

SHEHZA ASHRAF

DATA ANALYST

Data Analytics | SQL | Python

Result oriented Individual with strong Business Intelligence and analytical background. Seeking to utilize hands-on machine learning and data driven experience as Data analyst. Coming with expert knowledge of SQL, Tableau, Python, R. Ability to work in cross functional-team.

PROFESSIONAL SUMMARY

Data Analyst

- Results-oriented data analyst with expertise in extracting actionable insights from complex datasets.
- Proficient in data collection, cleansing, and analysis using advanced statistical and data visualization tools, including Python, R, SQL, and Tableau.
- Strong expertise in data visualization techniques, creating compelling dashboards and reports to effectively communicate findings to both technical and non-technical stakeholders.
- Experienced in data mining and machine learning for pattern discovery.
- Detail-oriented problem solver with a systematic approach to analytics challenges.
- Dedicated to delivering high-quality, ethical results on time and within budget.

WORK EXPERIENCE

Jan 2022 — March 2023

LYNEX SALES CORPORATION - *Dubai* Data Analyst

- Converted data into actionable Insights.
- Utilized MS SQL, Data warehousing programs, Tableau
- Prepared Reports Interpret consumer behavior, Market opportunities and conditions, Trends and investment levels

EDUCATION

Bachelor's In Psychology *Virtual University*

Feb 2019 — Feb 2024

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PROFESSIONAL SKILLS

- DATA MANAGEMENT: Database design & Management, Data Quality Assessment, Data Analysis, Visualization Of Data Insights.
- COMPUTER SCIENCE: System Administration, Advanced Microsoft Excel Functions, MySQL, Tableau, Python, R, DevOps
- RESEARCH: Data Science Research Methods, Data Mining, Survey Creation.

Licenses and Certifications

- IBM Certified In Cloud Computing
- IBM Certified In DevOps
- IBM Certified In Agile Development And Scrum
- Google Certified In Data Driven Decisions

LANGUAGES

- English: Fluent in written and verbal communication.
- Urdu