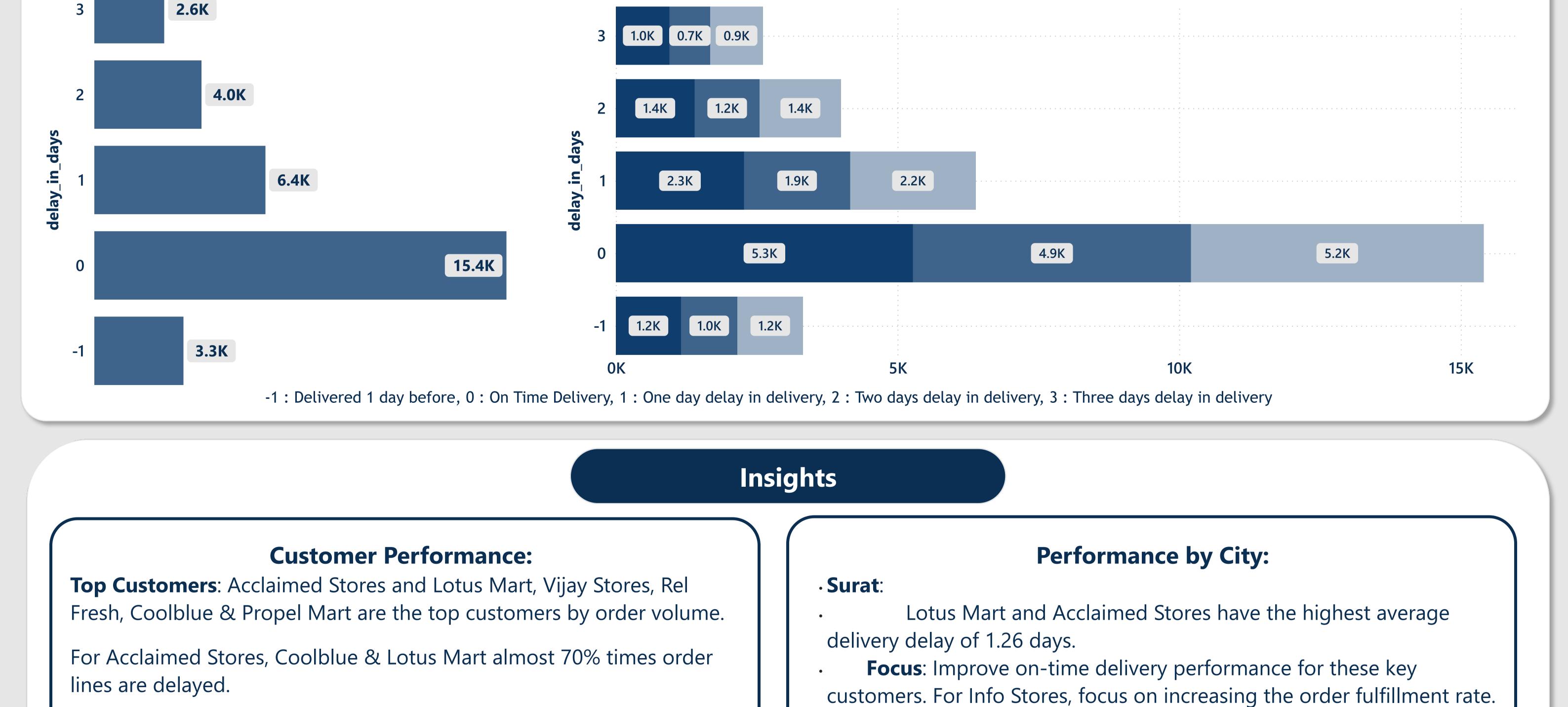


Jun 2022



## • Ahmedabad:

**Product Category Insights:** 

Commonly Ordered Packages: 250g, 100g, and 500g packages are the

Recommendation: Optimize supply chain efficiency for the Dairy

Dairy accounts for the largest number of orders—approximately three

times more than the Food & Beverages category.

most popular across all cities.

category to handle its high demand.

**Recommendation**: These customers should be prioritized for

maintaining strong relationships and ensuring high service levels.

Apr 2022

Overall delay by Orders

May 2022

0.30

0.25 Mar 2022

## Coolblue, Acclaimed Stores, and Lotus Mart experience average delivery delays of 1.27 days. Focus: Prioritize on-time delivery and demand fulfillment for Lotus

delay of 1.265 days.

value.

simultaneously.

of orders delayed.

Jul 2022

**Dealy Analysis by City** 

AhmedabadSuratVadodara

Aug 2022

**Food Category** 

City

Mart and Sorefoz Mart to avoid delays and stockouts. · Vadodara: Coolblue, Acclaimed Stores, and Lotus Mart face an average

Focus: Enhance on-time delivery while concentrating on fulfilling the orders of Coolblue, Elite Mart, and Vijay Stores in-full.

**Order Fulfillment Insights:** Average OT%, IF% and OTIF% are significantly lower than the targeted

On-Time Delivery (OT%) and In-Full Delivery (IF%) are both around

50%, while On-Time In-Full (OTIF%) is much lower at 30%, indicating a

While analyzing key Metrics on daily basis we can see that not a single day actuals were able to reach the target. Average Delivery Delay: The current delay stands at 0.42 days, with 40%

substantial gap in achieving both timeliness and full deliveries

delays by optimizing logistics and inventory management.

**Recommendation**: Focus on strategies to improve both OTIF and reduce

## Implement targeted interventions to reduce delivery delays in key cities and Customers.

Recommendations

Engage with top customers to understand their needs and address delivery issues.

Streamline the supply chain for the Dairy category to handle increased order volume.

Demand for product packages of 100, 250 & 500 gms are high, ensure proper stocking to avoid delays and

ensuring on time delivery.