



Gathigia Njiiri

Experience
Designer

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<https://www.njiiri.design/>

Skills

User research

Design sprints

Information architecture

Wireframing

Business design

UI Design

Usability testing

Prototyping

Design leadership

Documentation & Communication

Tools

Balsamiq

Figma

Adobe XD

Invision

Nov 2018 -
Now

I believe good experience design is at the centre of anything valuable & adoptable.

Experience

UX Lead Africa's Talking Labs

- ★ I design products at Africa's Talking for the startups incubated & enterprises we engage. These are in the mobility, health, banking, microfinance, wellness, communication & data science industries. My process begins with user research, team design sprints, business design, ux writing, solution wireframing, usability testing & product design project management.
- ★ Created a UX playbook to be used by all product teams across the Africa's Talking group.

Aug 2019 -
Now

UX instructor Akiliplus UX School

- ★ I help to design UX curriculum & teach UX courses online part-time at ; <https://www.akiliplus.com/> a new online UX school.

May 2016-
July 2017

Product ninja Leanity Dynamics Africa

- ★ Leanity is a startup in the trade industry and I was tasked with understanding the sales cycle via user research & designing a product to help automate sales. They use the product to date.

Education

May 2016-
July 2017

Software Entrepreneurship, MEST

- ★ A graduate-level software entrepreneurship program, coupled with real-life capstone projects that bloom into startups. I majored in product design for all 3 capstones/startups. <https://meltwater.org/>

Sep 2011-
Aug 2015

B/Sci Recreation & Health Science mgt, Kenyatta University

- ★ Yes, I still wish I did something different in campus. Luckily fell in love with product design slightly before graduating.

Communities

Founder UX Kitchen, Nairobi <https://www.meetup.com/UX-Kichen/>

- ★ I run a UX community of 1000+ members here in Nairobi in an effort to democratize design education. We hold free monthly meetups to teach designers & corporates how to build products that are human-centred with business design in mind.

UX Blog

UX Kitchen Medium Blog <https://medium.com/@uxkitchenke>

- ★ Here you'll find short articles that address the entire UX process & teach problem solving.