

NASA: THE MOON

moon.nasa.gov navigation redesign

Top Content Categories

1
THE MOON

Moon Facts
Common Moon Misconceptions
The Moon in Song
Moon Toolkit

2
MEDIA

Twitter – Images – Newsfeed – Videos

3
PEOPLE

People
Neil Armstrong (1930 – 2012)
Strategic Partners

MISSIONS
past – present – future

Confusing Categories

ABOUT US

Features – Products – Concepts

EVENTS

Celebrate Your Moon Night
LADEE Launch
International Observe Your Moon Night

CONTACT

READ MORE

Get Involved – NASA Forum

The three categories highlighted in the circles above were the most well defined sections. Each time card sorting occurred, the same pages were grouped together under these headings: The Moon, Media, and People. Missions was another clear content header, which holds the pages about past, current, and future missions. The categories in the squares were less well defined. Participants placed different content under these head-

ings each time, sometimes features, content, and projects were grouped by themselves, and other times were grouped under About Us. The original News & Events page should be divided up into separate content headers. Neil Armstrong should be placed under "People" and Newsfeed should be placed under "Media." The "Missions" header should not include "Concepts", this content is better grouped with "About."