# Sheila Tran

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# **Experience**

**Technical Writer** July 2021—Present Cisco San Francisco, CA

- Document APIs, user interfaces, and release notes for software releases in an Agile environment.
- Collaborate with product, engineering, and customer success teams to deliver documentation.
- Monitor and incorporate customer feedback to improve the user experience of documentation.
- Execute user research and information architecture projects to contribute to content strategy.
- Create and maintain diagrams, graphics, and screenshots for software features.

**Technical Writer** October 2020—July 2021

Apex Semiconductor Santa Clara, CA

- Wrote software user guides, reference guides, and white papers for developers.
- Created the company's first style guide. Defined content, formatting, and style guidelines.
- Led end-to-end documentation process for multiple products in a fast-paced startup environment.

Freelance Journalist March 2020—July 2021

Self-Employed

San Francisco Bay Area

- Wrote 100+ articles on technology, economics, food, and culture.
- Articles published in SF Weekly, San Jose Spotlight, San Mateo Daily Journal, and Santa Barbara Independent.

#### Senior Copy Editor (prev. Copy Editor)

May 2018—May 2020

The Bottom Line Newspaper

Santa Barbara, CA

- Edited newspaper articles for factual accuracy, grammar, spelling, and adherence to style guide.
- Created the newspaper's style guide. Defined best practices for editing and formatting articles.
- Managed the editing and online publication workflow using a content management system.
- Managed, trained, and mentored a team of copy editors.

### **Education**

### University of California, Santa Barbara

Bachelor of Arts, Writing & Literature | Minor in Professional Editing

#### Skills

- Languages: Markdown, HTML
- Content management systems: Confluence, WordPress
- Tools: GitHub, Jira, Swagger, OpenAPI, Figma, Snagit, Camtasia, Qualtrics, G Suite, MS Office