

# SHEHARZAD SALAHUDDIN

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## Software Engineer

Versatile Web Developer with expertise in React.js, Vue.js, Nuxt.js, Tailwind CSS, and RESTful API development, delivering scalable, high-performance applications with seamless data integration. Skilled in backend collaboration, CI/CD automation using GitHub Actions, and agile workflows with JIRA and Figma. Improved development efficiency by 25% and boosted user engagement by 20% through performance optimization and intuitive design. Passionate about building modern, user-centric web solutions that drive measurable business impact.

## Professional Experience

### NETSOL Technologies, Pakistan

Jun 2024 - Present

#### Software Engineer/Front End Developer, Lahore

- Built fast, responsive web apps using **React.js, Vue.js, Nuxt.js, TypeScript**.
- Developed modular **Nuxt.js** apps with strong scalability and clean architecture.
- Created dynamic **Vue.js** features, increasing engagement by **20%** and conversions by **15%**.
- Designed high-converting landing pages, improving conversions by **15%**.
- Integrated **RESTful APIs** for smooth frontend-backend communication.
- Secured apps with **JWT + OAuth** authentication.
- Set up **GitHub Actions CI/CD**, reducing deployment time by **20%**.
- Deployed production-ready applications on **Vercel**, ensuring high performance and reliability.
- Collaborated using **JIRA**, reducing sprint bottlenecks by **30%**.

### NETSOL Technologies, Pakistan

Oct 2023 - May 2024

#### Internship Trainee, Lahore

- Designed brand logos and web elements, improving brand consistency by 20%.
- Developed HTML email templates, increasing open rates and engagement by 15%.
- Created marketing materials with Adobe Illustrator to enhance visual appeal, boosting client acquisition by 10%.
- Utilized Mailchimp for targeted email campaigns, effectively increasing subscriber interaction through tailored content.

## Projects

### NETSOL Technologies, Netsol Website, Lahore, Pakistan, [Link](#)

Jun 2024 - Present

- Utilized the NuxtJS framework to enhance development efficiency, resulting in a 25% reduction in development time.
- Implemented JWT authentication for secure API interactions.

## Key Achievements

- Built scalable front-end solutions using Nuxt.js and Vue.js, reducing development time by 25% and increasing user engagement by 20%.
- Engineered modular Nuxt.js applications, enhancing maintainability and scalability.
- Designed and implemented high-converting landing pages using JavaScript, boosting conversion rates by 15% through optimized user workflows.
- Created dynamic front-end features with Vue.js, driving a 20% increase in user engagement and a 15% rise in conversions.
- Integrated JWT and OAuth authentication, ensuring secure front-end API interactions.

## Core Competencies

**Frontend Development:** React.js, Vue.js, Nuxt.js, Tailwind CSS, HTML5, CSS3, Bootstrap, Typescript

**Backend Development:** Node.js, FastAPI (Python)

**APIs & Integration:** RESTful APIs, JWT, OAuth

**Databases:** MongoDB

**Programming Languages:** JavaScript (ES6+), Python (basic backend & scripting)

**CI/CD & Tools:** GitHub Actions, Git, JIRA, Figma

## Education

**Virtual University of Pakistan**, Lahore, Pakistan, Bachelor of Computer Science in Computer Science, Mar 2018 - Mar 2025

- Hands-on experience in Data Structures and Algorithms (DSA), Object-Oriented Programming (OOP), Java and C++.

Web Development: Built interactive and responsive web applications using HTML, CSS, and JavaScript.