

## Supermart Sales Insights

### Dashboard Summary:

- Total Sales: ₹6,054k
  - Total Profit: ₹1,503.06k
  - Total Orders: 4,042
  - Data analyzed from Supermart Grocery Sales Dataset
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### Key Insights:

1. **West region** generated the highest total sales (₹1,905k), while **North** had the lowest (₹1k).
  2. **Eggs, Meat & Fish** was the top-performing category with ₹948k in sales, whereas **Beverages** had the lowest (~₹781k).
  3. **February 2018** was the best month with ₹256k sales, while **October 2015** recorded the lowest sales of ₹67k.
  4. Overall, Supermart earned ₹1,503.06k profit from ₹6,054k in sales across **4,042 orders**.
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