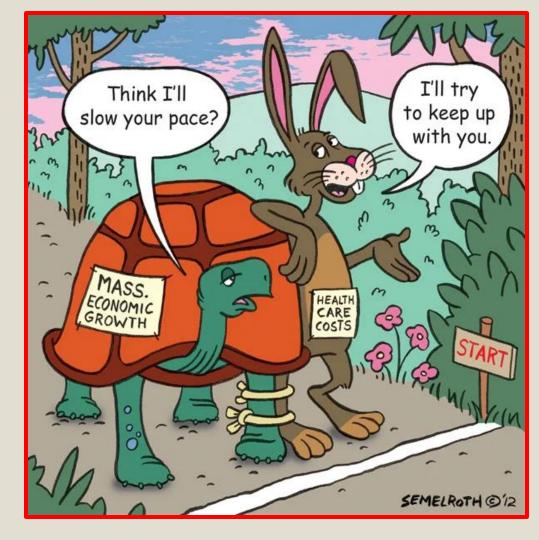
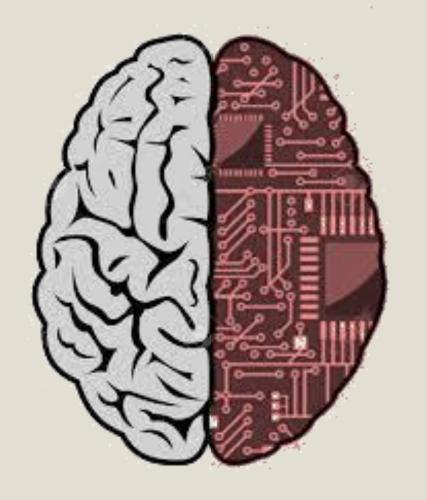
# Can Physical Characteristics Predict Health Insurance Costs?

A Predictive Modeling Approach Using Machine



Spending in the U.S. was \$4.8 trillion...





Insurers need datadriven tools to manage financial risk.

## Who would Benefit





Insurance Analysts & Actuaries

**Healthcare Policy Designers** 

**Patients & Policyholders** 

## The Dataset

#### Medical Cost Personal Datasets

Insurance Forecast by using Linear Regression

Data Card Code (1705)

Discussion (16)

Suggestions (0)

#### **About Dataset**

#### **Context**

Machine Learning with R by Brett Lantz is a book that provides an introduction to machine learning using R. As far as I can tell, Packt Publishing does not make its datasets available online unless you buy the book and create a user account which can be a problem if you are checking the book out from the library or borrowing the book from a friend. All of these datasets are in the public domain but simply needed some cleaning up and recoding to match the format in the book.

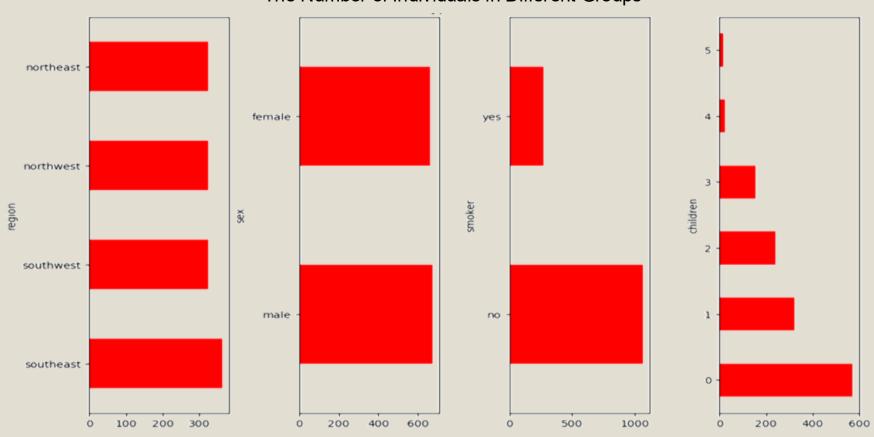
#### Content

**Columns** 

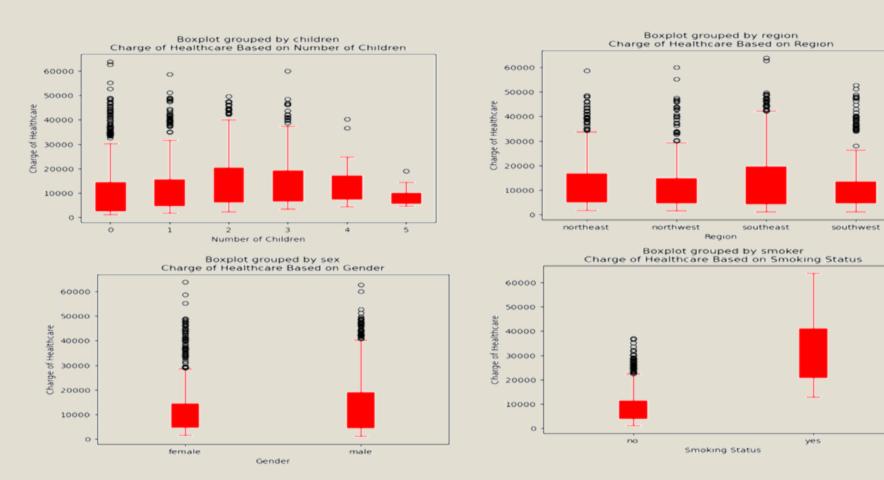
age sex bmi children smoker region charges

### Initial Observations

The Number of Individuals in Different Groups



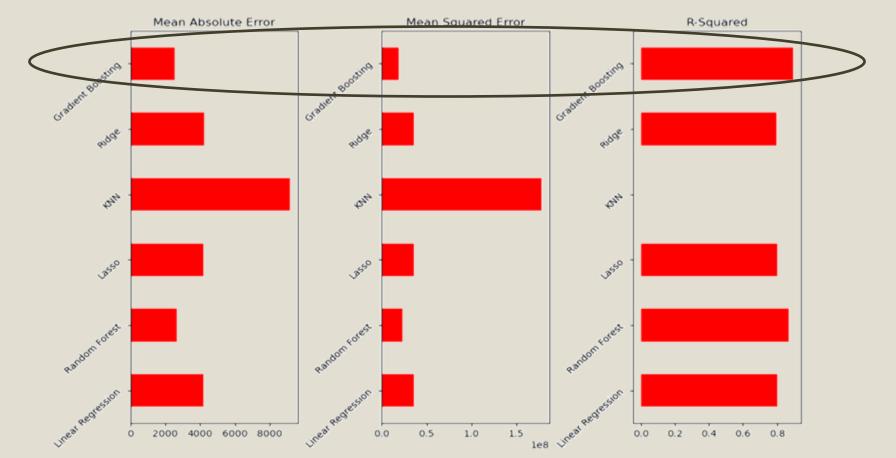
#### Group Distribution & Cost Spread



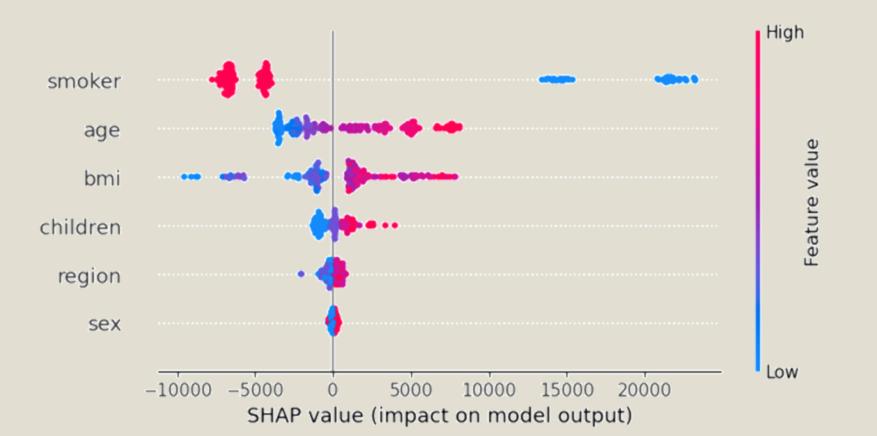
## Models Tested

**Linear Regression** Ridge Regression Lasso Regression K-nearest Neighbors Random Forest Regression **Gradient Boosting** 

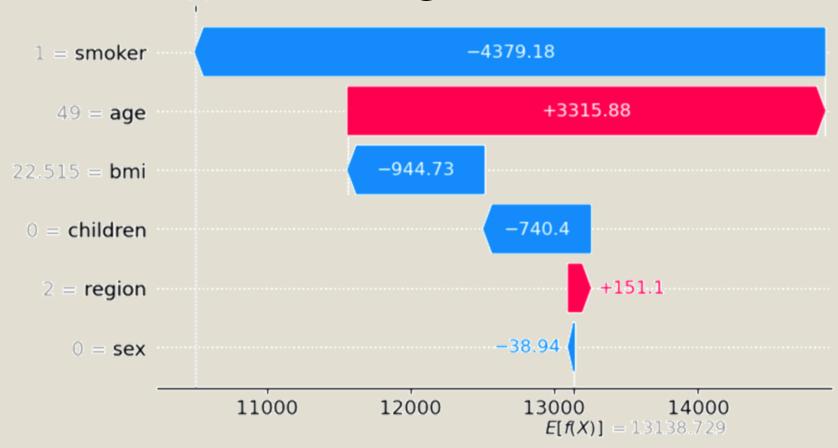
#### Top Performer: Gradient Boosting



#### Which Drives Insurance Cost?



### Predicting the Cost



## Health Care into actionable insights Implications

# THANK YOU

