

Sheida Rahimian

Emerging UI/UX designer with 6+ years of experience as pharma Product Marketing Manager background.

As a product marketing manager-turned-UI designer, my strong business analytical experience is paired with user-centric design skills and can bring my marketing, detail-oriented and data-driven mindset as well as cheerful spirit to any team. Tech savvy and looking for new opportunities to grow in this field.

EDUCATION

CareerFoundry

UI Design Program

Apr 2021 - Jun 2022

University of California, Berkeley

MicroMasters, Marketing Analytics

2018 - 2020

Technische Universiteit Delft (TU Delft)

Master of Science (MSc), (Systems)

Engineering & Policy Analysis

2007 - 2009

Allameh Tabatabai University (ATU)

Bachelor of Science (BSc), Business &

Managerial Economics

2002 - 2006

SKILLS

Strategic Marketing Planning & Execution, Market Research, Branding, Interaction design, Visual Design, Design systems, Usability research, Product strategy, Wireframing, Prototyping, Storytelling

TOOLS

Design & UX: Sketch, InVision Studio, Adobe Illustrator, Adobe Photoshop, Visual Studio Code, GitHub, Webflow

Technology: HTML5, CSS3, JavaScript

LANGUAGES

English (Native)

Persian (Farsi) (Native)

Spanish (Fluent)

French (Good Knowledge)

Arabic (Basic reading and understanding)

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EXPERIENCES

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