

PRIVACY POLICY

This document is an electronic record in terms of information technology act, 2000 and rules there under as applicable and the provisions pertaining to electronic records in various statutes as amended by the information technology act, 2000. This electronic record is also in compliance with the new general data protection regulations (EU) 2016/679 which is a regulation in EU law on data protection and privacy for all individuals within the EUROPEAN Union. It also addresses the export of personal data outside the EU. This electronic record is generated by a computer system and does not require any physical or digital signatures to make the terms of this policy binding.

At www.jeerapowder.com (or Jeerapowder Mobile application) data protection is a matter of trust and your privacy is very important to us. We use your personal information only in the manner set out in this privacy policy. Please read this privacy policy to learn more about our information gathering and dissemination practices.

This privacy policy explains how we gather personal information, classified as mandatory or optional as part of the normal operation of our services; and use, disclose and protect such information through the platform. This detailed privacy policy enables you to take informed decisions in dealings with us. Our parent, subsidiaries and joint ventures operate under similar privacy practices subject to the requirements of applicable law.

By availing our services you acknowledge your acceptance of the terms of this privacy policy, expressly consent to our use and disclosure of your personal information in accordance with this privacy policy and that any personal information provided by you through us is provided under a lawful contract. This privacy policy is incorporated into and

subject to the terms of the user agreement and/or all other policies and agreements published on the platform.

We are extremely proud of our commitment to protect your privacy. We value your trust in us. We work hard to earn your confidence so that you can enthusiastically use our services and recommend your friends and family to participate in dealing with us. Please read the following policy to understand how your personal information will be treated as you make full use of our platform.

Our privacy policy is subject to change at any time without notice. To make sure you are aware of any changes, please review this policy periodically.

1. INFORMATION WE COLLECT:

- I. You provide us information about yourself – your first name, last name, mobile number, e-mail address, card details etc. If you correspond with us by e-mail, we may retain the content of your e-mail messages, your e-mail address, and our responses. Additionally, we store information about users' contacts when users manually enter contact e-mail addresses or transfer contact information from other online social networks. We also collect general information about your use of our services.
- II. While interacting with other users on the chat platform, you share your contact information, the messages which you share are not private and can be viewed by any member or user of the platform.

2. INFORMATION WE COLLECT AUTOMATICALLY WHEN YOU USE OUR SERVICES:

- I. When you access or use our services, we automatically collect information about you, including:
- a) Usage information: if you choose to post messages on our message boards, online/offline chats or other message areas or leave feedback for other users, we retain this information as necessary to resolve disputes, provide customer support and troubleshoot problems as permitted by law. If you send us personal correspondence, such as emails or letters, or if other users or third parties send us correspondence about your activities on the platform, we may collect such information into a file specific to you.
 - b) Log information: we log information about your use of our platform, including your browser type and language, access times, pages viewed, your IP address and the platform you visited before navigating to our platform.
 - c) Device information: we may collect information about the device you use to access our services, including the hardware model, operating system and version, unique device identifier, phone number, international mobile equipment identity ("IMEI") and mobile network information.
 - d) Location information: with your consent, we may collect information about the location of your device to facilitate your use of certain features of our services, determine the speed at which your device is traveling, add location-based filters (such as local weather), and for any other purposes.
 - e) Information collected by cookies and other tracking technologies: we use various technologies to collect information, and this may include sending cookies to you. A "cookie" is a small data file transferred to your computer's hard drive that allows

platform to respond to you as an individual, gathering and remembering information about your preferences in order to tailor its operation to your needs, likes and dislikes. Overall, cookies are safe, as they only identify your computer to customize your web experience. Accepting a cookie does not provide us access to your computer or any personally identifiable information about you, other than the information you choose to share. Other servers cannot read them, nor can they be used to deliver a virus. Most browsers automatically accept cookies, but you can usually adjust yours (Microsoft, internet explorer, firefox or google chrome) to notify you of cookie placement requests, refuse certain cookies, or decline cookies completely. If you turn off cookies completely, there may be some platform features that will not be available to you, and some web pages may not display properly. To support the personalized features of our platform (such as your country and language codes and browsing functions) we must send a cookie to your computer's hard drive and/or use cookie-based authentication to identify you as a registered platform user. We do not, however, use so-called "surveillance" cookies that track your activity elsewhere on the web. We may also collect information using web beacons (also known as "tracking pixels").

- f) "web beacons" or clear. gifs are small pieces of code placed on a web page to monitor behavior and collect data about the visitors viewing a web page. For example, web beacons or similar technology can be used to count the users who visit a platform or to deliver a cookie to the browser of a visitor viewing that page. We may use web beacons or similar technology on our services from time to time for this and other purposes.

3. INFORMATION SHARED DURING TRANSACTION:

- I. You agree that you will enter into transactions with third parties through our platform and will share your personally identifiable information with them for easy completion of the transaction. You hereby expressly agree that we shall not be involved or held liable for any breach of the privacy or security of that data. The said breach, if any, shall be a matter of dispute between you and the third party and we shall not be held liable or be issued a notice for the same.
- II. We strongly recommend that you should be careful and vigilant while disclosing your personally identifiable details with your transaction partner. Please do not disclose your bank and account details to anyone through our platform or to any individual whom you have met through our platform.

4. HOW WE USE YOUR INFORMATION:

- I. We use the personal information we collect to fulfill your requests for services, improve our services, contact you, conduct research, and provide anonymous reporting for internal and external clients.
- II. By providing us your e-mail address, you consent to us using the e-mail address to send you our platform and services related notices, including any notices required by law, in lieu of communication by postal mail. You also agree that we may send notifications of activity on our platform to the e-mail address you give us, in accordance with any applicable privacy settings. We may use your e-mail address to send you other messages, such as newsletters, changes to our features, new services, events or other information. If you do not want to receive optional e-mail messages, you may modify your settings to opt out.

- III. Our settings may also allow you to adjust your communications preferences. If you do not wish to receive promotional email messages from us, you may opt out by following the unsubscribe instructions in those emails. If you opt out, you will still receive non-promotional emails from us about our services.
- IV. Following termination or deactivation of your services, we may (but are under no obligation to) retain your information for archival purposes. We will not publicly disclose any of your personally identifiable information other than as described in this privacy policy.
- V. Following termination or deactivation of your services, we shall be under an obligation to delete all your personal information if you notify the same to us through email with subject as “personal information removal” at business@jeerapowder.com.
- VI. At our sole discretion, for any reason or no reason at all, we reserve the right to remove any content or messages, if we believe that such action is necessary (a) to conform to the law, comply with legal process served on us or our affiliates, or investigate, prevent, or take action regarding suspected or actual illegal activities; (b) to enforce this policy, to take precautions against liability, to investigate and defend ourselves against any third-party claims or allegations, to assist government enforcement agencies, or to protect the security or integrity of our platform; or (c) to exercise or protect the rights, property, or personal safety of the platform, our users, or others.
- VII. **Business providers; unaffiliated businesses:** at times, we may provide services or offerings through our services in cooperation with an unaffiliated third party. We may share personally identifiable information that you provide in connection with any such

services or offerings with the unaffiliated third party (ies) involved in your particular service or offering. For instance, when you express interest in services, promotions, that we offer (for example, by completing a request for or information regarding such services or completing an entry form for a promotion), we will share your request or expression of interest with the businesses with which we partner to offer you those services, promotions, and, as applicable, with their affiliates and third party finder or marketing companies (collectively, “business providers”). By electing to participate or otherwise expressing interest in any such service or offering conducted in conjunction with any business provider, you expressly authorize us to provide your personally identifiable information to those business providers. Please be aware the business providers with whom we share your personally identifiable information may retain or use your information whether or not you use their services, and the privacy and information sharing practices of such business providers may differ from those described in this privacy policy. Additionally, we may share personally identifiable information with unaffiliated third parties to whom you explicitly ask us to send your information. If you prefer not to be contacted by any such business provider or other third party with whom we share your personally identifiable information, you may follow the “unsubscribe” instructions provided in any email you receive from any such third party. In addition, you may opt-out of our sharing your personally identifiable information with business providers and other third parties by following the instructions on our email opt out form, as described below under “your options regarding personally identifiable information”.

VIII. **Third party service providers:** we employ other companies and individuals to perform functions on our behalf. Examples may include providing marketing assistance, providing search results and links (including paid listings and links), processing credit card payments and providing customer service. In connection with their performance of functions on our behalf, we may share personally identifiable information with such companies and individuals as needed for them to perform their functions, but we do not permit such entities and individuals to use personally identifiable information for other purposes. In addition, we may provide non-personally-identifiable information to advertisers and other third parties for their use in marketing efforts for us, themselves, or others. If you are not interested in receiving targeted advertisements or other marketing information or materials as a result of such efforts, you may adjust the settings on your hardware devices to prevent the use of your non-personally-identifiable information in this manner.

IX. **Third party promotions:** we may send offers to selected groups of customers on behalf of unaffiliated businesses that want to market their products or services to you, and as part of these promotional offers we may sell or disclose certain of your personally identifiable information to such unaffiliated businesses. If you prefer not to be contacted by any such business with whom we share your personally identifiable information, you may follow the “unsubscribe” instructions provided in any email you receive from any such third party. In addition, you may opt-out of our sharing your personally identifiable information with such businesses by following the instructions on our email opt out form, as described below under “your options regarding personally identifiable information”.

- X. **In-house promotions:** we may on occasion combine information we receive through our services with outside records to enhance our ability to market our products and services that may be of interest to you. If you have signed up to receive our e-mails and prefer not to receive marketing information in connection with our services, please follow the “unsubscribe” instructions provided on any marketing e-mail you receive in connection with our services or by following the instructions in our email opt out form, as described below under “unsubscribe requests”.
- XI. **Business transfers:** as our businesses continue to evolve, we might sell one or more of our companies, subsidiaries or business units. In such transactions, personally identifiable information generally is one of the transferred business assets. In such event, this privacy policy may be amended as set forth below or the collection and uses of your personally identifiable information may be governed by a different privacy policy.
- XII. **Protection of our services and others:** we reserve the right to release personally identifiable information to unaffiliated third parties when we believe its release is appropriate to comply with the law, enforce or apply our terms and conditions and other agreements, or protect the rights, property or safety of trader interactive, our users or others. This includes exchanging information with other unaffiliated third parties in connection with fraud protection and credit risk reduction.
- XIII. **With your consent:** other than as set out above, you will receive notice and have the opportunity to withhold consent when personally identifiable information about you might be shared with unaffiliated third parties.
- XIV. We may transmit the user data across the various platforms of the company.

- XV. **User submissions:** if you participate in any online forum/communities, chat sessions and/or blogs, or otherwise post in any user comment field visible to other users of our services, any information that you submit or post will be visible to and may be read, collected or used by others who use our services. We are not responsible for any information, including personally identifiable information, you choose to submit in any such user comment field.

5. HOW WE SHARE YOUR INFORMATION:

- I. As a matter of policy, we will not sell or rent information about you and we will not disclose information about you in a manner inconsistent with this privacy policy except as required by law or government regulation. We cooperate with law enforcement inquiries, as well as other third parties, to enforce laws such as those regarding intellectual property rights, fraud and other personal rights.
- II. We will not share the personal information we collect about you with any third party for their own marketing purposes without your consent. We may share your data with our services providers who process your personal information to provide services to us or on our behalf. We have contracts with our service providers that prohibit them from sharing the information about you that they collect or that we provide to them with anyone else, or using it for other purposes.
- III. You may decline to submit personally identifiable information through the services, in which case we may not be able to provide certain services to you. If you do not agree with our privacy policy or terms of service, please discontinue use of our

service; your continued usage of the service will signify your assent to and acceptance of our privacy policy and terms of use.

- IV. We can (and you authorize us to) disclose any information about you to law enforcement, other government officials, any lawsuit or any other third party that we, in our sole discretion, believe necessary or appropriate in connection with an investigation of fraud, intellectual property infringement, or other activity that is illegal or may expose us, or you, to liability.

6. ENSURING INFORMATION IS ACCURATE AND UP-TO-DATE

- I. We take reasonable precautions to ensure that the personal information we collect, use and disclose is complete, relevant and up-to-date. However, the accuracy of that information depends to a large extent on the information you provide. That's why we recommend that you:
- a) Let us know if there are any errors in your personal information; and
 - b) Keep us up-to-date with changes to your personal information such as your name or address.

7. HOW WE PROTECT YOUR INFORMATION:

- I. We are very concerned about safeguarding the confidentiality of your personally identifiable information. We employ administrative, physical and electronic measures designed to protect your information from unauthorized access.
- II. By using this platform or the services or providing personal information to us, you agree that we can communicate with you electronically regarding security, privacy, and administrative issues relating to your use of this platform or services.

- III. We use commercially reasonable physical, managerial, and technical safeguards to preserve the integrity and security of your personal information. Your sensitive information, such as credit card information, is encrypted when it is transmitted to us. Our employees are trained and required to safeguard your information. We cannot, however, ensure or warrant the security of any information you transmit to us and you do so at your own risk. Using unsecured Wi-Fi or other unprotected networks to submit messages through the service is never recommended. Once we receive your transmission of information, we make commercially reasonable efforts to ensure the security of our systems. However, please note that this is not a guarantee that such information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards. If we learn of a security systems breach, then we may attempt to notify you electronically so that you can take appropriate protective steps.
- IV. Notwithstanding anything to the contrary in this policy, we may preserve or disclose your information if we believe that it is reasonably necessary to comply with a law, regulation or legal request; to protect the safety of any person; to address fraud, security or technical issues; or to protect our rights or property. However, nothing in this policy is intended to limit any legal defenses or objections that you may have to a third party, including a government's, request to disclose your information.
- V. However, no data transmission over the internet or data storage system can be guaranteed to be 100% secure. Please do not send us credit card information and/or other sensitive information through email. If you have reason to believe that your interaction with us is not secure (for example, if you feel that the security of

any account you might have with us has been compromised), you must immediately notify us of the problem by contacting us in accordance with the "contacting us" section available on our platform.

8. SPECIAL CATEGORIES OF PERSONAL DATA

- I. Some of the data that you provide us will fall within what EU data protection law describes as 'special categories of personal data', such as your racial or ethnic origin, religious beliefs or information concerning your health or sexual orientation.
- II. We use this information in the same way we use all the other information we collect, but the law requires that we have your explicit consent to collect and use it.
- III. By accepting our updated privacy policy, you consent to www.jeerapowder.com (or Jeerapowder Mobile Application) to use this information.

9. LEGAL GROUNDS FOR PROCESSING YOUR PERSONAL DATA

- I. www.jeerapowder.com (or Jeerapowder Mobile Application) is committed to the lawful, fair and transparent use of personal data. For every use of your personal data we have described so far, we process your personal data on the grounds that our processing is necessary for legitimate interests we pursue as a business, namely that our business relies entirely on the ability to use your personal data to produce research and insight for our clients.
- II. If you have any questions about the grounds under which we process your personal data, or would like to find out more about the approach we take to determine that these grounds apply, please contact our data protection officer using the contact details in the 'contact us' section.

10. TRANSFERRING PERSONAL DATA OUTSIDE THE EEA

- I. We take all steps possible to ensure that your personal data remains within the European economic area (“EEA”). However, in some cases we need to share data with other SOFTGAMI TECHNOLOGIES PRIVATE LIMITED group companies or third parties that are in countries outside the EEA, as described earlier. These countries may not have similar data protection laws and so they may not protect the use of your personal information to the same extent.
- II. In these cases we put in place appropriate safeguards to make sure your personal data remains adequately protected. Specifically, we make use of one of the following:
 - Standard contractual clauses: we use standard contractual clauses for the transfer of personal data to organizations outside the EEA. These contractual commitments have been adopted by the European Commission and ensure adequate protection for personal data transferred to countries outside the EEA by binding recipients of personal data to certain data protection standards including obliging them to apply appropriate technical and security measures. We use standard contractual clauses when we transfer data to other SOFTGAMI TECHNOLOGIES PRIVATE LIMITED group companies and for transfers to recipients that are neither privacy shield certified nor located in a country covered by an adequacy decision.
 - Adequacy decisions: where the European commission has determined that a country outside the EU offers an adequate level of data protection, personal data may be sent to that third country without implementing any other safeguards mentioned above. www.jeerapowder.com (or Jeerapowder Mobile Application)

may rely on adequacy decisions when transferring data to companies based in countries where such assurances have been given.

- III. Please contact us using the details at the end of this notice for more information about the protections that we put in place and to obtain a copy of the relevant documents

11. RIGHTS OF THE DATA SUBJECT

- I. If you are a resident of the European economic area (EEA), you have certain data protection rights. www.jeerapowder.com (or Jeerapowder Mobile Application) aims to take reasonable steps to allow you to correct, amend, delete, or limit the use of your personal data.
- II. If you wish to be informed what personal data we hold about you and if you want it to be removed from our systems, please contact us.
- III. In certain circumstances, you have the following data protection rights:
- a) The right to access, update or to delete the information we have on you. Whenever made possible, you can access, update or request deletion of your personal data directly within your account settings section. If you are unable to perform these actions yourself, please contact us to assist you.
 - b) The right of rectification. You have the right to have your information rectified if that information is inaccurate or incomplete.
 - c) The right to object. You have the right to object to our processing of your personal data.
 - d) The right of restriction. You have the right to request that we restrict the processing of your personal information.

- e) The right to data portability. You have the right to be provided with a copy of the information we have on you in a structured, machine-readable and commonly used format.
 - f) The right to withdraw consent. You also have the right to withdraw your consent at any time where the platform relied on your consent to process your personal information.
- IV. Please note that we may ask you to verify your identity before responding to such requests.
- V. You have the right to complain to a data protection authority about our collection and use of your personal data. For more information, please contact your local data protection authority in the European Economic area (EEA).

12. YOUR CHOICES ABOUT YOUR INFORMATION:

- I. You have several choices regarding use of information on our services:
- a) Email communications: we will periodically send you free newsletters and e-mails that directly promote the use of our platform, or services. When you receive newsletters or promotional communications from us, you may indicate a preference to stop receiving further communications from us and you will have the opportunity to “opt-out” by following the unsubscribe instructions provided in the e-mail you receive or by contacting us directly. Despite your indicated e-mail preferences, we may send you service related communications, including notices of any updates to our terms of use or privacy policy.
- II. You may, of course, decline to submit personally identifiable information through the platform, in which case, we will not be able to provide our services to you.

13. CHILDREN'S PRIVACY:

Our services are available only to persons who can form a legally binding contract under the Indian contract act, 1872. Protecting the privacy of young children is especially important. Thus, we do not knowingly collect or solicit personal information from anyone under the age of 18 or knowingly allow such persons to register. If you are under 18, please do not attempt to register for the service or send any information about yourself to us, including your name, address, telephone number, or email address. No one under the age of 18 may provide any personal information for accessing the service. If an individual under the age of 18 wishes to purchase or sell a product/item on the platform then such purchase or sale may be made by their legal guardian or parents who have registered as users of the platform and who can form legally binding contract under the Indian contract act, 1872. In the event that we learn that we have collected personal information from a child under age 18, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under 18, please contact us through our privacy help page.

14. MERGER AND ACQUISITIONS:

In case of a merger or acquisition, we reserve the right to transfer all the information, including personally identifiable information, stored with us to the new entity or company thus formed. Any change in the platform's policies and standing will be notified to you through email.

15. LINKS TO THIRD PARTY PLATFORMS:

Our platform contains links to other platforms. The fact that we link to a platform is not an endorsement, authorization or representation of our affiliation with that third party. We do not exercise control over third party platforms. These other platforms may place their own cookies or other files on your computer, collect data or solicit personally identifiable information from you. Other platforms follow different rules regarding the use or disclosure of the personally identifiable information you submit to them. We encourage you to read the privacy policies or statements of the other platforms you visit.

16. NOTIFICATION PROCEDURES:

It is our policy to provide notifications, whether such notifications are required by law or are for marketing or other business related purposes, to you via e-mail notice, written or hard copy notice, or through conspicuous posting of such notice on the platform, as determined by us in our sole discretion. We reserve the right to determine the form and means of providing notifications to you, provided that you may opt out of certain means of notification as described in this privacy policy.

17. OPTING OUT OF INFORMATION SHARING:

- I. We understand and respect that not all users may want to allow us to share their information with other select users or companies. If you do not want us to share your information, please contact us through the contact us page, and we will remove your name from lists we share with other users or companies as soon as reasonably practicable or you can also click on unsubscribe. When contacting us, please clearly state your request, including your name, mailing address, email address and phone

number. In case you do not want your name to be displayed on the platform, you may opt for the same by choosing a username other than your original name.

II. However, under the following circumstances, we may still be required to share your personal information:

- a) If we respond to court orders or legal process, or if we need to establish or exercise our legal rights or defend against legal claims.
- b) If we believe it is necessary to share information in order to investigate, prevent or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our terms of use or as otherwise required by law.
- c) If we believe it is necessary to restrict or inhibit any user from using any of our platform, including, without limitation, by means of "hacking" or defacing any portion thereof.

18. USER SUBMISSIONS

You understand that when using the platform, you will be exposed to content from a variety of sources, and that we are not responsible for the accuracy, usefulness, safety, or intellectual property rights of or relating to such content and you agree and assume all liability for your use. You further understand and acknowledge that you may be exposed to content that is inaccurate, offensive, indecent, or objectionable, defamatory or libelous and you agree to waive, and hereby do waive, any legal or equitable rights or remedies you have or may have against us with respect thereto. If you find any content to be libelous, objectionable, defamatory, and indecent or infringing your intellectual property rights, you

may contact us directly through “contact us” page and we shall take appropriate action to remove such content from the platform.

19. PHISHING OR FALSE EMAILS:

If you receive an unsolicited email that appears to be from us or one of our members that requests personal information (such as your credit card, login, or password), or that asks you to verify or confirm your account or other personal information by clicking on a link, that email was likely to have been sent by someone trying to unlawfully obtain your information, sometimes referred to as a "phisher" or "spoofer." we do not ask for this type of information in an email. Do not provide the information or click on the link. Please contact us at business@jeerapowder.com if you get an email like this.

20. CHANGES TO OUR PRIVACY POLICY:

16.1 we may update this privacy policy and information security procedures from time to time. If these privacy and/or information security procedures materially change at any time in the future, we will post the new changes conspicuously on the platform to notify you and provide you with the ability to opt out in accordance with the provisions set forth above.

16.2 continued use of our platform and service, following notice of such changes shall indicate your acknowledgement of such changes and agreement to be bound by the terms and conditions of such changes.

21. THIRD PARTY ONLINE ADVERTISING

We use third-party advertising companies to provide advertisements to you when you use our services. These companies may use information (not including your name, address, email address or telephone number) about your use of our services and other platforms and services in order to show you advertisements tailored to your interests on our services and other interactive media and/or to keep track of your response to each ad. For more information on this practice, or to opt out of having this information used by these companies, please visit business@jeerapowder.com.

22. GOOGLE® ADWORDS

- I. This platform, if not currently, might use in future the Google AdWords remarketing service to advertise on third party platforms (including Google) to previous visitors to our platform. It could mean that we advertise to previous visitors who haven't completed a task on our platform, for example using the contact form to make an enquiry. This could be in the form of an advertisement on the Google search results page, or a platform in the Google display network. Third-party vendors, including Google, use cookies to serve ads based on someone's past visits to a platform. Of course, any data collected will be used in accordance with our own privacy policy and Google's privacy policy.
- II. You can set preferences (if applicable) for how Google advertises to you using the Google ad preferences page to opt out of interest-based advertising entirely by cookie settings or permanently using a browser plugin.

23. COLLECTION OF INFORMATION BY THIRD-PARTY PLATFORMS, SERVICES, AD SERVERS AND SPONSORS

- I. Our services may contain links to other platforms or services whose information practices may be different than ours. For example, while using one or more of our platforms, you may link to a third party's platform via a window opened within (or on top of) our platform. Some of our services may allow users to interface with third party platforms or services, such as Facebook and twitter. You will remain logged into those third party platforms or services until you actively log off. By interfacing with those third party platforms or services, you are allowing our services to access your information that is or becomes available via such third party platforms or services, and you are agreeing to those third party's applicable terms and conditions. Once you log onto any such third party platforms or services, the content you post there may also post to our services. Our privacy policy and procedures may or may not be consistent with the policies and procedures of such third party platforms or services, and when you visit such platforms or services our privacy policy does not apply to personally identifiable information and other data collected by the third party. You should consult, read and understand the privacy notices of such third parties before choosing to provide personally identifiable information on any such platforms or services.
- II. Our services may also use a third party ad server to present the advertisements that you may see on our services. These third party ad servers may use cookies, web beacons, clear .gifs or similar technologies to help present such advertisements, and to help measure and research the advertisements' effectiveness. The use of these technologies by these third party ad servers is subject to their own privacy policies and is not covered by our privacy policy.

24. BREACH OF PRIVACY POLICY:

We reserve the right to terminate or suspend your usage of this platform immediately if you are found to be in violation of our privacy policy. We sincerely request you to respect privacy and secrecy concerns of others. The jurisdiction of any breach or dispute shall be Karnataka, India.

25. NO RESERVATIONS:

We do not accept any reservation or any type of limited acceptance of our privacy policy. You expressly agree to each and every term and condition as stipulated in this policy without any exception whatsoever.

26. NO CONFLICT:

The policy constitutes a part of the user terms. We have taken utmost care to avoid any inconsistency or conflict of this policy with any other terms, agreements or guidelines available on our platform. In case there exists a conflict, we request you to kindly contact us for the final provision and interpretation.

27. CONTACT US:

If you have any questions about this privacy policy, our practices relating to the platform, or your dealings with us, please contact the privacy team at: business@jeerapowder.com under the subject "Privacy Policy Query".