# CGT 270 Data Visualization Makeover Monday #4 (2021 Dataset)

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Lab section: Tuesday

Show your work!!!

## **Acquire**

Week: 34

Date: 22.08.2021 Year: **2021** Data: data.world

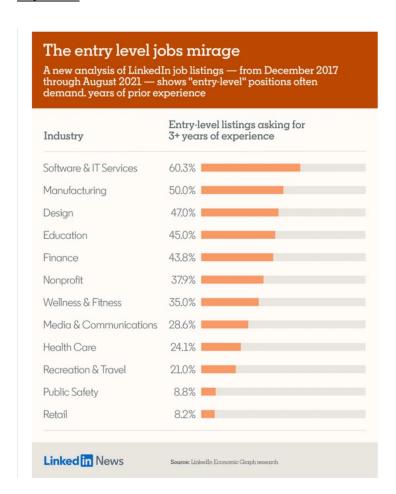
# **Source Article/Visualization:**

"Entry-level" jobs on LinkedIn require 3+ years of experience

Data Source: LinkedIn

https://www.makeovermonday.co.uk/data/data-sets-2018/

## Represent



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### Critique

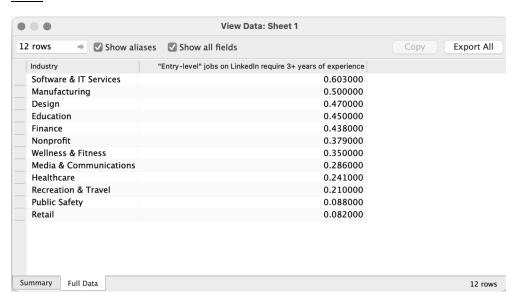
The chart is satisfactory in using horizontal bars to show a comparative analysis. The additional footnotes and captions helps viewers understand where the data comes from—LinkedIn job listings. In terms of categorization, I would use additional colors on the bar and add a legend to create categories and subcategories.

Using the periodic table of visualizations, this chart will be considered as a bar chart. It reveals a relationship of between entry-level jobs and provides a comparative analysis between the industries used in the dataset. It provides an overview to viewers by consolidating jobs listing into 12 respective industries.

### **Mine**

I want to simply redesign the answer being displayed. I aim to show parts of the whole and display the data using shapes and size.

#### **Filter**



### **Stakeholders**

• The audience would be prospective employees for the given industries. It can provide the intended audience with an overview of the expectations on prior experience for entry-level jobs.

What to submit: This document in PDF format only (if you do not know how to do this, ask).

**Choose the best layout** for your makeover visualization: Portrait or Landscape, Remove the page of the layout that you DO NOT choose. No blank pages!

### **NEW Sketch your Makeover**

In the space below, sketch out your ideas for refined visualization. You must use pen/pencil and paper to sketch out your idea, then take a photo of your sketch and include it in the space below.

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### Refine (Makeover – Portrait View)

In the space below, show the computer-generated version of your sketch using the visualization tool of your choice. DO NOT draw what you sketched. The visualization should be created with the visualization tool (Tableau, Excel, Power BI, etc., of your choosing). Remember, the purpose of visualization is "insight." Take and include a screenshot of your visualization and include it below. Use Data Visualization Best Practices (see data visualization checklist). You MUST use more advanced chart types for your makeover. Chart types that are not allowed: bar (single or stacked), pie, line charts, scatter plots, no tables.

Entry Level Jobs Asking for 3+ Years of Experience



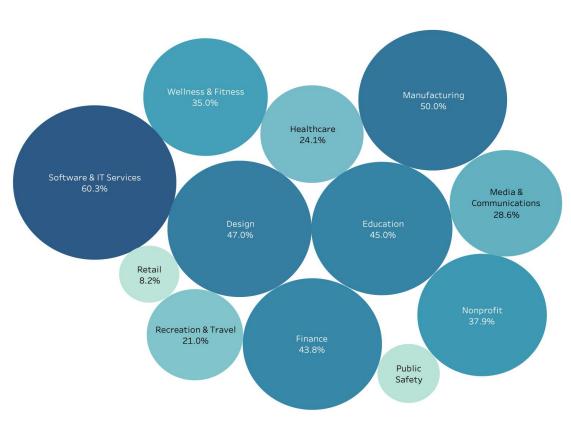


Figure 1: Bubble Chart displaying Entry Level Jobs Asking for 3+ Years of Experience