Comcast_telecom_complaints_data Project1

June 22, 2023

```
[1]: import pandas as pd
     import numpy as np
     import seaborn as sns
     import matplotlib.pyplot as plt
     %matplotlib inline
    Matplotlib is building the font cache; this may take a moment.
[3]: data=pd.read_csv("Comcast_telecom_complaints_data.csv")
     data.head(5)
       Ticket #
[4]:
                                                 Customer Complaint
                                                                          Date
         250635
                                      Comcast Cable Internet Speeds
     0
                                                                      22-04-15
         223441
     1
                      Payment disappear - service got disconnected
                                                                      04-08-15
     2
         242732
                                                  Speed and Service
                                                                      18-04-15
     3
         277946
                 Comcast Imposed a New Usage Cap of 300GB that ... 05-07-15
         307175
                        Comcast not working and no service to boot
                                                                      26-05-15
       Date_month_year
                                Time
                                            Received Via
                                                               City
                                                                        State
             22-Apr-15
                          3:53:50 PM Customer Care Call
                                                           Abingdon Maryland
                        10:22:56 AM
                                                Internet
                                                            Acworth
     1
             04-Aug-15
                                                                      Georgia
     2
             18-Apr-15
                         9:55:47 AM
                                                Internet
                                                            Acworth
                                                                      Georgia
     3
             05-Jul-15
                        11:59:35 AM
                                                Internet
                                                            Acworth
                                                                      Georgia
     4
             26-May-15
                          1:25:26 PM
                                                Internet
                                                            Acworth
                                                                      Georgia
        Zip code
                  Status Filing on Behalf of Someone
     0
           21009
                  Closed
                                                   No
           30102 Closed
     1
                                                   No
     2
           30101
                 Closed
                                                  Yes
     3
           30101
                                                  Yes
                    Open
           30101 Solved
                                                   No
     data.describe()
[5]:
                Zip code
             2224.000000
     count
     mean
            47994.393435
```

```
28885.279427
     std
     min
             1075.000000
     25%
            30056.500000
     50%
            37211.000000
     75%
            77058.750000
            99223.000000
     max
[6]: data.info()
    <class 'pandas.core.frame.DataFrame'>
    RangeIndex: 2224 entries, 0 to 2223
    Data columns (total 11 columns):
         Column
                                        Non-Null Count
                                                        Dtype
         ----
                                        _____
                                                        ----
     0
         Ticket #
                                        2224 non-null
                                                        object
     1
         Customer Complaint
                                        2224 non-null
                                                        object
     2
         Date
                                       2224 non-null
                                                        object
     3
         Date_month_year
                                       2224 non-null
                                                        object
     4
         Time
                                       2224 non-null
                                                        object
     5
         Received Via
                                       2224 non-null
                                                        object
     6
         City
                                        2224 non-null
                                                        object
     7
         State
                                        2224 non-null
                                                        object
     8
         Zip code
                                        2224 non-null
                                                        int64
         Status
                                        2224 non-null
                                                        object
     10 Filing on Behalf of Someone
                                       2224 non-null
                                                        object
    dtypes: int64(1), object(10)
    memory usage: 191.2+ KB
[7]: data.isnull().sum()
                                     0
[7]: Ticket #
     Customer Complaint
                                     0
                                     0
     Date
     Date_month_year
                                     0
     Time
                                     0
     Received Via
                                     0
     City
                                     0
                                     0
     State
                                     0
     Zip code
                                     0
     Status
     Filing on Behalf of Someone
     dtype: int64
[8]: data.shape
[8]: (2224, 11)
```

TASK 1 - Provide the trend chart for the number of complaints at monthly and daily granularity

```
levels.
 [9]: data["Month"]=pd.to_datetime(data["Date_month_year"]).dt.month_name()
[10]: data.head(2)
[10]:
       Ticket #
                                           Customer Complaint
                                                                   Date \
         250635
                                Comcast Cable Internet Speeds 22-04-15
         223441 Payment disappear - service got disconnected 04-08-15
       Date_month_year
                               Time
                                           Received Via
                                                             City
                                                                      State \
             22-Apr-15
                         3:53:50 PM Customer Care Call Abingdon Maryland
             04-Aug-15 10:22:56 AM
                                                Internet
                                                          Acworth
                                                                    Georgia
        Zip code Status Filing on Behalf of Someone
                                                       Month
            21009 Closed
      0
                                                       April
      1
           30102 Closed
                                                      August
                                                  No
[11]: data["Date"]=pd.to_datetime(data["Date_month_year"]).dt.day
[12]: data.head(2)
       Ticket #
[12]:
                                           Customer Complaint Date \
                                Comcast Cable Internet Speeds
      0
         250635
                                                                 22
         223441 Payment disappear - service got disconnected
                                           Received Via
       Date_month_year
                               Time
                                                             City
                                                                      State \
             22-Apr-15
                         3:53:50 PM Customer Care Call Abingdon Maryland
      1
             04-Aug-15 10:22:56 AM
                                                Internet
                                                          Acworth
        Zip code Status Filing on Behalf of Someone
                                                       Month
           21009 Closed
                                                       April
      1
           30102 Closed
                                                  No
                                                      August
[14]: | data["day_of_week"] = pd.to_datetime(data["Date_month_year"]).dt.day_name()
[15]: data.head(2)
[15]:
       Ticket #
                                           Customer Complaint Date \
         250635
                                Comcast Cable Internet Speeds
                                                                 22
         223441 Payment disappear - service got disconnected
       Date month year
                                           Received Via
                                                             City
                                                                      State \
                               Time
             22-Apr-15
                         3:53:50 PM Customer Care Call Abingdon Maryland
             04-Aug-15 10:22:56 AM
                                               Internet
                                                          Acworth
                                                                    Georgia
        Zip code Status Filing on Behalf of Someone
                                                       Month day_of_week
           21009 Closed
                                                  No
                                                       April
                                                               Wednesday
```

1 30102 Closed

No August Tuesday

[13]: data["Status"].value_counts()

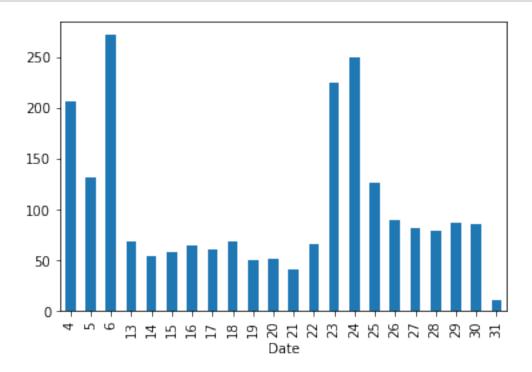
[13]: Solved 973 Closed 734 Open 363 Pending 154

Name: Status, dtype: int64

[16]: data.columns

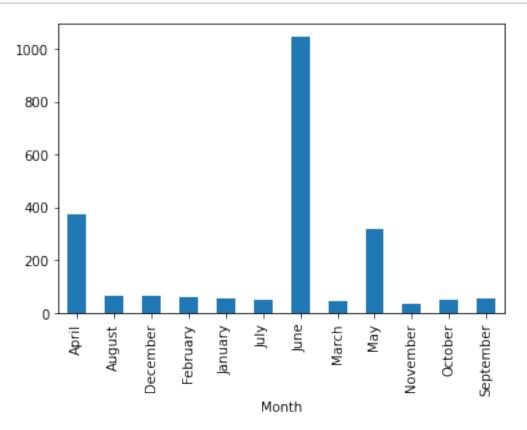
0.1 Graph for date wise

[17]: data.groupby(['Date'])['Customer Complaint'].count().plot(kind='bar')
 plt.show()



0.2 Graph for Month wise

[18]: data.groupby(['Month'])['Customer Complaint'].count().plot(kind='bar')
 plt.show()



0.3 Which complaint types are maximum i.e., around internet, network issues, or across any other domains.

```
[19]:
     data['Customer Complaint'].value_counts()
[19]: Comcast
                                                                  83
      Comcast Internet
                                                                  18
      Comcast Data Cap
                                                                  17
      comcast
                                                                  13
     Data Caps
                                                                  11
      Comcast cable outage
                                                                   1
      Internet connectivity and speed
      Charged double/Speeds throttled
                                                                   1
      Comcast service levels
                                                                   1
```

```
Comcast Support Unable to Provide Accurate Information 1
Name: Customer Complaint, Length: 1841, dtype: int64
```

0.4 Provide a table with the frequency of complaint types.

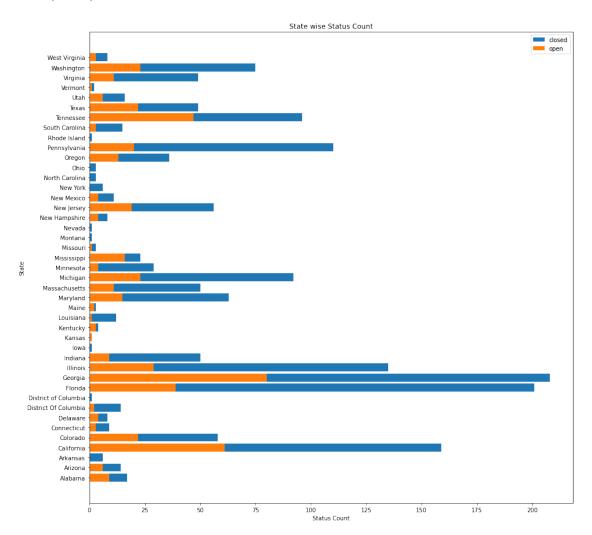
```
[21]: data['Customer Complaint'].value_counts().to_frame().reset_index()
[21]:
                                                        index Customer Complaint
                                                      Comcast
                                                                               83
      0
      1
                                             Comcast Internet
                                                                               18
      2
                                             Comcast Data Cap
                                                                               17
      3
                                                      comcast
                                                                               13
      4
                                                    Data Caps
                                                                               11
      1836
                                         Comcast cable outage
                                                                                1
      1837
                              Internet connectivity and speed
                                                                                1
      1838
                              Charged double/Speeds throttled
                                                                                1
      1839
                                       Comcast service levels
                                                                                1
            Comcast Support Unable to Provide Accurate Inf...
      1840
                                                                              1
      [1841 rows x 2 columns]
[22]: data['Status_new']=data['Status'].apply(lambda x: 'Open' if ((x=='Open') |
       [23]: data.head(3)
[23]:
       Ticket #
                                            Customer Complaint Date
          250635
      0
                                 Comcast Cable Internet Speeds
                                                                  22
                 Payment disappear - service got disconnected
                                                                   4
      1
          223441
          242732
                                             Speed and Service
                                                                  18
       Date_month_year
                                Time
                                            Received Via
                                                              City
                                                                       State
      0
              22-Apr-15
                          3:53:50 PM Customer Care Call
                                                          Abingdon
                                                                   Maryland
              04-Aug-15
      1
                         10:22:56 AM
                                                Internet
                                                           Acworth
                                                                     Georgia
      2
              18-Apr-15
                          9:55:47 AM
                                                Internet
                                                           Acworth
                                                                     Georgia
         Zip code Status Filing on Behalf of Someone
                                                        Month day_of_week Status_new
      0
            21009
                   Closed
                                                        April
                                                                Wednesday
                                                                              Closed
            30102
                  Closed
                                                                  Tuesday
      1
                                                   No
                                                       August
                                                                              Closed
            30101 Closed
                                                  Yes
                                                        April
                                                                 Saturday
                                                                              Closed
[24]: data["Status_new"].value_counts().to_frame().reset_index()
```

```
[24]:
          index Status_new
        Closed
                       1707
      1
           Open
                        517
[25]: data["Status"].value_counts().to_frame().reset_index()
[25]:
           index Status
      0
          Solved
                     973
      1
          Closed
                     734
      2
            Open
                     363
      3 Pending
                     154
```

- 1 Provide state wise status of complaints in a stacked bar chart. Use the categorized variable from Q3. Provide insights on
- 2 :Which state has the maximum complaints

```
[26]: opn= data[data['Status_new']=='Open'].groupby(['State'])['Status_new'].count().
      →to_frame().reset_index()
     clos=data[data['Status_new'] == 'Closed'].groupby(['State'])['Status_new'].
      [27]: opn.head(3)
[27]:
             State Status new
     0
           Alabama
     1
           Arizona
                             6
       California
                            61
[28]: clos.head(3)
[28]:
           State Status new
     0
         Alabama
                          17
     1
         Arizona
                          14
     2 Arkansas
[29]: fig=plt.figure(figsize=(15,15))
     plt.barh(clos.State, clos.Status_new)
     plt.barh(opn.State, opn.Status_new)
     plt.ylabel("State")
     plt.xlabel("Status Count")
     plt.legend(["closed", "open"])
     plt.title("State wise Status Count")
```

[29]: Text(0.5, 1.0, 'State wise Status Count')



2.1 Which state has the maximum complaints

```
[30]: data.groupby("State")['Customer Complaint'].agg("count").

→sort_values(ascending=False).head(1)
```

[30]: State

Georgia 288

Name: Customer Complaint, dtype: int64

2.2 Which state has the highest percentage of unresolved complaints

```
[31]: unresolved_state=data.loc[data['Status_new']=='Open',['State']].value_counts()
unresolved_state.head(1)/unresolved_state.sum()*100
[31]: State
    Georgia    15.473888
    dtype: float64
```

3 Provide the percentage of complaints resolved till date, which were received through the Internet and customer care calls.

```
[33]: data["Received Via"].value_counts()
[33]: Customer Care Call
                            1119
      Internet
                            1105
     Name: Received Via, dtype: int64
[34]: data[data['Status_new'] == 'Closed'].groupby('Status')['Received Via'].
       →value_counts(normalize=True)*100
[34]: Status Received Via
      Closed Customer Care Call
                                    52.724796
              Internet
                                    47.275204
      Solved Internet
                                    50.976362
              Customer Care Call
                                    49.023638
     Name: Received Via, dtype: float64
 []:
```