



**Create a sponsorship
prospectus**

Sponsor Packages

Based on 100 attendees and 50 volunteers

Platinum Sponsor Packages

- Listed as a platinum sponsor on Django Girls KC website
- 3x Social media shout-out for sponsoring leading up to event (twitter, facebook, instagram)
- Social media shout-out day of w/ photo of your contribution
- Your own company table + signage at event to talk to potential women hires
- Listed as a sponsor in press release announcing event.

(x2) Saturday Lunch - \$1000

- 5 minute lightning talk about your company during Saturday Morning kickoff
- Signage on food table with "Lunch sponsored by [your company]" + logo

(x1) Mentor Thank-you Dinner - \$900

- 5 minute lightning talk about your company during Saturday Morning kickoff
- Signage on restaurant tables with "Mentor dinner sponsored by [your company]" + logo

(x1) T-shirts for volunteers \$700

- 5 minute lightning talk about your company during Saturday Morning kickoff
- Your company's logo on the t-shirts

Gold Sponsor Packages

Polish your sponsorship “ask”

- **Ask directly and at the beginning of the email**



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