

Risk	Probability	Impact (1-5)	Risk Mitigation Monitoring & Management
Talent Acquisition and Retention	Medium	4 - Difficulty attracting and retaining skilled personnel can hinder project progress, reduce service quality, and increase costs.	Competitive compensation, Positive work environment, Talent pipeline
Client Onboarding and Satisfaction	Medium	4 - Failing to meet client expectations can lead to project delays, scope creep, budget overruns, and client churn.	Onboarding process, Communication, Realistic expectations
Integration Challenges	Medium	3 - Difficulties integrating various services can delay launch, hinder platform functionality, and frustrate users.	Testing & Integration, Documented workflows, Dedicated team
Market Acceptance	Medium	4 - Difficulty attracting clients can limit revenue growth, hinder brand awareness, and jeopardize the long-term viability of the business.	Brand identity, Marketing & Sales, Competitive pricing
Technological Disruption	Low	3 - Rapidly evolving technologies could make Brandalicious' services obsolete, leading to a loss of competitive edge and market share.	Emerging tech monitoring, R&D investment, Culture of innovation