Date	29th October 2023
NM ID	10EA79BA4AE54CFB5BE481B49078887
Project Name	How to Create a Google Ads Campaign for your brand

Solution Architecture:

Solution architecture is a complex process – with many sub-processes – that bridges the gap between business problems and technology solutions. Its goals are to:

- Find the best tech solution to solve existing business problems.

- Describe the structure, characteristics, behaviour, and other aspects of the software to project stakeholders.

- Define features, development phases, and solution requirements.

- Provide specifications according to which the solution is defined, managed, and delivered.
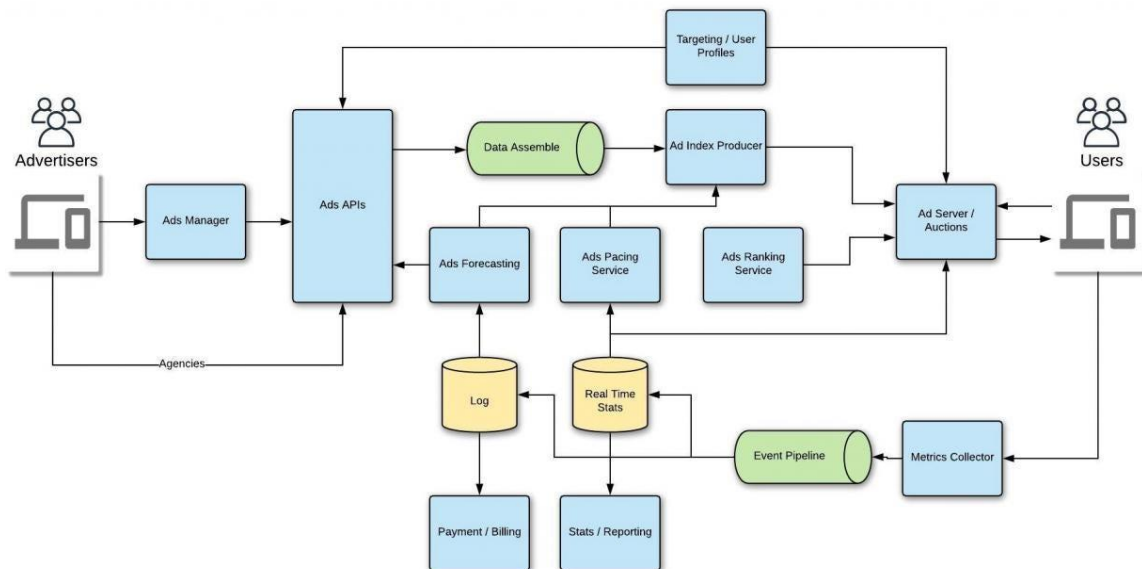
Solution Architecture Diagram:

Figure : Architecture and data flow of Google ads.