



EDUCATION

Simmons College, Boston, MA

May 2017 Expected

B.S. Web Design & Development

SKILLS

Illustrator	InDesign
Photoshop	Type Design
HTML5/CSS	Java
SQL	Eclipse
JavaScript	Python
Algorithms	Data Structures

PROJECTS

Designed a typeface as an independent study to explore world of type

Developed a front-end robot simulator using HTML5, JavaScript, JQuery, and Python, for Intro to EECS 6.01 course at MIT.

RELEVANT EXPERIENCE

Graphic Designer

CommTracks Magazine, Simmons College, 2017 – present

Design magazine layout & participate in design critique with design lead
Design various ads for community organizations to be used in magazine

Freelance Designer

gaodesigns.com, 2016 – present

Design logos, brochures, postcards, and collateral for various clients

Health & Science Editor

The Simmons Voice Newspaper, 2014 – present

Create a functional page layout using InDesign and Photoshop on a weekly basis • Expand the science section to include coverage of topics in technology, a field that has not been extensively covered before • Write articles on relevant technological advances on a weekly basis (view them here: <http://simmonsvoice.com/?s=shen+gao>)

Graphic Designer

Simmons College SharkHack, 2016

Spearheaded a new design of marketing materials to reflect a more cohesive brand identity of Simmons College & SharkHack • Coordinated with several other student organizers to expand participant outreach

Graphic Designer

MindScope—Simmons Science Magazine, 2016

Produced the first official logo design as well as a consistent layout design across the magazine • Designed promotional materials for magazine-related events

OTHER EXPERIENCE

Teaching Assistant

Simmons College, 2016 – present

Coach students in using Adobe Creative Suite programs by leading the laboratory component of Intro to Graphic Design • Coordinate with the professor to determine lab content and report on students' progress

Lab Monitor

Simmons College, 2016 – present

Oversee the use of three communications classrooms to ensure smooth operation • Troubleshoot hardware and software problems regarding Adobe Creative Suite as they arise