



Filters

region	All
division	All

Market

Performance VS Target

All values are in USD

Country	2019	2020	2021	2021-Target	%
Australia	3.88M	10.70M	20.99M	-2.21M	-9.5%
Austria		.12M	2.84M	-.33M	-10.5%
Bangladesh	.48M	2.26M	6.95M	-.72M	-9.3%
Canada	4.76M	12.17M	35.06M	-5.07M	-12.6%
China	1.43M	5.42M	22.89M	-2.07M	-8.3%
France	4.04M	7.47M	25.94M	-2.19M	-7.8%
Germany	2.56M	4.69M	12.01M	-1.53M	-11.3%
India	30.82M	49.77M	161.26M	-9.55M	-5.6%
Indonesia	2.52M	6.21M	18.41M	-2.38M	-11.5%
Italy	2.90M	4.46M	11.72M	-1.05M	-8.2%
Japan		1.88M	7.92M	-.33M	-4.0%
Netherlands	.23M	3.36M	7.98M	-.66M	-7.6%
Newzealand		1.99M	11.40M	-1.40M	-11.0%
Norway		2.48M	13.68M	-1.44M	-9.5%
Pakistan	.62M	4.69M	5.66M	-.52M	-8.5%
Philiphines	5.69M	13.37M	31.86M	-2.50M	-7.3%
Poland	.41M	2.79M	5.19M	-.94M	-15.3%
Portugal	.75M	3.59M	11.83M	-.51M	-4.1%
South Korea	12.80M	17.28M	48.97M	-4.36M	-8.2%
Spain		1.77M	12.62M	-1.79M	-12.4%
Sweden	.05M	.23M	1.77M	-.20M	-10.0%
United Kingdom	2.00M	8.08M	34.15M	-2.98M	-8.0%
USA	11.53M	31.92M	87.78M	-10.24M	-10.4%
Grand Total	87.48M	196.69M	598.88M	-54.94M	-8.4%

AtliQ Hardware



Filters

region	All
market	All
division	All

Customer Net Sales Performance

All values are in USD

Customer	2019	2020	2021	2021 vs 2020
Acclaimed Stores	1.42M	2.89M	10.92M	378.08%
All-Out		.16M	.81M	495.70%
Amazon	12.17M	37.51M	82.09M	218.87%
Argos (Sainsbury's)	.35M	.74M	2.27M	305.98%
Atlas Stores	.18M	.67M	3.17M	470.34%
Atliq e Store	7.18M	23.67M	52.98M	223.83%
AtliQ Exclusive	9.58M	17.68M	61.12M	345.77%
BestBuy	.85M	1.77M	6.31M	356.08%
Boulanger	.24M	.83M	4.07M	492.93%
Chip 7	.60M	1.32M	5.51M	416.07%
Chiptec		.42M	3.02M	722.03%
Control	.91M	2.20M	7.67M	349.23%
Coolblue	.46M	1.18M	4.25M	360.00%
Costco	1.14M	2.75M	9.29M	337.37%
Croma	1.67M	2.47M	7.55M	305.11%
Currys (Dixons Carphone)	.29M	.76M	1.87M	246.94%
Digimarket	.80M	1.72M	4.14M	241.05%
Ebay	2.61M	6.27M	15.17M	242.16%
Electricalsara Stores	.12M	.65M	1.85M	285.96%
Electricalsbea Stores		.14M	.72M	504.64%
Electricalslance Stores	.10M	.75M	2.35M	313.34%
Electricalslytical	1.80M	2.61M	11.94M	457.50%
Electricalsocity	2.34M	3.46M	12.42M	358.75%
Electricalsquipo Stores	.18M	.68M	3.64M	535.32%
Elite	.42M	.83M	4.13M	495.52%
Elkjøp	.46M	1.32M	5.16M	391.90%
Epic Stores	.41M	.94M	4.19M	446.06%
Euronics	.36M	.88M	3.90M	444.67%
Expert	.79M	1.77M	6.43M	363.98%
Expression	1.65M	2.99M	9.82M	328.24%
Ezone	1.53M	2.02M	7.92M	391.62%
Flawless Stores	.07M	.46M	1.81M	396.28%
Flipkart	2.94M	8.35M	19.29M	231.03%
Fnac-Darty	.54M	.82M	2.87M	349.77%

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Forward Stores	.56M	1.50M	4.07M	<div style="width: 271.97%; background-color: #0056b3;"></div>	271.97%
Girias	1.55M	2.07M	8.67M	<div style="width: 419.29%; background-color: #0056b3;"></div>	419.29%
Info Stores	.07M	.48M	1.84M	<div style="width: 384.09%; background-color: #0056b3;"></div>	384.09%
Insight	.42M	1.01M	2.76M	<div style="width: 271.84%; background-color: #0056b3;"></div>	271.84%
Integration Stores		.16M	1.44M	<div style="width: 887.19%; background-color: #0056b3;"></div>	887.19%
Leader	4.68M	5.97M	18.80M	<div style="width: 314.81%; background-color: #0056b3;"></div>	314.81%
Logic Stores	.17M	.93M	4.81M	<div style="width: 515.17%; background-color: #0056b3;"></div>	515.17%
Lotus	1.48M	2.11M	8.09M	<div style="width: 382.61%; background-color: #0056b3;"></div>	382.61%
Neptune	.99M	3.42M	16.11M	<div style="width: 471.50%; background-color: #0056b3;"></div>	471.50%
Nomad Stores	.53M	1.63M	4.02M	<div style="width: 246.89%; background-color: #0056b3;"></div>	246.89%
Notebillig	.25M	.39M	1.12M	<div style="width: 287.39%; background-color: #0056b3;"></div>	287.39%
Nova		.01M	.35M	<div style="width: 2664.92%; background-color: #0056b3;"></div>	2664.92%
Novus	1.87M	3.73M	9.85M	<div style="width: 264.20%; background-color: #0056b3;"></div>	264.20%
Otto	.26M	.40M	1.20M	<div style="width: 298.58%; background-color: #0056b3;"></div>	298.58%
Premium Stores	.46M	1.10M	3.88M	<div style="width: 353.09%; background-color: #0056b3;"></div>	353.09%
Propel	1.59M	2.46M	10.83M	<div style="width: 440.64%; background-color: #0056b3;"></div>	440.64%
Radio Popular	.51M	1.45M	5.27M	<div style="width: 362.56%; background-color: #0056b3;"></div>	362.56%
Radio Shack	.81M	1.75M	5.44M	<div style="width: 311.51%; background-color: #0056b3;"></div>	311.51%
Reliance Digital	1.62M	2.57M	9.73M	<div style="width: 377.90%; background-color: #0056b3;"></div>	377.90%
Relief	.39M	1.01M	4.06M	<div style="width: 403.57%; background-color: #0056b3;"></div>	403.57%
Sage	4.83M	6.44M	20.70M	<div style="width: 321.52%; background-color: #0056b3;"></div>	321.52%
Saturn	.23M	.38M	1.19M	<div style="width: 310.46%; background-color: #0056b3;"></div>	310.46%
Sorefoz	.55M	1.07M	4.66M	<div style="width: 433.63%; background-color: #0056b3;"></div>	433.63%
Sound	.56M	1.67M	4.36M	<div style="width: 260.26%; background-color: #0056b3;"></div>	260.26%
Staples	1.24M	2.85M	8.75M	<div style="width: 306.95%; background-color: #0056b3;"></div>	306.95%
Surface Stores	.09M	.53M	2.12M	<div style="width: 398.80%; background-color: #0056b3;"></div>	398.80%
Synthetic	1.89M	4.42M	12.19M	<div style="width: 275.98%; background-color: #0056b3;"></div>	275.98%
Taobao	.22M	1.33M	3.30M	<div style="width: 248.66%; background-color: #0056b3;"></div>	248.66%
UniEuro	.60M	1.61M	7.35M	<div style="width: 457.03%; background-color: #0056b3;"></div>	457.03%
Vijay Sales	1.73M	2.15M	8.53M	<div style="width: 397.78%; background-color: #0056b3;"></div>	397.78%
Viveks	1.55M	2.24M	7.78M	<div style="width: 348.10%; background-color: #0056b3;"></div>	348.10%
walmart	1.26M	2.63M	9.73M	<div style="width: 370.45%; background-color: #0056b3;"></div>	370.45%
Zone	.34M	1.56M	5.26M	<div style="width: 336.20%; background-color: #0056b3;"></div>	336.20%
Grand Total	87.48M	196.69M	598.88M	<div style="width: 304.48%; background-color: #0056b3;"></div>	304.48%

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Filters

region	All
division	All
customer	All

Top 10 Products

All values are in USD

Product	2020	2021	2021 vs 2020
AQ Mx NB	.03M	1.44M	5623.52%
AQ Smash 2	.43M	11.21M	2489.49%
AQ LION x3	.07M	1.23M	1692.25%
AQ LION x2	.05M	.94M	1668.87%
AQ LION x1	.05M	.84M	1619.49%
AQ Home Allin1	.67M	5.16M	668.99%
AQ Electron 4 3600 Desktop Processor	3.02M	19.35M	541.26%
AQ Pen Drive DRC	.65M	3.81M	487.66%
AQ GT 21	.78M	4.38M	461.14%
AQ Zion Saga	.69M	3.64M	428.55%
Grand Total	6.43M	51.99M	708.04%

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Filters

region	All
division	All
customer	All

Top 5 Products

Products	Qty
AQ Master wired x1 Ms	4.15M
AQ Master wireless x1 Ms	4.13M
AQ Gamers Ms	3.98M
AQ Gamers	3.38M
AQ Master wireless x1	3.37M
Grand Total	19.00M

Filters

region	All
division	All
customer	All

Bottom 5 Products

Products	Qty
AQ HOME Allin1 Gen 2	8.85K
AQ Home Allin1	15.22K
AQ Smash 2	36.03K
AQ Gamer 1	51.72K
AQ GEN Z	63.06K
Grand Total	174.89K



Filters

region	All
customer	All

Top 5 Countries-2021

All values are in USD

Country	2021
India	161.26M
USA	87.78M
South Korea	48.97M
Canada	35.06M
United Kingdom	34.15M
Grand Total	367.22M



Filters

region	All
customer	All

Division Level Report

All values are in USD

Division	2020	2021	2021 vs 2020
N & S	51.38M	94.73M	84.38%
P & A	105.24M	338.38M	221.53%
PC	40.07M	165.76M	313.70%
Grand Total	196.69M	598.88M	204.48%



Filters

region	All
division	All
customer	All

New Products-2021

All values are in USD

Products	2020	2021
AQ Clx3		4.39M
AQ Electron 3 3600 Desktop Processor		14.21M
AQ Gen Y		19.52M
AQ GEN Z		11.70M
AQ HOME Allin1 Gen 2		3.51M
AQ Lumina Ms		4.21M
AQ Marquee P3		4.86M
AQ Marquee P4		1.68M
AQ Maxima Ms		13.66M
AQ MB Lito		2.85M
AQ MB Lito 2		2.29M
AQ Qwerty		21.98M
AQ Qwerty Ms		15.41M
AQ Trigger		20.74M
AQ Trigger Ms		17.90M
AQ Wi Power Dx3		17.25M
Grand Total		176.16M