### BorderGuard Technologies

#### **Presents**

Leveraging AI driven solutions to protect businesses from regulatory risks and export violations









Honeywell































ITAR stands for International Traffic in Arms Regulations, which is a set of US government regulations that control the import, export, and temporary import of defense articles and services



Honeywell









**Per Violation** 

\$1,000,000



Just the average of cases we studied

\$46,000,000



Additionally, risk of jail time for individuals involved and significant damage to their corporate reputation.

Why non-compliance happened?

When sharing data internationally with global partners, organizations may encounter risks such as:

- 1. Accidental Violations
- 2. Willful Failure to Comply
- 3. Failure to Register Or Obtain License
- 4. Omission of Facts in Documents
- 5. Wrong employees getting access to data



## What could be a solution?



- Solution that could help to avoid accidental violations.
- Solution that can help guide individuals with sensitive data.
- Something that can keep check on the laws and tell the need to obtain licenses
- Something that can keep check on data going in the right hands

### We Introduce you to:





**ComplianceXpert** 

### We Introduce you to:

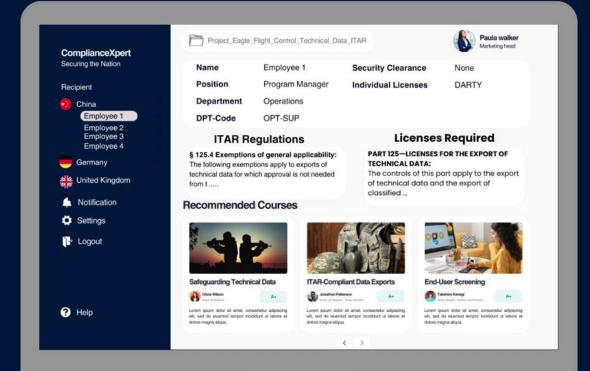


### ComplianceXpert

- Expert-Guided Data Tracking
- Targeted Employee Training
- Automated License Management
- Data Sharing Guidance
- Real-Time Legal Updates

### ComplianceXpert

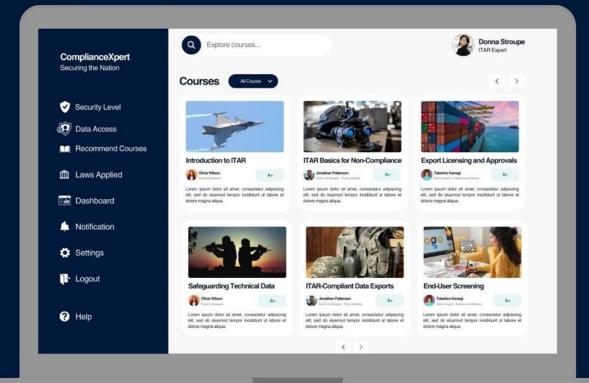
#### **End user view**





### ComplianceXpert

#### For ITAR Expert to guide software





### What makes us better?

Feature	Compliance Xpert	NextLabs	IBM Watson Compliance	SAP Global Trade Services
Al-Guided Employee Training		X	X	X
Real-Time Legal Updates		X		X
License Management				
Access Control				

## Re

### **Roadmap to Success**

#### **Building Prototype**

Prototype of the AI model and UI with basic features of required design

#### **Developing AI model**

Developing and training the model along with website

#### Marketing

Market the model through multiple platforms like LinkedIn and summits













### Licensing and Regulations

Identifying the licenses and regulations required to deploy the business model

#### **User Testing and Feedback**

Testing the model with multiple users and document their feedback and update the model based on their feedback

#### Release

Deploy the model with organizations through tieups and subscriptions



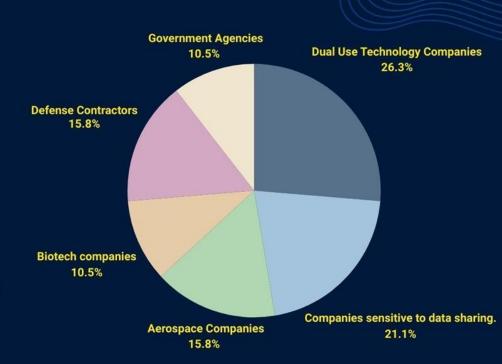
## Our Targeted Customers:

#### SOM (Serviceable Obtainable Market)

- Dual Use Technology Companies
- Companies that are very sensitive to data sharing.

#### SAM (Serviceable Addressable Market)

- Aerospace Companies
- Healthcare and Biotech companies
- Defense Contractors
- Government Agencies and Regulatory Bodies





Human Resource Costs

### Major Expenses Areas

- Covers salaries, office expenses, and collaboration with compliance experts.
- Estimated Share: 65% of total expenses (\$500,000–\$520,000/year).



Software development and testing

Includes platform creation, real-time monitoring, and rigorous testing for compliance.
 Estimated Share: 25% of total expenses (\$200,000-

 Estimated Share: 25% of total expenses (\$200,000– \$210,000/year).



and Outreach

Costs

• Focuses on expos, digital campaigns, and outreach efforts.

Estimated Share: 10% of total expenses (\$115,000/year).

# Revenue Model: Driving Value Through Compliance

Customer will be charged on monthly bases on following plans:

#### **Basic Plan**

Small businesses or startups with minimal export control needs

#### **Expert Plan**

Medium-sized enterprises with more extensive compliance requirements.

### **Custom Solutions**

Organizations with specialized regulatory requirements or sensitive data management needs



### MEET OUR TEAM



Sandilya Mekala

CEO



Diksha Mulchandan

Data Scientist



Keyur Thakkar

Project Manager



Taha Mahmood

Machine Learning Engineer



Sheikh Majid

Data Scientist





### A Special Thanks to Our Mentor



Mahesh Vinayagam
CEO & Founder qBotica Inc

