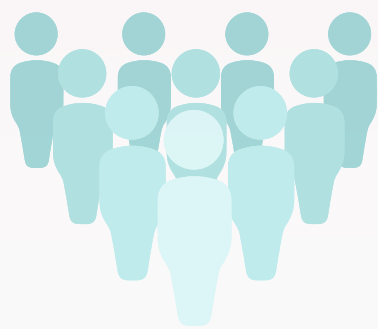
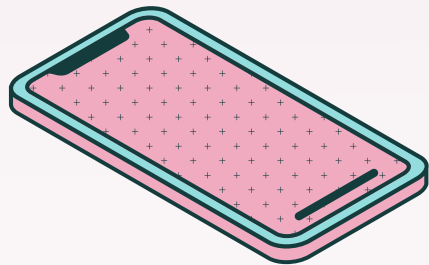


# DIGITAL SELF- DETERMINATION

(TO ME)

Although our digital agency is structured to conventionally be individualistic - mainly through platforms which encourage the creation of personal profiles - ...



... we are part of a globalized community network that is made of interactions between users who influence and cause an effect on one another.

“I am overdetermined from the exterior.

I am not the slave of the ‘idea’ that others have of me but of my appearance”.

FRANTZ FANON

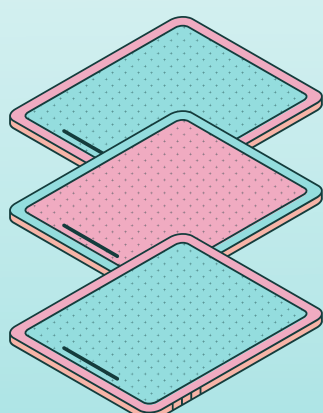
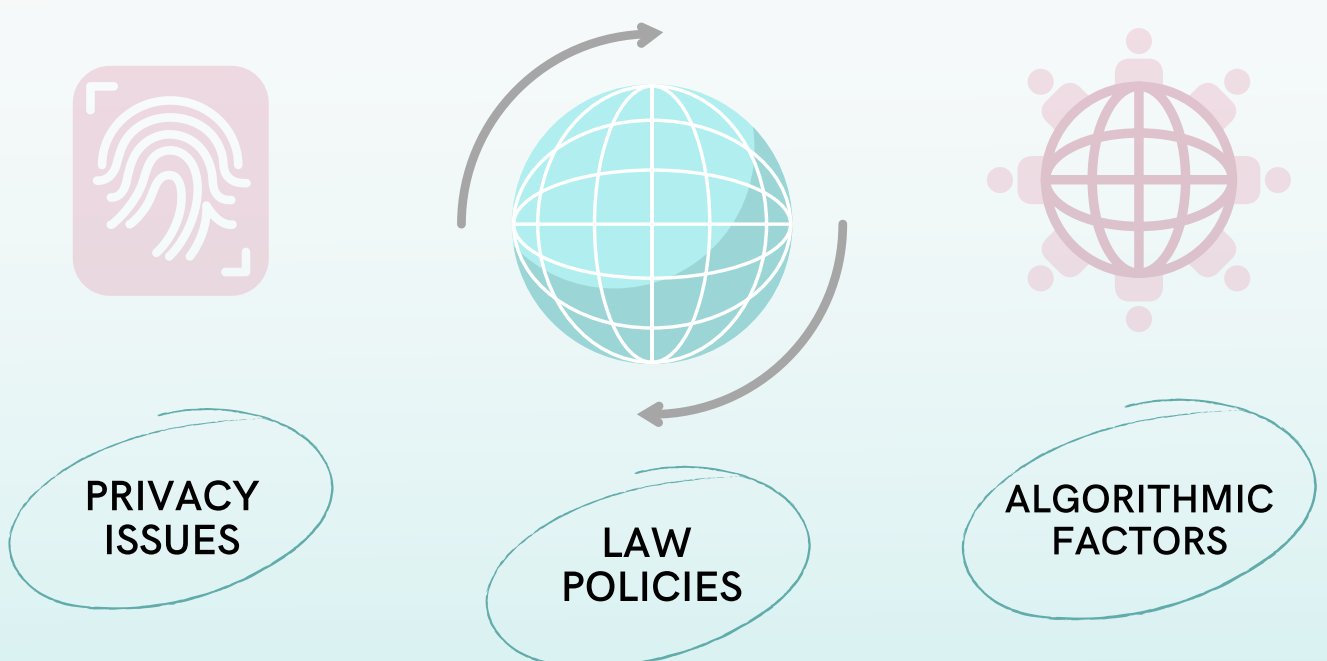
Psychiatrist and Political philosopher

Frantz Fanon seems to believe he is a collection of the assumptions and stereotypes other people have about him.

In the digital ecosystem, I believe we are the agents who construct our external image. We dictate the identity we want to transmit to others through our actions online.

However...

a big part of the system seems to remain beyond our control:



Different communities from different countries are part of distinct online frameworks. Nevertheless, a global technological surveillance appears to produce negative consequences that are common towards already marginalized and underrepresented citizens, namely the ones belonging in minority groups from all over the world.

It is crucial to construct a trustworthy digital space based on an equal and transparent networked structure.