

Optimization and Data Analytics

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Similarity measures defined on sample pairs are important for two reasons:

- It is natural to assume that two similar samples share the same properties, e.g. they belong to the same class, the same cluster, etc
- They can be used in order to define optimization criteria for defining the parameters of a model

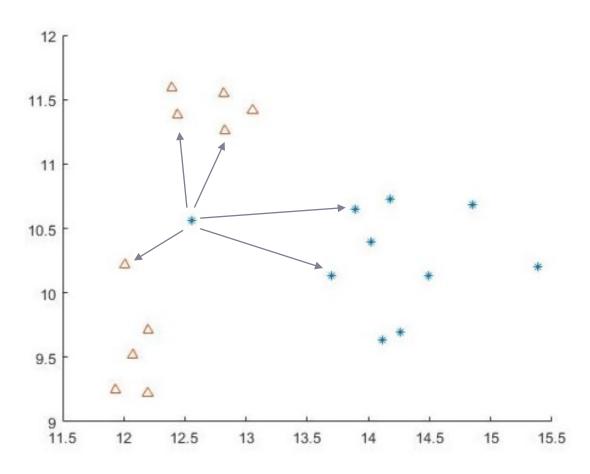


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- They can be used in order to define optimization criteria for defining the parameters of a model

However, we should be careful on how to use them!







Distance-based similarity measures

A natural way to define a similarity between two vectors \mathbf{x}_i and \mathbf{x}_j is based on their distance $d(\mathbf{x}_i, \mathbf{x}_i)$:

$$s(\mathbf{x}_i, \mathbf{x}_j) = \frac{\sigma}{d(\mathbf{x}_i, \mathbf{x}_j)}$$

$$s(\mathbf{x}_i, \mathbf{x}_j) = e^{-\frac{d(\mathbf{x}_i, \mathbf{x}_j)}{\sigma}}$$

In the above, any distance function between vector-pairs can be used.



Distance-based similarity measures

Distance functions:

Euclidean distance:

$$d_E(\mathbf{x}_i, \mathbf{x}_j) = \|\mathbf{x}_i - \mathbf{x}_j\|_2 = \sqrt{\mathbf{x}_i^T \mathbf{x}_i + \mathbf{x}_j^T \mathbf{x}_j - 2\mathbf{x}_i^T \mathbf{x}_j} = \sqrt{\sum_{d=1}^{D} (x_{id} - x_{jd})^2}$$

Manhatan distance:

$$d_M(\mathbf{x}_i, \mathbf{x}_j) = \sum_{d=1}^{D} |x_{id} - x_{jd}|$$

Minkowski distance:

$$d(\mathbf{x}_i, \mathbf{x}_j) = \left(\sum_{d=1}^{D} |x_{id} - x_{jd}|^q\right)^{\frac{1}{q}}$$

What happens if q = 2 and if q = 1?



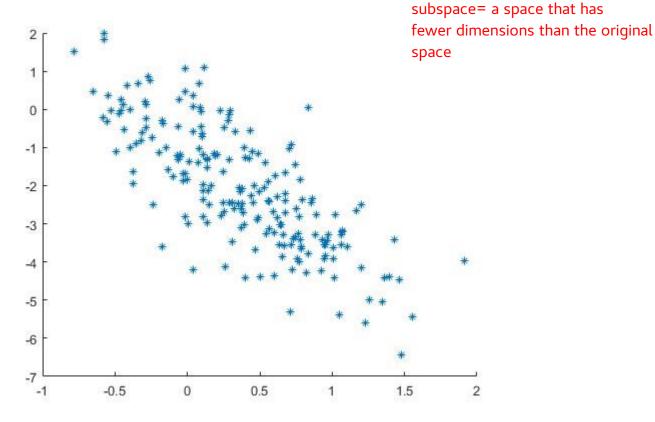
There are also similarity measures that are not defined using distance functions.

For example a similarity function based on the angle between the two vectors is given by:

$$s(\mathbf{x}_i, \mathbf{x}_j) = \frac{\mathbf{x}_i^T \mathbf{x}_j}{\|\mathbf{x}_i\|_2 \|\mathbf{x}_j\|_2}$$

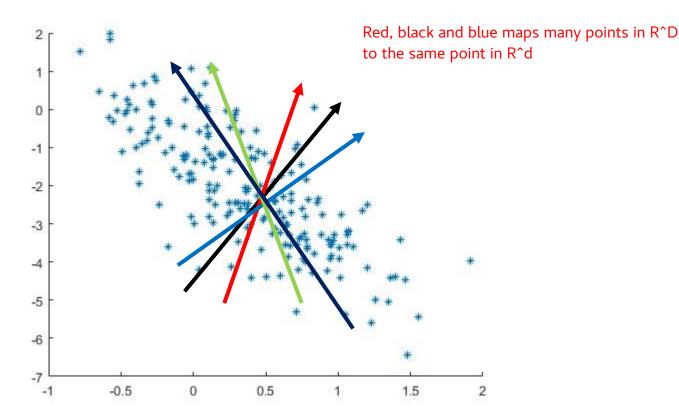


If we want to map the samples in the plot in one dimension, which one would you choose?



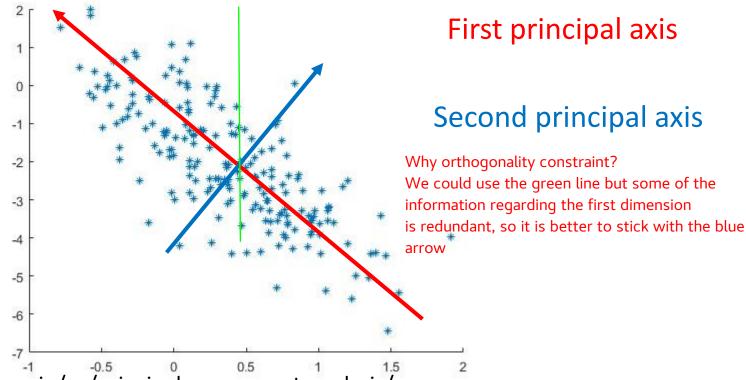


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Demo: http://setosa.io/ev/principal-component-analysis/



How to determine (calculate from data) the two principal axes?

1. We define the data representations

W can select with random values

$$\mathbf{y}_i = \mathbf{W}^T \mathbf{x}_i$$



How to determine (calculate from data) the two principal axes?

1. We define the data representations

$$\mathbf{y}_i = \mathbf{W}^T \mathbf{x}_i$$

2. We define the variance using the representations \mathbf{y}_i , i=1,...,N

This is expresses our objective i.e., maximise the variance

$$\mathbf{S}_T = \sum_{i=1}^N (\mathbf{y}_i - \mathbf{m})(\mathbf{y}_i - \mathbf{m})^T = \sum_{i=1}^N \bar{\mathbf{y}}_i \bar{\mathbf{y}}_i^T = \bar{\mathbf{Y}} \bar{\mathbf{Y}}^T$$

The expression cannot be optimised because we don't know what y_i are



How to determine (calculate from data) the two principal axes?

We define the data representations

$$\mathbf{y}_i = \mathbf{W}^T \mathbf{x}_i$$

We define the variance using the representations \mathbf{y}_i , i=1,...,N

Total scatter matrix: scatter matrix for the entire dataset.
$$\mathbf{S}_T = \sum_{i=1}^N (\mathbf{y}_i - \mathbf{m})(\mathbf{y}_i - \mathbf{m})^T = \sum_{i=1}^N \bar{\mathbf{y}}_i \bar{\mathbf{y}}_i^T = \bar{\mathbf{Y}} \bar{\mathbf{Y}}^T$$

We express ST as a function of **W**

$$\mathbf{S}_{T} = \sum_{i=1}^{N} \left[\mathbf{W}^{T} (\mathbf{x}_{i} - \boldsymbol{\mu}) \right] \left[\mathbf{W}^{T} (\mathbf{x}_{i} - \boldsymbol{\mu}) \right]^{T} = \sum_{i=1}^{N} \mathbf{W}^{T} \bar{\mathbf{x}}_{i} \bar{\mathbf{x}}_{i}^{T} \mathbf{W}$$

$$= \mathbf{W}^{T} \bar{\mathbf{X}} \bar{\mathbf{X}}^{T} \mathbf{W} = \mathbf{W}^{T} \tilde{\mathbf{S}}_{T} \mathbf{W}, \quad \text{tilde S_T is defined on X whereas S_T is a function of y}$$

The scatter matrix: S_T. The diagonal element contains the variance for each dimensions. The non-diagonal elements are the co-variance; variance between the pairs of dimensions



We will obtain the data representations yi that correspond to the maximal possible

variance, if we optimize for

We want to maximise the trace because this describe the variance. The diagonal elements are the variances of each dimensions of the scatter matrix

$$\mathbf{W}^* = \arg \max Tr \left(\mathbf{W}^T \tilde{\mathbf{S}}_T \mathbf{W} \right)$$
subject to :
$$\mathbf{W}^T \mathbf{W} = \mathbf{I},$$

Why do we need the constraint $\mathbf{W}^{\mathsf{T}}\mathbf{W} = \mathbf{I}$?

Because we want the principle axes to be orthogonal



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$$\mathbf{W}^* = \arg \max Tr \left(\mathbf{W}^T \tilde{\mathbf{S}}_T \mathbf{W} \right)$$
subject to :
$$\mathbf{W}^T \mathbf{W} = \mathbf{I},$$

How can you automatically select the number dimensions?

- Sum all the eigenvalues
- Calculate lamda_i / sum i.e. divide each eigenvalue with the sum
- Construct a vector
- Compute the cumulative sum and define a threshold like 90%. We only keep eigenvalues that are above the threshold.

${\bf W}$ is obtained by applying eigenanalysis to the matrix ${\bf S}_{\rm T}$

The number of eigenvalues after applying is the same as the rank of the matrix.

The eigendecomposition is A = W Lambda W^T, lambda is a diagonal matrix, Sigma contains the eigenvectors.

If one of the eigenvalues is zero, then the corresponding eigenvector will be zero vector.

One of the properties of Eigenvectors is that their L2 norm is 1.



It can be shown (Exercises of the course) that the problem

$$\mathbf{W}^* = \arg \max Tr \left(\mathbf{W}^T \tilde{\mathbf{S}}_T \mathbf{W} \right)$$
subject to :
$$\mathbf{W}^T \mathbf{W} = \mathbf{I},$$

Is equivalent to solving for

WY is the reconstruction error. W is a diagonal matrix so it will always invert

Minimising the reconstruction error.

$$\mathbf{W}^* = \arg\min \|\mathbf{W}\bar{\mathbf{Y}} - \bar{\mathbf{X}}\|_F^2$$

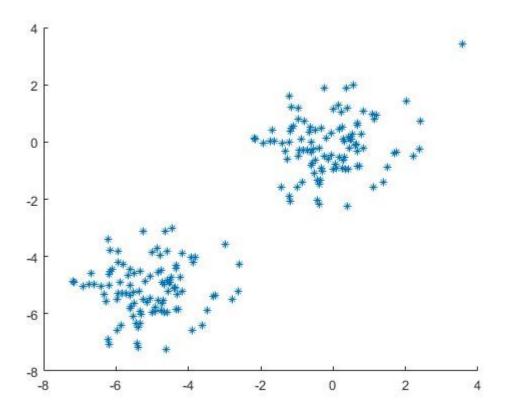
 $subject\ to : \mathbf{W}^T\mathbf{W} = \mathbf{I},$

What does the second optimization problem indicate?



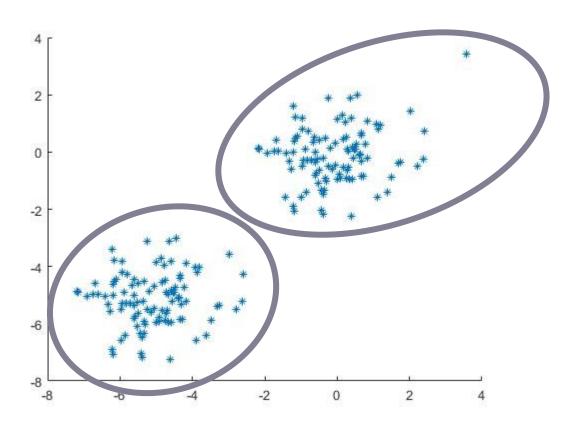
When the centroids do not change then the algorithm has converged

Given a set of (unlabeled) data \mathbf{x}_i , i=1,...,N we usually want to define groups of data, we usually want to define groups (or clusters)





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Clusters don't always correspond to classes!!!



Given the hyperparameter, k, we want to minimise the distance between each point in the cluster and its centroid In order to define groups, we solve the following optimization problem

 $x_i^(k)$ is the i'th vector in the k'th cluster

$$\mathcal{J}_{SSE} = \sum_{k=1}^{K} \sum_{i=1}^{N_k} \|\mathbf{x}_i^{(k)} - \boldsymbol{\mu}_k\|_2^2 = \sum_{k=1}^{K} \mathcal{J}_k$$

where

$$\mu_k = \frac{1}{N_k} \sum_{i=1}^{N_k} \mathbf{x}_i^{(k)}$$

$$x^T x = Tr(x x^T)$$

Since optimisation J_SSE consists of two steps, we cannot optimise it at once, so we have to apply an iterative approach.



Here we look at if we move some the data point from one cluster to another affect the optimisation function.

Once we move a point from one cluster to another, then we need to update the centroids according the added/removed datapoint since the centroid describe the cluster

K-Means algorithm

Let us assume that (at some iteration) we want to check if we need to change the cluster for a sample, i.e. to move it from cluster k to cluster m.

After the change, the mean vectors of clusters k and m will change as follows

$$\mu_m^* = \mu_m + \frac{N_m}{N_m + 1} (\mathbf{x}_i^{(k)} - \mu_m)$$

$$\boldsymbol{\mu}_k^* = \boldsymbol{\mu}_k - \frac{N_k}{N_k - 1} (\mathbf{x}_i^{(k)} - \boldsymbol{\mu}_k)$$



Let us assume that (at some iteration) we want to check if we need to change the cluster for a sample, i.e. to move it from cluster k to cluster m.

The change will affect the variance of clusters m and k as follows

$$\mathcal{J}_{m}^{*} = \sum_{j=1}^{N_{m}} \|\mathbf{x}_{j}^{(m)} - \boldsymbol{\mu}_{m}^{*}\|_{2}^{2} + \|\mathbf{x}_{i}^{(k)} - \boldsymbol{\mu}_{m}^{*}\|_{2}^{2}
= \left(\sum_{j=1}^{N_{m}} \|\mathbf{x}_{j}^{(m)} - \boldsymbol{\mu}_{m} - \frac{1}{N_{m} + 1} (\mathbf{x}_{i}^{(k)} - \boldsymbol{\mu}_{m})\|_{2}^{2}\right) + \|\frac{N_{m}}{N_{m} + 1} (\mathbf{x}_{i}^{(k)} - \boldsymbol{\mu}_{m})\|_{2}^{2}
= \mathcal{J}_{m} + \frac{N_{m}}{N_{m} + 1} \|(\mathbf{x}_{i}^{(k)} - \boldsymbol{\mu}_{m})\|_{2}^{2}$$

$$\mathcal{J}_k^* = \mathcal{J}_k - \frac{N_k}{N_k - 1} \| (\mathbf{x}_i^{(k)} - \boldsymbol{\mu}_k) \|_2^2.$$



Let us assume that (at some iteration) we want to check if we need to change the cluster for a sample, i.e. to move it from cluster k to cluster m.

Thus, if:

$$\frac{N_k}{N_k - 1} \|(\mathbf{x}_i^{(k)} - \boldsymbol{\mu}_k)\|_2^2 > \frac{N_m}{N_m + 1} \|(\mathbf{x}_i^{(k)} - \boldsymbol{\mu}_m)\|_2^2,$$

which (for the case where cluster are balanced, i.e. they are formed by the same/similar number of vectors) is the case when $\mathbf{x}_i^{(k)}$ is closer to $\boldsymbol{\mu}_m$ than to $\boldsymbol{\mu}_k$, i.e. when:

$$\|\mathbf{x}_i^{(k)} - \boldsymbol{\mu}_m\|_2^2 < \|\mathbf{x}_i^{(k)} - \boldsymbol{\mu}_k\|_2^2, \qquad \text{This is because we have take out the ratio} \\ \text{in front because here we know that N_m = N_k}$$

making the change will lead to a lower value for \mathcal{J}_{SSE} . Since our objective is to minimize \mathcal{J}_{SSE} , we choose to make the change.



Algorithm 1: Iterative minimization of SSE for clustering

```
1: Initialize \mu_k, k = 1, \dots, K
```

2: Assign each vector \mathbf{x}_i , i = 1, ..., N to a cluster by:

3:
$$l^* = \arg\min_{l} ||\mathbf{x}_i - \boldsymbol{\mu}_l||_2^2$$

4:

5: % Start iterative optimization

6: **do** randomly select a samples $\mathbf{x}_i^{(k)}$

7: **if** $N_k \neq 1$ **then** calculate

8:
$$r_k = \frac{N_k}{N_k - 1} \| (\mathbf{x}_i^{(k)} - \boldsymbol{\mu}_k) \|_2^2$$

9:
$$r_m = \frac{N_m}{N_m+1} \| (\mathbf{x}_i^{(k)} - \boldsymbol{\mu}_m) \|_2^2, \ m \neq k$$

10: Calculate the minimum value $r_q = \min r_m, \ m \neq k$

11: **if** $r_q < r_k$ **then** transfer $\mathbf{x}_i^{(k)}$ to cluster q

12: recompute μ_k , μ_q and \mathcal{J}_{SSE}

13: **until** no change in \mathcal{J}_{SSE} in is obtained after checking all N samples



Usually, we apply the process in a 'batch' mode, i.e. we apply the following process

Algorithm 2: *K*-Means clustering

```
1: Initialize \mu_k, k = 1, \dots, K
```

2: **Do**

3: Assign all vectors \mathbf{x}_i , i = 1, ..., N to a cluster by:

4: $l^* = \arg\min_{l} \|\mathbf{x}_i - \boldsymbol{\mu}_l\|_2^2$

5: Update the cluster mean vectors by:

6: $\mu_k^* = \frac{1}{N_k} \sum_{\mathbf{x}_i \in D_k} \mathbf{x}_i, \ k = 1, \dots, K$

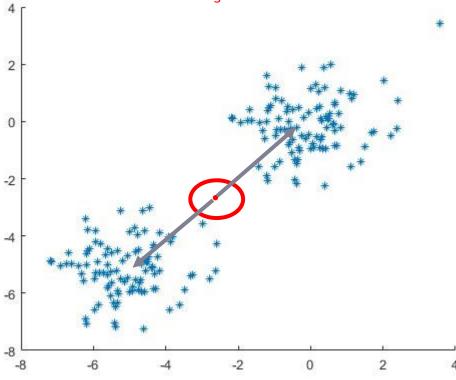
7: **until** no change in μ_k^* , k = 1, ..., K

Demo: http://util.io/k-means



Fuzzy K-Means algorithm

In k-means we have hard assignmenet, each sample belongs to a specific cluster. The problem is when a sample is in the middle the assignment is random





We define 'membership values' a_{ik} for each sample \mathbf{x}_{i} , so that $\sum a_{ik} = 1$

For example, we can use memberships in the form $a_{ik} = \frac{\|\mathbf{x}_i - \boldsymbol{\mu}_k\|_2^{-\gamma}}{\sum_{l=1}^K \|\mathbf{x}_i - \boldsymbol{\mu}_l\|_2^{-\gamma}}$

$$a_{ik} = \frac{\|\mathbf{x}_i - \boldsymbol{\mu}_k\|_2^{-\gamma}}{\sum_{l=1}^K \|\mathbf{x}_i - \boldsymbol{\mu}_l\|_2^{-\gamma}}$$

Gamma scales the distance between the sample and mean. If we set gamme to infinite number then we get the normal hard-assigning k-means. If gamma is low, then we get a more relaxed fuzzy k-means.

Then, the cluster vectors μ_k are given by

$$\boldsymbol{\mu}_k = \sum_{i=1}^N a_{ik} \mathbf{x}_i, \quad k = 1, \dots, K$$

and we optimize the following criterion

$$\mathcal{J}_{FKMeans} = \sum_{k=1}^{K} \sum_{i=1}^{N_k} a_{ik} \|\mathbf{x}_i^{(k)} - \boldsymbol{\mu}_k\|_2^2$$



Algorithm 3: Fuzzy *K*-Means clustering

- 1: Initialize μ_k , $k = 1, \dots, K$
- 2: **Do**
- 3: Calculate the membership vectors \mathbf{a}_i , $i = 1, \dots, N$
- 4: Update the new cluster mean vectors μ_k^* , k = 1, ..., K
- 5: **until** no change in μ_k^* , k = 1, ..., K