Gathigia Njiiri

Experience Designer

sheidynjiiri@gmail.com

https://www.njiiri.design/

Skills

User research

Design sprints

Information architecture

Wireframing

Business design

UI Design

Usability testing

Prototyping

Design leadership

Documentation & Communication

Tools

Balsamiq

Figma

Adobe XD

Invision

I believe good experience design is at the centre of anything valuable & adoptable.

Experience

Nov 2018 - Now

UX Lead Africa's Talking Labs

* I design products at Africa's Talking for the startups incubated & entreprises we engage. These are in the mobility, health, banking, microfinance, wellness, communication & data science industries. My process begins with user research, team design sprints, business design, ux writing, solution wireframing, usability testing & product design project management.
* Created a UX playbook to be used by all product teams across the Africa's Talking group.

Aug 2019 - Now

UX instructor Akiliplus UX School

* I help to design UX curriculum & teach UX courses online part-time at ; https://www.akiliplus.com/   a new online UX school.

May 2016- July 2017

Product ninja Leanity Dynamics Africa

* Leanity is a startup in the trade industry and I was tasked with understanding the sales cycle via juser research & designing a product to help automate sales. They use the product to date.

Education

May 2016- July 2017

Software Entrepreneurship, MEST

* A graduate-level software entrepreneurship program, coupled with real-life capstone projects that bloom into startups. I majored in product design for all 3 capstones/startups. https://meltwater.org/

B/Sci Recreation & Health Science mgt, Kenyatta University.

Sep 2011- Aug 2015

* Yes, I still wish I did something different in campus. Luckily fell in love with product design slightly before graduating.

Communities

Founder UX Kitchen, Nairobi   https://www.meetup.com/UX-Kichen/

* I run a UX community of 1000+ members here in Nairobi in an effort to democratize design education. We hold free monthly meetups to teach designers & corporates how to build products that are human-centred with business design in mind.

UX Blog

UX Kitchen Medium Blog   https://medium.com/@uxkitchenke

* Here you'll find short articles that address the entire UX process & teach problem solving.