

Institute of Industrial Engineers
ANNUAL CANADIAN STUDENT CONFERENCE



PARTNERSHIP OPPORTUNITIES

January 21 - 24



UNIVERSITY OF WATERLOO
FACULTY OF ENGINEERING



www.waterlooiiie2016.ca

Letter from the Chair ➤➤➤

Dear Sir/Madam,

The University of Waterloo Chapter of the Institute of Industrial Engineers (IIE) invites you to sponsor the Annual Canadian Student IIE Conference. This exciting four day conference will be held **January 21st through the 24th** at the Crowne Plaza Hotel in Kitchener-Waterloo.

This conference will be the **36th Canadian Student IIE Conference** and has grown to be a momentous occasion for students across Canada studying in the field of Industrial Engineering. We expect to see over **400 students**, ranging from first year to graduating students. It will be a great opportunity to market your company, and to recruit some of the finest graduating students.



This year's theme is **ENVISION. EMPOWER. ENGINEER.** Our objective is to leave everyone feeling motivated and ready to make a difference in the engineering community. Through a series of workshops and competitions, we will deliver the content to help shape some of the top engineering students transitioning into young professionals. Your company exemplifies our theme, and you have a tremendous opportunity to step up and leave a lasting impression.

We would love to have backing from such a strong industry leading corporation as yourself. Included please find more information about our conference and a wide variety of sponsorship opportunities that range in both contribution and involvement.

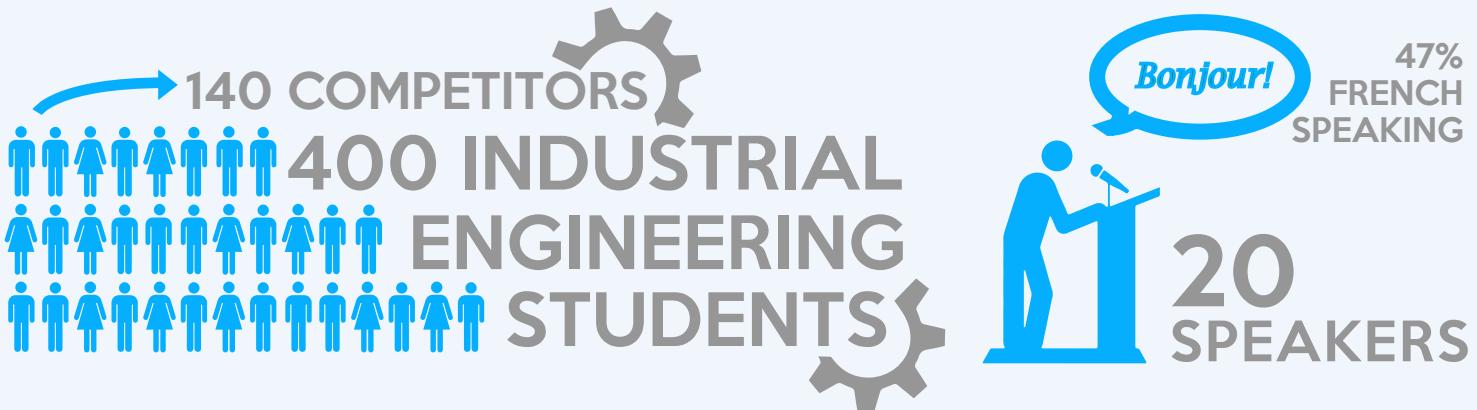
Please feel free to reach out to us with any questions you may have. We look forward to speaking with you at your earliest convenience.

Thank you for your time and support,

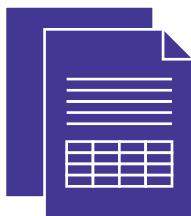
Diana Dickson
Conference Chair
Waterloo IIE 2016

About Us

The Canadian Student IIE Conference is one of many student conferences run throughout the world. It provides Industrial Engineering students the ability to showcase their talents and network with others in the industry. Over the course of the three days, we hope to leave the brightest industrial engineering students prepared and motivated to make a difference.



Featured Events



Technical Paper Competition

This competition gives individual students the opportunity to present their technical paper. Topics range from research completed in a course to problems solved during work placements. The winner of this competition advances to compete on the international stage at the Annual IIE Conference in May 2016.



Simulation Competition

This competition, hosted by Trellisys, requires teams to model a dynamic process using Arena simulation software. Teams will conduct sensitivity analysis in attempt to reach the optimal flow through the system. Finalists will present their simulation and findings to a panel of judges during the conference.



Theoretical Competition

The theoretical competition provides the opportunity for students to showcase their academic ability. Teams work to complete a challenging exam covering various Industrial Engineering concepts.



Case Study Competition

Schools put forth their best team of well-rounded students to tackle a real world problem. Each team will work together to develop and present their analysis and solution to the host company and a panel of judges.



Facility Tour

Students are given the opportunity to tour organizations in the surrounding area and experience different industries. The facility tour gives students insight into how Industrial Engineers impact organizations.



Wine & Cheese

The highlight of the weekend, Wine and Cheese is a premier professional networking and social mingling event for all conference attendees. With a full crowd, there is sure to be something for everyone.

Schedule ➤➤➤

The following is a projected schedule of events for the four day conference:



Budget ➤➤➤

The following is a high level overview of what we are projected to spend:

Revenue

Registration Fees	400 at \$360	\$144,000
Sponsorship		\$50,000

Expenses

Hotel & Meals	\$125,000
Competitions	\$10,000
Conference Activities	\$8,000
Wine & Cheese	\$20,000
AV Equipment	\$10,000
Transportation	\$5,000
Promotional Materials	\$15,000
Conference Apparel	\$1,000

Total

\$194,000 Total

\$194,000

Packages



Exclusive Titled Sponsor

\$ 10,000

This is a unique opportunity to serve as the primary Waterloo IIE 2016 Conference sponsor. Your company logo will be prominently displayed with all conference documentation. All attendees will proudly be reminded of your support throughout the conference! This package provides full access to all events throughout the conference.

All Access Sponsor

\$ 7,500

Interested in getting involved? This is your chance to dive into the action and become one with the delegates. With access to all events over the course of the conference, you will be alongside the student body so be sure to take advantage of the opportunity to connect with the finest Industrial Engineers of the future.

Featured Networking Sponsor

\$ 5,000

Are you looking to promote your brand and hire some of the top talent in Canada? Through this package, you will have premier access to the hottest networking events throughout the weekend. Send your recruiters and leave everyone with a lasting impression

SPONSORSHIP TIERS	Titled	All Access	Networking	Gold	Silver	Bronze
SPONSORSHIP VALUE	\$10,000	\$7,500	\$5,000	\$3,000	\$2,000	\$1,000
LOGO PROJECTED DURING EVENTS	Huge	Large	Medium	Medium	Small	Small
LOGO ON WEBSITE	Huge	Large	Medium	Medium	Small	Small
LOGO ON POSTERS	Huge	Large	Medium	Medium	Small	Small
OPPORTUNITY TO HOST WORKSHOP	✓	✓	✓	✓	✓	
LOGO ON PLANNING TEAM APPAREL	✓	✓	✓	✓		
EXHIBITION BOOTH	✓	✓	✓	✓		
WINE & CHEESE EVENT TICKETS	10	6	6			
CLOSING CEREMONIES TICKETS	6	4				
ALL ACCESS PASSES	6	4				
OPPORTUNITY TO JUDGE A COMPETITION	✓	✓				
PRESENT AN AWARD DURING THE CLOSING CEREMONIES	✓					
3 TO 5 MINUTE VIDEO AT THE OPENING CEREMONIES	✓					

Contact us for more information



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Conference Chair

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Envision. Empower. Engineer.