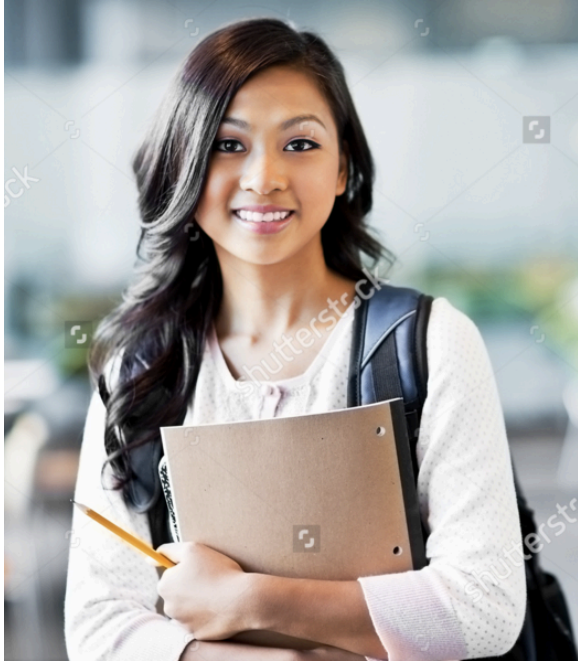


AUDIENCE PROFILE/PERSONA



AGE: 19 years old

OCCUPATION: Student

LOCATION: Davis, C

HOBBIES/INTERESTS: Listening to
music, going out with friends

MEDIA: Facebook, Instagram, Twitter,
Snapchat

"This website is great! I easily found an apartment for next year. I would definitely recommend it to other students looking for housing!"