HACKATHON 03

Day 1

Step 01: Choosing Market type.

My marketplace type is General E-Commerce (Electronic Commerce).

E-commerce is an online platform whose products are brought & sold. It allows you to easily purchase or sell products from the comfort of your home. In my case, my website specidize in offering a wide range of high quality furniture, including sofas, tables & chairs.

* **Primary Purpose:**
   The primary hoals of my website is as under-

- Showcase a wide Range of furniture.
- Simply decision-making.
- users friendly shopping experience
- Efficient delivery service.
- Secure & easy payments

Step 02: Business Goals:

* Problems my Marketplace will aim to solve.

  My E-commerce website aims to solve the following issues which is why it stands out from other online platform:

* High Quality furniture at Competitive Price
* Detailed product information.
* Reliable & affordable delivery service
* Special offers & discount.
* Online order tracking system.

* Target Audience:

  My targeted audience are :- Home owners, Renters, families.
  Peoples at the age of-20 or above are buying furnitures for their homes & offices.

Products we will offer:

offering a wide range of furniture e.g. Dining tables, Comfy sofa set, study tables, & stool, sofas etc.

Our Unique selling Points (USPs):

- Affordability:- we offer products in reasonable prices.

- Quality:- offering high-quality products with long-term guarantee.

- User-friendly Interface, providing a smooth hustle free shopping experience

Step 03: Data Schema.

* Product
  ID
  Name / title
  Description.
  Price.
  Stock Quantity

* Orders
  ID.
  Product ID
  Quantity.
  Status.
  Order-date

* Customer
  Customer ID
  Name
  Contact Info.
  E-mail.

* Shipment
  ID
  Order ID
  Status.

* Delivery Zone.
  Zone-name
  Coverage area.
  Assigned driver!
  Delivery time