

Bloomberg Philanthropies “Tobacco Taxation in Eastern Europe”

Yearly Research Plan 2025

Kyiv School of Economics – Ukraine

1. Research Plan and Deliverables:

a. Research:

Study on the income and price elasticity of smoking behavior in the country over time, with an accompanying policy brief, based on survey data.

- The length of the study is set between 5,000 and 9,000 words, excluding any appendices, tables, graphs, and bibliography.
- The accompanying policy brief is a 3-page document stating the research report’s main findings in a format and register accessible to policymakers and a non-expert audience.
- All project outputs must be written in English as well as in the local language with the assistance of a professional translator and language editor, whose acquisition is the responsibility of the Grantee.

Deliverables: Research Report, Policy Brief

b. Events & Dissemination:

- Towards the end of the year, the Grantee will organize and participate in a one-day **policy event** in the country with relevant researchers and domestic and international policymakers and NGO representatives. A final or advanced draft of the research study and accompanying policy brief, as well as the list of speakers, must have been approved by wiiw before the policy event has been scheduled and must be sent at least two weeks prior to the scheduled date for the event. In an exceptional situation where the Grantee has deemed the political context optimal for holding the policy event, the event can be held prior to the publication of the research studies for 2025, or in early 2026, pending approval from wiiw.
- All project outputs shall be published on the grantee’s official website, although wiiw reserves the right to republish them on its own website and/or the official website of the project.
- Dissemination of the results of the analyses to the wider public.
- Interaction with national stakeholders, particularly from the Ministry of Finance.
- Participation in the framework project’s conferences and workshops.

c. Technical support and mentoring:

- Support in dealing with short-term, small-scale research requests for the needs of the broader project.

2. Timetable

- **March 31, 2025:** submission of a 2-page outline of the study and short description of the intended data
- **June 15, 2025:** submission of a first draft (motivation and justification; detailed overview of the data, methods, and analytical strategy; optional: preliminary results)
- **October 15, 2025:** submission of a second draft (full studies including results; discussion; conclusions and policy recommendations)
- **December 2025:** publication of the study accompanied by the 3-page policy brief
- Participation in two workshop events: **May and November 2025**
- Policy event organized **by the end of 2025**. The policy brief and research study must be submitted for final approval at least two weeks before the policy event.