

Netflix Customer Churn Overview

68.42K

Cost of all subscriptions

5000

TotalCustomers

2515

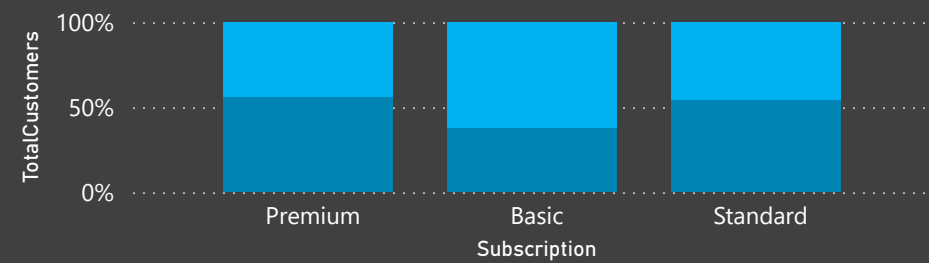
ChurnedCustomers

50.30%

ChurnRate

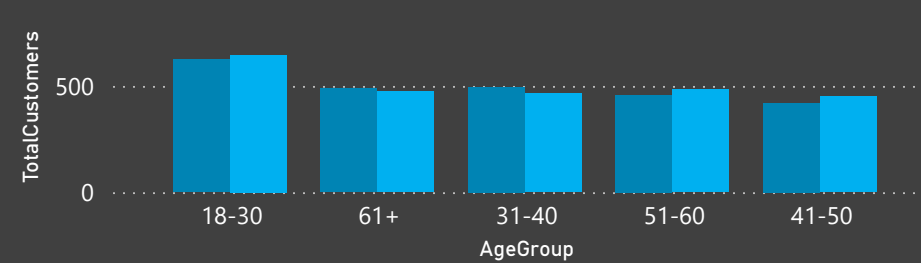
Churning rate by subscription

Churn ● No ● Yes



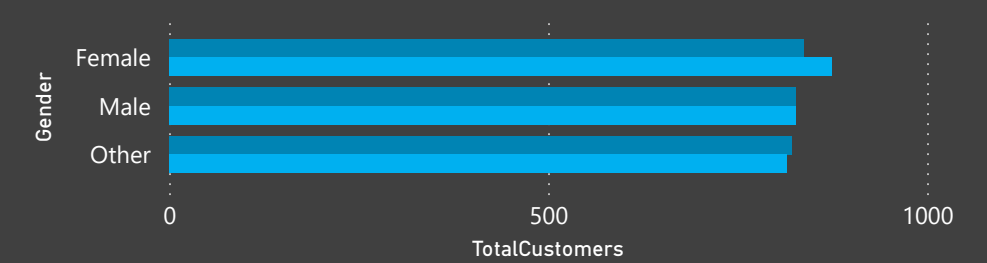
Churning rate by age

Churn ● No ● Yes

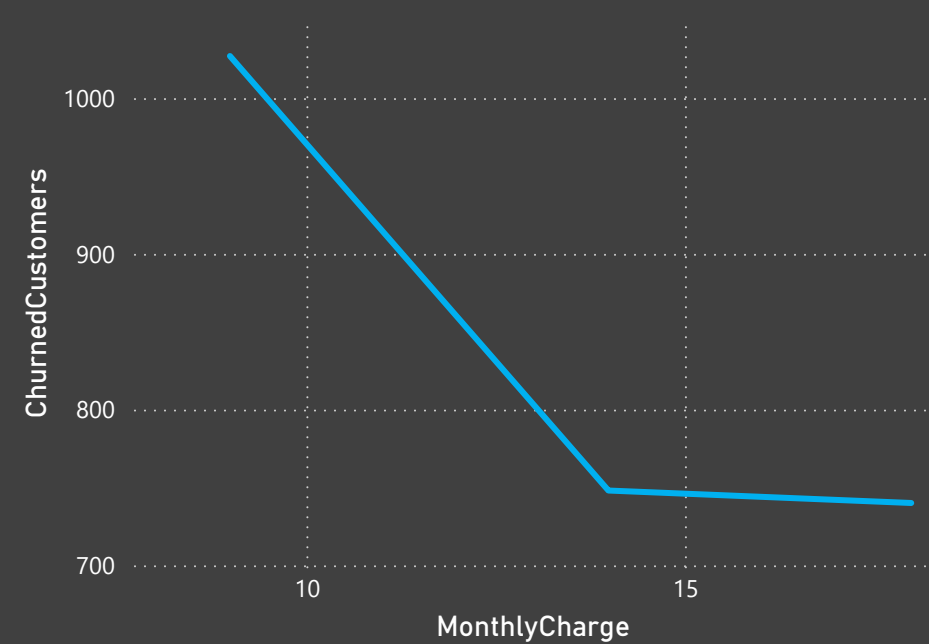


Churning rate by Gender

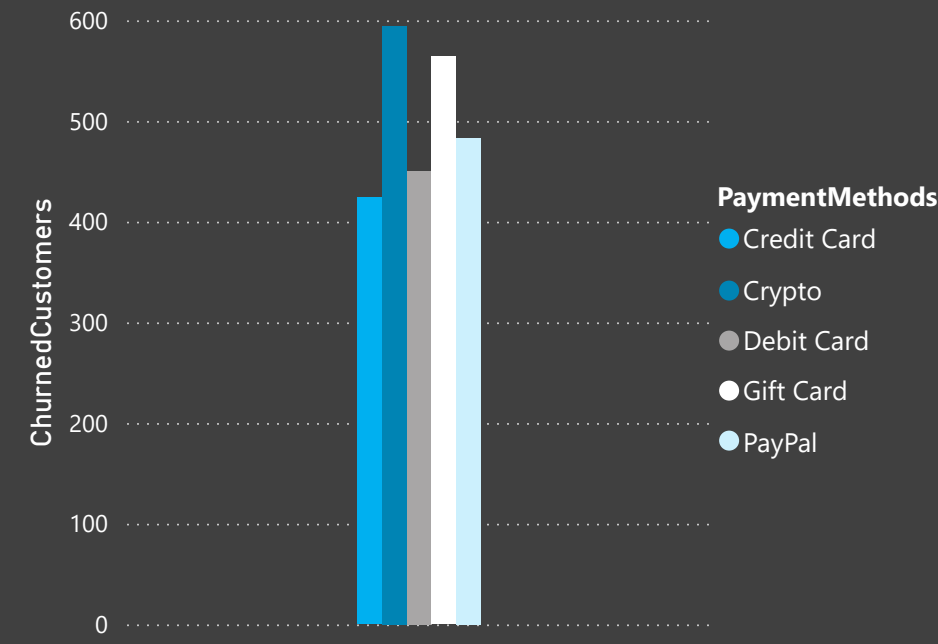
Churn ● No ● Yes



Churning rate by monthly charge



Churning by payment method



Customer Churn

