

67.63%

54.79%

65.81%

64.29%

56.99%

0.55

0.50

0.45

0.40

0.35

0.30

0.25 Mar 2022

65.63%

56.57%

Apr 2022

65.66%

55.62%

63.86%

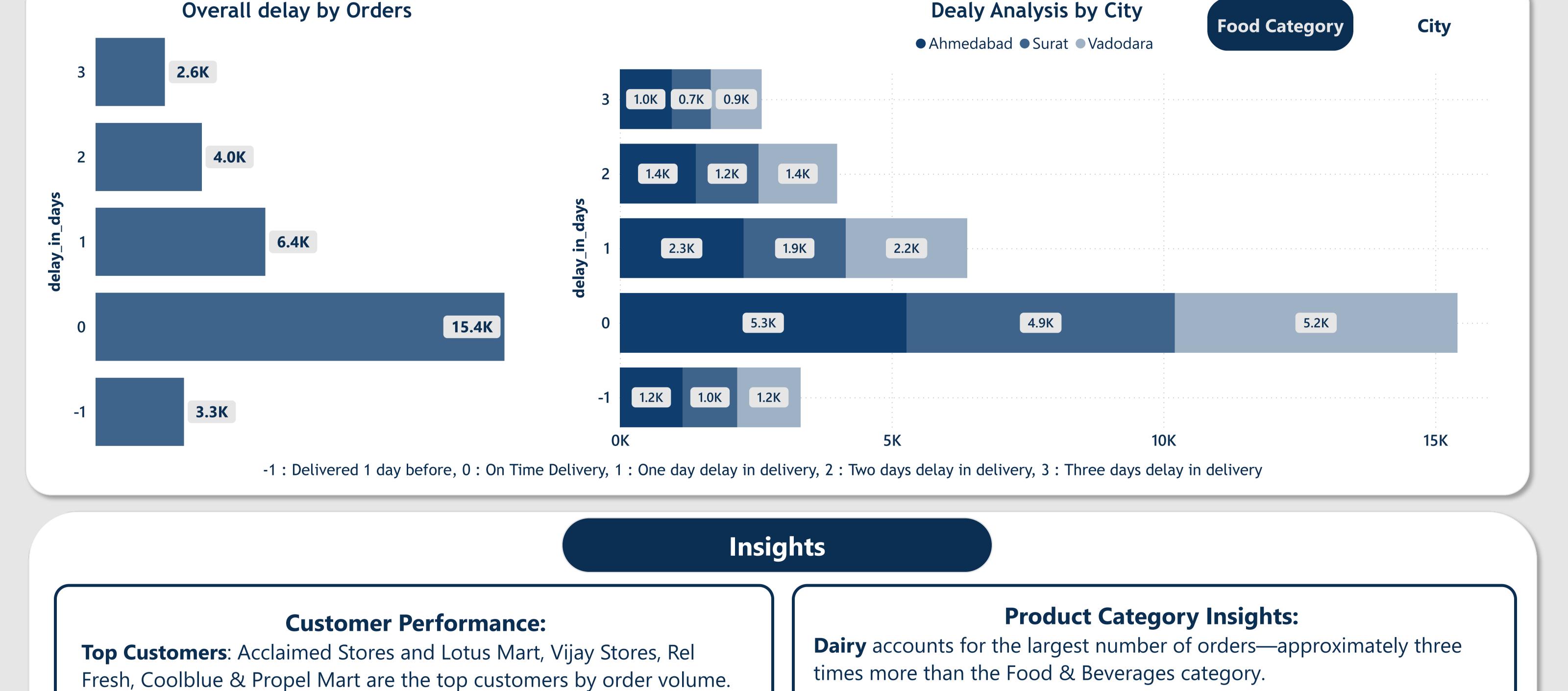
May 2022



54.64%

54.64%

Jul 2022



Jun 2022

For Acclaimed Stores, Coolblue & Lotus Mart almost 70% times order

Recommendation: These customers should be prioritized for

maintaining strong relationships and ensuring high service levels.

Performance by City: · Surat: Lotus Mart and Acclaimed Stores have the highest average

Focus: Improve on-time delivery performance for these key customers. For Info Stores, focus on increasing the order fulfillment rate.

average delivery delays of 1.27 days. Focus: Prioritize on-time delivery and demand fulfillment for Lotus

delivery delay of 1.26 days.

· Ahmedabad:

lines are delayed.

Mart and Sorefoz Mart to avoid delays and stockouts. · Vadodara:

Coolblue, Acclaimed Stores, and Lotus Mart experience

Coolblue, Acclaimed Stores, and Lotus Mart face an average delay of 1.265 days. Focus: Enhance on-time delivery while concentrating on fulfilling

the orders of Coolblue, Elite Mart, and Vijay Stores in-full.

category to handle its high demand.

Recommendation: Optimize supply chain efficiency for the Dairy

On-Time Delivery (OT%) and In-Full Delivery (IF%) are both around

While analyzing key Metrics on daily basis we can see that not a single

Average Delivery Delay: The current delay stands at 0.42 days, with 40%

50%, while **On-Time In-Full (OTIF%)** is much lower at 30%, indicating a

Commonly Ordered Packages: 250g, 100g, and 500g packages are the

63.39%

55.62%

Aug 2022

65.25%

Order Fulfillment Insights: Average OT%, IF% and OTIF% are significantly lower than the targeted value.

substantial gap in achieving both timeliness and full deliveries simultaneously.

day actuals were able to reach the target.

Recommendation: Focus on strategies to improve both OTIF and reduce delays by optimizing logistics and inventory management.

of orders delayed.

most popular across all cities.

Recommendations

Engage with top customers to understand their needs and address delivery issues.

Implement targeted interventions to reduce delivery delays in key cities and Customers.

Demand for product packages of 100, 250 & 500 gms are high, ensure proper stocking to avoid delays and

ensuring on time delivery.

Streamline the supply chain for the Dairy category to handle increased order volume.

OT = On Time, IF = In Full, OTIF = On Time In Full, OL = Order Line, ADD = Average Delay in Delivery, LIFR = Line Fill Rate, VOFR = Volume Fill Rate