

Feedback Questionnaire – Wikimedia Conference 2018

Email

Dear participants of the Wikimedia Conference,

Thank you all for joining us here in Berlin and for your participation in the Wikimedia Conference!

To improve future Wikimedia Conferences and also share lessons learned with other Wikimedia event organizers, we appreciate your comments and feedback.

Please follow this link to fill in the feedback survey, which takes around 10 to 15 minutes:

Take the Survey

Or copy and paste the URL below into your internet browser:

LINK

Best regards,

Cornelius

Cornelius Kibelka

Program and Engagement Coordinator (PEC)

for the Wikimedia Conference

Dear participants of the Wikimedia Conference 2018,

Please take a few minutes to give us your valuable feedback on the conference! By filling in this feedback form, you will help to improve the quality and impact of the Wikimedia Conference in the future. We explicitly encourage you to express also critical feedback - if applicable - to gain a realistic picture of the strengths or weaknesses of the conference. The data from this survey will be processed statistically and the results will be published only in an aggregated form, which means that there will be no possibility to identify you or your individual answers. All responses are optional.

BACKGROUND

Q1.1:What is your age?

- ☐ <15 ☐ 15-24 ☐ 25-34 ☐ 35-44 ☐ 45-54 ☐ 55-64 ☐ >64

Q1.2:What is your gender?

[Text entry field]

Q2: For how many years have you approximately been occupied with the Wikimedia movement?

- ☐ < 1 ☐ 1-3 ☐ 4-6 ☐ 7-9 ☐ 10-12 ☐ >12

Q3: Are you:

- ☐ Wikimedia volunteer or
☐ paid staff (Wikimedia organization) or
☐ other: _____

Q4: What is your main affiliation?

- ☐ Wikimedia Chapter
☐ Wikimedia Thematic Organization
☐ Wikimedia User Group
☐ Wikimedia Foundation
☐ FDC/Simple APG committee
☐ AffCom
☐ other: _____
☐ Does not apply

Q5: Have you attended last year's Wikimedia Conference in Berlin? [Filter Question for 'Look back' question block]

- Yes
- No

Q6: How many times (including this year) have you attended the Wikimedia Conference (formerly known as Chapters' Meeting)?

- 1st time
- 2nd time
- 3rd time
- 4th time
- 5th time
- 6th or more

Q7: Your travel and accommodation costs were covered by...

- Your affiliation
- Wikimedia Foundation
- N/A

LOOK BACK

[Filter: This block is only displayed if participants attended last year's conference, too (Q5)]

Q8.1: If you reflect on last year's Wikimedia Conference and your activities in the time between WMCON17 and WMCON18: To what extent do you agree or disagree to the following statements?

| | Strongly Agree | Agree | Disagree | Strongly Disagree |
|---|-----------------------|-----------------------|-----------------------|-----------------------|
| The 2017 conference led to tangible outcomes for me and my work in the Wikimedia movement. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The 2017 conference played an important role in the Movement Strategy process . | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Q8.2 Did you pursue any concrete initiatives that you joined or started in the aftermath of last year's conference?

- Yes
- No

[Filter: If yes, display:]

Q8.3 Which initiative(s) did you pursue? *(Please give examples)*

[Large text entry field]

CONTENT

Q9: Regarding the 2018 Wikimedia Conference:

To what extent do you agree or disagree to the following statements?

| | The conference... | Strongly Agree | Agree | Disagree | Strongly Disagree |
|------|--|-----------------------|-----------------------|-----------------------|-----------------------|
| Q9.1 | ... improved my understanding of partnerships in the context of the Wikimedia movement. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q9.2 | ... helped me to gain applicable knowledge / improved my capacities. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q9.3 | ... made clear the significance of sharing and collaboration in the Wikimedia movement. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q9.4 | ... was suitable for my background and experience. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q9.5 | ... provided useful information for me and my organization. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q9.6 | ... contributed to reaching a shared understanding of the future of our movement . | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q9.7 | ... gave me the opportunity to exchange ideas with others on movement issues. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q9.8 | ... led to clearly defined next steps and documented outcomes. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Q10: From your perspective: What were the three main benefits of attending the conference?

1: [Text entry field 1]

2: [Text entry field 2]

3: [Text entry field 3]

Q11: Regarding your expectations before the conference:

My expectations towards the conference...

☐ were exceeded

☐ were met

☐ were not entirely met

☐ were not met

PROGRAM

Q12: How satisfied were you with the following aspects of the conference?

| | | Very Satisfied | Satisfied | Less Satisfied | Not satisfied |
|-------|--|-----------------------|-----------------------|-----------------------|-----------------------|
| Q12.1 | Overall scope and selection of the conference topics | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q12.2 | Number of conference participants | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q12.3 | Composition of the audience (organizations, groups and stakeholders that were invited) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q12.4 | Quality of contributions | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q12.5 | Call to action, definition of next steps | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q12.6 | Conference facilitation by the facilitators during the conference | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q12.7 | Communication regarding the program design process before the conference | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q12.8 | Session formats | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q12.9 | Overall flow and choreography of the conference | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Q13: Further remarks on content and program of the conference:

[Large Text entry field]

NETWORKING

Q14: How many new working contacts (in terms of people with whom you expect to have online or offline collaboration on movement issues or activities in the future) did you make at the conference?

- None
- 1 – 5
- 6-10
- 11– 20
- 21 -30
- more than 30

Q15a: Meeting the all those Wikimedia people at the conference...

| | | Strongly Agree | Agree | Disagree | Strongly Disagree |
|-------|---|-----------------------|-----------------------|-----------------------|-----------------------|
| Q15.1 | ... helped me join or start an initiative or partnership | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q15.2 | ... helped me share my knowledge with other Wikimedians | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q15.3 | ... helped me to gain knowledge from other Wikimedians | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q15.4 | ... helped me to reduce tensions and misunderstandings with other participants | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q15.5 | ... helped me get a better understanding of each other's views about our movement | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q15.6 | ... helped me make new friends | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

[Filter: Only displayed if Q15.1 “helped me join or start an initiative or partnership” is rated “strongly agree/ agree”]

Q15b: You just said that meeting all those Wikimedia people at the conference also helped you to join or start an initiative or partnership.

Can you provide a short example of an initiative or partnership you joined or started at the conference?

[Text entry field]

Q16: Have you participated in the “Buddy project” of the conference (building pairs of newcomers and more experienced conference participants)?

- Yes
- No

[Filter: only displayed if Q16=“yes”]

Q16a: In which role have you participated in the “Buddy project”?

- As a **newcomer** to the conference
- As a **more experienced** conference participant

[Filter: only displayed if Q16a=“Newcomer”]

Q16b: To what extent did the “Buddy project” help you to take full advantage of the conference and have a good experience?

- A lot
- Quite a bit

- A little
- None

[Filter: only displayed if Q16a="More experienced"]

Q16b: From your perspective, to what extent did the "Buddy project" help newcomers to take full advantage of the conference and have a good experience?

- A lot
- Quite a bit
- A little
- None

[Filter: only displayed if Q16a="more experienced"]

Q16c: How likely would you take part in such a buddy project at Wikimedia conferences in the future?

- Definitely will
- Probably will
- Probably will not
- Definitely will not

[Filter: only displayed if Q16="yes"]

Q16d: Do you have any suggestions or comments to improve the concept of the Buddy Project for future conferences?

[Large text entry field]

ORGANIZATIONAL ASPECTS

Q17: How would you rate the following organizational aspects of the conference?

| | | Excellent | Good | Poor | Very Poor |
|--------|--|-----------------------|-----------------------|-----------------------|-----------------------|
| Q17.1 | Support from WMCON logistics team <u>before</u> the conference | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q17.2 | Support from the WMCON travel team/travel agency (if applicable) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q17.3 | Support from WMCON logistics team <u>during</u> the conference | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q17.4 | Conference venue | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q17.5 | Accommodation <u>at the Mercure hotel</u> (if applicable) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q17.7 | Conference catering | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q17.8 | Atmosphere at the conference | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q17.9 | Support from WMCON travel team with visa formalities (if applicable) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q17.10 | Saturday's party | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Q18: Further remarks on organizational aspects:

[Large Text entry field]

OVERALL EVALUATION

| | Excellent | Good | Poor | Very poor |
|--|-----------------------|-----------------------|-----------------------|-----------------------|
| Q19: What is your overall rating of the conference? | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Q20: Do you have anything else you like to share with us? (open) | | | | |
| [Large Text entry field] | | | | |

Thank you very much!