

# Optimization and Data Analytics

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These outcomes may correspond to e.g. K classes in a classification problem, or to K clusters in a clustering problem.

We use  $P(c_k)$  to denote the (a priori) probability of each possible outcome.

Since  $P(c_k)$  are probabilities, we have

$$\sum_{k=1}^{K} P(c_k) = 1$$



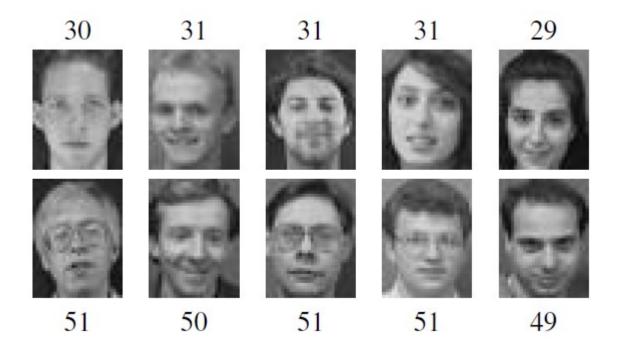
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Let us define two classes  $C = \{\text{'young', 'old'}\}\$ Given the following samples, what is  $P(c_k)$  for k = 1, 2?  $P(c_1) = 5 / 10 = 0.5 \text{ or } 50\%$ 

$$P(c_2) = 5 / 10 = 0.5 \text{ or } 50\%$$

Can we use the a priori probabilities as decision rules for new samples?



#### **Example:**

Let us define two classes C = {'young', 'old'}

Can we use the a priori probabilities for classification now?

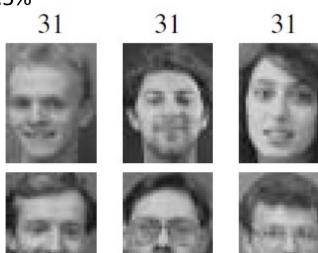
50

$$P(c_1) = 3 / 8 = 0.375 \text{ or } 37.5\%$$

The classifier does not use any input information so it may classify all

$$P(c_2) = 5 / 8 = 0.625 \text{ or } 62.5\%$$

51



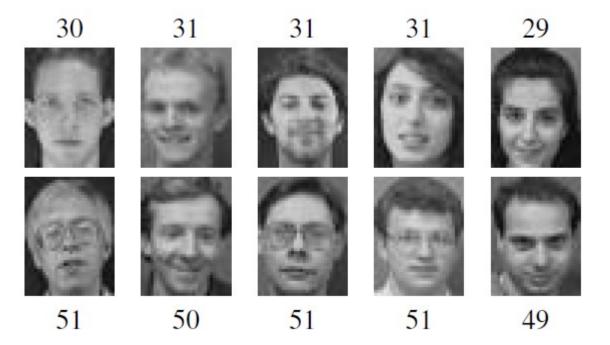
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If x=35 then we getinto fu



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We define the conditional probability of class  $c_k$  given x as  $P(c_k \mid x)$ 

For example, in our example,  $P(c_1 | x=30)$  expresses the probability of class 'young' given an observation x=30.



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We define the conditional probability of class  $c_k$  given x as  $P(c_k \mid x)$ 

In our example,  $P(c_1 | x=30)$  expresses the probability of class 'young' given an observation x = 30.

In a similar way we can define the class-conditional probability  $p(x \mid c_k)$ .

In our example,  $P(x=30 \mid c_1)$  expresses the probability of observing an age value of x=30, given that the sample belongs to class 'young'.



We also define the joint probability of  $c_k$  and x as

$$p(c_k, x) = P(c_k|x)p(x) = p(x|c_k)P(c_k)$$

where

$$p(x) = \sum_{k=1}^{K} p(x|c_k)P(c_k)$$

Can you calculate the conditional probability  $p(c_1|x=31)$ ?



We also define the joint probability of  $c_k$  and x as

$$p(c_k, x) = P(c_k|x)p(x) = p(x|c_k)P(c_k)$$

The above can lead to the Bayes' formula

$$P(c_k|x) = \frac{p(x|c_k)P(c_k)}{p(x)}$$



Given  $P(c_k \mid x)$  we can define the probability of error as follows

$$P(error|x) = \begin{cases} P(c_1|x), & \text{if } x \text{ is classified to } c_2 \\ P(c_2|x), & \text{if } x \text{ is classified to } c_1 \end{cases}$$



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which is given by

$$P(error) = \int_{-\infty}^{\infty} P(error, x) dx = \int_{-\infty}^{\infty} P(error|x) p(x) dx$$



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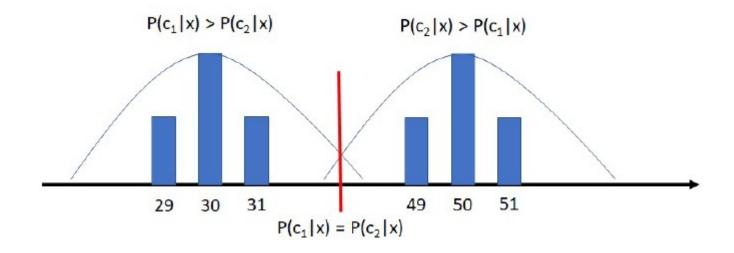
Which is the decision function? → It is obtained by finding x for which

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The Bayes' rule can be extended to more than K = 2 classes

Decide 
$$c_l$$
 for which  $P(c_l|x) > P(c_i|x), i \neq l$ 

In the case where  $P(c_k) = 1 / K$ , k=1,...,K, we have

$$P(c_k|x) = \alpha p(x|c_k)$$

Thus the decision rule can be defined on  $p(x|c_k)$ . Because  $p(x|c_k)$  is also called likelihood of  $c_k$  with respect to x, in this case Bayes' decision rule is also called as Maximum Likelihood Classification.



Some classification errors are more important than other. Fx. if we classify that there is no tumor but there is actually a tumor (misclassification), this is more important classifying there is a tumor if there is not not

#### Risk-based decision functions

Let us consider the general case where the observations are more than one and are stored to a vector **x**. Then, the Bayes' formula is

$$P(c_k|\mathbf{x}) = \frac{p(\mathbf{x}|c_k)P(c_k)}{p(\mathbf{x})}$$

where

$$p(\mathbf{x}) = \sum_{k=1}^{K} p(\mathbf{x}|c_k) P(c_k)$$



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Let us also define a loss function  $\lambda(\alpha_i \mid c_k)$ , which expresses the loss incurred by taking action  $\alpha_i$ , given that the correct class is  $c_k$ .

The values of lambda depends on pair of predicted class and the true class.

Why do we need such a loss function?



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What was the loss function in the previous example? 1/K



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Then, we define the risk of  $\alpha_i$  given the observation **x** as

$$R(\alpha_i|\mathbf{x}) = \sum_{k=1}^K \lambda(\alpha_i|c_k) P(c_k|\mathbf{x})$$



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The loss function (i.e., the loss value) for misclassification is given by the user.

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After calculating the risk for each action, we can take the action with the smallest risk.



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For the two-class case, we have

$$R(\alpha_1|\mathbf{x}) = \lambda(\alpha_1|c_1)P(c_1|\mathbf{x}) + \lambda(\alpha_1|c_2)P(c_2|\mathbf{x})$$
  

$$R(\alpha_2|\mathbf{x}) = \lambda(\alpha_2|c_1)P(c_1|\mathbf{x}) + \lambda(\alpha_2|c_2)P(c_2|\mathbf{x})$$

We classify x to  $c_1$  if  $R(\alpha_1|\mathbf{x}) < R(\alpha_2|\mathbf{x})$ , or:

$$(\lambda(\alpha_2|c_1) - \lambda(\alpha_1|c_1)) P(c_1|\mathbf{x}) > (\lambda(\alpha_1|c_2) - \lambda(\alpha_2|c_2)) P(c_2|\mathbf{x})$$



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By substituting the posterior probabilities using the Bayes formula, we get

$$(\lambda(\alpha_2|c_1) - \lambda(\alpha_1|c_1)) p(\mathbf{x}|c_1) P(c_1) > (\lambda(\alpha_1|c_2) - \lambda(\alpha_2|c_2)) p(\mathbf{x}|c_2) P(c_2)$$

or (taking the form of the likelihood ratio):

$$\frac{p(\mathbf{x}|c_1)}{p(\mathbf{x}|c_2)} > \frac{(\lambda(\alpha_1|c_2) - \lambda(\alpha_2|c_2)) P(c_2)}{(\lambda(\alpha_2|c_1) - \lambda(\alpha_1|c_1)) P(c_1)}.$$