Shemesh Rajan

Contact

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Hectorville 5073
Adelaide

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Education

**UX/UI
BOOT CAMP**
*Professional development
short course
On going*

**B.Sc. in Multimedia and
Animation**
2011 to 2013

**Diploma in
Information Technology**
2003 to 2006

LinkedIn

linkedin.com/in/
shemesh-rajan-198b4080

Objective

A UX/UI designer with background in multimedia design, with a certificate in UX/UI from the University of Monash. Over 12 years experience as designer within the media, working in India, Tunisia, Philippines and Australia. Specialising in user research, usability testing, information architecture, wireframing and prototyping. A creative, organised, detail-oriented professional who is passionate about user focused design and creating interfaces that increase brand loyalty and bring user's joy. Collaborative and experienced working in different environments from large teams to remote working, and excited to combine this unique set of skills and experience with a creative organization.

Key Skills

Expert knowledge in adobe illustrator, photoshop, indesign and other graphics designing software (adobe)
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Expert in designing digital e-learning and training solutions with animations and interaction – storyline360 and adobe captivate
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Expert knowledge in Figma, InVision, Miro and Office 365 (Excel, SharePoint, Forms, PowerPoint, Word and Outlook)
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Advance in Photography and creativity
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Experience

2020- Still Continuing
Digital Content Creator
Peregrine Corporation (OTR), Adelaide – South Australia

Job Duties

- Deliver an LMS solution to replace current classroom-based and printed instructions training methodology.
- Work with implementation partner(s) to establish the design language, functional requirements and rollout plan for LMS.
- Structure learning curriculum for corporate and site audiences.
- Work closely with training to ensure that learning materials are consistent with current standards.

- Create digital learning materials that are engaging and effective.
- Develop modes of assessment which effectively quantify learning outcomes and inform meaningful reports to gauge employees' skill levels.
- Conduct needs analysis as required and ensure learning materials address these needs.
- Manage a process of formal training needs analysis for both site audience and department heads.
- Work with IT and CHR to ensure integration of LMS with related systems (especially Employee App).
- Provide manuals and guidelines on how to use online training material.
- Support the administration of the LMS platform.
- Perform any other task that may arise from time to time.

2016-2020
Sr. Specialist, Training and Design
Vistaprint

Job Duties

- Facilitation of new hire training: Tools/Technical as well as Process training for existing and new workflows
- Training needs analysis; module preparation, revision and review; coaching trainees
- Performance evaluation of trainees
- Review the list and background of newly-hired employees submitted by HR for training, to gauge their entry level capability in the form of a pre- assessment.
- Prepare and conduct professional trainings with focus on workflows
- Strive for continuous improvement of existing trainings and help design new trainings
- Design modules, get them verified and develop session plans based on reference materials given on workflow guides, presentation materials and handouts to customize it to training needs
- Design or redesign training modules and update materials, manuals and visual aids based on TNA as well as DQ's recommendations to ensure continued relevance of the programs.
- Conduct and facilitate training programs by utilizing research materials, visual aids, presentations, etc.
- Should be hands-on to equip trainees with the skills needed to perform their job effectively and efficiently.
- Arranges/coordinates logistical requirements necessary for the training program such as classrooms, computers, etc. - before the scheduled class toensure smooth and efficient training delivery
- Evaluate participants in the duration of the training by managing qualifying examinations and informing them of the results thereafter to validate learning.
- Participates in planning sessions and helps set plans and programs
- Facilitation of non-technical/ soft skills workshops up to Lead's level

2014 to 2015
Specialist, Training and Design
Vistaprint

Job Duties

- Facilitation of new hire training: Tools/Technical as well as Process training for existing and new workflows
- Training needs analysis; module preparation, revision and review; coaching trainees
- Performance evaluation of trainees
- Review the list and background of newly-hired employees submitted by HR for training, to gauge their entry level capability in the form of a pre- assessment.
- Prepare and conduct professional trainings with focus on GSO workflows
- Conduct regular assessment based on their respective workflows
  Strive for continuous improvement of existing trainings and help design new trainings
- Design modules, get them verified and develop session plans based on reference materials given on workflow guides, presentation materials and handouts to customize it to training needs
- Design or redesign training modules and update materials, manuals and visual aids based on TNA as well as DQ's recommendations to ensure continued relevance of the programs.
- Conduct and facilitate training programs by utilizing research materials, visual aids, presentations, etc.
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- Participates in planning sessions and helps set plans and programs

2013 to 2014
Production Artist
Vistaprint

Job Duties

- Demonstrates a high level of understanding about existing commercial designing software applications/CAD tools such as Adobe Illustrator, Adobe Photoshop
- Advanced level of Designing Skills such as Typography, Color Theory, Layout Skills etc.
- Exhibits creativity skills as required to enhance customer satisfaction

Strong ethical behavior combined with unmatched passion, commitment and drive for quality excellence.

- Proficient reading comprehension ability to understand customer needs in English along with basic level of verbal and written communication skills in English
- Knowledge of MS Excel, Word and Outlook
- Ability to adapt to new software applications/CAD tools
- Adaptability to ongoing improvements and changes, rejects cynicism
- Demonstrates a positive attitude.
- Applies customer satisfaction oriented approach in his/her daily tasks.
- Aptitude for learning & continuous improvement
- Receptive to receive and share feedback, has self-awareness
- Has a growth mindset for the self-learning and improvement
- Able to work effectively across different cultures

2012 to 2013
Team Leader
Rishi Technical Services

Job Duties

- Worked for client : ONGC, INOX India Pvt. and Jindal
- Dealing with Team and Client Demands
- Making their products in 3D for SMD
- Making Video as guide for 3D products
  (https://www.youtube.com/watch?v=SvIR93lqvYM)
- Listing of the Client orders

2011 to 2012
Sr. Graphic Designer
Alpha Dezine

Job Duties

- Coordination with overseas Client for Creative Contain Design
- Communicate with overseas client on Orders
- Explain the work and provide them tasks to Revision Team
- Manage the Data of client Record
- Relationship building with External and internal organization
- Strategic planning executive collaboration and communication

Interest

Cooking, Travelling and Movies

References

[Available Upon Request.]