

MAY
2014

PROFESSIONAL PATHWAYS

PURDUE
UNIVERSITY

LIBERAL ARTS CAREER DEVELOPMENT

COLLEGE OF LIBERAL ARTS

UTILIZE YOUR SUMMER

Tips for Anything You May Be Doing

GRADUATING?

What to Do This Summer

SUMMER EVENTS

Things to Do Around Town

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LETTERS FROM LISA

Summer Bucket List

All too soon the test taking will be completed and the walk across the stage to receive the long awaited diploma will be a cherished memory. ‘School’ will be over for a majority of us. What will you do this summer? How will you spend your time? This issue we challenge you to utilize your summer professionally. So I want to know, what’s on your “summer ‘career’ bucket list?”

Summer is the perfect time to sit back, reflect on or set your career goals, and to begin the journey of professional career development. Below are a few suggestions to get you started in creating your “Summer Career

Bucket List.”

Volunteer

Get involved in your community by volunteering. It’s a great way to build your resume, make long-term connections, and gain valuable skills transferrable to many future employment opportunities.

Read

Reading exercises the mind, widens one’s perspective and aids in goal development. Suggested books include “The Smart Approach To A Satisfying Career” by J.T. O’Donnell, “The One Minute Manager,” by Ken Blanchard & Spencer Johnson, “Good to Great,”

by Jim Collins, and “Eat, Drink & Succeed,” by Laura Schwartz.

Explore

Investigate all the career resources available to you. Take time to check out the Purdue Career Wiki. The Career Wiki is an excellent ‘one stop’ source for all types of career information. Whether you’re looking for internships, jobs, are wanting to explore a new career path, or research companies, the wiki has the information you need. And don’t forget about the LACD website and CCO Express – both are excellent career resources.

So, what will be on your summer career bucket list?

SUMMER EVENTS

Staying in town this summer? Check out these activities!

Round the Fountain Art Fair

May 24th

Tippecanoe County Courthouse

Taste of Tippecanoe

June 21st

Downtown Lafayette

Stars and Stripes Celebration

July 4th

Riehle Plaza, Lafayette

Dancing & Cruising in the Streets

July 19th

Downtown Lafayette

Tippecanoe County 4H Fair

July 19th - 26th

Tippecanoe Fairgrounds

Outfest

August 2nd

Pedestrian Bridge

*Click event names for more info

*Find more events [here](#)



I'M GRADUATING! NOW WHAT?

"I'm going to be a college GRADUATE." • "I will not stop crying for the next 3 weeks." • "I'm not ready for this." • "I'm SO ready for this." • "Can I take Harry's with me?" • "Wait, was I supposed to order my cap and gown by now?"

Your final semester is ending, graduation is approaching, and that triggers something different in everyone. Despite the differences, they all mean the same thing: you're leaving a part of your life you have come to know as the norm. You're transitioning from full-time student to full-time employee, and the only thing that stands between the two is this summer.

Summer 2014 may appear to be a No Man's Land. Structured obligations are slim to none. You're not a student, not yet an employee. You're going through emotional puberty! Good news is you

don't have to do it with braces. Bad news is your mom will still probably try to have uncomfortable conversations about what's headed your way. To the point, this summer may feel ambiguous. But it's actually an awesome opportunity for you, and there are a few things you can do to make the most of it:

Connect with Friends

At this point in your life, your friends are probably scattered geographically. Take this time to travel to visit them – or if you're able to, travel somewhere together. Once you start working, it won't be as easy to take every other Friday off, or to skip that Monday morning commitment. Indulge in the flexibility and freedom this summer will give you and work on strengthening the relationships that mean the most to you.

Relax & Recharge

Go ahead and take some time to be a straight up couch potato. You're about to work at least 40 hours per week for the next couple of decades. Even if you're the type of person who needs to feel occupied with activities, take a moment

to recognize that this may be the last time you have so much free time and so few obligations. Use this phase to shake off the lifestyle you adapted in college and prepare yourself for the lifestyle you're approaching. Palate cleansers help the transition into a new phase; just ask fancy restaurants or the people who wrote that scene in *Princess Diaries*.

Start a Habit or Hobby

Think about what you've "been meaning to do" (a good place to start is probably your Pinterest boards). Habits are easier to maintain than start, so if there is something you want to make sure you do in your grown up lifestyle, start doing it now. Hobbies are a lot more enjoyable when you don't feel like you should be spending that time on something more important, so if you want to binge-watch *House of Cards* or make a killer scrapbook, do it now while you don't have report deadlines looming.

Build Your Network

Just because you have a job lined up doesn't mean you should stop making connections. So go ahead and reach out

to someone with a similar job as you and ask for tips. Set up a phone call with a VP to hear about their experience. Get to know your HR rep. While the relevance may vary, I promise you everyone has something they can teach you, and if you take the time to listen you will learn something that will benefit you, whether it is immediate or eventual.

Get it Together

Get your ducks in a row. Tie up loose ends. Start using idioms instead of literal phrasing! But really, use this time to organize yourself and your life. Make a budget. Figure out student loans. Turn in all your employee paperwork. Research the city you'll be living in. Your life is about to change, and it's going to do so fairly quickly. If you use the time you have to organize and educate yourself, your fear will turn to excitement and your apprehension will turn to confidence. You can't be prepared for everything, but if you do enough you'll find a sense of trust in your abilities. When you trust yourself, you're ready for anything.

*Written by Aaren Kracich,
CCO Student Ambassador*

WHAT ARE YOU DOING THIS SUMMER?

Stories and Advice from Those Who Have Been There

Maureen



Interning

My Story:

I worked at Schneider Electric last summer as a full time marketing intern. I liked that I got to experience what it's like to work for a large business. There is stuff I learned that can't be taught in a classroom.

My Advice:

It's a lot harder than you think to work a 40 hour week "grown up" job. It takes a lot of energy out of you being in an office someday. From this I learned how important it is to love what you do, because it literally becomes your life and you do it for hours every day.

My Story:

I worked at a camp for kids called Galileo. I never thought I would take a job like that but it was something that, even though unrelated to my major and career path, definitely gave me a leg forward on this long road and has taught me and inspired me so much.

Moving to California was quite an adjustment, but in the best way. I learned a new way of life pretty much, because things are so different there. Taking a small trip like that and staying for three months definitely impacted my plan for the future, as far as where I want to move.

My Advice:

Be open to meeting new people and every opportunity that comes your way because every person you meet could help you. Never say "no" to an opportunity or chance to meet with someone and don't be afraid. Just do it.

Moving Away



Bronwyn





Tanvir

Working

My Story:

Last summer I worked with a family friend at his startup company. I did a lot of office work and getting paperwork ready. I got to learn a little about what it's like to start a business and deal with taxes.

My Advice:

Set goals for yourself and know what you want to learn and work every day towards that goal.



Sarah

Taking classes

My Story:

I had never taken summer classes before, so I didn't know what to expect. I thought I wasn't going to like them, but it turns out I enjoyed them. I also liked that having the classes every day gave me a routine.

My Advice:

Make sure you stay focused on your end goal of that course. It's easy to skip because it's summer-time and everyone is out having fun, so don't fall into that trap.

My Story:

This past summer I participated in the Sydney Internship program through Purdue. I was placed in an internship at Edge Custom Media, where I worked on a few different in-flight magazines. The experience was invaluable to me, and I would do it again if I had the chance.

Going Abroad



Mary

My Advice:

Make a local friend. They can show you all the cool places the locals go and they can help you acclimate to the new culture. If you're working, it's even better if that friend is from your internship site because they can help you learn the customs of that particular workplace!

INTERNSHIPS

PAID Position:

Content Development Intern



Description:

Through individual and team project-based work, the intern will be introduced to the business of publishing, gaining experience and knowledge about the intersections between editorial and marketing, production, and sales. The intern will be given the opportunity to observe, participate in, and learn about many aspects of business, publishing, project management, and interdepartmental collaboration.

Responsibilities:

- Assist team members with creation of documentation
- Improve organization of and access to procedural and technical information
- Organize and facilitate local and virtual meetings
- Evaluate collaborative tools, information and visualization tools, and Cengage needs for these
- Provide fresh ideas, input, and unique perspective to team members and management

Locations:

Cincinnati, OH
Boston, MA

For More Info & To Apply:

Click [*here*](#) for Ohio
Click [*here*](#) for Boston

BOILER TELEVISION



Position: Graphics Artist/Production Assistant

Responsibilities:

1. Develop informative and aesthetically appealing graphics presentations, layouts, logos and advertisements for Boiler Television's electronic bulletin boards.
2. Assist in daily operations of Boiler Television by organizing, processing and approving page requests for airing on select Boiler Television channels.
3. Build, enter and proof schedules for video system playback on Boiler Television's local origination channels.
4. Schedule promotional announcements and insert special programming.
5. Monitor and complete weekly system checks of BTV's scheduling software.
6. Provide other general office assistance as needed.

Qualifications:

- Prior computer and design experience is required. Applicants must be familiar with Adobe PhotoShop, Adobe Illustrator, or other comparable graphics design software packages and platforms
- Ability and initiative to work independently on projects and outlined responsibilities, ensuring quality and timely completion of work
- Excellent oral and written communication skills

Time:

- 10 hours per week
- Year-round, option to work over breaks

To Apply:

Send resume and cover letter to
Michael Beach
Email: beach9@purdue.edu

MAY
2014

Get Connected to LACD



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DISTINGUISH yourself

Edited By: Shelby Oyer

Lisa Lambert Snodgrass
LACD Director
Beering Hall 1114
cla-careers@purdue.edu

Spring 2014 Interns

Maureen Corbett
Bronwyn Huddleson
Shelby Oyer
Tanvir Rahman
Sarah Hornsby
Raven Anderson
Janna Parke

