

Yelp In-Depth Report

"Gangnam Asian BBQ Dining" (hihud--QRriCYZw1zZvW4g)

1. Market Analysis

Competitive Density Analysis

Number of businesses within 5 km of business hihud--QRriCYZw1zZvW4g: 7613.

Number of similar businesses with similarity score > 0.3: 6

Key Competitors

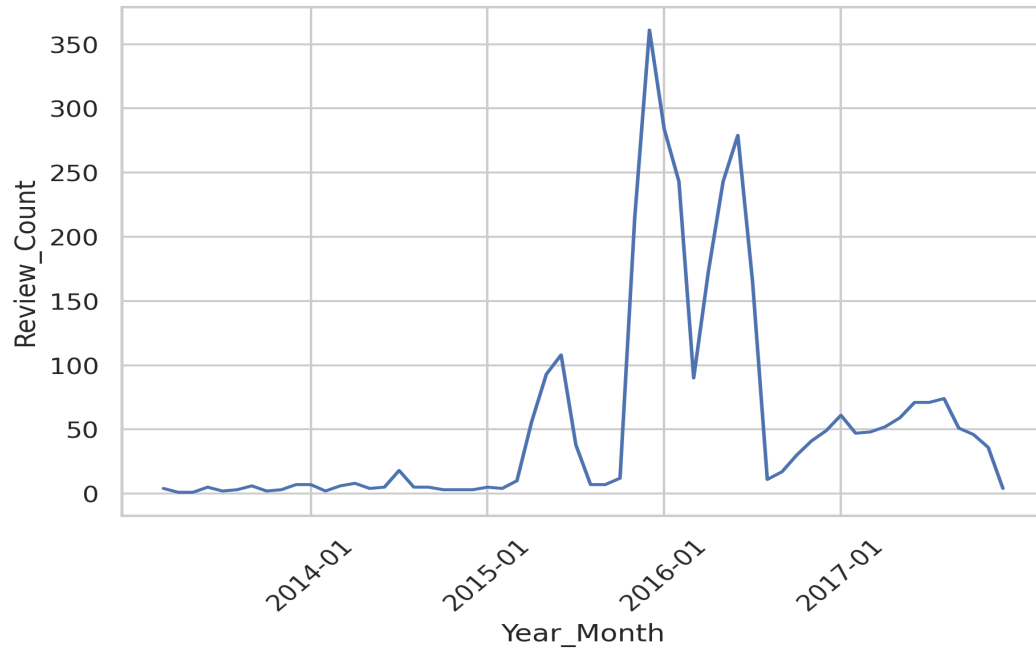
1. "Azufa Hookah Lounge & Cafe" (Similarity: 0.53)
2. "Dog Haus" (Similarity: 0.53)
3. "Joe's New York Pizza" (Similarity: 0.44)
4. "Capriotti's Sandwich Shop" (Similarity: 0.44)
5. "Stussy" (Similarity: 0.37)
6. "High Roller Cigar & Smoke Shop" (Similarity: 0.37)
7. "Lok Acupuncture Clinic" (Similarity: 0.30)
8. "Djanel Spa" (Similarity: 0.30)
9. "Pharaoh Beads" (Similarity: 0.30)
10. "Oyster Bar" (Similarity: 0.30)

Table 1: Key Competitors Information

name	neighborhood	address	stars	review_count	is_open
"Azufa Hookah Lounge & Cafe"	Eastside	"4480 Paradise Rd"	4.5	239	1
"Dog Haus"	Eastside	"4480 Paradise Rd"	4.5	282	1
"Joe's New York Pizza"	Eastside	"4480 Paradise Rd"	3.5	384	1
"Capriotti's Sandwich Shop"	Eastside	"4480 Paradise Rd"	4.0	368	1
"Stussy"	Eastside	"4480 Paradise Rd"	3.5	25	0
"High Roller Cigar & Smoke Shop"	Eastside	"4480 Paradise Rd, Ste 250"	2.0	9	1
"Lok Acupuncture Clinic"	Eastside	"1818 E Desert Inn Rd"	4.5	34	1
"Djanel Spa"	Eastside	"372 E Tropicana Ave"	4.5	21	1
"Pharaoh Beads"	Eastside	"3528 S Maryland Pkwy"	4.5	10	1
"Oyster Bar"	Eastside	"4455 Paradise Rd"	4.5	61	1

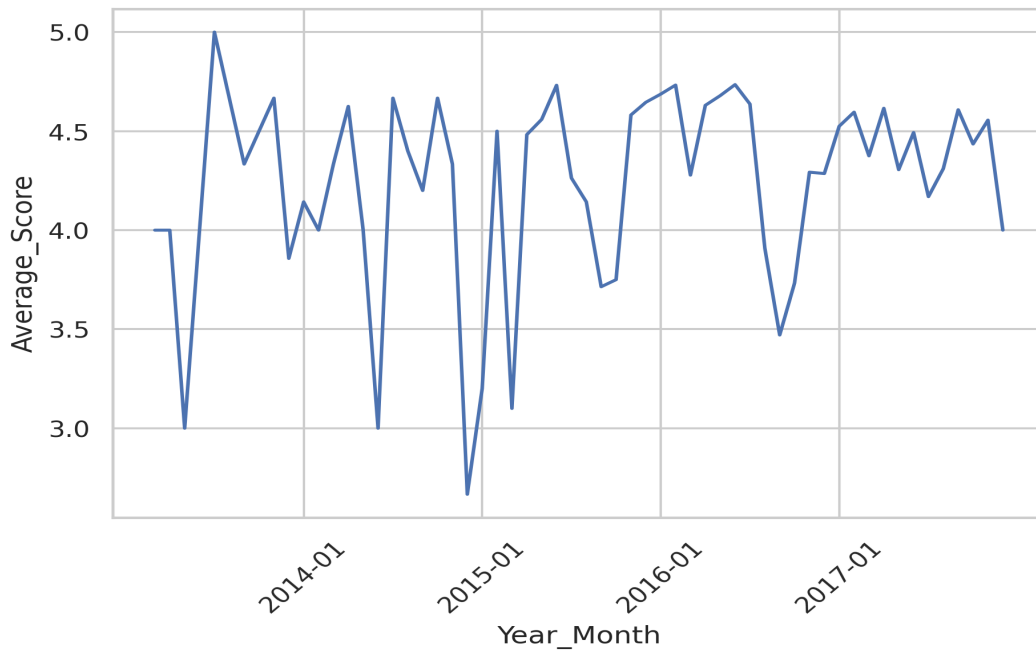
2. Review Analysis

Figure 1: Number of Reviews per Month



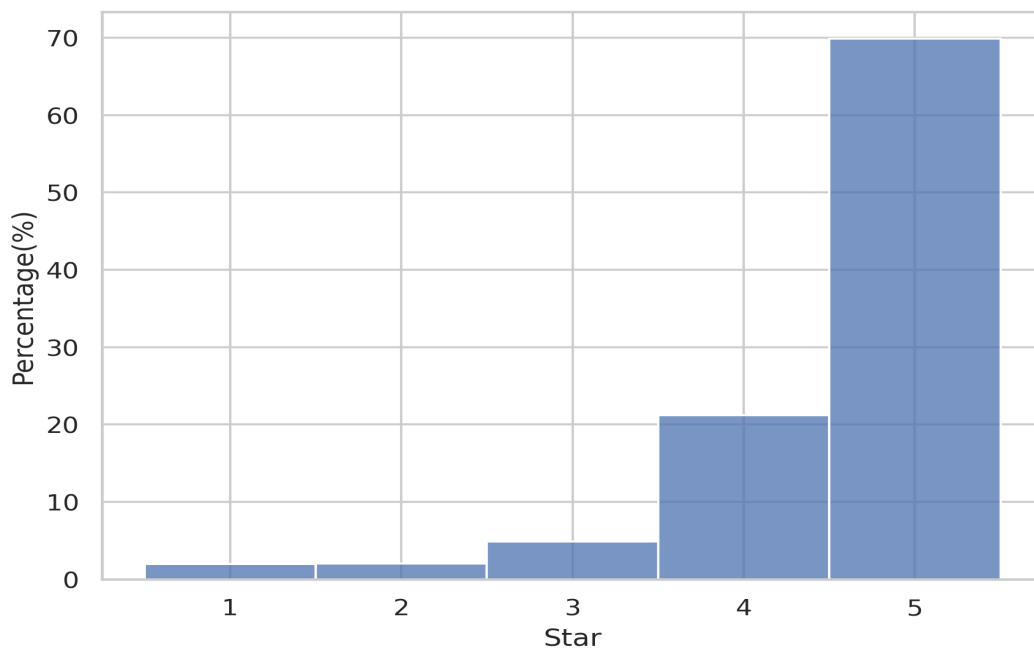
This chart shows the total number of reviews received by the business each month.

Figure 2: Average Stars per Month



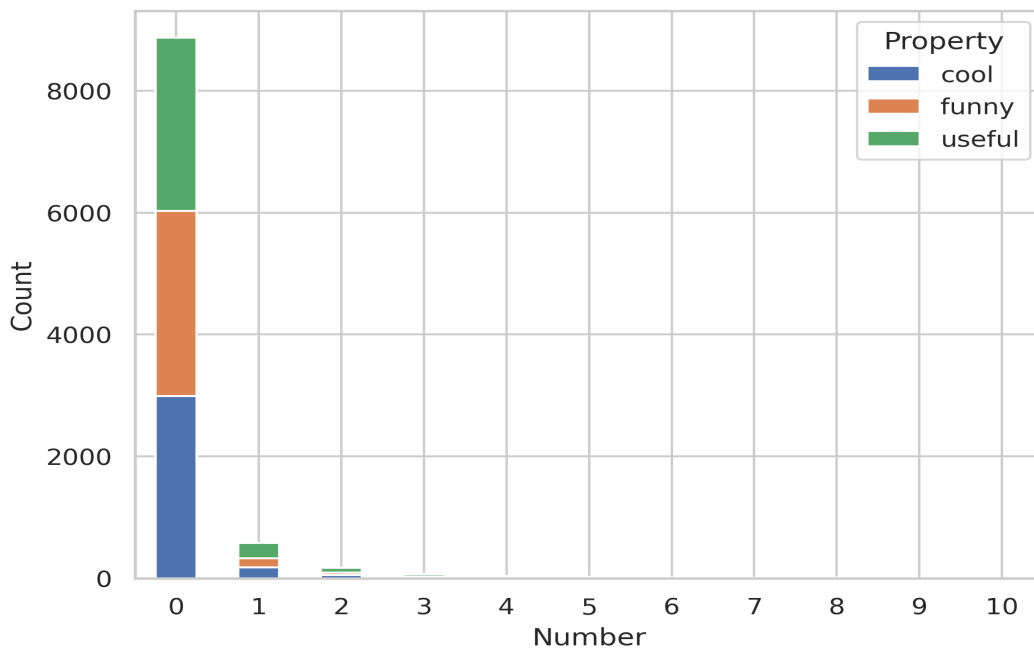
This chart shows the average star rating given by customers each month.

Figure 3: Star Distribution



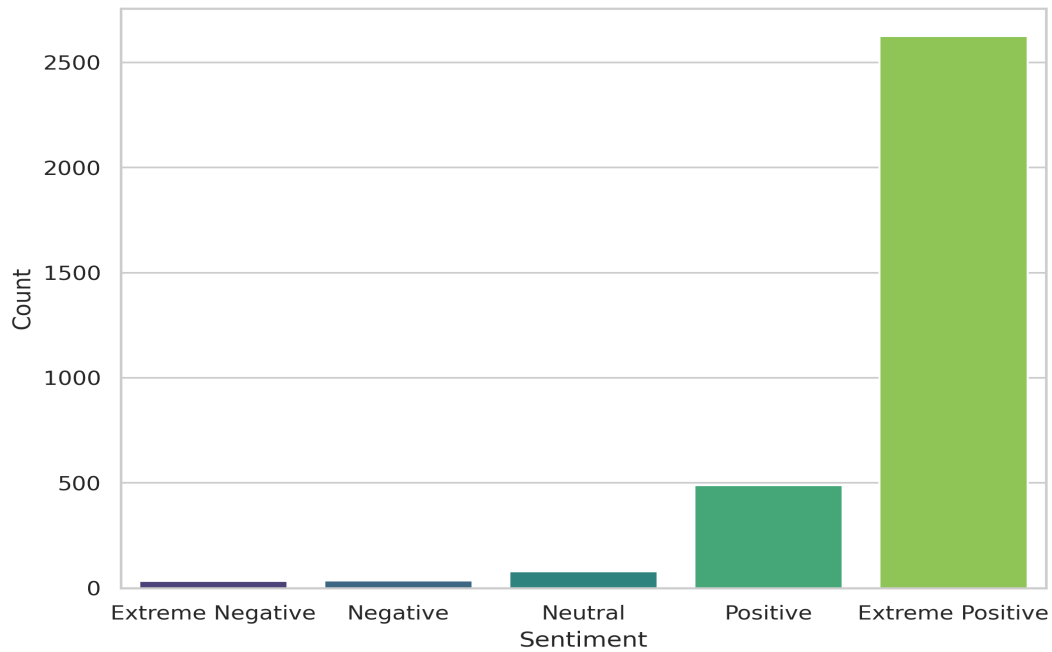
This chart displays the distribution of star ratings received by the business.

Figure 4: Useful, Funny, and Cool Distribution



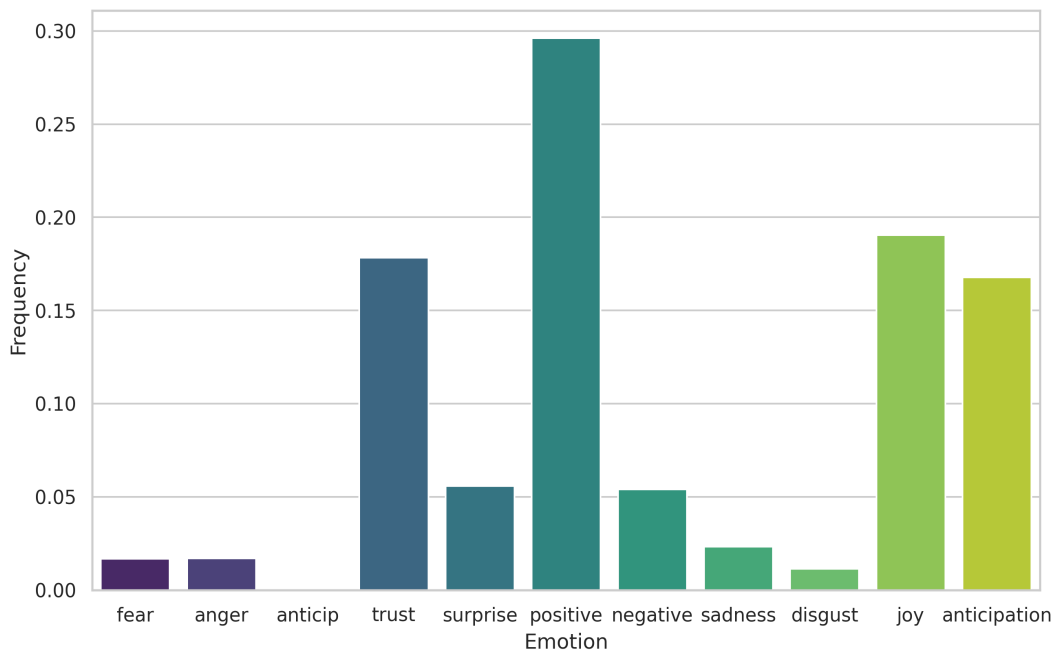
This chart shows the distribution of the 'useful', 'funny', and 'cool' properties in the reviews.

Figure 5: Sentiment Analysis using Afinn



This bar chart shows the sentiment distribution using Afinn sentiment scores, categorized into Extreme Negative, Negative, Neutral, Positive, and Extreme Positive labels.

Figure 6: Sentiment Analysis using NRC

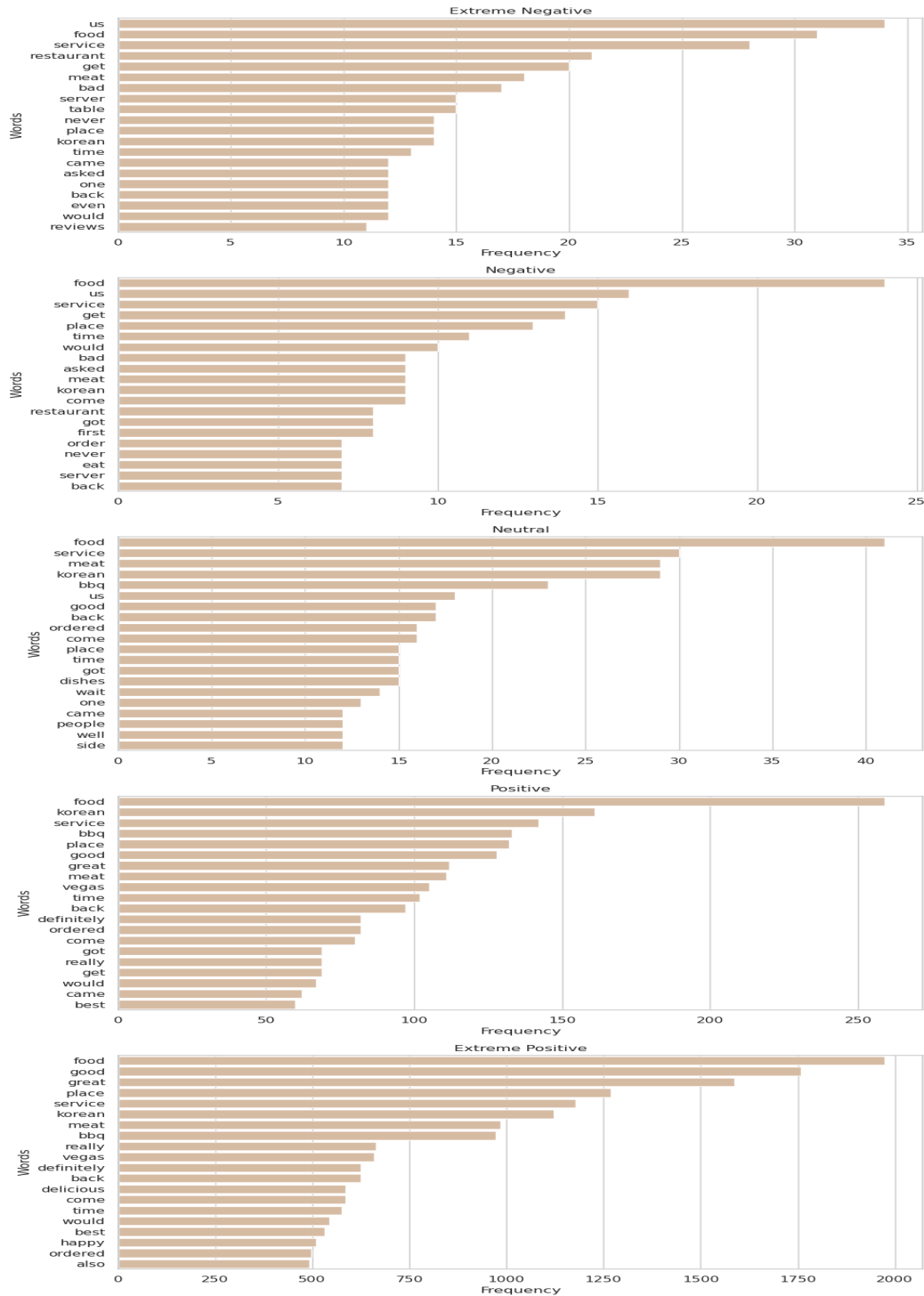


This bar chart displays the frequency of NRC emotions detected in the reviews, providing insights into the emotional content of the reviews.

This combined word cloud image shows the most frequently used words in different sentiment categories. It can help users identify the most common themes and keywords mentioned in the reviews, providing insights into customers' feedback and experience across various sentiment categories.



Figure 8: Top 20 Words Frequency for Different Sentiment Categories



This combined horizontal bar plot image shows the frequency of the top 20 words for different sentiment categories. It can help users compare the most common words across sentiment categories, providing insights into the key aspects that drive customer sentiment.

GPT Analysis of Negative Reviews

Summary:

- The main issues highlighted in the negative reviews are poor service, long wait times for food, incorrect orders, and rude behavior by staff.
- The business is accused of incentivizing fake positive reviews.

Suggestions:

- The business should improve its service quality and ensure that orders are fulfilled correctly and promptly.
- Staff members should be trained to be more courteous and respectful to customers.
- The business should investigate the allegations of fake reviews and take appropriate action if necessary.

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