



**Sabre**

# #DESTINATIONHACK

IMPACT HUB SINGAPORE  
OCTOBER 14-16

# WELCOME KIT



# WELCOME!

It's time for **DESTINATION HACK: SINGAPORE**, your opportunity to build something amazing in the travel industry and take home some serious swag and brag.

In this document you will find all of the information you will need- API information, prizes, schedule, judge info and more.

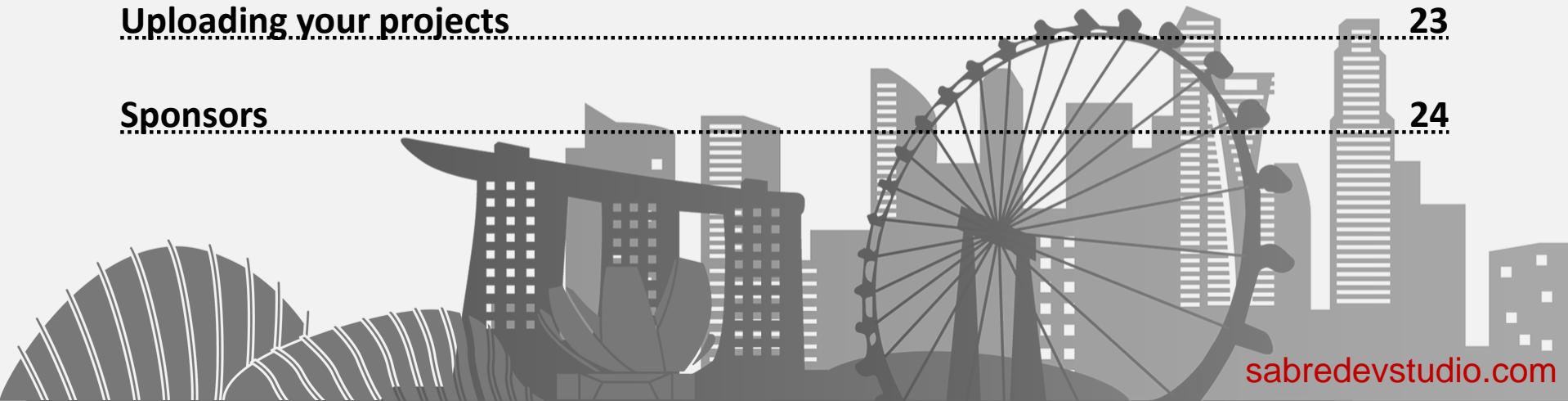
We can't wait to see what you come up with and will be with you every step of the way.

Happy Hacking!

**Sabre Team**

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# SCHEDULE

## **Friday - October 14<sup>th</sup> – Loof Rooftop**

6:30pm-9:00pm                      Registration and Happy Hour

## **Saturday - October 15<sup>th</sup> – Impact Hub: Singapore**

9:00am                              Doors Open  
9:30am-11:00pm                      Kickoff, Sponsor Demos  
11:00am                              Kick-off Coding  
12:00am                              Lunch  
11:30 pm                              Mid-Night Snack  
12:00 am – 8:00am                      Coding continues all NIGHT!!

## **Sunday - October 16<sup>th</sup> – Impact Hub: Singapore**

8:00am                              Breakfast  
1:00pm                              Lunch(Stop coding, upload projects/practice pitches)  
2:00pm                              Start Pitches  
5:00pm                              Prizes  
5:30pm                              Networking, drinks and appetizers  
7:00pm                              Close Doors



# THINGS YOU SHOULD KNOW



## WiFi

**Network:**

**THEHUB2**

**Password:**

**hubsingapore**

## Staying at the venue

Yes, this is a 24 hour hackathon. And you are more than welcome to stay overnight. You may leave the venue at any point.

## Sabre support team

Sabre crew are in red shirts. If you have any question don't hesitate to just ask one of us!

## Looking for a team?

You will have time on Saturday morning before we get started to join a team or recruit members to yours.



# PRIZES GRAND PRIZE

# \$10,000

+10 min showcase at Web In Travel Conference  
for Best use of Sabre APIs

Best Widget Idea for  
New Red Workspace  
Panel  
**\$500**  
*The New Sabre Red Workspace*

Best Use of VR  
**\$750 in**  
**Amazon**  
**Giftcards**  
*Sabre Labs*

Best Widget Idea for  
Decision Support Bar  
**\$500**  
*The New Sabre Red Workspace*

Chatbot Challenge  
**\$750 in**  
**Amazon**  
**Giftcards**  
*Sabre Labs*

Best Use of GIATA API  
**\$650**  
+ a weekend in  
Bangkok for 2  
*GIATA*

Most Likely to  
Succeed  
**\$500**  
*DHISCO*

# JUDGING CRITERIA

25%

**Technical Quality:** Is the Application a working prototype that does not crash?

25%

**Design:** Is the Application polished, visually appealing, and easy to use?

25%

**Potential:** Does the idea have the potential to reinvent travel?

25%

**Originality:** Is the Application unique and/or innovative?



# API INFORMATION & PRIZES

## SABRE

### API Information:

Sabre Dev Studio is our open developer platform that has over 150 APIs and a variety of tools and resources for Developers. Register on the site to instantly get your test key for some of our APIs. Access a number of different resources to help you in your development efforts such as a Demo Gallery, Sample Code and more.

### **Getting Started:**

Check out our getting started page specifically for Hackathons. You will find answers to common questions and step by step instructions for using Sabre APIs, and access to Developer Resources, including the Red App SDK for Developing Sabre Red App Widgets.

[https://developer.sabre.com/about/events/getting\\_started/](https://developer.sabre.com/about/events/getting_started/)

### **Register to get a REST Sabre API Test Key:**

<https://developer.sabre.com/member/register>

### **Learn about Sabre REST APIs, including Air, Hotel, Car and more utilities.**

[https://developer.sabre.com/docs/read/REST\\_APIs](https://developer.sabre.com/docs/read/REST_APIs)

### **Sabre Red App SDK for Web Red App Widget Development:**

[https://developer.sabre.com/files/Destination\\_Hack\\_Sabre\\_Red\\_App\\_SDK\\_Guide.pdf](https://developer.sabre.com/files/Destination_Hack_Sabre_Red_App_SDK_Guide.pdf)

**<http://developer.sabre.com>**

# API INFORMATION & PRIZES

## SABRE



**Prize: \$500**

**Sabre is looking to our development community to expand our offering of widgets and advance the functionality and value of the new Sabre Red Workspace! The team that delivers will be awarded a \$500 cash prize.**



**Prize: \$500**

**The Decision Support Bar contains integrated widgets that provide deeper insight into travel options such as fare trends, alternate airports, alternate travel dates, and travel seasonality. We'll bring the tools, you bring the creativity**

### **Sabre Red App SDK for Web Red App Widget Development:**

[https://developer.sabre.com/files/Destination\\_Hack\\_Sabre\\_Red\\_App\\_SDK\\_Guide.pdf](https://developer.sabre.com/files/Destination_Hack_Sabre_Red_App_SDK_Guide.pdf)

### **Learn more about Decision Support Bar and Panel Widgets:**

<https://www.sabre.com/insights/innovation-hub/prototypes/new-sabre-red-workspace/>



# API INFORMATION & PRIZES

## SABRE



**Prize: \$750 in Amazon Giftcards**

The travel industry is eagerly trying to find its place within this new channel. Show us what you've got and master the challenge that's got everybody talking and win \$750! 2016 is the year of the Chabot, after all!



**Prize: \$750 in Amazon Giftcards**

Will virtual reality push past it's structural audience challenges to become a mainstay in travel? How can you help the industry deploy this emerging tech to further business goals?



# API INFORMATION & PRIZES

## GIATA



**Prize: \$600 + 2 flights from every South East Asian capital to Bangkok and back**

- 2 nights in a 5 star hotel in Bangkok's city centre (double room)
- 2 tickets for a sightseeing tour of your choice through Bangkok & surroundings
- Dinner for 2 at Game Over Lounge including gaming
- Free Drinks at Octave Rooftop Lounge and Bar
- Additional Bangkok tours/activities of your choice via  
<https://www.getyourguide.com/s?q=Bangkok> worth €250 total

### GIATA MultiCodes

GIATA MultiCodes is a hotel matching service that enables a unique identification and a simplified, well-structured maintenance of your hotel master data. As a result, this helps to avoid hotel matching errors and duplicates in your own booking or distribution system, especially if you are working with large portfolios from multiple suppliers.

The MultiCodes database can be accessed through an XML API and will be continuously updated and augmented.

Find out more on our website: <http://www.giata.com/multicodes/>

**Documentation:** <http://multicodes.giatamedia.com/webservice/specs/index.html>

**FAQ:** [http://www.giata.com/fileadmin/Redakteure/Bilder\\_PDF\\_Videos/Online\\_Produkte/Multicodes/MC\\_Integration\\_FAQs.pdf](http://www.giata.com/fileadmin/Redakteure/Bilder_PDF_Videos/Online_Produkte/Multicodes/MC_Integration_FAQs.pdf)

### API credentials and documentation links

User: multicodes|hackathon.com

Password: xYpzHfJ



# API INFORMATION & PRIZES

## GIATA

### GIATA Multilingual Hotel Guide

The GIATA Multilingual Hotel Guide (MHG) allows you to address your target groups and to improve your own content, especially in the long tail field. It provides multilingual hotel descriptions for more than 204,000 hotels worldwide in 18 languages, including Arabic, Chinese and Japanese. In the course of this year, we will also be able to provide descriptions in 4 new languages (Brazilian Portuguese, Latvian, Romanian and Slovenian). The corresponding hotel fact sheets can be retrieved in 42 languages. Furthermore, hotel images (partially with a high resolution) are also available for many properties and in various sizes.

The MHG hotel data is provided via an XML API and is updated regularly.

For an overview of available languages and further information, please see the following link: <http://www.giata.com/multilingual-hotel-guide/>

### API credentials and documentation links

User: mhg|hackathon.com

Password: GjfdNNVq

### Documentation:

<http://ghgml.giatamedia.com/webservice/specs/rest.en.html>

### FAQ:

[http://www.giata.com/fileadmin/Redakteure/Bilder\\_PDF\\_Videos/Online\\_Produkte/Multilingual\\_Hotel\\_Guide/MHG\\_Integration\\_FAQs.pdf](http://www.giata.com/fileadmin/Redakteure/Bilder_PDF_Videos/Online_Produkte/Multilingual_Hotel_Guide/MHG_Integration_FAQs.pdf)



# API INFORMATION

## EXPEDIA

Expedia features a variety of APIs and hackathon relevant information at <http://hackathon.expedia.com>.



# API INFORMATION & PRIZES

## TWILIO

Twilio powers the future of business communications, enabling phones, VoIP, and messaging to be embedded into web, desktop, and mobile software. We take care of the messy telecom hardware and expose a globally available cloud API that developers can interact with intelligent & complex communications systems

<https://www.twilio.com/>



# MEET THE JUDGES

## ROSHAN MENDIS



**Roshan Mendis**

Senior Vice President  
Sabre

Roshan's role as SVP of Sabre Travel Network Asia Pacific follows 12 years with subsidiary, Travelocity.com which Mendis led as President of the Americas, until its 2015 sale to Expedia. He held various senior positions within the online travel agency, including President of Zuji, Travelocity's Asia Pacific brand, and as Vice President of Travelocity's B2B distribution business. Outside of work, Mendis is an avid sports and travel fan. He enjoys Formula 1 racing events and exploring Asia Pacific's many exotic destinations with his family. A native of Sri Lanka, Roshan completed his undergraduate studies at Cambridge University (UK) and Chaminade University (Hawaii). He later earned his MBA at the Rice University in Texas (USA).



# MEET THE JUDGES

## DAVID MOORE



**David Moore**

SVP - Software Development  
Sabre

David brings over 30 years experience successfully building and leading global product development, technology, e-commerce, consultancy, and business organizations to Destination Hack: Singapore! As SVP of product development at Sabre, he is responsible for leading a product development organization that creates, operates and supports a large portfolio of software products for Sabre's three business units – Air, Hospitality and Travel Network, an organization of over 1000 employees located in Dallas, Krakow, Lublin, Bangalore, Singapore, Sydney, Uruguay, and others.



# MEET THE JUDGES

## TONI PORTMANN



**Toni Portmann**  
CEO  
DHISCO

With more than 25 years of leadership experience in executive management, Toni has spent her career in technology companies, ranging from software and hardware to support and services. She brings a wealth of management skills with expertise in M&A, strategic planning, process improvement and innovative sales solutions. Throughout her career she has held executive positions at IBM Corporation and Diebold, Inc. Toni's corporate leadership includes holding the position of chief executive officer at Stream, Inc.; CAS Partners/Riverstone Residential; and LockIN, a SaaS e-learning company. She brings to DHISCO a commitment to "connecting the world" with a passion for furthering the company's impact on hospitality distribution.



# MEET THE JUDGES

## POI HIERRO



**Poi Hierro**  
Software Development Manager  
Expedia Worldwide Engineering

Poi comes with a wealth of experience in the travel tech industry for the past 17 years, starting as a graphic designer to developer to leading a highly-talented team of technologists in Expedia. When he's not behind a script or coding, he plays the bass guitar in a band or plays the role of "home-chef" on weekends.



# MEET THE JUDGES

## JASON SHI



**Jason Shi**  
Director R&D  
Ctrip

In 2006, Jason received his M.S degree from computer science, NWPU, China with honors. Before joining Ctrip, he worked as Senior software developer Engineer in Microsoft, from 2006 - 2015'. Ctrip is the world's third largest online travel agency, offering over 1.3 million flight routes and 450,000 hotels worldwide



# MEET THE JUDGES

## Anupam Bokil



**Anupam Bokil**

Vice President, Technology  
Sabre

As Vice President for Technology, Anupam Bokil is responsible for driving product innovation within the region. He leads an extended team leveraging the company's global and regional development resources and its local technical and market expertise.

A 22-year Sabre veteran, Anupam began his career with the company by building mathematical based decision support applications for airlines to increase their revenues, crew efficiency and perform competitive analysis.



# MEET THE JUDGES

## RICHARD CAULDER



**Richard Caulder**  
Principal Product Marketing  
Sabre

Richard brings a deep understanding of customer needs, innovative thought leadership, and agency POS expertise to the Sabre product marketing team. Specifically, Richard is the global market advocate for the new Sabre Red Workspace and leads strategic customer engagements worldwide. Prior to his current role, Richard held roles in sales and marketing where he helped shape and lead Sabre's efforts supporting Meta agencies, corporate booking tool providers and some of the very first online travel agencies. Richard's deep and diverse background in sales and marketing, coupled with his passion for customer-focused marketing, has earned him accolades with colleagues and customers alike.



# MEET THE JUDGES

## J SCHUH



**J Schuh**  
Senior Usability  
Sabre

J. Schuh is the UX Coach at Sabre. He is an Adobe Community Professional with a passion for teaching creativity and Adobe products. Plus, he is an adjunct professor at Collin College, Texas A&M Commerce, and Southern Methodist University. J. Schuh is an award-winning animator, cartoonist, designer and motion graphics artist who has 20 years of experience developing compelling interactive design and video content for Fortune 500 companies. He is national conference speaker and the co-author of BRILLIANCE: Understanding the Creative Mind.



# UPLOADING YOUR PROJECT

WHEN TIME IS UP YOU WILL NEED TO UPLOAD YOUR PROJET TO DEVPOST

## To Upload:

01

Create an account  
on DevPost

02

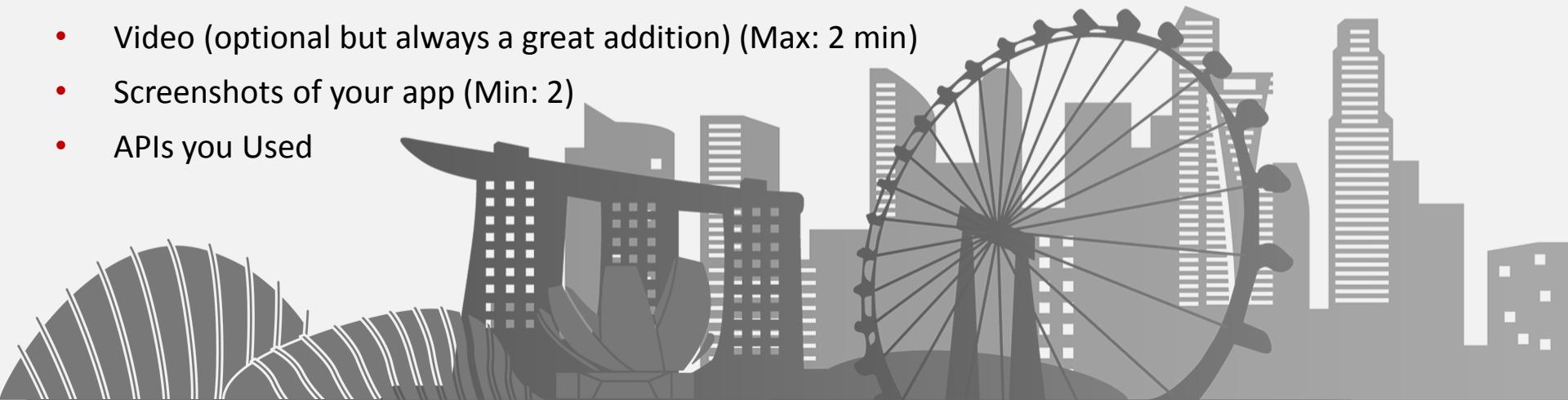
Find the Destination  
Hack: Singapore event  
<http://destination-hack-singapore.devpost.com/>

03

Click on submissions  
and upload your  
projector

## You must include:

- Title of Project, Team Name
- Description
- Video (optional but always a great addition) (Max: 2 min)
- Screenshots of your app (Min: 2)
- APIs you Used



# THANK YOU TO ALL OUR SPONSORS & PARTNERS

Take your mind



Sabre Labs

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your global partner for content

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HUB Singapore  
entrepreneurs. creatives. techies.

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twilio

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