



Evento

Team: Event Detector
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Problem



EASY to MISS events on campus

WASTE TIME to enter events to calendar

Solution: Public Platform for on-campus event sharing

MVP 1 Findings

- They prefer automatic detection to typing in event details manually
- Convenient to track on-campus events
- Improve UI

MVP2 Features



Public Event

Calendar Synchronization

Browse Events by Day

Demo: Google Play



Google play

Developer Console



DMMMMM

ualchemist@gmail.com

Sign out



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Statistics

Ratings & Reviews

Crashes & ANRs

Optimization Tips

APK

Store Listing

Pricing & Distribution

In-app Products

Services & APIs

EVENTO

– com.summer.evento

[View in Google Play store](#)



✓ Published ▼

STATISTICS

Current installs by device ▼

You just published this application. It can take several hours until the listing is available in Google Play.

The number of active devices on which the application is currently installed. [Learn more](#)

Sorry, no data for this metric.

GET MORE INSIGHTS WITH GOOGLE ANALYTICS FOR MOBILE APPS



Are you already using Google Analytics in your app?

Connect your Analytics account with the Developer Console to see user engagement data all in one convenient place.

[Link Google Analytics and the Developer Console](#)

Not using Google Analytics in your app?

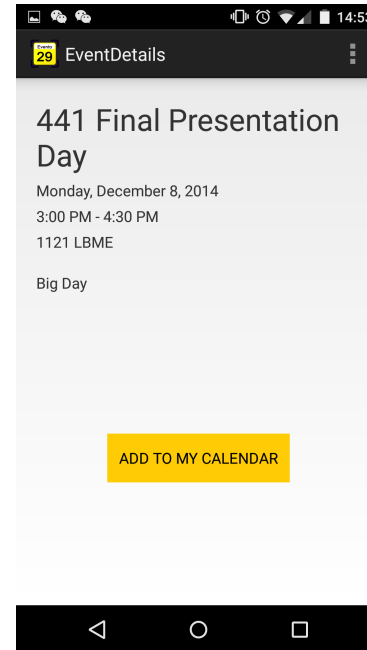
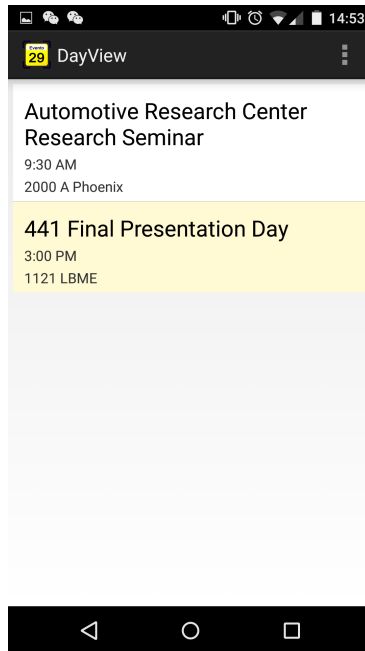
Google Mobile App Analytics gives you the tools you need to collect and analyze data about your app at all stages of the user lifecycle: acquisition, engagement, and outcomes.

[Learn how to get started using Google Analytics for your Android app.](#)

Demo



Browse public events



Demo



Create Event from Picture/Typing

Public

Private

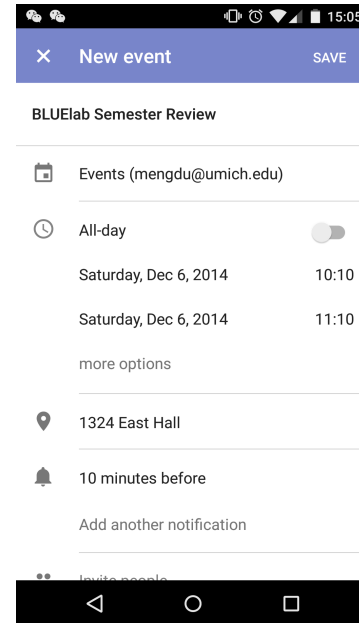
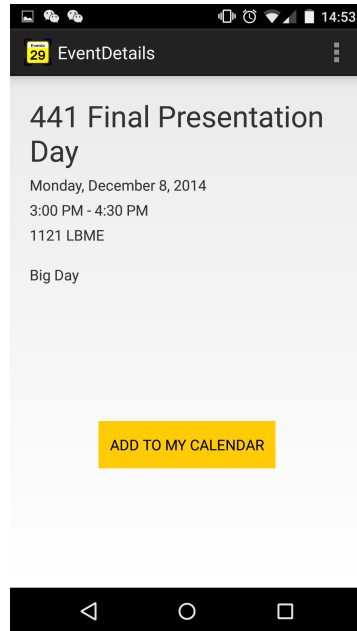
A screenshot of a mobile app titled 'CreateEvent'. The interface includes several input fields: 'Enter event name' (with a calendar icon), 'Enter event location' (with a location pin icon), a date field set to 'Dec 8, 2014', a time field set to '2:53 PM', another time field set to '3:53 PM', and 'Enter event description' (with a pencil icon). Below these fields are two checked checkboxes: 'Add to my calendar' and 'Add to the public calendar'. At the bottom is a yellow 'Create' button.

A screenshot of a mobile app titled 'CreateEvent_fromImg'. It features two yellow buttons: 'Take a Picture' and 'Select from Gallery'. At the bottom right is a yellow 'Confirm' button.

Demo



Sync from Public calendar to Local calendar



What did you learn?



Google calendar API is not perfect for event sharing \Rightarrow Change to Parse

Using regular expression to parse information

What's Next



Filter events by Categories and Locations

Log In Feature

Continue to improve UI

Collect user feedbacks to improve app

Questions?