**IDEATHON 17/04/17**

RULES AND REGULATIONS

1. The participants are requested to be at the venue by 9:30 a.m. sharp.
2. The participants have to form teams of 3 to 5 members.
3. Rules for PITCHING

* You will get a maximum of 5 minutes.
* You will get 2 minutes to address the questions posed by the panel.
* You need to present a Powerpoint presentation during your pitch.
* Your presentation should have a correct format of .pptx/.ppt.

1. Judging criteria

Participants will be judged based on the following:

* Technicality of the idea
* Pitching (presentation)
* Marketing strategies
* Business plan

**NOTE: Marks will be deducted for exceeding the pitching time i.e. 5 minutes.**

1. Bring your fully charged laptops and chargers as well.
2. WiFi slips will be provided but you can bring your own internet connection as well.
3. Feel free to bring your favorite snacks. We don’t want you to go hungry. Also, let’s keep our university clean. ☺