



# JULIANNE MARLOW

CONTENT STRATEGIST & COPYWRITER

## CONTACT

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Austin, Texas

[www.jmarlow.com](http://www.jmarlow.com)

## CORE SKILLS

SEO Strategy

Copywriting

Email Marketing

Brand Voice

Social Media

## LANGUAGES

English (Native)

Italian (Fluent)

## ABOUT

*A storytelling enthusiast with over 6 years of experience in crafting compelling narratives for digital brands. Dedicated to bridging the gap between business goals and user needs through creative content.*

## PROFESSIONAL EXPERIENCE

### Senior Strategist

2021 - PRESENT

ECHO MEDIA

Developing multi-channel content strategies for lifestyle and tech clients.

### Content Writer

2018 - 2021

THE DAILY HUB

Produced over 200+ articles and improved site traffic by 50% through SEO optimization.

## ACADEMIC BACKGROUND

### Bachelor of Arts in Journalism

University of Texas

2014 - 2018

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