## **SHOEZO**

Shoezo is an e-commerce website designed with easy online shopping for shoe lovers in mind. The platform provides a wide selection of footwear-from casual sneakers to formal stylish shoes-with an intuitive user interface that allows customers to browse through products and collections with ease. Each product page includes high quality images and detailed descriptions to facilitate choices for each user. There are various advanced search and filtering options that make it easy for shoppers to find their favourite pair. Shoezo offers great deals and offers to costumers. The shopping cart is easy and secure with easy checkout processes that ensure safe transactions for customers. The website offers a large variety of shoes combined with fantastic customer service. Modern web technologies are utilized to develop an user friendly online shopping experience for footwear enthusiasts everywhere. The continuous improvement of Shoezo needs to be modified as the company grows and to satisfy customer needs.