

SHEFALI GUPTA

PROFILE

Logical and organized individual with a strong foundation in Creative, Analytical and Mathematical skills.

Experienced in Blogs, Content creation, Digital marketing, Lead generation, SEO, Computer and programming skills.

CONTACT ME

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 Gurgaon, Haryana

➤ EDUCATION

RAJASTHAN TECHNICAL UNIVERSITY
B.Tech in Computer Science Engineering
2012 - 2016, 72.47%

RAJASTHAN BOARD
Senior Secondary, 2011 - 71%

RAJASTHAN BOARD
Secondary, 2009 - 79%

➤ COMPUTER SKILLS

Computer programming - Manual testing, html, css

MS OFFICE - Word, PowerPoint, Excel, Outlook, Publisher

Digital marketing - SEO, Lead generation, Social media marketing, Content marketing

➤ EXPERIENCE

Freelancer - BR Softech, TechInfuse, techywalk (2017 - 2022):
SEO, lead generation, blogs, content creation, digital marketing

CarDekho (2 months Internship) -
search engine optimization

Co-Curricular -
Actively participated in technical and cultural events at the college level.