LEADERSHIP PHILOSOPHY

I believe in creating a humane workplace where empathy and understanding foster peace of mind. When people feel valued and heard, they bring their best selves to work—forming the foundation for high performing, resilient teams.

MY LIFE PHILOSOPHY

"Grow Where You are Planted"
— Francis de Sales

"Genius is 99% hard work and 1% talent"
— Albert Einstein

SKILLS

SAP · Cloud (AWS) · Full-Stack Basics ·

CI/CD · API Design · EDL

RECENT AWARDS

Elite Manager 2025, John Deere India
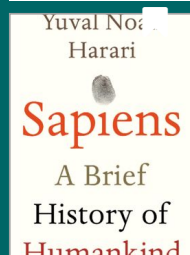Which institution provided the course?
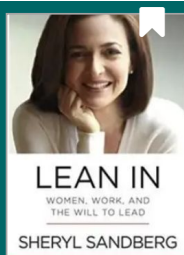
INTERESTS

Women In Leadership

Mind Body Wellness ‖ Yoga

Human Evolution

BOOKS

Sapiens
Yuval Noah Harari

Lean In
Sheryl Sandberg

SHEFALI CHOPKAR
Engineering Manager | JDF Wholesale Financing

📞 +91-9096413117   @ chopkarshefali@johndeere.com   🔗 Extra Link
📍 Pune, India

SUMMARY

Engineering leader with 12+ years at John Deere, progressing from Graduate Engineer Trainee to Engineering Manager. Leads engineering teams (~20 engineers) delivering wholesale financing capabilities on the E-**Commerce** like **Order-to-Cash platform (Sales Center)** for **dealers** across **global regions** (Regions 2 & 4). Known for establishing **high-performing teams** that delivered complex initiatives—including system refreshes, platform migrations, and rapid global rollouts—within months, through disciplined execution, attention to detail, and smart risk-taking.

KEY WINS

◈ Accelerating Team Maturity [Forming -> Performing]
Established **multiple engineering teams from scratch** and **delivered** system refreshes, platform migrations, and new country go lives within **6 months** by combining execution rigor with informed risk taking.

⤴ Leading High Stakes Global Rollouts
Rolled out Sales Center Account solution on Deere's Order to Cash platform for dealers with **100% dealer adoption in UK and US and onboarded 5 pilot dealers** in **Canada**; £ 10M Estimated increase in **UK** Used equipment business; enabled fast regional launches and global scalability.

⚡ Technical Road-mapping
Defined roadmaps for Large-Scale Initiatives FI ‖ S4 TRBK ‖ BW Decommission

◈ Building Financial Reliability with Reconciliation Tool
Led accounting reconciliation initiative and built a scalable reconciliation tool handling **~9M ledger entries per year**, explaining each transaction and balance differences to ensure auditability and business trust.

⚑ Driving Value Through Build & Reuse
Partnered with other teams to leverage/pilot their solution. Increased efficiency and reduced cost

◈ AI Driven Engineering Efficiency
Achieved **100% GitHub Copilot adoption** for teams ; made **hiring efficient** by ~**30**%, reduced **unacknowledged** incidents by **20**%, and automate operational approvals and log reviews.

EXPERIENCE

Assistant General Manager   2023 - Present
- Led multiple engineering teams (~20 engineers), enabling global rollouts of the Sales Center platform while building stakeholder trust through financial reliability. Guided teams in making informed technology trade-offs (build vs buy) to optimize cost.

Senior Lead Software Engineer   2019 - 2023
- Grew into a full-stack engineer and improved deployment independence by breaking down a monolithic architecture into modular

Lead Software Engineer   2017 - 2019
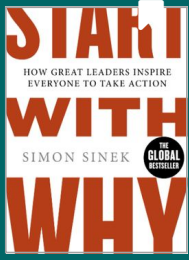- Designed & Implemented Borrowing Base product on AWS Serverless Architecture

Software Engineer   2013 - 2017
- Removed Vendor Dependency for SAP Process Orchestration Tool implementation resulting in $2.5M cost saving

Start With Why
Simon Sinek

EXPERIENCE

Graduate Engineer Trainee
2012 - 2013

- Pioneered Adobe Forms Implementation In SAP

ECOMMERCE EXPERIENCE

Sales Center

- Extensive experience across multiple implementations of John Deere's B2B Sales Center platform, e-commerce like system for whole-goods sales. Worked across Order-to-Cash modules including Orders, Incentives, and Payments
- Well-versed in microservices architecture patterns applied to the Sales Center platform