

Sheetal Patil

Front-End & WordPress Developer | 8+ Years Experience

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Professional Summary

Highly skilled Front-End & WordPress Developer with 8+ years of hands-on experience delivering visually polished, high-performing, and scalable websites. Specialized in creating custom WordPress themes, developing responsive UI, optimizing performance, and translating UI/UX designs into pixel-perfect interfaces. Strong understanding of modern design tools including Figma, Adobe XD, Photoshop, Illustrator, and front-end technologies HTML, CSS, JavaScript, Bootstrap. Experienced in managing full project cycles and collaborating with cross-functional teams to deliver client-centric digital solutions.

Key Skills

Front-End Development:

- HTML5, CSS3, SASS
- JavaScript (ES6+)
- Responsive Web Design
- Cross-Browser Compatibility
- Bootstrap (working knowledge), Tailwind (basic familiarity)
- UI/UX Translation (PSD/XD/Figma → HTML)

WordPress Development:

- Custom WordPress Theme Development
- Custom Page Templates
- Elementor & Elementor Pro
- Advanced Custom Fields (ACF)
- Custom Post Types (CPT)
- Plugin Integration & Configuration
- WordPress Speed Optimization
- Website Migration & Maintenance

Design Tools:

- Adobe Photoshop
- Adobe Illustrator

- Figma
- Adobe XD

Other Skills:

- Website Optimization (SEO-friendly HTML Structure)
- Git (Basic)
- Project Documentation
- Client Communication & Requirement Gathering

Professional Experience**Senior Front-End & WordPress Developer**
Invezza Technologies | Jan 2018 – Present

Role: Lead developer for website design & WordPress development projects

Responsibilities:

- Developed and customized multiple end-to-end WordPress websites from scratch using custom themes.
- Converted Adobe XD, Figma, and Photoshop designs into pixel-perfect, responsive web pages.
- Optimized website speed.
- Implemented CPT, ACF fields, custom loops, dynamic content, and reusable components.
- Integrated and configured Elementor Pro, creating custom widgets and reusable templates.
- Ensured cross-browser compatibility and device responsiveness.
- Performed website maintenance, updates, bug fixes, and performance improvements.

Major Achievements:

- Successfully delivered multiple WordPress websites for clients in education, healthcare, tech, and corporate sectors.
- Created well-structured, SEO-friendly markup that improved organic visibility.

Projects Completed**1) Newman College, Australia**

- Worked as a Graphics Designer, performing precise image editing, cropping, and optimization for web use.
- Prepared visual assets to ensure consistent branding and high-quality presentation across the website.
- Collaborated with the development team to integrate images seamlessly into templates and layouts.

2) Barking Gecko Arts, Australia

- Served as a Graphics Designer, handling image preparation, retouching, and optimization for web deployment.
- Ensured visual consistency and quality of all graphical assets in line with brand guidelines.
- Supported the development team by delivering ready-to-use images for seamless integration into website layouts.

3) Globe Teleservices, India

- Developed a WordPress website using a premium theme, ensuring clean customization aligned with brand guidelines.
- Optimized the theme for performance, responsiveness, and cross-browser compatibility.
- Configured necessary plugins, improved UI consistency, and delivered a smooth end-to-end website deployment.

4) Portsea Tech, India

- Developed a modern WordPress website for Portsea Tech using a premium theme customized to match the brand's identity and business goals.
- Enhanced the theme with tailored layouts, optimized responsiveness, and improved user experience across mobile and desktop devices.
- Configured essential plugins, improved performance, and ensured SEO-friendly structure for better visibility and long-term scalability.

5) Arogyum, India

- Designed the official Arogyum brand logo and created fully responsive HTML5/CSS3 templates for all pages using Bootstrap 4.
- Developed a custom WordPress theme and integrated it seamlessly with WordPress to ensure a scalable and flexible content management flow.
- Implemented WooCommerce for complete eCommerce functionality, including product setup, custom layouts, checkout optimization, and payment gateway integration.

- Enhanced site performance, ensured responsive behaviour across all devices, and delivered a clean, user-friendly online shopping experience.

6) Bridges Consumer Healthcare, U.S.

- Translated the client's PSD designs into modern, responsive page structures built with Bootstrap 4.
- Developed a custom WordPress framework to support flexible content management and future scalability.
- Delivered a high-quality website solution aligned with the brand's expectations for usability and performance.

7) The Kalyani School, India

- Designed initial PSD mockups for all pages based on client requirements, ensuring a visually consistent and modern layout.
- Performed precise image editing and cropping, and redesigned the school logo to enhance brand identity.
- Assisted in the WordPress integration, preparing templates and assets for a seamless development handoff.
- Collaborated closely with the development team to ensure design fidelity and responsive layouts across devices.

8) Curia Systems, USA

- Developed a WordPress website using a premium prebuilt theme, customizing layouts and functionality to meet client specifications.
- Designed the company logo using Adobe Illustrator, ensuring cohesive brand identity.
- Configured plugins, optimized responsive layouts, and enhanced overall site usability and performance.

9) ShikshaDaan Foundation, India

- Developed a custom WordPress theme for ShikshaDaan Foundation using Bootstrap 4, tailored for a charity-focused website.
- Created responsive layouts and templates to ensure accessibility and seamless user experience across devices.
- Implemented payment gateway integration for online donations, enabling secure and efficient contribution processing.
- Wrote clean, optimized code to support maintainability and easy content management for ongoing charity activities.

10) PrimisDigital, India

- Developed a custom WordPress theme for PrimisDigital using Elementor Pro, tailored for a Software Development & IT Consulting company website.
- Created fully responsive and modern layouts, ensuring seamless user experience across desktop and mobile devices.
- Implemented dynamic sections, custom templates, and integrated necessary plugins to enhance functionality.
- Optimized website performance, usability, and SEO-friendly structure for improved visibility and engagement.

11) Invezza Technologies, India

- Currently working at Invezza Technologies, where I developed a custom WordPress website for the company using Elementor Pro.
- Designed fully responsive, modern layouts with dynamic sections and custom templates to enhance usability and content management.
- Integrated essential plugins and features to improve functionality, performance, and user experience.
- Ensured SEO-friendly structure and optimized website speed for better visibility and engagement.

12) Zealminds Technologies, India

- Built a custom WordPress website using Bootstrap 5, designing clean, responsive layouts and reusable templates.
- Developed dynamic sections and integrated plugins to enhance site functionality and user interaction.
- Optimized website performance, ensuring fast load times, responsive behavior, and SEO-friendly structure.
- Maintained a structured codebase for easy content management and future scalability.

Education : M.Sc. in Computer Science – North Maharashtra University, Jalgaon

Languages : English | Hindi | Marathi