Chandrashekhar Sahani

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PROFILE SUMMARY

Frontend Developer with 3+ years of experience across **AdTech** and **Insurance** domains, specializing in building **responsive**, high-performance web applications. Skilled in **HTML**, **CSS**, **JavaScript**, **React** and modern UI frameworks to craft intuitive, user-centric interfaces. Proficient in **state management**, **API integration**, and **performance optimization**, consistently improving **Core Web Vitals** and **SEO** outcomes. Adept at collaborating with cross-functional teams to deliver scalable, secure, and business-driven solutions that enhance user engagement and accelerate feature delivery.

SKILLS

HTML, CSS, Javascript, JQuery, React.js, Wordpress, PHP, AEM, SASS, Redux Toolkit, Tailwind CSS, Git, Lighthouse, Chrome DevTools

PROFESSIONAL EXPERIENCE

Media.net, UI Developer ∂

Mar 2021 – present | Mumbai

- Developed high-performance web applications using **React**, **Tailwind CSS**, **Axios**, and **React Hook Form**, streamlining the development process and accelerating feature releases by 50%.
- Built scalable WordPress themes for **Forbes Advisor (25M+ monthly users)**, developing custom shortcodes, advanced custom fields, and reusable UI components (accordions, modals, forms) that improved content flexibility, user engagement, and ad-friendly page performance.
- Improved site performance and SEO, consistently achieving Core Web Vitals scores in the high 90s.
- Leveraged deep expertise in **WordPress** to develop highly customizable websites, tailoring premium themes to client needs and ensuring design flexibility.
- Collaborated effectively with cross-functional teams (designers, back-end developers) to integrate front-end features seamlessly and deliver high-quality user experiences.
- **Projects:** Forbes Advisor & CollegEnroll & GetCarDeals & UnlimitMe &

Tekno Point, Front-End Developer ⊗

Aug 2020 – Mar 2021 | Mumbai

- Converted design mockups into responsive, interactive web pages using HTML, CSS, and JavaScript, while developing config-driven UIs that dynamically render based on API data.
- Built and validated complex forms, integrated secure payment gateways, and worked with Adobe Experience
 Manager (AEM) to manage and deliver content efficiently.
- **Project:** Generali Central Insurance $\mathscr D$

Dezignolics Web & Software Company (Internship),

Dec 2019 - Jan 2020 | Mumbai

Python Developer

• Conducted training sessions for engineering students on Python fundamentals and coding best practices.

ACHIEVEMENTS

• Secured **1st Runner-Up** position in a **Frontend Development Competition** at Decodetech, building a fast-loading webpage using only HTML & CSS.

EDUCATION

M D College of Arts, Science and Commerce,

2016 – 2019 | Mumbai

Bachelor of Computer Science *⊗*

Marceline Junior College, Science

2014 - 2016 | Mumbai