

DATE: July 30, 2012
TO: Interline Partners
FROM: Tim Therrian, Director, Scheduling & Revenue Support Greyhound Lines, Inc.
SUBJECT: Sales Outlet Program Expansion (PayNearMe/Ace Cash Express)

We are excited to announce the expansion of our PayNearMe customer payment program to now include Ace Cash Express retail stores in addition to 7-Eleven convenience stores. Starting **August 6th**, Ace Cash Express will begin using the PayNearMe platform allowing customers to create an itinerary on Greyhound.com and pay for their itinerary at any of the 1,800 Ace retail outlets.

This program has been very well received by our customers and adding Ace allows us to expand the program into markets not currently served by 7-Eleven.

Operationally, the program allows Greyhound to offer a selling option at many of our bus stop locations, adding operational efficiency for field staff.

Also the program offers our cash paying customers an opportunity to take advantage of web only discounted fares previously unavailable to them. With 60 percent of our customers still paying for tickets with cash, we believe this added convenience gives us a competitive advantage.

By adding Ace to the program, employees will encounter a slight variation in the look of the current PNM/7-Eleven travel pass. Each pass will be on thermal register receipt paper similar to the current 7-Eleven Pass and will clearly indicate the retailer that issued the document. We have provided an example of the *Ace Pass* as part of this document. Please familiarize yourself with the travel document.

Interline partners will continue to receive payment for these tickets through the same process they do 7-Eleven tickets today.

If you have any questions about the program please contact me at 214-849-7377 or tim.therrian@greyhound.com.

FARE \$174.80 AGCY 3473 PAYNEARME
TAX \$0.00 QUICK
TOTAL \$174.80 CLEAN
#0.07# INTERLINE RECLAIM
001 01 29 74400572 0

How was your recent experience?
Tell us about your store visit at
<http://tinyurl.com/acecash>

We offer more than check cashing.

Short-term cash advances*
Pre-paid MasterCard*
Money Orders*
Wire Money through MoneyGram*
Pre-paid calling cards*
Place to pay your bills*

*Not available in all states.
See store for product availability.

For Customer Service issues
please call 1-888-753-2384.

Sample Ace Pass

