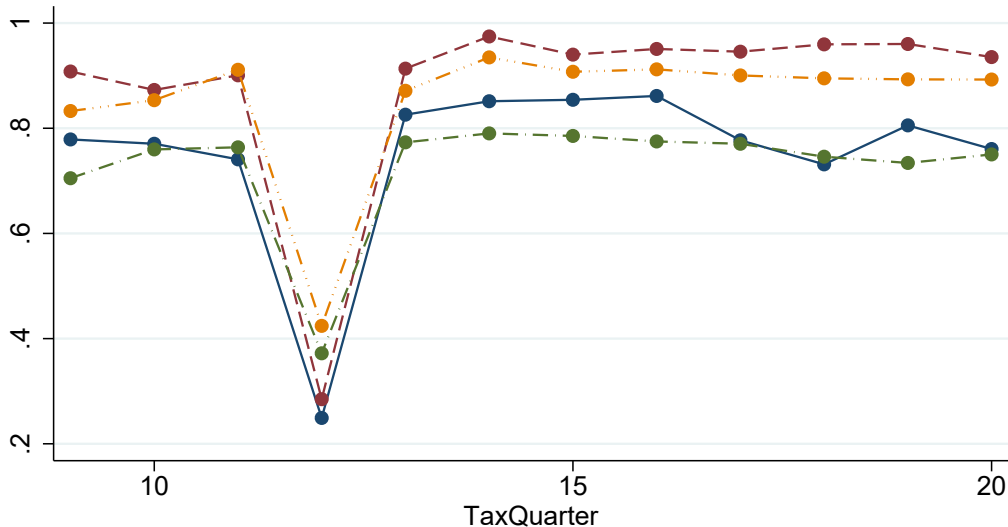Mean of purchases matching with sales

Legend:
- 99th percentile (wholesalers)
- 90th percentile (wholesalers)
- 99th percentile (retailers)
- 90th percentile (retailers)

Match is 1 if difference is less than 1%