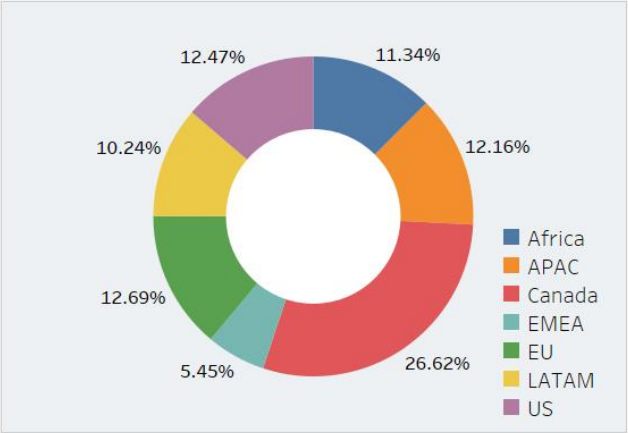


TABLEAU STORY

Market Profitability Overview

Market Profit Margin

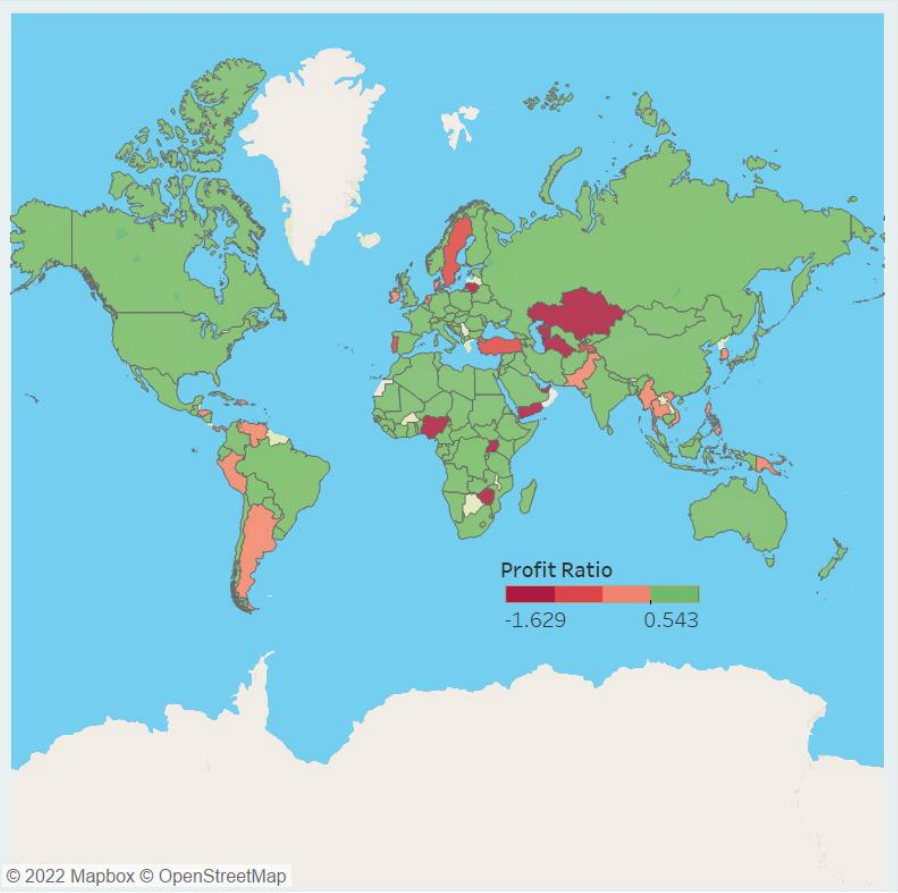


All Profit Trend in Quarters



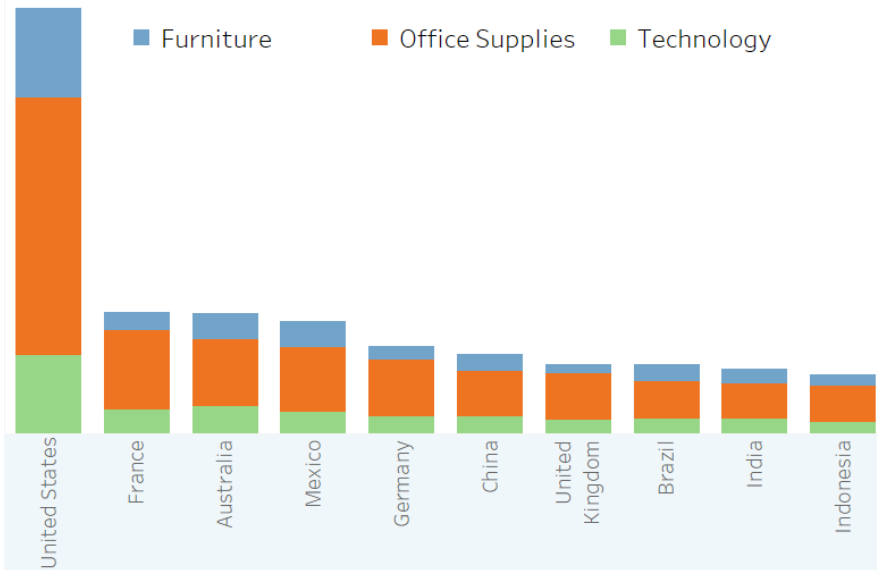
All

Country Profit Margin



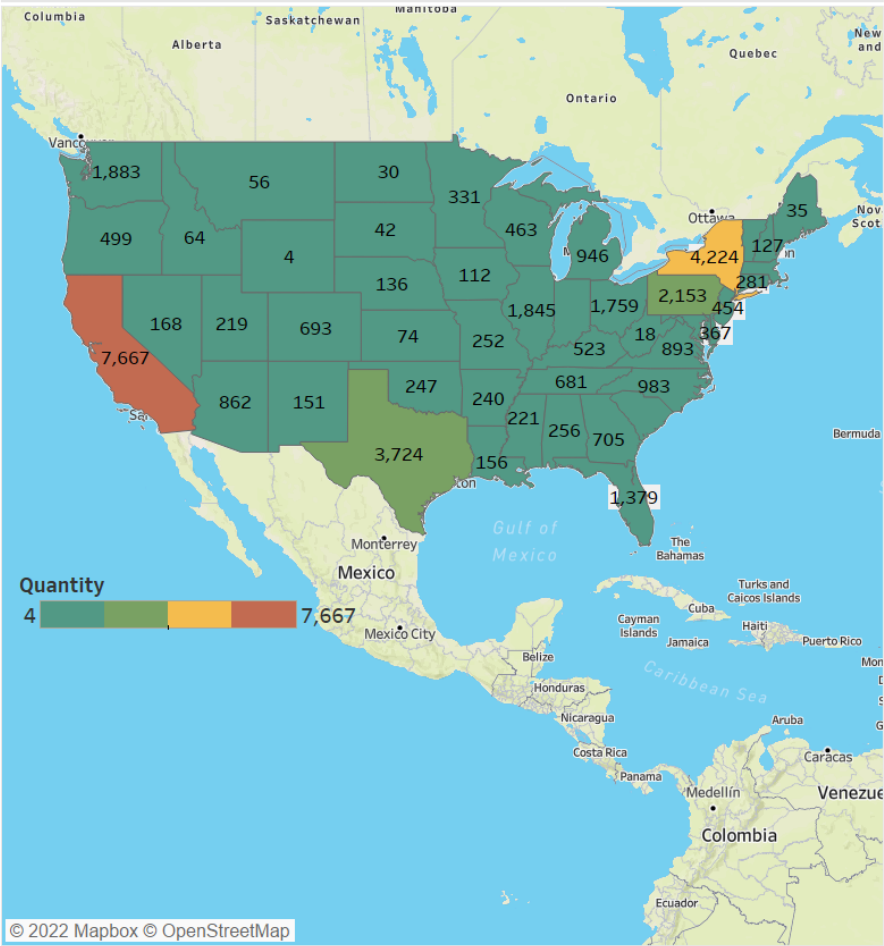
Demand Overview

Top 10 Countries by Order Quantity



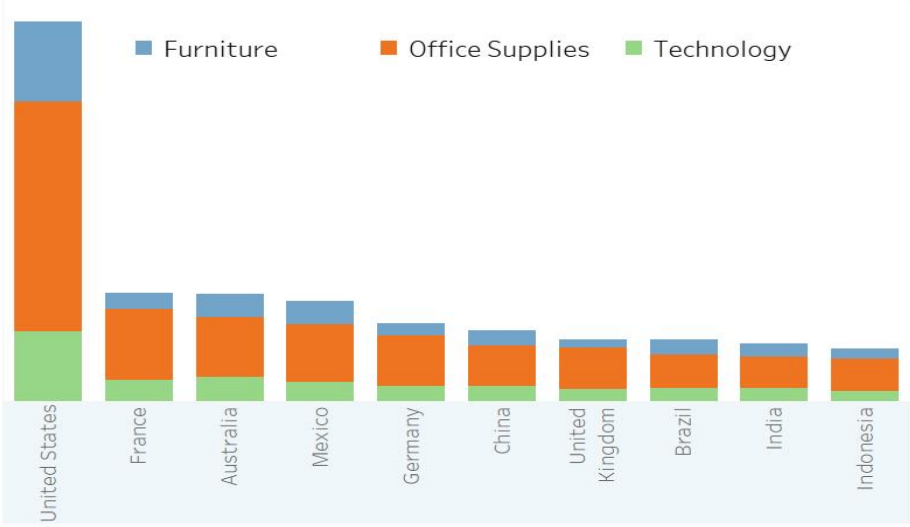
Up to Top 5 Demanded Sub-Categories in None

Quantity Demanded in the US

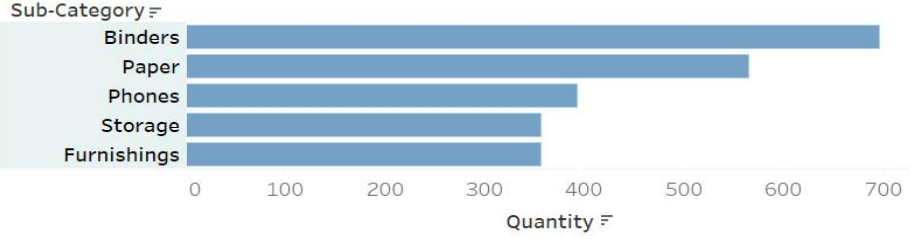


Demand Overview

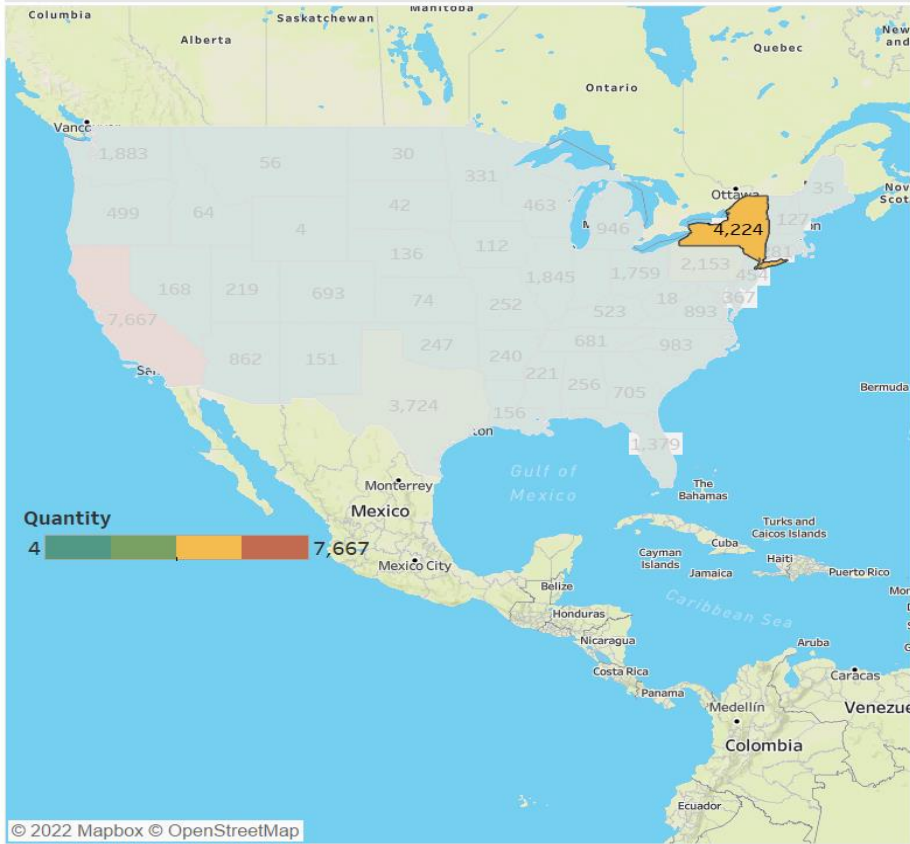
Top 10 Countries by Order Quantity



Up to Top 5 Demanded Sub-Categories in New York

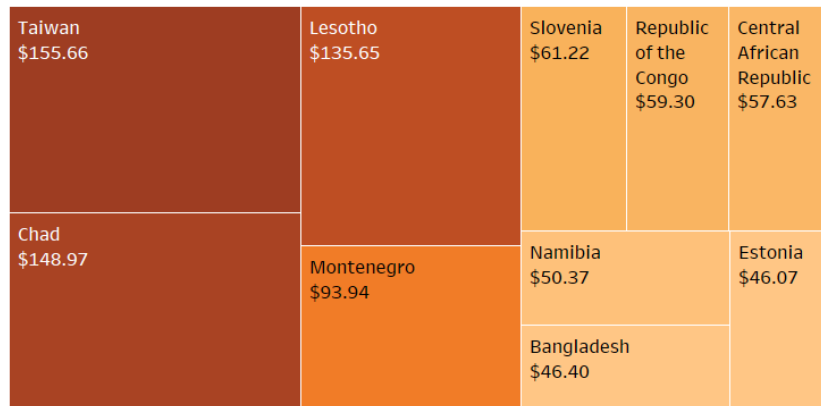


Quantity Demanded in the US

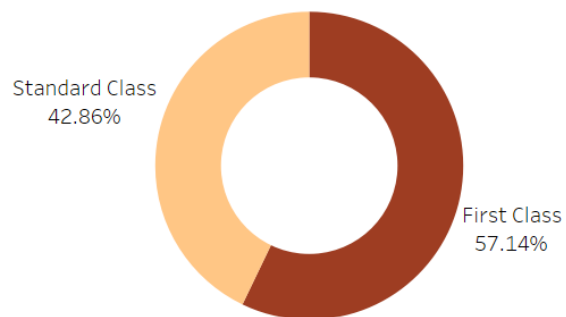


Shipping Analysis

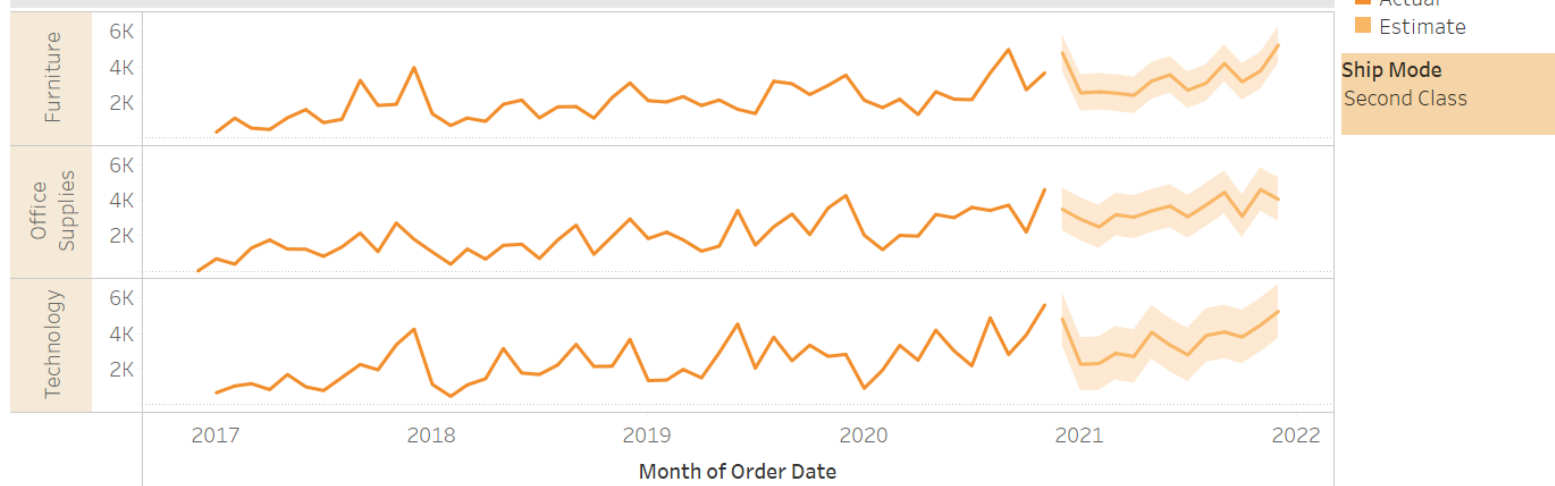
Which Country has the highest Average Shipping Cost?



Shipping Mode Distribution in Taiwan



Shipping Cost changes overtime and its forecast



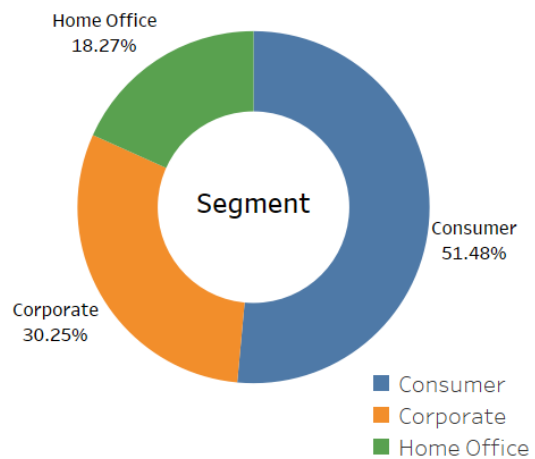
Customer Sales

Consumer
\$6,507,949

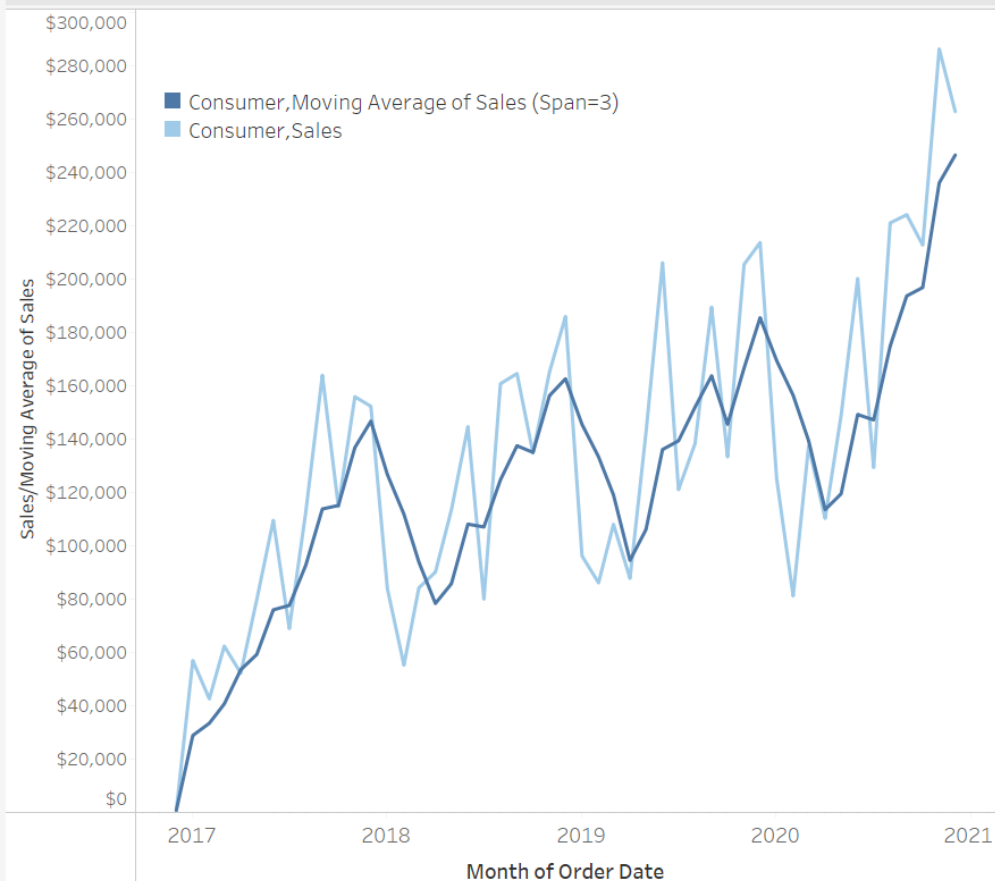
Corporate
\$3,824,698

Home Office
\$2,309,855

Percentage of Sales by Segment



Sales Trend of **Consumer** from Dec 2016 - Dec 2020



Category Sales Forecast in APAC Market

