# ECO316: Applied game theory Lecture 2

Martin J. Osborne

Department of Economics University of Toronto

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n people

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- So for every person,

successful project ≻ not investing ≻ failed project

### Strategic game

Players:

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if player chooses *Don't invest*, 0 regardless of others' actions

### Nash equilibrium

▶ *k* people invest?

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- ▶ n people invest?

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- no one invests?

- ▶ *k* people invest?
- ▶ *n* people invest?
- no one invests?
- some other number of people invest?

### Reminder of payoffs:

- ▶ *Invest*  $\implies$  100 if  $\ge k$  investors, -10 if < k investors
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### Investing in a joint project

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- ▶ no one invests: Nash equilibrium because player deviates ⇒ gets −10 rather than 0
- ▶ between  $\frac{1}{1}$  and  $\frac{k-1}{2}$  people invest: not Nash equilibrium because investor deviates  $\implies$  gets 0 rather than -10

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- ▶ between k and n-1 people invest: not Nash equilibrium because noninvestor deviates  $\implies$  gets 100 rather than 0

deviation include both in and out, consider player who are not in the game currently

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### Investing in a joint project

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- ▶ Don't invest ⇒ 0

- ▶ n people invest: Nash equilibrium because player deviates
   ⇒ gets 0 rather than 100 so no players will deviate
- No one invests: Nash equilibrium because player deviates
   ⇒ gets −10 rather than 0
- between 1 and k − 1 people invest: not Nash equilibrium because investor deviates ⇒ gets 0 rather than −10 some of the players will deviate
   between k and n − 1 people invest: not Nash equilibrium
- ▶ between k and n − 1 people invest: not Nash equilibrium because noninvestor deviates ⇒ gets 100 rather than 0

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#### Summary

Exactly two Nash equilibria:

- everyone invests
- no one invests

#### Traveler's Dilemma

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$$\left\{ \begin{array}{c} \text{if } a_i = a_j \end{array} \right.$$

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#### Nash equilibrium

▶ 
$$a_i < a_j$$
?

action payoff



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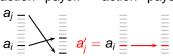


$$a_i = a_j \equiv \longrightarrow \equiv$$

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  - If a<sub>i</sub> ≥ 3, not NE: i lowers a<sub>i</sub> to a<sub>i</sub> − 1 ⇒ increases i's payoff

action payoff action payoff



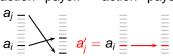
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#### **Summary**

Unique Nash equilibrium: both travelers name the lowest possible valuation, \$2

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- Can study impact on number of firms on the outcome

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- Firms producing same good compete for customers
- Each firm's profit depends on behavior of all firms
- Model interaction between firms as strategic game
- What are properties of Nash equilibrium?
- How is Nash equilibrium related to "competitive" outcome? How does it depend on number of firms?

▶ Each firm chooses a unit price



Joseph Louis François Bertrand 1822–1900

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  - payoff:

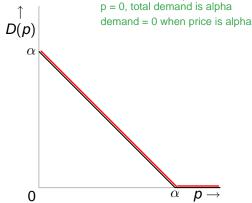
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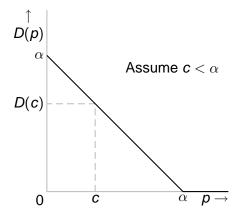
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- Constant unit cost, same for both firms:  $C_i(q_i) = cq_i$  where c>0 and  $q_i$  is output of firm i cost based on quantity produced Linear demand function:  $D(p) = \alpha - p$  for  $p \leq \alpha$  demand based on price



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- Price can be any number—not restricted to multiples of discrete unit (e.g. multiples of a cent)
- possible actions: prices (nonnegative numbers)

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ight.$$

### Strategic game

- Players: two firms
- ▶ For each firm i,
  - possibl Revenue from selling
  - payoff: total demand at price p<sub>i</sub>

$$\pi_i(p_1,p_2) = \left\{ egin{aligned} p_i D(p_i) & & ext{if } p_i < p_j \end{aligned} 
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where j is the other firm (j = 2 if i = 1, and j = 1 if i = 2).

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  - possible actions: Cost of producing total mbers)
  - payoff: profit, wh demand at price p<sub>i</sub>

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- ▶ Players: two firms
- ▶ For each firm i,
  - possible actions: prices (nonnegative numbers)
  - payoff: pro Simplify expression

$$\pi_i(p_1,p_2) = \begin{cases} (p_i-c)D(p_i) & \text{if } p_i < p_j \end{cases}$$

### Strategic game

- ▶ Players: two firms
- ► For each firm i,
  - possible actions: prices (nonnegative numbers)
  - ▶ payoff: Substitute  $\alpha p_i$  for  $D(p_i)$  (for  $p_i \le \alpha$ )

$$\pi_i(p_1, p_2) = \begin{cases} (p_i - c)(\alpha - p_i) & \text{if } p_i < p_j \\ p_i \le \alpha \end{cases}$$
 (assuming  $p_i \le \alpha$ )

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High price 
$$\Rightarrow \alpha - p_i$$
 if  $p_i < p_j$  (assuming  $p_i \le \alpha$ ) if  $p_i > p_j$ ,  $p_i \le \alpha$ )

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  - payoff: profit, Equal prices  $\Rightarrow$  demand split equally  $\pi_i(p_1, p_2) = \begin{cases} \frac{1}{2}(p_i c)(\alpha p_i) & \text{if } p_i < p_j \\ 0 & \text{if } p_i > p_j, \end{cases}$  (assuming  $p_i \leq \alpha$ )

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### **Exploration of payoffs:**

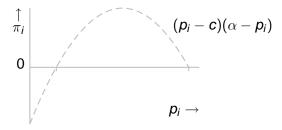
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 (assuming

### **Exploration of payoffs:**

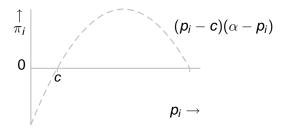
$$\frac{\pi_i(p_1, p_2)}{\sigma_i(p_1, p_2)} = \begin{cases} (p_i - c)(\alpha - p_i) & \text{if } p_i < p_j \\ \frac{1}{2}(p_i - c)(\alpha - p_i) & \text{if } p_i = p_j \\ 0 & \text{if } p_i > p_i \end{cases} \text{ (assuming }$$



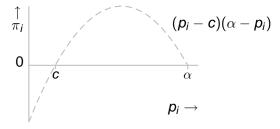
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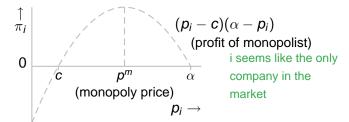
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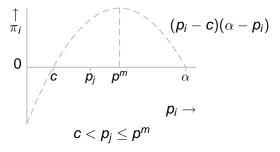
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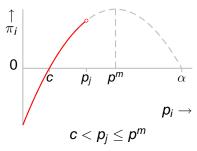
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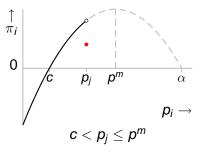
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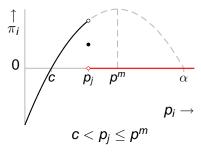
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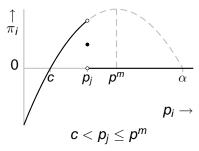
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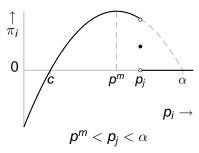
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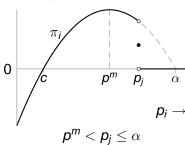
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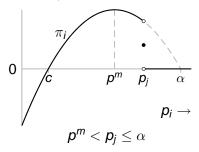
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Best value of  $p_i$  given  $p_j$ ?

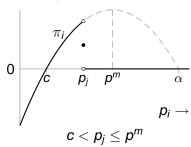


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$$p_i = p_j : \pi_i(p_j, p_j)$$

$$c \qquad p_j \qquad p^m \qquad \alpha$$

$$p_i \rightarrow c < p_j \leq p^m$$

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$$p_{i} = p_{j} - \varepsilon : \pi_{i}(p_{j} - \varepsilon, p_{j})$$

$$0$$

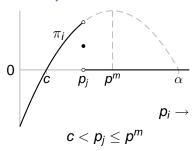
$$c \quad p_{j} \quad p^{m} \quad \alpha$$

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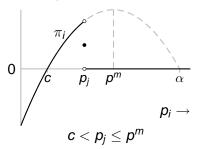
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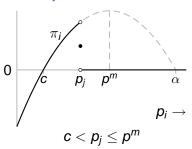
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- ▶ Prices less than c yield losses
- ▶ So perhaps (c, c) is only equilibrium?

$$u_1(c,c) =$$

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- $u_1(c,c) = 0$
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Thus

$$u_1(c,c) \ge u_1(p_1,c)$$
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and similarly for firm 2.

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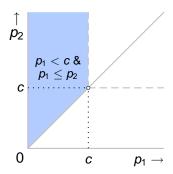
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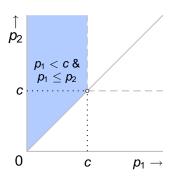
Proof that no pair  $(p_1, p_2) \neq (c, c)$  is Nash equilibrium

▶  $p_1 < c$  and  $p_1 \le p_2$ ?

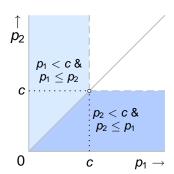


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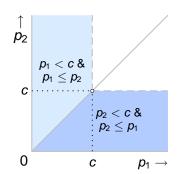
▶  $p_1 < c$  and  $p_1 \le p_2$ ? No:  $u_1(p_1, p_2) < 0$  and  $u_1(c, p_2) = 0$ , so firm 1 can increase its payoff by deviating to c



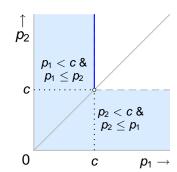
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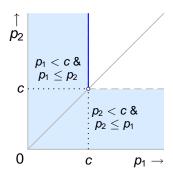
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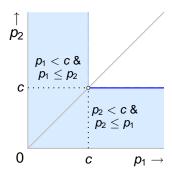
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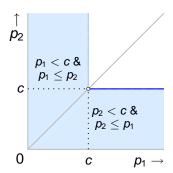
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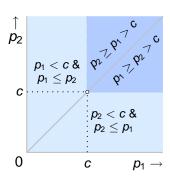
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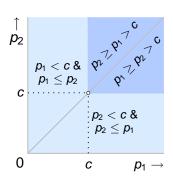
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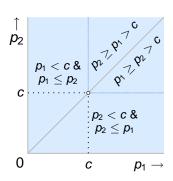
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# Example of Bertrand's game

# Proof that no pair $(p_1, p_2) \neq (c, c)$ is Nash equilibrium

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- What happens with more than two firms?

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#### Questions

- What about other demand functions?
- What about other cost functions?
- What happens with more than two firms?
- Is there a way for the firms to collude?

► Each firm chooses an output



Antoine Augustin Cournot 1801–1877

- Each firm chooses an output
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### Strategic game

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- Each firm chooses an output
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- Players: firms
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  - payoff:

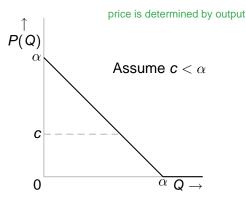
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▶ Two firms

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- Constant unit cost, same for both firms: C<sub>i</sub>(q<sub>i</sub>) = cq<sub>i</sub> where c > 0 and q<sub>i</sub> is output of firm i
- ▶ Linear inverse demand function:  $P(Q) = \alpha Q$  for  $Q \le \alpha$



### Strategic game

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- ▶ For each firm

- Output can be any number—not restricted to multiples of discrete unit
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$$\pi_i(q_1, q_2) = \text{revenue} - \text{cost}$$

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$$\pi_i(q_1, q_2) = q_i P(q_1 + q_2) - \cos t$$

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$$\pi_i(q_1, q_2) = q_i P(q_1 + q_2) - cq_i$$
  
=  $q_i(\alpha - q_1 - q_2) - cq_i$  (if  $q_1 + q_2 \le \alpha$ )

### Strategic game

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- For each firm
  - possible actions: outputs (nonnegative numbers)
  - payoff: profit of firm i

$$\pi_i(q_1, q_2) = q_i P(q_1 + q_2) - cq_i$$
  
=  $q_i(\alpha - q_1 - q_2) - cq_i$  (if  $q_1 + q_2 \le \alpha$ )

for 
$$i = 1, 2$$

by changing the number, the same function can be used to represent both companies' profit

### Nash equilibrium

▶ We want to find a pair  $(q_1^*, q_2^*)$  of outputs such that

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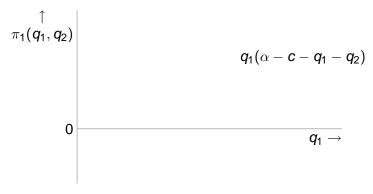
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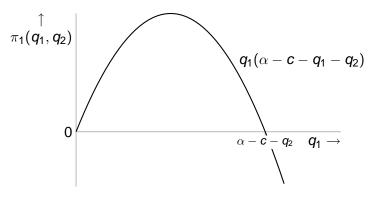
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 $\implies$  solution of  $\max_{q_1} q_1(\alpha - c - q_1 - q_2)$ 

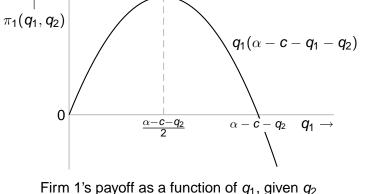


Firm 1's payoff as a function of  $q_1$ , given  $q_2$ 



Firm 1's payoff as a function of  $q_1$ , given  $q_2$ 

### Nash equilibrium



 $\Rightarrow$  optimal  $q_1$  given  $q_2$  is  $\frac{1}{2}(\alpha - c - q_2)$ 

### Nash equilibrium

Can write

$$b_1(q_2) = \frac{1}{2}(\alpha - c - q_2)$$

 $\rightarrow$  best response of firm 1 to firm 2's output

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- → best response of firm 1 to firm 2's output
- Similarly

$$b_2(q_1) = \frac{1}{2}(\alpha - \mathbf{c} - q_1)$$

 $\rightarrow$  best response of firm 2 to firm 1's output

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 is optimal given  $q_2^*$   
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- Nash equilibrium:

$$q_1^* = b_1(q_2^*)$$
  
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- Nash equilibrium:

$$q_1^* = b_1(q_2^*)$$
  
 $q_2^* = b_2(q_1^*)$ 

or

$$q_1^* = \frac{1}{2}(\alpha - c - q_2^*)$$
  
 $q_2^* = \frac{1}{2}(\alpha - c - q_1^*)$ 

$$q_1^* = \frac{1}{2}(\alpha - c - q_2^*) (= b_1(q_2^*))$$
  
 $q_2^* = \frac{1}{2}(\alpha - c - q_1^*) (= b_2(q_1^*))$ 

0

$$q_1^* = \frac{1}{2}(\alpha - c - q_2^*) \ (= b_1(q_2^*))$$
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$$\uparrow q_{2}$$

$$\frac{1}{2}(\alpha - c - q_{2})$$

$$0 \qquad \underline{\alpha - c} \qquad q_{1} = 0$$

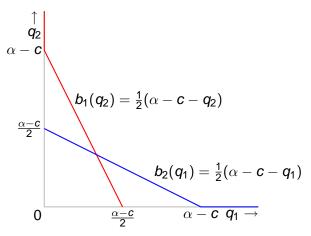
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$$q_1^* = \frac{1}{2}(\alpha - c - q_2^*) (= b_1(q_2^*))$$
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 $q_2$ 
 $\alpha - c$ 
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$$\frac{q_{2}}{\alpha - c}$$

$$\frac{\alpha - c}{2}$$

$$\frac{\alpha - c}{3}$$

$$q_1^* = \frac{1}{2}(\alpha - c - q_2^*)$$
  
 $q_2^* = \frac{1}{2}(\alpha - c - q_1^*)$ 

$$q_1^* = \frac{1}{2}(\alpha - c - q_2^*)$$
  
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$$\Longrightarrow$$

$$q_1^* = \frac{1}{2}(\alpha - c - \frac{1}{2}(\alpha - c - q_1^*))$$

$$q_1^* = \frac{1}{2}(\alpha - c - q_2^*)$$
  
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$$\Longrightarrow$$

$$q_1^* = \frac{1}{2}(\alpha - c - \frac{1}{2}(\alpha - c - q_1^*))$$
  
 $q_1^* = \frac{1}{4}(\alpha - c) + \frac{1}{4}q_1^*$ 

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$$\Longrightarrow$$

$$egin{aligned} q_1^* &= rac{1}{2}(lpha - c - rac{1}{2}(lpha - c - q_1^*)) \ q_1^* &= rac{1}{4}(lpha - c) + rac{1}{4}q_1^* \ rac{3}{4}q_1^* &= rac{1}{4}(lpha - c) \end{aligned}$$

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### Nash equilibrium

$$q_1^* = \frac{1}{2}(\alpha - c - q_2^*)$$
  
 $q_2^* = \frac{1}{2}(\alpha - c - q_1^*)$ 

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$$egin{aligned} q_1^* &= rac{1}{2}(lpha - c - rac{1}{2}(lpha - c - q_1^*)) \ q_1^* &= rac{1}{4}(lpha - c) + rac{1}{4}q_1^* \ rac{3}{4}q_1^* &= rac{1}{4}(lpha - c) \ q_1^* &= rac{1}{3}(lpha - c) \end{aligned}$$

Substitute back to get  $q_2^* = \frac{1}{2}(\alpha - c - \frac{1}{3}(\alpha - c)) = \frac{1}{3}(\alpha - c)$ 

### Nash equilibrium

Conclusion: Unique Nash equilibrium,

$$(q_1^*, q_2^*) = (\frac{1}{3}(\alpha - c), \frac{1}{3}(\alpha - c))$$

#### Nash equilibrium

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### Properties of Nash equilibrium

How is the price in the equilibrium related to unit cost, *c*?

Total output =

#### Nash equilibrium

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### Properties of Nash equilibrium

Total output 
$$= q_1^* + q_2^*$$

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Total output 
$$= q_1^* + q_2^* = \frac{1}{3}(\alpha - c) + \frac{1}{3}(\alpha - c) = \frac{2}{3}(\alpha - c)$$

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### Properties of Nash equilibrium

Total output 
$$= q_1^* + q_2^* = \frac{1}{3}(\alpha - c) + \frac{1}{3}(\alpha - c) = \frac{2}{3}(\alpha - c)$$
  
 $\implies$  price  $=$ 

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### Properties of Nash equilibrium

Total output 
$$= q_1^* + q_2^* = \frac{1}{3}(\alpha - c) + \frac{1}{3}(\alpha - c) = \frac{2}{3}(\alpha - c)$$
  
 $\implies$  price  $= P(\frac{2}{3}(\alpha - c))$ 

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Total output 
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We have  $\alpha > c$ , so price > c

### Nash equilibrium

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### Properties of Nash equilibrium

How is the equilibrium related to the monopoly outcome? Monopolist:

$$q^m$$
 solves  $\max_q q(\alpha - q) - cq$ 

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## Example of Cournot's game

#### Nash equilibrium

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 $\implies$  total output in duopoly  $>$  monopoly output

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 $\implies$  total output in duopoly  $>$  monopoly output
 $\implies$  price in duopoly  $<$  monopoly price

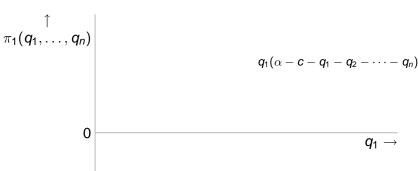
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- Firm 1's payoff function:

$$q_1(\alpha - c - q_1 - q_2 - \cdots - q_n)$$
 (if  $q_1 + \cdots + q_n \leq \alpha$ )

- ▶ Suppose number of firms is *n*, arbitrary number
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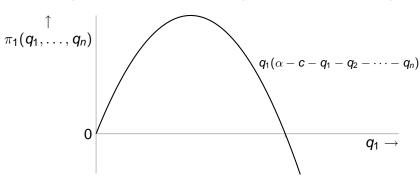
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Firm 1's payoff as a function of  $q_1$ , given  $q_2, \ldots, q_n$ 

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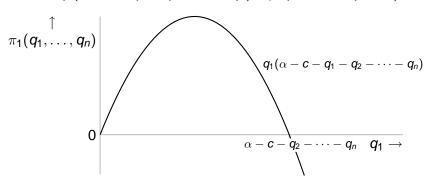
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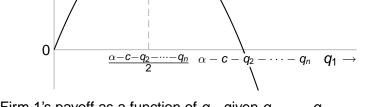


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 $q_1(\alpha - c - q_1 - q_2 - \cdots - q_n)$  (if  $q_1 + \cdots + q_n \leq \alpha$ )

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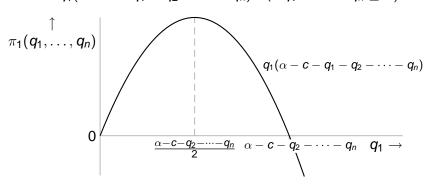
$$\pi_1(q_1,\ldots,q_n)$$
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Firm 1's payoff as a function of  $q_1$ , given  $q_2, \ldots, q_n$ 

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Firm 1's payoff as a function of  $q_1$ , given  $q_2, \ldots, q_n$  $\Rightarrow$  optimal  $q_1$  given  $q_2, \ldots, q_n$  is  $\frac{1}{2}(\alpha - c - q_2 - \cdots - q_n)$ 

$$b_1(q_{-1})=\tfrac{1}{2}\left(\alpha-c-q_2-\cdots-q_n\right)\quad \text{(if }q_2+\cdots+q_n\leq\alpha-c)$$
 where  $q_{-1}$  stands for  $(q_2,\ldots,q_n)$ 

▶ Best response function of firm 1 is

$$b_1(q_{-1}) = \frac{1}{2} (\alpha - c - q_2 - \dots - q_n) \quad \text{(if } q_2 + \dots + q_n \leq \alpha - c)$$
 where  $q_{-1}$  stands for  $(q_2, \dots, q_n)$ 

Other firms' best response functions are same

$$b_1(q_{-1}) = \frac{1}{2} (\alpha - c - q_2 - \dots - q_n) \quad \text{(if } q_2 + \dots + q_n \le \alpha - c)$$
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- Other firms' best response functions are same
- $ightharpoonup (q_1^*, \dots, q_n^*)$  is a Nash equilibrium if

$$q_1^* = b_1(q_{-1}^*)$$

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 $\vdots$   
 $q_n^* = b_n(q_{-n}^*)$ 

So for Nash equilibrium

$$q_1^* = \frac{1}{2}(\alpha - c - q_2^* - q_3^* - \dots - q_n^*)$$
 $q_2^* = \frac{1}{2}(\alpha - c - q_1^* - q_3^* - \dots - q_n^*)$ 
 $\vdots$ 
 $q_n^* = \frac{1}{2}(\alpha - c - q_1^* - q_2^* - \dots - q_{n-1}^*)$ 

► So for Nash equilibrium

$$q_1^* = \frac{1}{2}(\alpha - c - q_2^* - q_3^* - \dots - q_n^*)$$
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 $\vdots$ 
 $q_n^* = \frac{1}{2}(\alpha - c - q_1^* - q_2^* - \dots - q_{n-1}^*)$ 

Multiply each equation by 2:

$$2q_1^* = \alpha - c$$
  $-q_2^* - q_3^* - \dots - q_n^*$   
 $2q_2^* = \alpha - c - q_1^*$   $-q_3^* - \dots - q_n^*$   
 $\vdots$   
 $2q_n^* = \alpha - c - q_1^* - q_2^* - \dots - q_{n-1}^*$ 

► From previous slide:

$$2q_{1}^{*} = \alpha - c$$
  $-q_{2}^{*} - q_{3}^{*} - \cdots - q_{n}^{*}$   
 $2q_{2}^{*} = \alpha - c - q_{1}^{*}$   $-q_{3}^{*} - \cdots - q_{n}^{*}$   
 $\vdots$   
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 $\vdots$   
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▶ Subtract  $q_i^*$  from both sides of each equation i:

$$q_{1}^{*} = \alpha - c - q_{1}^{*} - q_{2}^{*} - q_{3}^{*} - \dots - q_{n}^{*}$$
 $q_{2}^{*} = \alpha - c - q_{1}^{*} - q_{2}^{*} - q_{3}^{*} - \dots - q_{n}^{*}$ 
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From previous slide:

$$2q_1^* = \alpha - c$$
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 $2q_n^* = \alpha - c - q_1^* - q_2^* - \dots - q_{n-1}^*$ 

Subtract q<sub>i</sub>\* from both sides of each equation i:

$$q_{1}^{*} = \alpha - c - q_{1}^{*} - q_{2}^{*} - q_{3}^{*} - \dots - q_{n}^{*}$$
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 $\vdots$ 
 $q_{n}^{*} = \alpha - c - q_{1}^{*} - q_{2}^{*} - q_{3}^{*} - \dots - q_{n}^{*}$ 

Right-hand side of every equation is the same! So

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- As number of firms increases, equilibrium outcome approaches competitive outcome

# Comparison of Bertrand's and Cournot's games

#### Bertrand

strategic variable is price

#### Cournot

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amples Competition between firms Bertrand's model Cournot's model Comparison of models NE and best responses

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where  $a_{i}^{*}$  is the list of actions of the players other than i (typically n equations in n unknowns)

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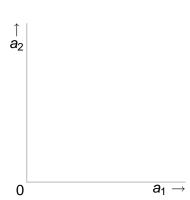
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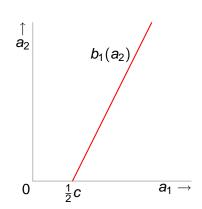
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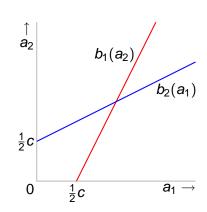
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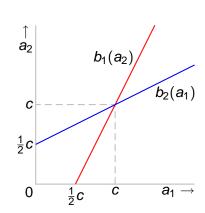


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#### Example

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Unique Nash equilibrium:  $(a_1^*, a_2^*) = (c, c)$ 

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Best technique depends on game

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  - Can in principle be used for any game, but computing complete best response functions may be difficult and unnecessary (as for Bertrand's game)