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31,110

**Total Items** 

12

Categories

110 EGP

Average price

18,234

Available items

Inventory Overview

- 39.7% Of the items are out of stock (11,876)
- 10.3% have limited stocks

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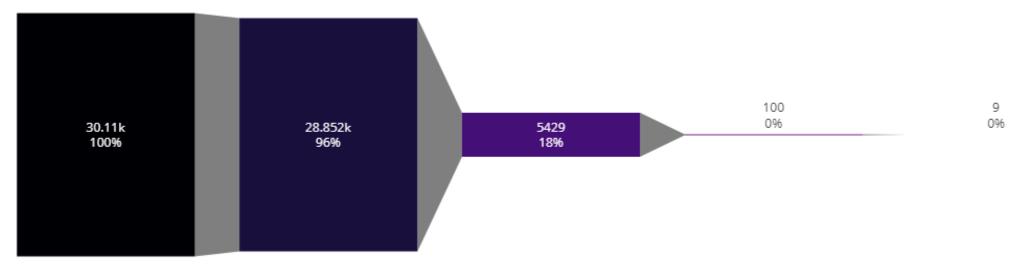
• 50% of items are in stock



# Items Categorization

Items have a main category and can also be added to other categories (currently a maximum of 4).

- Items without a category: 1,258
- Categorized items: 28,852
- Items added to two or more categories: 5,429



All products

Products with at least one category

Products with at least 2 categories

Products with at least 3 categories

Products with 4 categories



## Items Categorization

Women Care (3,384) and Prescription Medicine (3,149) have the most normally available items.

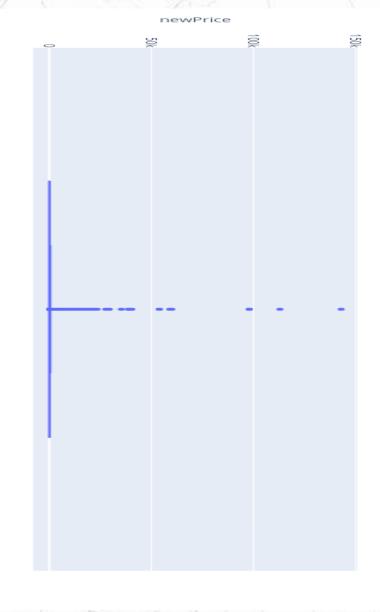
Face and Body (2,439) and Men Care (1,163) are the categories that have the most items from other categories.

						_		
COVID Ess	entials	23		97	89			
Elderl	y Care	22		73	46		-	3000
Face and	d Body	130		626	495			
Fe	atured	4		8	15		-	2500
Hai	ir Care	297		1430	1303			
Medical Equi	ipment	251		629	584		_	2000
Mer Mer	n Care	370		1395	1270			
Mei Mother and	d Baby	345		1234	785		_	1500
•	ategory	98		346	814			1661
Prescription Me	edicine	264		3149	1661		_	1000
Self Me	edicine	338		1858	1167			1000
Vitamins and Nutrition		140		887	605			500
Women Care		836		3384	3041			300
ZDe	lete 18				1			0
Limited stock		Normal StockStatus	Out of stock		_	U		

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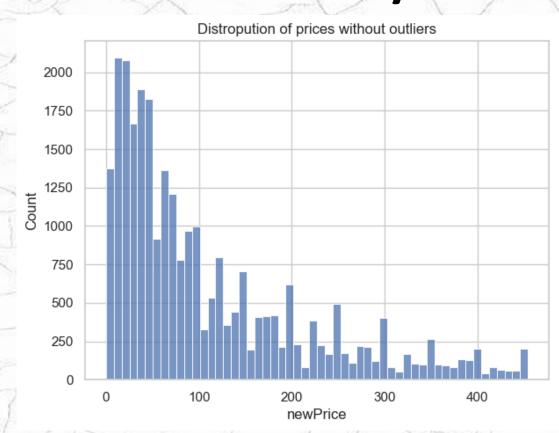
# Prices Analysis

- Prices have outliers affecting the overall price statistics.
- The maximum price (142,856 EGP) skews the average price to 277 EGP, while the mean without outliers is 111 EGP.
- Face and Body (2,439) and Men Care (1,163) are the categories with the most items from other categories.

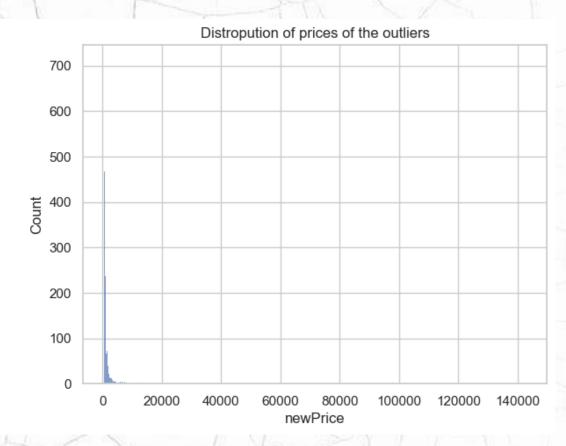


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#### Prices Analysis



Notice the large spread of outliers. Without outliers, 75% of the prices are under 160 EGP.





#### Prices Trend

The graph shows the average prices for outliers.

 Notice that outliers are more prevalent in Limited Stock and Out of Stock items.

L,	Limite	ed Stock	Normal	Out of Sto	ck
	COVID Essentials	1362	1281	1922	
	Elderly Care	819	1095	994	- 12000
	Face and Body	853	1054	4170	
	Featured		500	725	- 10000
	Hair Care	974	981	1044	
>	Medical Equipment	1529	1392	1256	- 8000
category	Men Care	1883	742	1830	
B	Mother and Baby	1534	693	942	- 6000
	No Category	757	984	763	
	Prescription Medicine	13652	1705	5977	<del>-</del> 4000
	Self Medicine	1096	1903	1147	
,	Vitamins and Nutrition	1176	1182	1098	- 2000
	Women Care	943	845	1010	
10	34				- 0

Price Average

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## Active Ingredients

- The table shows the top 10 active ingredients in the items.
- Unique English active ingredients: 1,899
- Items with at least one active ingredient: 7,235
- Unique Arabic active ingredients: 1,121 (mostly translations of English ingredients)
- Overall, the active ingredients are not well formatted and need more work.

name	Count
Vitamin C (Ascorbic Acid)	278
Vitamin E (Tocopherol)	215
Panthenol	137
Vitamin B6 (Pyridoxine)	130
Zinc	125
Vitamin D3 (Cholecalciferol)	121
Paracetamol (Acetaminophen)	120
Hydrochlorothiazide	116
Vitamin B12 (Cyanocobalamin)	115
Menthol	111



## Items Shapes

The table shows the top 10 item shapes by average price count.

- Box is the most common shape with a relatively low average price.
- Vial has the highest average price among the shapes.

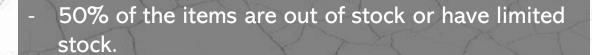
Shape	Count	Average price		
Vial	88	4499.54		
Prefilled syringe	14	2683.12		
Device	349	932.37		
Prefilled pen	10	597.60		
Gallon	1	550.00		
Suppository	2	545.00		
Вох	17407	312.40		
Bottle Spray	913	311.03		
Jar	964	276.87		
Capsule	3	268.35		



### Items Shapes

- The table shows the top 10 item shapes by average price, count, category, and stock status.
- The trend confirms that outlier items with higher prices are often in limited stock or out of stock.

Shape	category	Stock Status	count	Average price
Vial	Prescription Medicine	Limited stock	11	16,816.36
Prefilled syringe	Prescription Medicine	Limited stock	2	12,440.00
Vial	Prescription Medicine	Out of stock	18	10,052.35
Device	Face and Body	Out of stock	1	5,850.00
Box	Prescription Medicine	Limited stock	200	5,526.70
Device	Mother and Baby	Limited stock	4	4,296.25
Prefilled pen	Prescription Medicine	Limited stock	1	3,900.00
Device	Hair Care	Out of stock	3	3,010.67
Jar	COVID Essentials	Out of stock	1	2,435.00
Brush	Medical Equipment	Out of stock	1	2,300.00



- Available items tend to be cheaper.
- More than 5,000 items are added to multiple categories, which may be a strategy or an error.
- Active ingredients are not well formatted.
- The site lacks filtering options and there are issues with item images.

#### Yezeeta.com Key Takeaways

Scraping, Transforming, Analyzing