



Gathigia Njiiri

Experience Designer

sheidynjiiri@gmail.com

<https://www.linkedin.com/in/gathigianjiiri/>

Skills

User research

Design sprints

Information architecture

Wireframing

Business design

User interface

Usability testing

Prototyping

Documentation

Communication

Tools

Balsamiq

Figma

Adobe XD

Invision

Nov 2018 - Now

UX Lead Africa's Talking Labs

- * I design Labs products, for the startups incubated & enterprises we engage. These are in the mobility, health, banking, microfinance, wellness, communication & data science industries. My process begins with user research, team design sprints, business design, ux writing, wireframing,
- * Created a custom UX curriculum & lead a beginner team of 2 through a UX course & adoption of projects progressively.

Aug 2019 - Now

UX instructor Akiliplus UX School

- * I help to design UX curriculum & teach UX courses online part-time at ; <https://www.akiliplus.com/> a new online UX school.

May 2016- July 2017

Product ninja Leanity Dynamics Africa

- * Leanity is a startup in the trade industry and I was tasked with understanding the sales cycle via user research & designing a product to help automate sales. They use the product to date.

Education

Software Entrepreneurship, MEST

- * A graduate-level software entrepreneurship program, coupled with real-life capstone projects that graduate to startups. I majored in product design for all 3 capstones. <https://meltwater.org/>

B/Sci Recreation & Health Science mgt, Kenyatta University

- * Yes, I still wish I did something different in campus. Luckily fell in love with product design slightly before graduating.

Communities

Founder UX Kitchen, Nairobi

- * We hold free monthly meetups to teach designers & corporates how to build products that are human-centred with business design in mind. <https://www.meetup.com/UX-Kitchen/>

Figma Ambassador, Kenya

- * With other Figma Africa ambassadors, we hold learn design sessions to democratize design education. <https://www.meetup.com/figma-africa/>

Feb 2019- now

Aug 2018- now