

Credit Card Transaction Report

Total Revenue
57M

Total Interest
8M

Transaction Amount
46M

Transaction Count
667K

card_category Sum of Revenue Sum of total_trans_amt Sum of interest_earned

Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480

Week_start_date

All

F

M

Gold

Silver

Blue

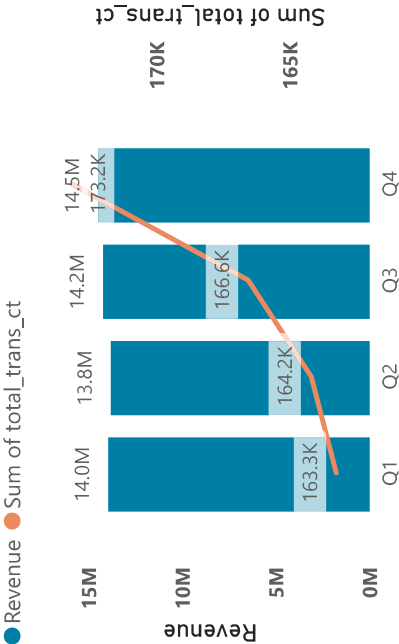
Platinum

Low

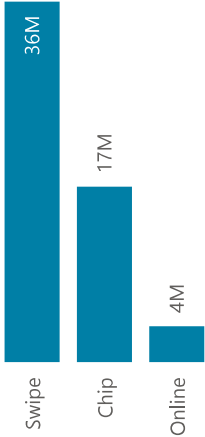
Med

High

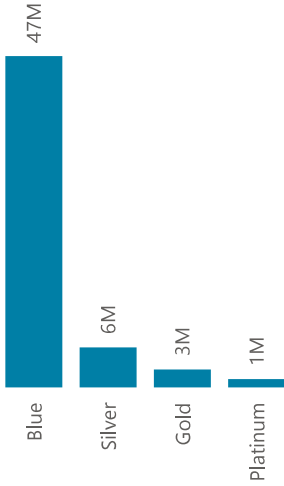
QTR Revenue Transaction Count



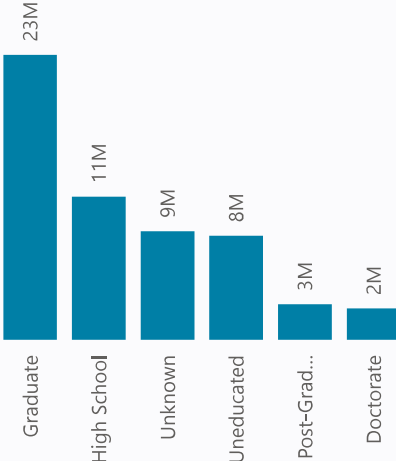
Revenue by Use chip



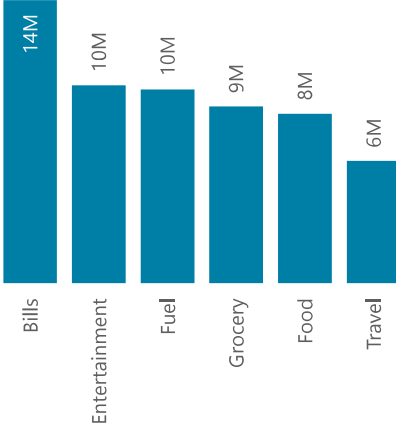
Customer Acq Cost



Revenue by Education



Revenue by Expenditure type



Revenue by Customer Job

