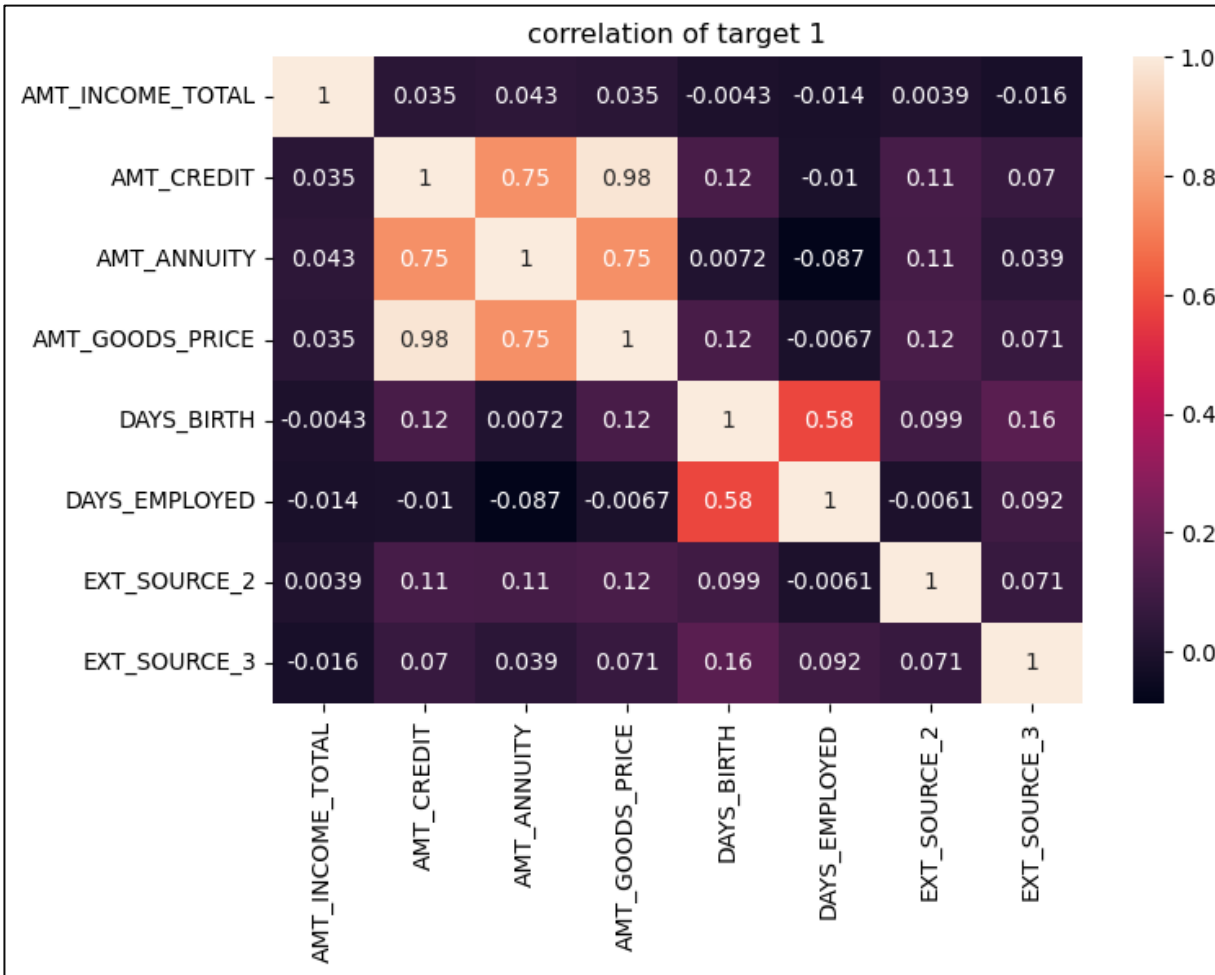
Insights from Application Data



- Middle age group male are more in numbers who are defaulters.
- Also found that, client with Secondary/ secondary special education are more defaulters in number.

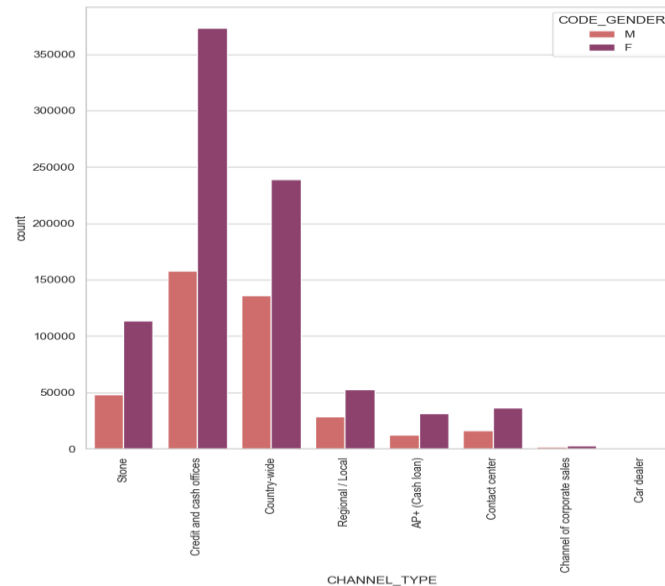
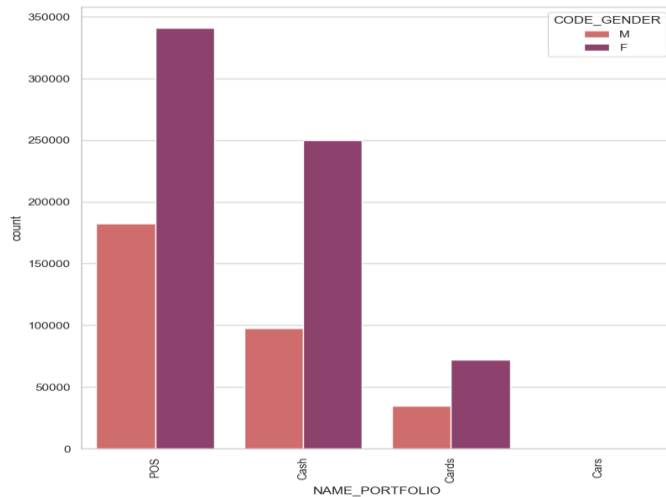
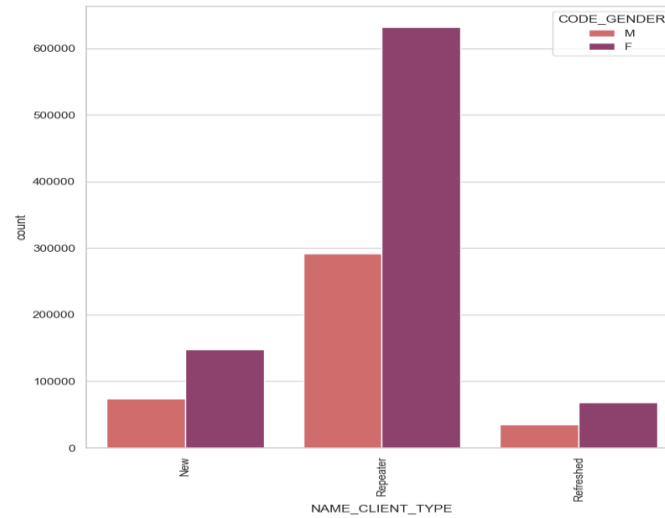
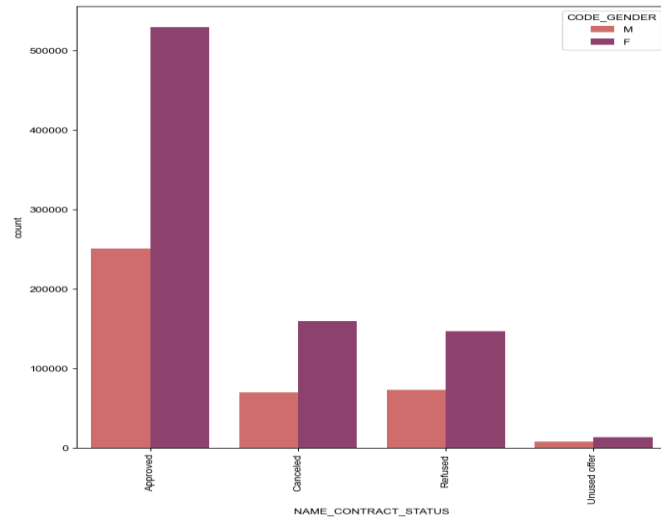


- Working people are more defaulter type
- As students and business man are safe clients for credit loan
- Pensioner with highest annuity amount have payment difficulty.
- married people with academic degree having more credit amount loan are defaulters.

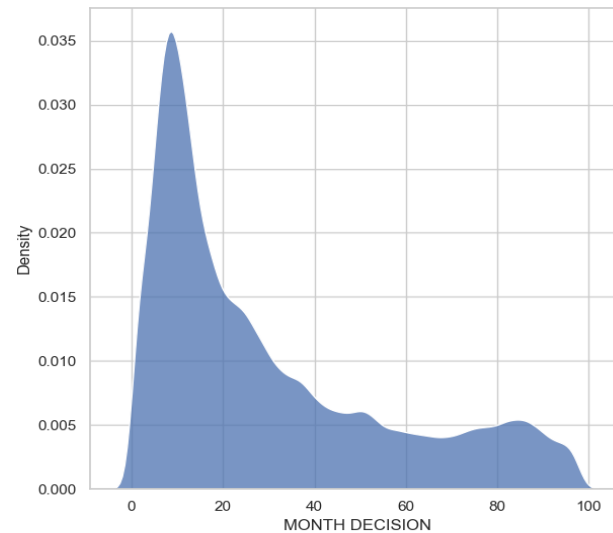
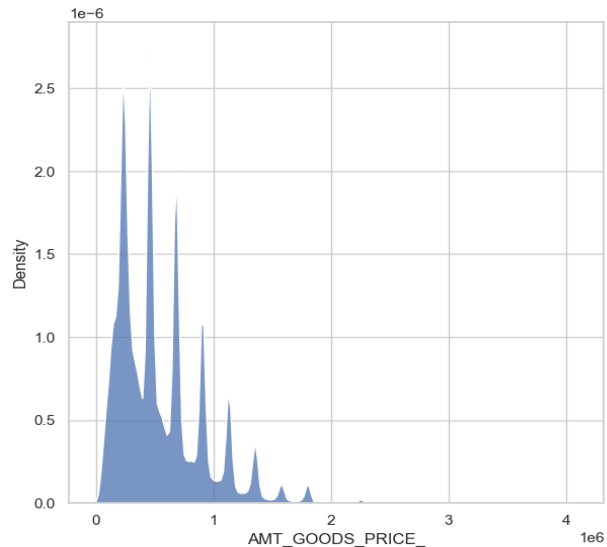
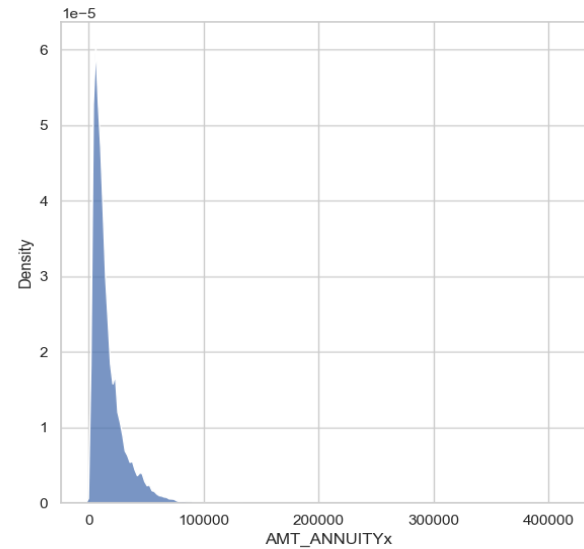
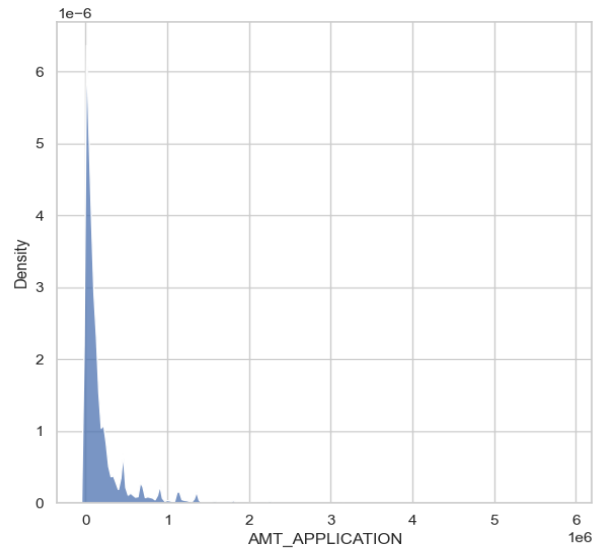


- Goods price and AMT_CREDIT, AMT_ANNUITY and AMT_AMT_CREDIT are moderately correlated with each other.
- External Rating is highly correlated with all DAYS_BIRTH(Age), GOODS_PRICE, AMT_CREDIT.

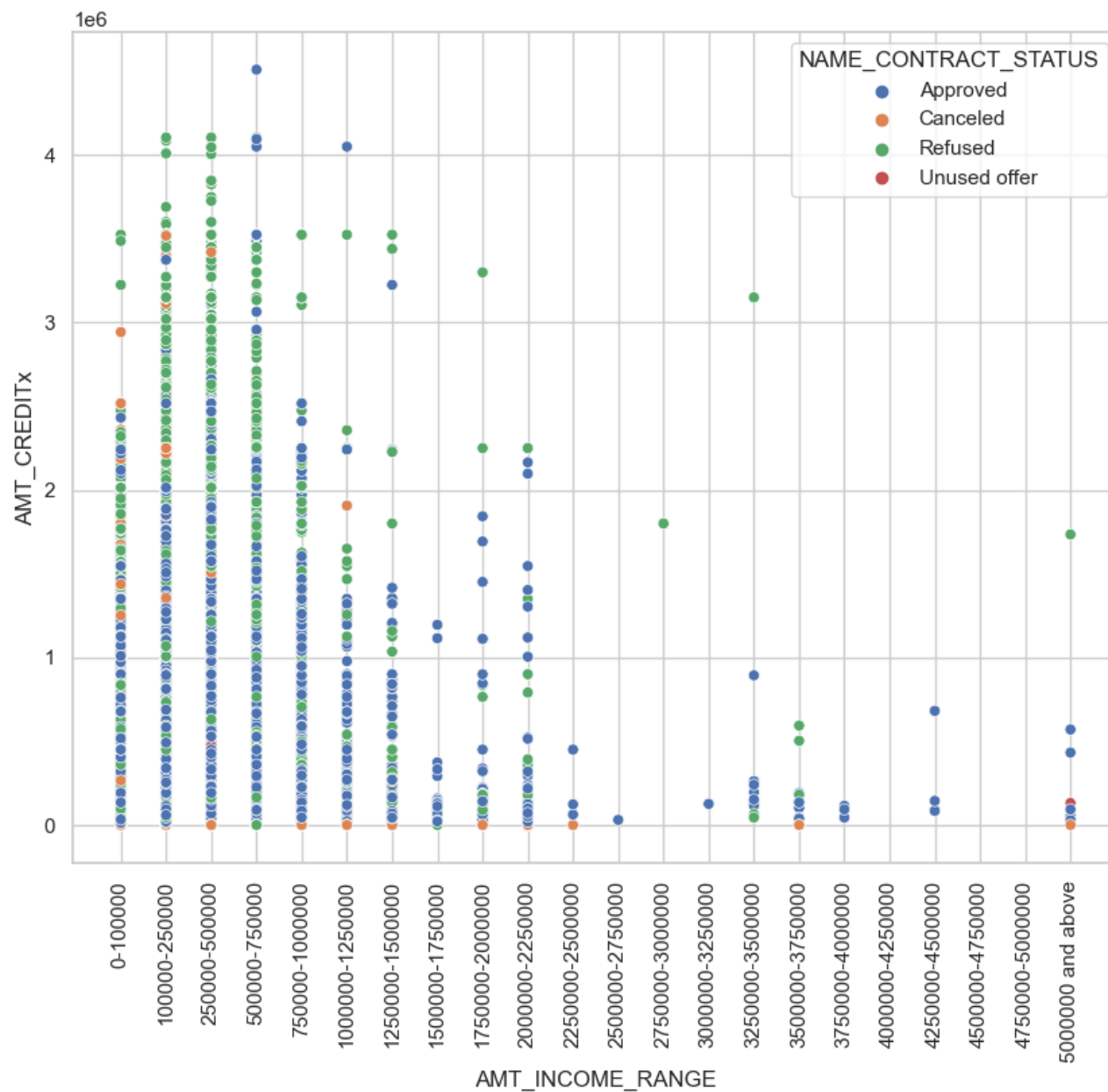
Insights from Previous data + Application data



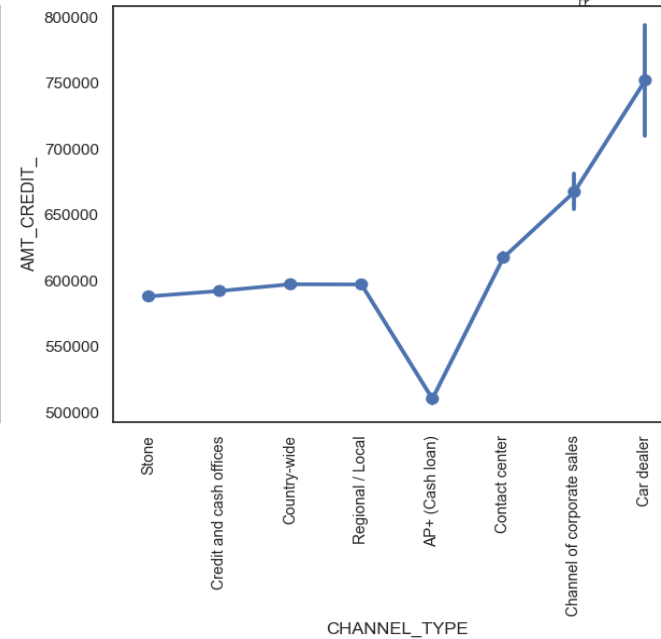
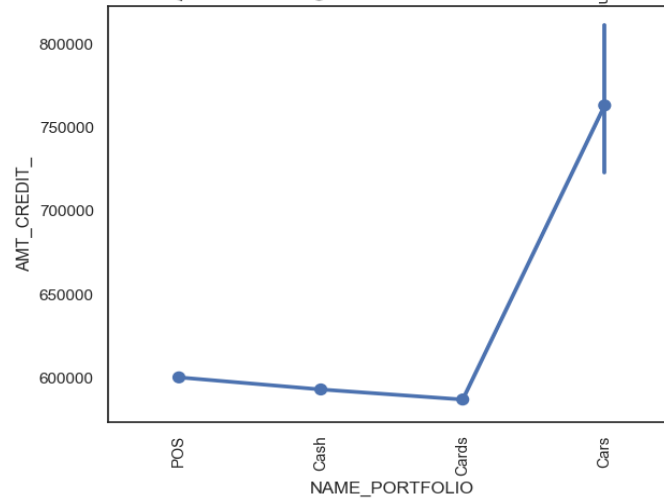
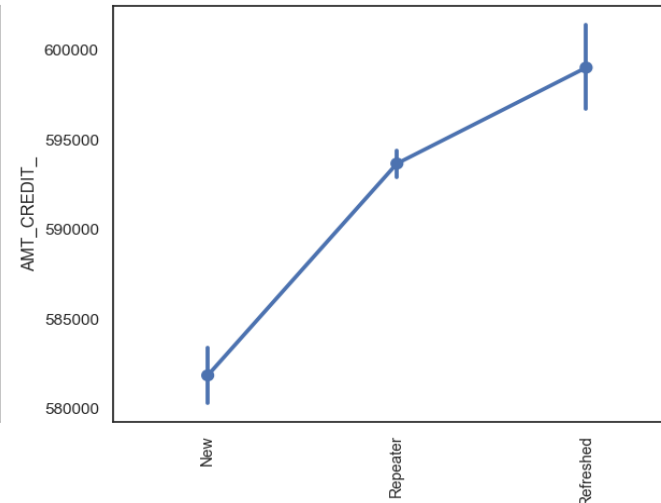
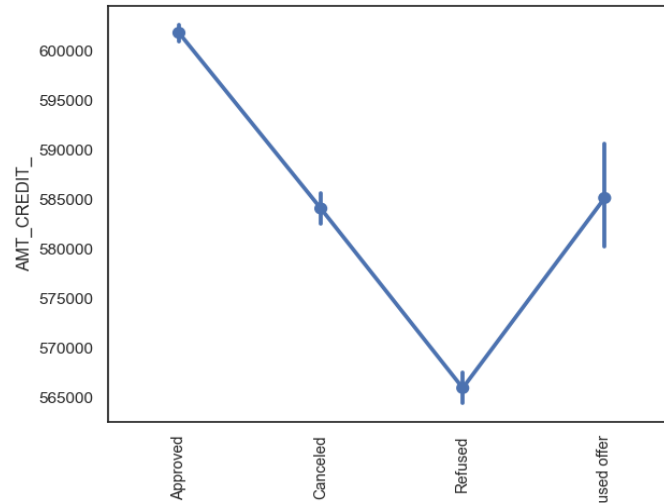
- approved loan status are higher in numbers as compare to rejected.
- repeater clients are higher in numbers are compared to new clients
- pos loans are higher followed by cash loans
- credit and cash offices channel type is most used followed by country wide channel type



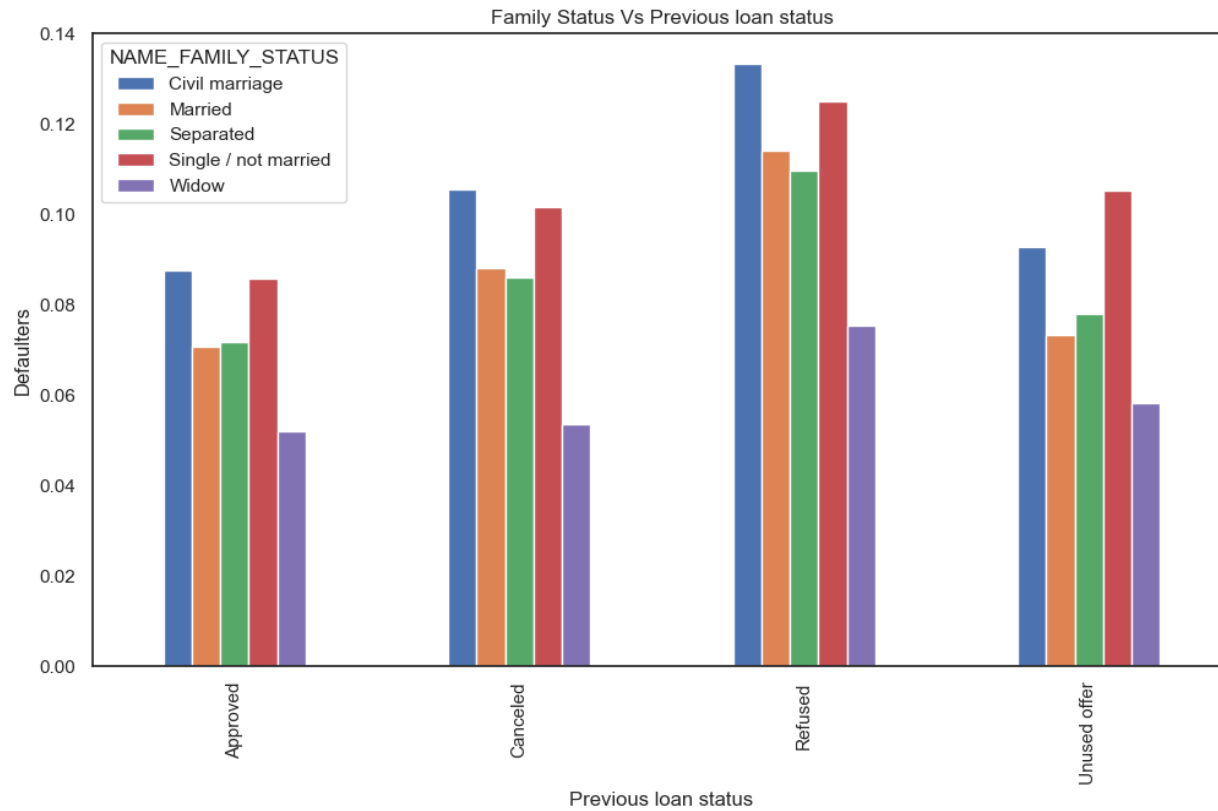
- Most of the loan application amount were between 1000000 to 5000000.
- Amount Annuity , is also following the pattern of loan application. maximum annuity is between 100000 – 300000
- based on the price of the goods, the loan was approved and amount was credited.
- Max month decision took to approve loan is 10-20 months



- AMT_INCOME and AMT_CREDIT are positively correlated and mostly concentrated near the lower region.
- High AMT_CREDIT loans are most likely to be refused.

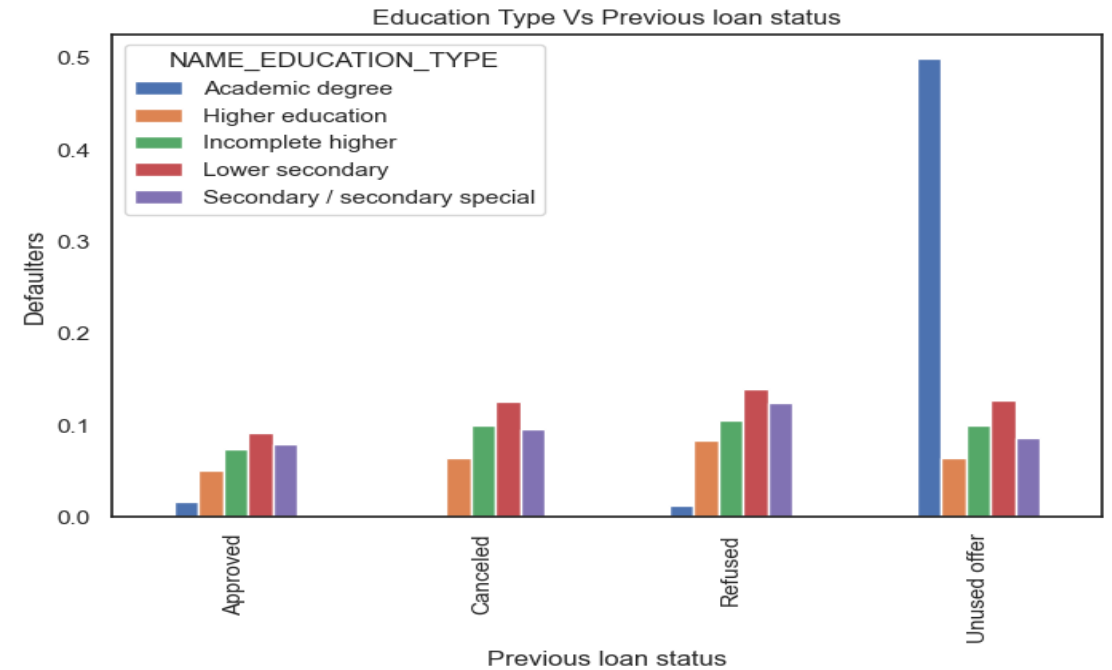


- Mostly loan of maximum amount credit was approved in status.
- Avg number of refreshed clints for credit loan is more than Repeater client.
- Car loan got more credited loan
- Through the car dealer channel, more loan got credited.



- Client who did civil marriage and had previously refused loan by bank are more defaulted currently followed by single people.

- people with Academic degree who previously unused offer are more defaulted in current application.



Recommended group where loan can be credited. (Less chance to be defaulter)

- Female old client are the safe client to credit loan.
- Also female clients with higher education are less likely to be defaulted.
- Clients with high income category
- Students and businessman.
- Any client who's previous loan was approved.
- People with less number of family members
- Single and widow with academic degree
- Clients how are doing higher education and have unused the offer.

Risky groups

- Refreshed client who has unused loan status previously.
- Male clients with civil marriage who has refused the loan
- Previously unused loan status group.
- People of middle age group
- Married people with academic degree
- Pensioner with less credit amount
- labours

Thank you