WEB DESIGN

ONLINE SHOP

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Contents

Brief explanation about my Online Shop.

A. Introduction

I choose Online Shop as my topic because of technology advancement especially in IT sector. By using online shop, people can do their shopping activity anywhere and anytime. Compare to the conventional way of shopping, with cash only payment method, nowadays everything can be purchased online. Then the product that ordered will be directly sent to your home, although it is in the short distance. Another advantage is customer can expand their shopping area for example, online shopping allow them to buy the product from overseas. Because of the advantages, there are a lot of e-commerce Company growing.

In past few years ago, in order to spread my creativity on design. I've decided to share my hobbies in form of Selling Sticker Tattoos. I am personally would love to spend my spare time by writing and designing random symbols. So, I decided to create an Online Shop that sell some different categories of tattoos. For symbol tattoo, each of them has its own story that represent with random symbols. For quotes, it is refer to my personal life story that may represent your stories as well and much more.

This online shop that I have design got seven pages in total, the first page which is the main page of all, Home. This page got the other branches which are more specific namely, Shop, Custom, Order, Review and Community. In addition, the order and custom part got three additional pages for customer to Check their order, fill Identity Form and do the Payment as well before they order the products.

B. Story Board

Here is the Storyboard about my Sticker Tattoos Online Shop:
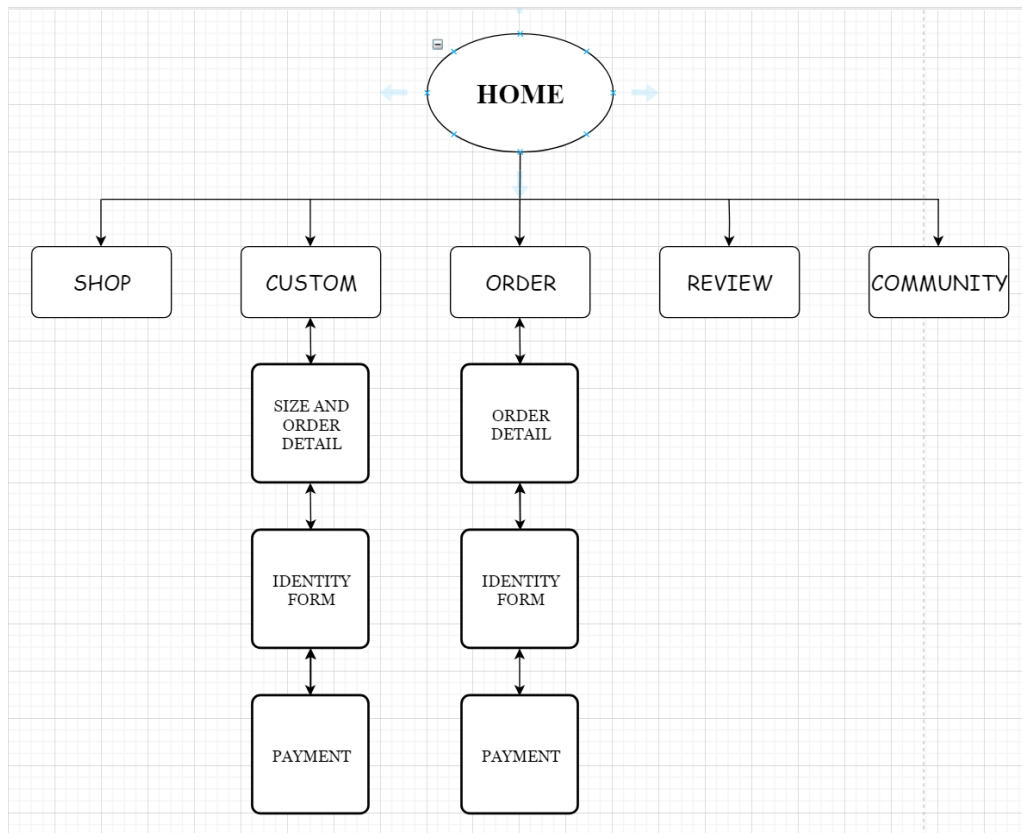
In this design, I have the Home page as the main page that divided by 5 different categories. Especially for the Custom and Order pages, I allow the user to go back to the previous page because it is important for them to ensure the order details they do the payment. This design was made, in order to the user got the correct products to the accurate destination.

C. Prototype

In this section, I will show the sketch of each page and give brief description for each page as well.

Page1

Home
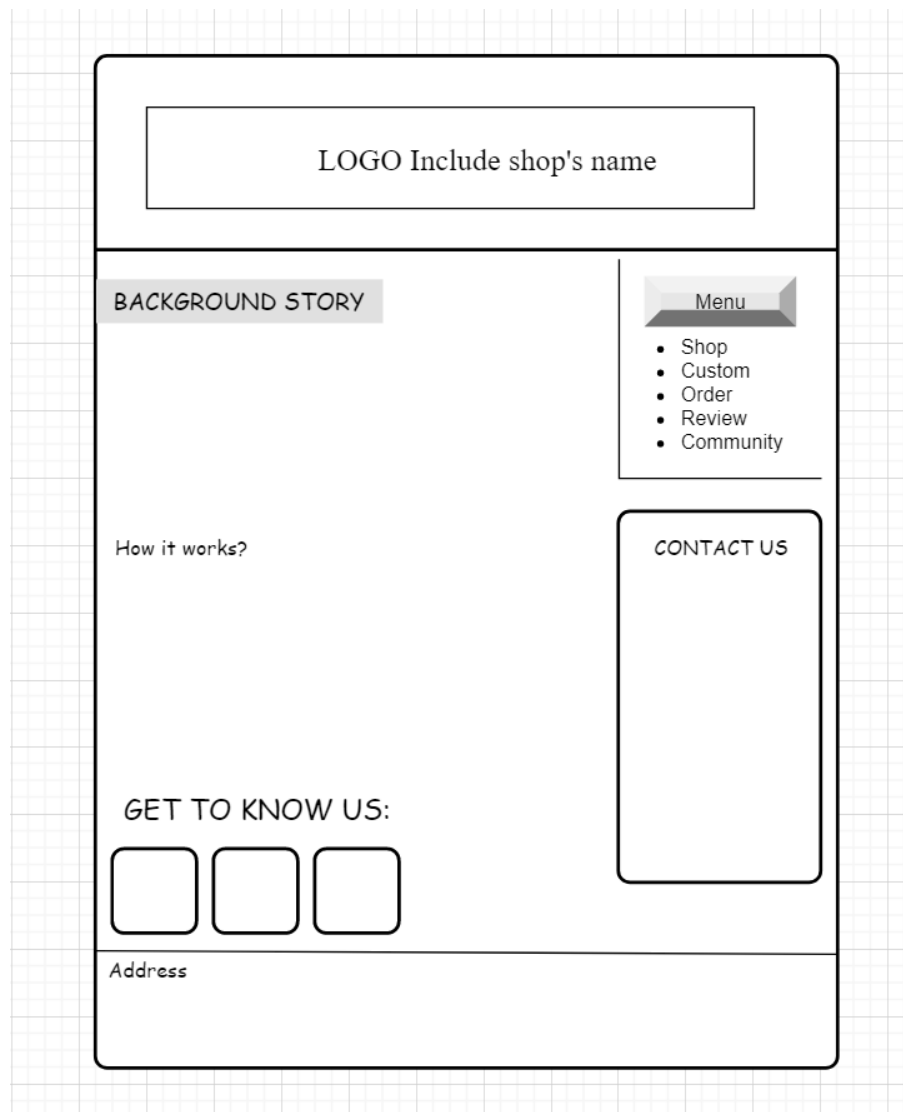
In this main page, the user will know about the background story of my Shop. They allow to ask anything about our products through email. They also can get to know about us in the other social media platform such as: Facebook, Instagram and Twitter. Though this page, user can explore more about our shop by click the list of categories in Menu button that made for certain purpose. We also allow the user to contact us if they have any question to ask for. The last details that we have is Address.
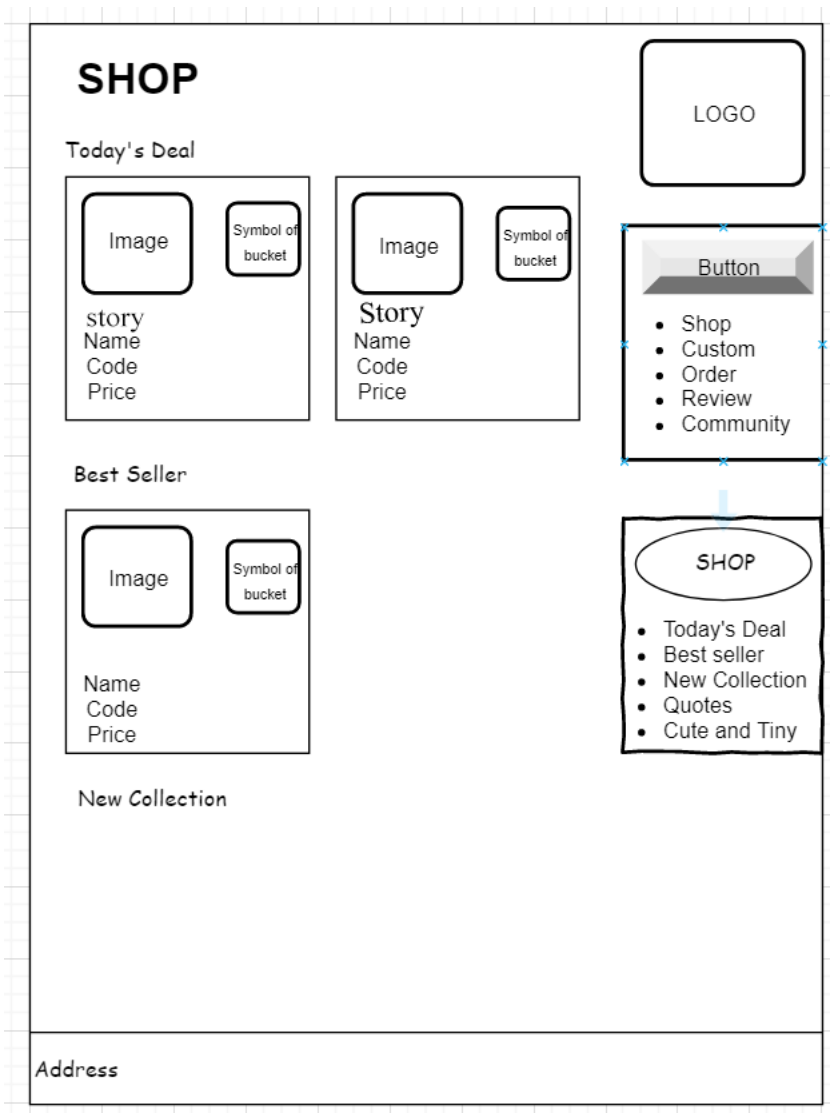
Shop

     This is Shop page, you'll find our products separate in certain categories for example, Today's deal, Best seller, New collection, etc. From this page, customer can directly add their loved products to the bucket list by clicking the bucket button(symbol of bucket). Then it will stored in the Order page. Through this page, user also can explore more about our shop by click the list of categories in Menu button that made for certain purpose. In addition some details like name, story, code and price also added in this page.

Custom

CUSTOM

LOGO

Text ....
....
..
..
..
..

Menu
- Shop
- Custom
- Order
- Review
- Community

Sent us........
....
justriess@yahoo.com

Example given
example.jpg

NEXT

Address

This page is main for our customer who want to design their own product. They allow to put their own design, and we'll help you to make the product as the design you wish for. In this page, we also put the cost and shipping fee detail for customer to consider. All the user have to do is sent their design via E-mail in image format (both PNG and JPG are allowed) and name the file as code (e.g. #615). Once we received and approved the mail, customers can move to the next part to fill the Custom's Order Details, Identity Form, and do the payment.

Custom's Order Details

Custom's Order Details

Size: text.....................
        width:
        Length:

Shipping Fee:...............
Alphabet: A, Singapore:$
Alphabet:B, Overseas:$

Custom's Item	Cost
Enter Code:#num	
Size: Width: [- num1 +]	$
Length: [- num2 +]	$
Fee: Enter Alphabet: A or B	$
Total	$

Before...........

| BACK | NEXT |

Address

Customer can open this page after the mail approved. In this page, our customer have to decide the size of the product as they want by clicking the plus or minus symbols there. Based on the size given, the program will automatically calculated the cost. In addition, they also need to choose which country they belong to in order to count the shipping fee. In this page, customer will know how much the total they have to pay. Click the next button to fill the Identity Form.

Identity Form

In this page, the user need to fill all of the details asked in this form to go to the next page. This page main for the seller to process user's packet and sent it directly to the correct destination. So, customer suggest to ensure that the details are correct before moving to the next page. At this page, the user still allow move to the previous page if there is something to modify.

Payment

This page is the final page of Custom part. Once the user click on the CONFIRM button, user have no chance to change the details given. This page, the user need to do the payment based on the amount calculated by the system. The user need to input the card number, name, date and CVV to do the payment. Customer still allow to check the previous page if they haven't click the confirm button yet.

Page4

Order

In this page user allow to choose what are they want to buy from the selected items by clicking the checklist box and decided the quantity of the product they want to order as well. This page also shows the amount of the money for each selected item and total amount for the products. Through this page, user also can explore more about our shop by click the list of categories in Menu button that made for certain purpose.

This page main for checking list of items that user want to order and calculated the amount of the money they have to pay. In this page the user allow to click the back button to modify the order. If the user want to order the product, they have to click on the next button in order to fill the Identity Form.

Identity Form

In this page, the user need to fill all of the details asked in this form to go to the next page. This page main for the seller to process user's packet and sent it directly to the correct destination. So, customer suggest to ensure the detail is correct before moving to the next page. At this page, the user still allow move to the previous page if there is something to modify.

Page4.3

Payment

This page is the final page of Order part. Once the user click on the CONFIRM button, user have no chance to change the details given. This page, the user need to do the payment based on the amount calculated by the system. The user need to input the card number, name, date and CVV to do the payment. Customer still allow to check the previous page if they haven't click the confirm button yet.

Review

This page is main for the user to consider, is our products worth to buy or not. Here is the honest review and feedback from all of our beloved Customers. In this page, the users not just can read the reviews, but they also can comment through the review box that already provided.

Page6
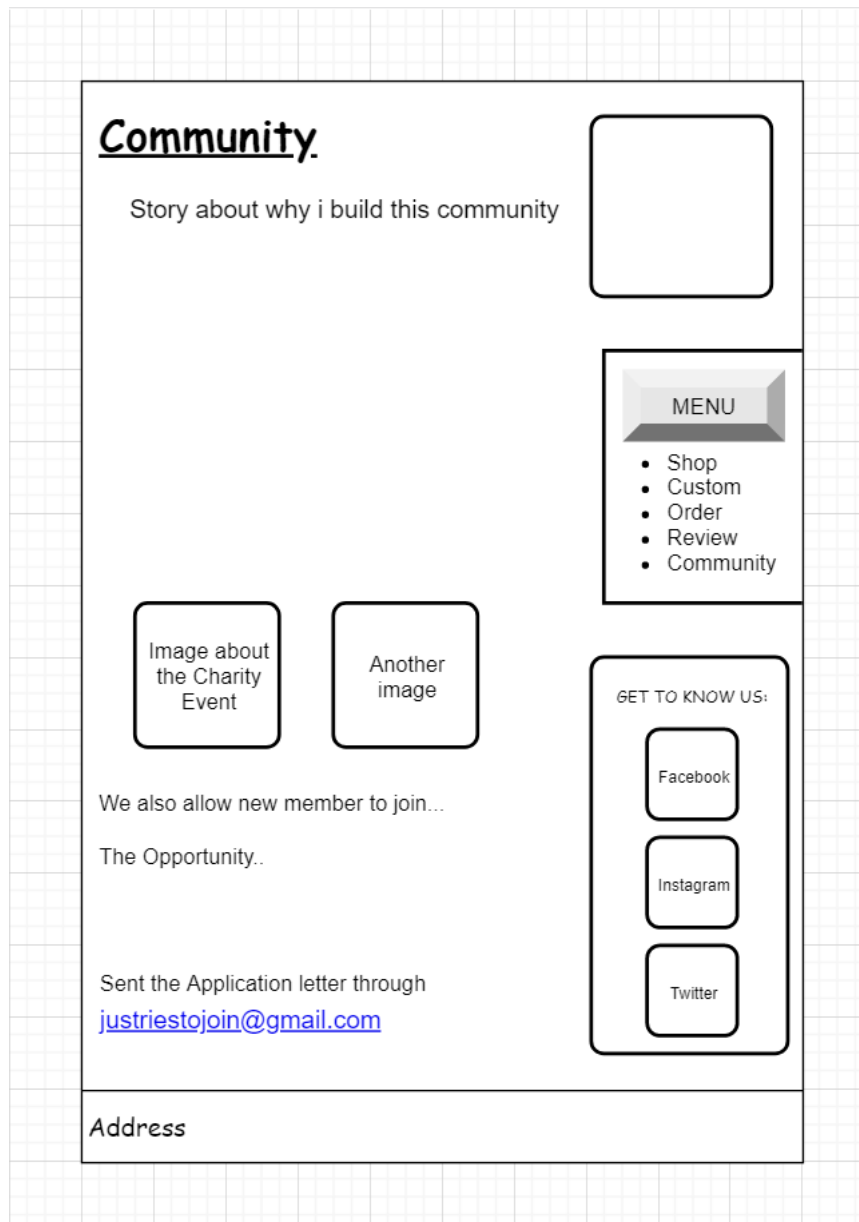
Community

In this last page, the owner would like to share the story about why the owner created a community for an Online Shop Activities. In this page the user also have an opportunity to join the member by sending the application letter through the email attached. Customer will get to know more about us in this single page through the other social media platforms. Even though this is the last page, user also can go back to certain pages by clicking the categories under then Menu button that available in this page.

D. Reference

Buy WOMEN'S Fashion Online. 2012. Global Fashion Group
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