



# JULIANNE MARLOW

## CONTENT STRATEGIST & COPYWRITER

### CONTACT

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Austin, Texas

www.jmarlow.com

### CORE SKILLS

SEO Strategy

Copywriting

Email Marketing

Brand Voice

Social Media

### LANGUAGES

English (Native)

Italian (Fluent)

### ABOUT

*A storytelling enthusiast with over 6 years of experience in crafting compelling narratives for digital brands.*

*Dedicated to bridging the gap between business goals and user needs through creative content.*

### PROFESSIONAL EXPERIENCE

#### Senior Strategist

2021 - PRESENT

ECHO MEDIA

Developing multi-channel content strategies for lifestyle and tech clients.

#### Content Writer

2018 - 2021

THE DAILY HUB

Produced over 200+ articles and improved site traffic by 50% through SEO optimization.

### ACADEMIC BACKGROUND

#### Bachelor of Arts in Journalism

University of Texas

2014 - 2018

