

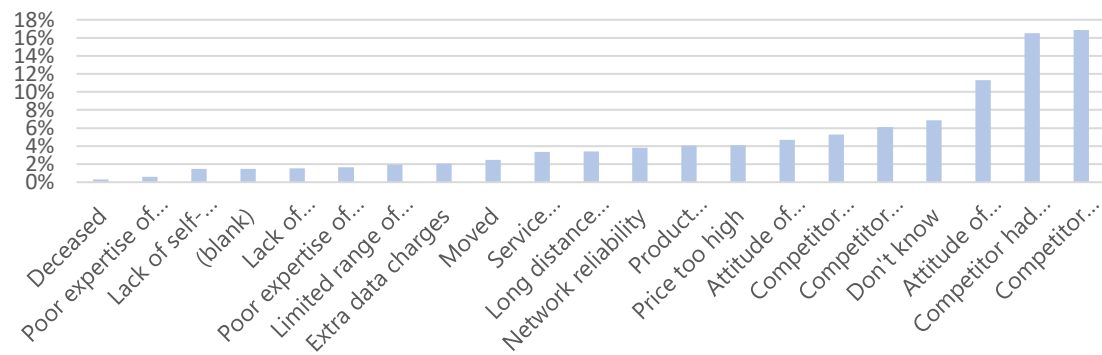
Customer Churn Analysis Dashboard – Databel Telecom

Total Customers:
6687

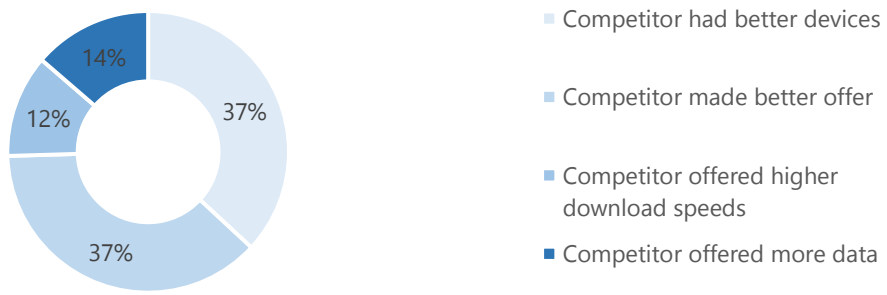
Churned Customers:
1796

Churn Rate:
26.86%

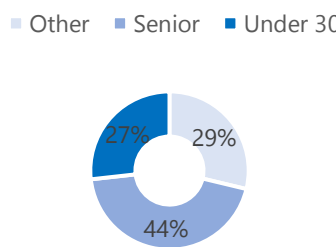
Churn Reasons



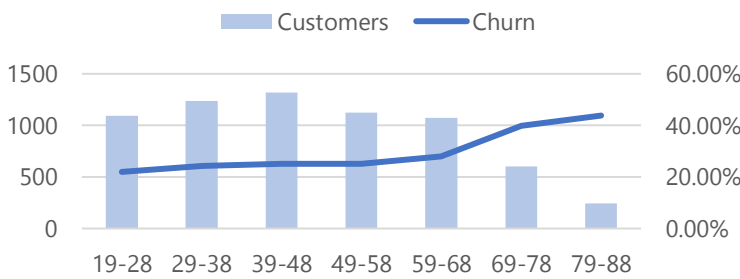
Competitor Churn Analysis



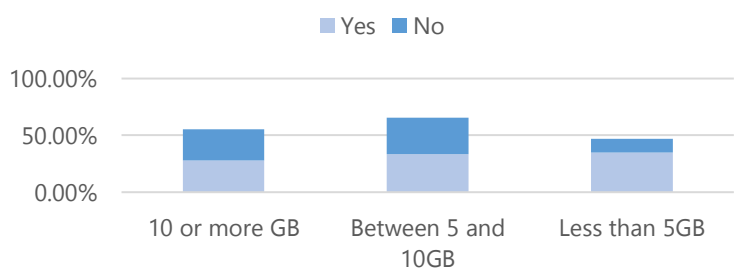
Churn by Demographics



Age Group Analysis



Consumption Churn



International Plan State	Yes Churn Rate
CA	75.00%
IN	66.67%
NH	62.50%
LA	50.00%
KY	50.00%
TX	41.67%
NM	40.00%
CO	37.50%
AK	37.50%
OH	36.84%
DE	35.00%
PA	33.33%
HI	33.33%
NE	33.33%
ME	33.33%
MS	31.25%
MA	31.25%
MO	30.77%
MD	30.00%
AL	29.41%
MI	27.78%
OK	27.27%
WI	25.00%
ND	25.00%
RI	25.00%
ID	25.00%