CGT 270 Data Visualization
Makeover Monday #3 (2020 Dataset)

Name: Russhell Campbell **Date:** November 2, 2021

Lab section: Tuesday

Show your work!!!

Acquire

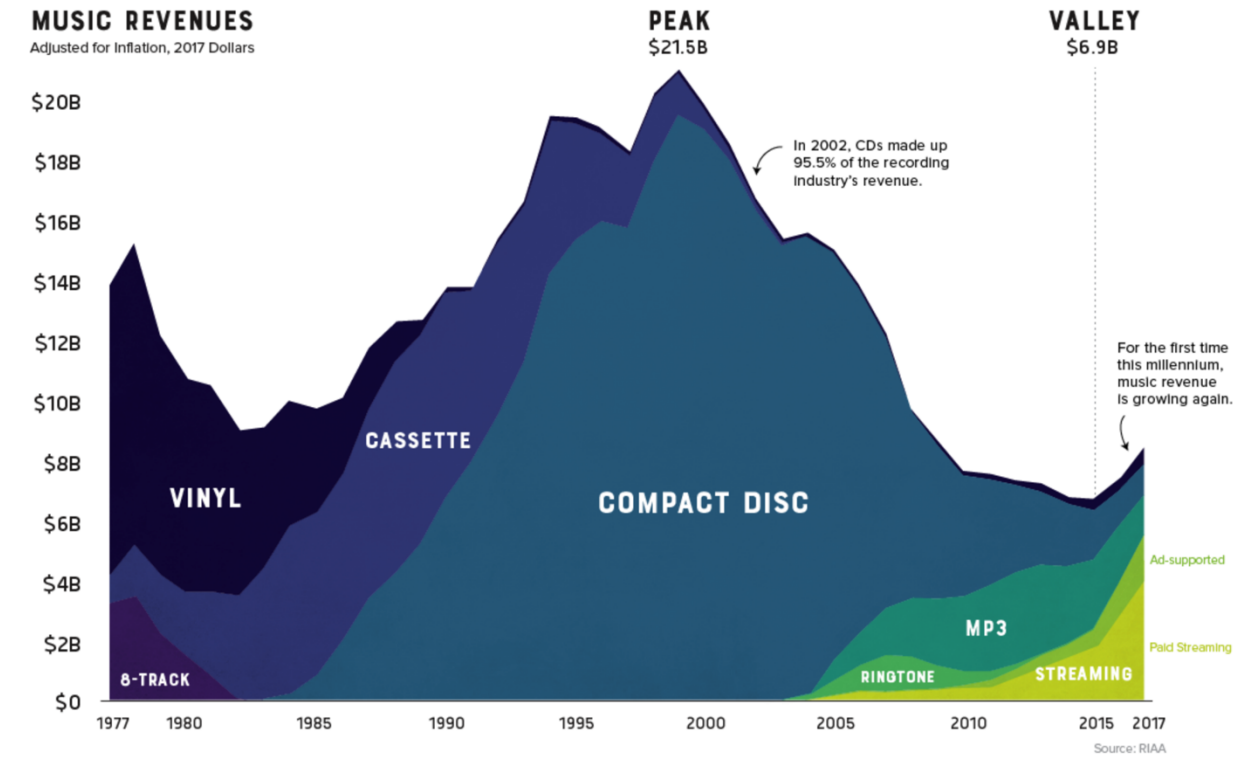
Week: 21

Date: May 25 Year: **2020** Data: data.world

Source Article/Visualization:

Visualising 40 Years of Music Industry Sales
Data Source: RIAA

Represent



Critique

The chart does an excellent job and showing the ebbs and flows of format of music distribution. The graph does a poor job of being color-blind friendly. The graph presents a clean structure with left-aligned headers, minimal information for context, and labels, allowing viewers to understand the problem that's being answered.

This area chart displays the trend of music revenues via digital and physical formats. This data reveals an general overview of formats used to distribute music. The charts aims to examines the complexity of music sales from known formats of distributions of music.

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Mine

I want to examine the growth of digital formats. It holds a small section of the original data visualization, but I believe that it's growth was fasting than of the traditional ones.

Filter

Format	Format Value # (Billion)	Format Value # (Million)	Value (Actual)
LP/EP	Null	$619.6M	619.61
Download Album	Null	$319.5M	319.50
Download Music Video	Null	$1.8M	1.79
Download Single	Null	$312.8M	312.82
Paid Subscription	$7.0B	Null	7,009.17
On-Demand Streaming (Ad-Supported)	$1.2B	Null	1,183.12
Other Ad-Supported Streaming	Null	$211.2M	211.25
Limited Tier Paid Subscription	Null	$723.6M	723.61
Music Video (Physical)	Null	$27.4M	27.43
Other Digital	Null	$18.9M	18.89

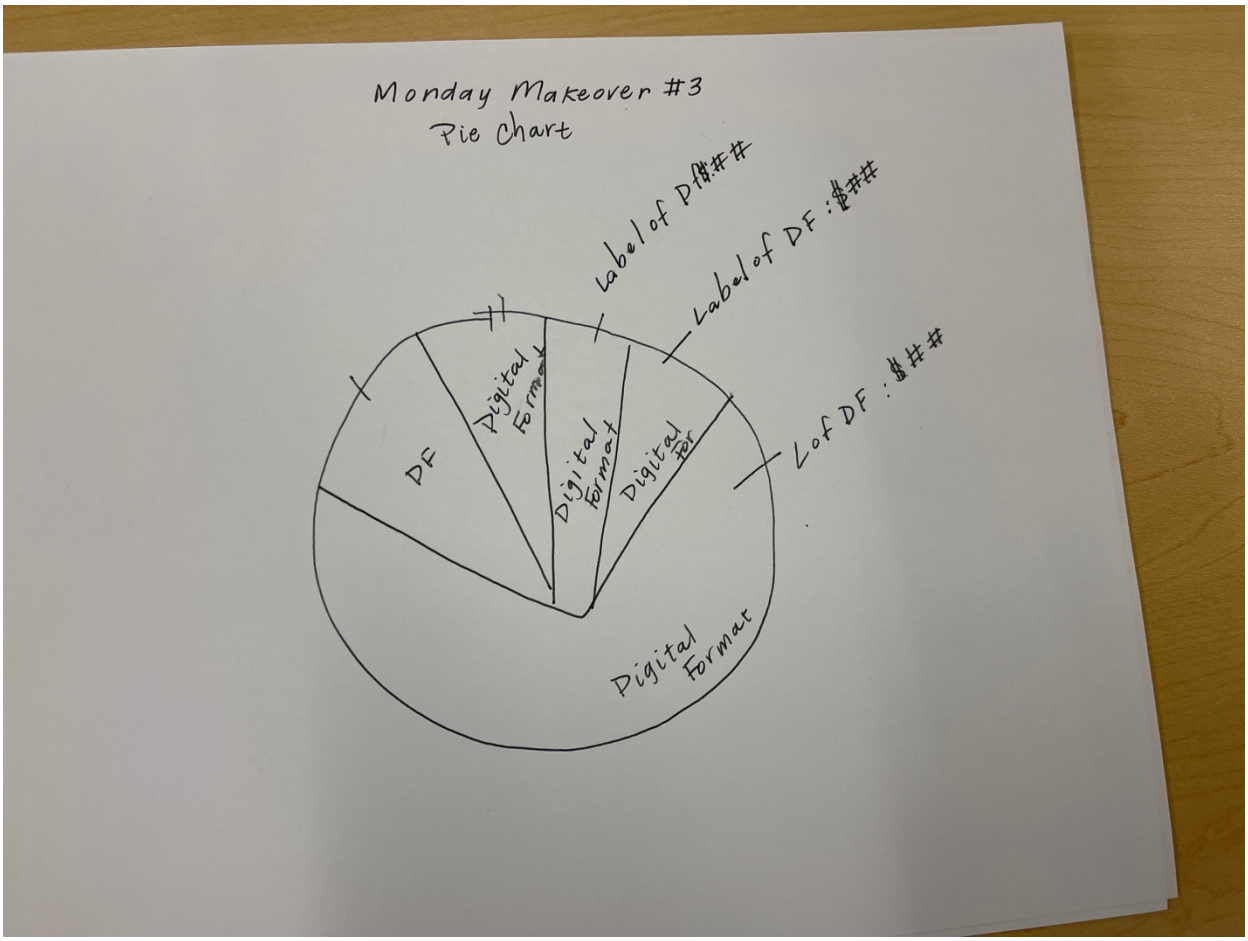
Stakeholders

- The stakeholder could be music executives in the music industry. This can give them an visual idea on how digital formats are contributed to sales.

What to submit: This document in PDF format only (if you do not know how to do this, ask).

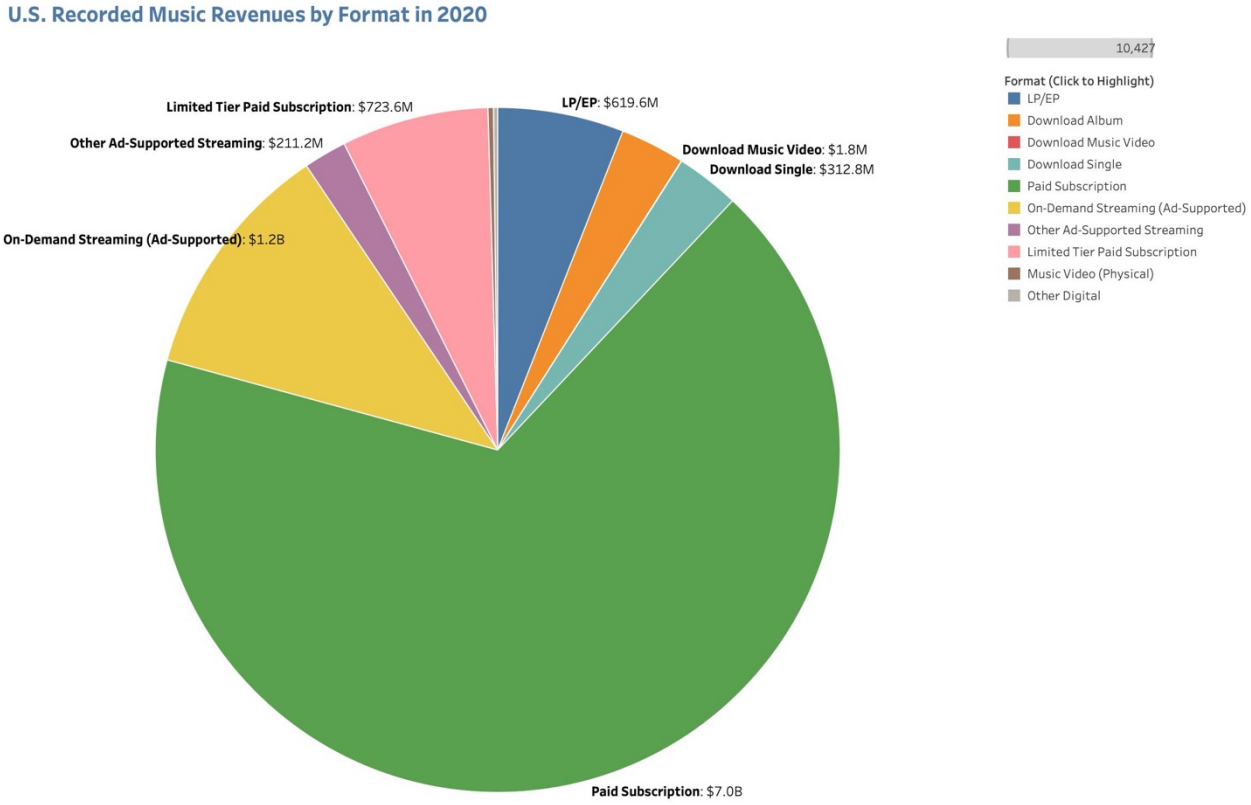
Choose the best layout for your makeover visualization: Portrait or Landscape, Remove the page of the layout that you DO NOT choose. No blank pages!

NEW Sketch your Makeover


Monday Makeover #3
Pie Chart
Label of DF:$##
Label of DF:$##
Label of DF:$##
DF
Digital Format
Digital Format
Digital Format
Digital Format

<u>Refine</u> (Makeover – Portrait View)

In the space below, show the computer-generated version of your sketch using the visualization tool of your choice. DO NOT draw what you sketched. The visualization should be created with the visualization tool (Tableau, Excel, Power BI, etc., of your choosing). Remember, the purpose of visualization is *"insight."* Take and include a screenshot of your visualization and include it below. Use Data Visualization Best Practices (see data visualization checklist).



U.S. Revenues of Music Distribution Formats in 2020